

CISCO Live !

**Cisco Live 2025
Melbourne**

Stand Demo Guide

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Welcome to the new Cisco Stand

Gain insight into tomorrow's world, today. Explore Cisco's newest groundbreaking technology products and solutions empowering the future. Discover 100+ cutting-edge technologies, inspiring sessions, and immersive experiences designed to empower you to build, scale, and protect your data centres, future-proof your workplaces, and ensure your organisation's digital resilience.

Engage with experts to unlock a *unified* Cisco experience in the Stand located in the World of Solutions.

Cisco Stand > AI-Ready Data Centres

Discover how Cisco helps organisations modernise and transform data centres to power traditional and AI workloads anywhere. Learn about how Cisco unifies networking, compute, security, and observability to deliver AI-ready data centres. With Cisco, organisations can accelerate AI initiatives without compromise—maximising agility while building digital resilience.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
AIDC-01	Cloud-managed AI infrastructure: Cisco Nexus Hyperfabric Cisco Nexus Hyperfabric AI	Explore Cisco Nexus Hyperfabric, the cloud-managed network fabric solution for data centres. Delivered as a service, it allows customers to effortlessly design, deploy, manage, and scale multiple fabrics worldwide with minimal expertise. Join us for a demo to experience its capabilities firsthand.	Nexus Hyperfabric, Nexus Hyperfabric AI, Cisco 6000 Series Switches
AIDC-02	Intelligent AI networking: Automate AI: Cisco Nexus Dashboard Intelligent packet flow: Cisco Nexus Dashboard	Learn how you can simply manage and automate the networking operations and analytics for Cisco Secure AI Factory with NVIDIA in one, easy-to-use Cisco Nexus Dashboard.	Cisco Nexus Dashboard, Cisco Nexus 9364E-SG2-O, Cisco Nexus 9364D-GX2A
AIDC-03	End-to-end AI networking: NX-OS and SONiC with NVIDIA Spectrum Silicon	Discover how Cisco N9100, powered by NVIDIA Spectrum Silicon, supports both front-end and back-end data centre architectures. Choose NX-OS or SONiC for flexibility. Intelligent packet flow with adaptive routing, real-time telemetry, help monitor AI jobs, maximize GPU usage, and ensure consistent, high performance across all workloads.	Cisco Nexus 9164E-NS4-O
AIDC-04	Unified operations, one fabric: Cisco Nexus Dashboard Cisco Nexus One	Transform data centre operations with Cisco Nexus Dashboard. Gain unified management, AI-powered insights, and automation across LAN, SAN, IPFM, and AI/ML fabrics to optimise performance, prevent outages, and enhance security. Streamline workflows, enforce policies consistently, and achieve smarter, more efficient network management across VXLAN-EVPN and Cisco ACI fabrics.	Cisco Nexus Dashboard, Cisco Nexus 9000, Cisco ACI, Cisco NX-OS

AIDC-05	Unlock faster insights: Splunk Platform and Cisco UCS	Amplify observability: Ingest Cisco Intersight data into Splunk for comprehensive infrastructure visibility to quickly detect and respond to potential security, compliance, and performance issues.	Splunk Platform, Cisco UCS
AIDC-06	Simplify IT operations: Cisco Intersight	Discover the power of Cisco Intersight, a SaaS-based IT operations platform that simplifies infrastructure management, automates workflows, and enhances security. Boost efficiency, reduce downtime, and drive innovation with AI-driven insights and end-to-end lifecycle management. Join our demo to transform your IT operations and achieve real-world outcomes tailored to your needs.	Cisco Intersight
AIDC-07	Unlock hybrid cloud: Cisco UCS Nutanix HCI	See how Cisco Compute Hyperconverged with Nutanix can accelerate AI and IT modernisation initiatives from the data centre to the edge.	Cisco Compute Hyperconverged with Nutanix
AIDC-08	Accelerate AI deployments: Cisco AI PODs Cisco Secure AI Factory	Experience the power of Cisco AI PODs. Discover how our purpose-built AI infrastructure solution simplifies deployment, boosts scalability, and accelerates results for your AI workloads, including Cisco AI Defense. Tailored for diverse industries, Cisco AI PODs empower businesses to unlock innovation and achieve measurable outcomes with ease.	Cisco AI PODs, Cisco UCS X-Series, Cisco UCS C845A M8 Rack Server, Cisco UCS C885A M8 Rack Server, Cisco Secure AI Factory
AIDC-09	Edge—the new AI frontier: Cisco Unified Edge Beyond servers: AI systems for the edge	Transform edge computing with AI systems, not servers. Discover a full-stack, converged infrastructure designed for real-time AI. Simplify deployments with zero-touch provisioning, centralised management, and robust security. Optimise distributed AI workloads for breakthrough performance and simplicity.	Cisco Unified Edge
AIDC-10	Secure data centre networking: ToR Cisco N9300 Smart Switch Cisco Nexus Dashboard Cisco Hybrid Mesh Firewall	Discover how security and networking converge with Cisco N9300 Series Smart Switches, powered by Cisco Hypershield and Cisco Nexus Dashboard. Explore advanced protection, Top of Rack (ToR) performance, and programmable services—all in a compact form factor. Attend our live demo to see these innovations firsthand.	Cisco N9300 Smart Switches, Cisco Nexus Dashboard, Cisco Security Cloud Control, Cisco Hypershield

AIDC-11	Fusing security into the network: Cisco Hybrid Mesh Firewall Smart Switch Live Protect	Integrate security directly into your network infrastructure with Cisco Hypershield and Cisco Smart Switch capabilities within Cisco Hybrid Mesh Firewall. Learn how this solution enables device consolidation through high-capacity L4 enforcement supplemented at the data centre network fabric level, allowing for security enforcement and policy validation at every connection point without compromising performance.	Cisco Smart Switch, Cisco Hybrid Mesh Firewall, Live Protect
AIDC-12	Global intent-based policy: Cisco Hybrid Mesh Firewall Cisco Security Cloud Control	See how you can manage and deploy firewall policies from Cisco Security Cloud Control - L3/4 policies across Cisco Secure Firewalls and non-cisco firewalls, and L7 policies to find threats in encrypted traffic for consistent policy enforcement across your enterprise.	Cisco Hybrid Mesh Firewall, Cisco Security Cloud Control
AIDC-13	Achievable microsegmentation: Cisco Hybrid Mesh Firewall Cisco Secure Workload Isovalent Enterprise Platform	Segmentation that meets you where you are. Learn how Cisco Hybrid Mesh Firewall can help you on your segmentation journey by providing agentless and agent-based segmentation for your traditional and modern applications including Kubernetes, thereby minimising attack surface and stopping unauthorized lateral movement.	Cisco Hybrid Mesh Firewall, Cisco Secure Workload, Isovalent Enterprise Platform
AIDC-14	Protecting AI applications: Cisco Hybrid Mesh Firewall Cisco AI Defense	Protect your AI infrastructure with Cisco AI Defense. Learn how this solution provides the discovery of AI assets across your enterprise and visibility into your AI ecosystem, while delivering specialised protection against emerging threats targeting AI applications. Maintain security and compliance for your AI investments with centralised oversight and protection.	Cisco Hybrid Mesh Firewall, Cisco AI Defense
AIDC-15	Services for AI-Ready Data Centres: Cisco AI PODs Nexus Compute Networking	Cisco Services helps you build, modernise, and optimise AI-ready data centres to meet demanding compute, storage, and throughput needs. Benefit from expert guidance, automation, and proven methodologies to maximise existing investments or create new AI capabilities. With personalised, proactive, and predictive support, Cisco ensures reliable, secure, and resilient operations, maximising up time and minimising risk for your AI workloads.	UCS, Cisco Nexus, Cisco AI Pods, Cisco Intersight

AIDC-16	Services for AI-Ready Data Centres: Services as Code Cisco AI Defense	Cisco Services helps you build, modernise, and optimise AI-ready data centres to meet demanding compute, storage, and throughput needs. Benefit from expert-led and AI-powered Cisco services to deploy and manage infrastructure 5x faster and with 98%+ change success, while also protecting threats and impacts to your AI-ready data centre.	Services as Code, Cisco AI Defense
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Cisco Stand > Centre Stage

Learn more about technology announcements and strategic directions delivered by Cisco's senior technical leaders. Hear how Cisco's new products can align with your strategic goals, enhance your current infrastructure, and solve existing challenges.

Cisco Stand > Cisco Customer Experience

Cisco is revolutionising how technology is deployed, adopted, and operated to drive greater resiliency, simplicity, and faster time-to-value. With the new CX, we're blending the power of agentic AI with the brilliance of our experts to make every interaction personalised, proactive, and predictive. Our goal is simple: to make you feel like you're our only customer.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
CX-01	AI adoption framework: Design Build Adopt	Explore methodologies, best practices, and tailored AI use cases for vertical-specific needs and AI infrastructure. Unlock, optimise, and maximise AI's value to drive transformative outcomes in your organisation.	AS-T, Lifecycle Services (LCS), Success Tracks, TAC, Expert Care
CX-02	Professional services: Resilient Simple Accelerated	Efficiently optimise your IT environment through expert advice to accelerate deployment and time to value. Explore how Cisco Services can maximise your IT investments with outcome focused engagements based on data-driven insights and leveraging capabilities such as crash risk mitigation, and configuration best practices to achieve streamlined operations, reliability, and optimal device capacity.	Cisco Lifecycle Services
CX-03	AI-powered support: Personalised Proactive Predictive	Experience a new era of IT support with AI-driven automation and intelligence. Learn how modern AI-powered support enables reliable, resilient, and secure operations that maximise uptime and minimise risk. Our approach moves beyond reactive fixes, delivering a personalised, proactive, and predictive support experience that is essential for the AI era.	Cisco TAC

Cisco Stand > Cisco Platform Advantage

Discover how Cisco's platform approach integrates our extensive product portfolio with AI and AgenticOps, offering compounding value with less management effort for each new investment. Learn about how Cisco's platform advantage across networking, security, silicon, data, and AI delivers greater insights, automation, and protection as your adoption grows.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
CPA-01	Identity-driven segmentation: ISE TrustSec	See how you can leverage Cisco Network Access Solution to enforce identity-based segmentation by tying network access to who or what the user or device is—not just where they connect and enforcing on other Cisco solutions dynamically across branch, campus, and data centre.	ISE, TrustSec
CPA-02	Outsmart identity attacks: Cisco Duo Identity Intelligence	Identity is the new security perimeter and foundation of Zero Trust yet remains the cause of most breaches. Learn how Cisco's security-first IAM solution fortifies against identity-based attacks with end-to-end phishing resistance and simultaneously enriches the security portfolio using Cisco Identity Intelligence risk insights to deliver continuous identity visibility, security, and dynamic access policies.	Cisco Duo, Cisco Identity Intelligence
CPA-03	Phish-proof your organisation: Cisco User Protection Suite Breach Protection Suite	Make your organisation phishing-resistant with a layered defense approach. Discover how Cisco Security Suite integrates email threat defense, phishing-resistant authentication, and Cisco Identity Intelligence (CII) with Cisco XDR to prevent, detect, and stop identity-based attacks. Learn how user trust scores further strengthen zero trust access and prevent imposters from accessing sensitive data.	Cisco User Protection Suite, Cisco Breach Protection Suite, Cisco XDR
CPA-04	Unified data management: Splunk Platform Cisco Data Fabric	Cisco Data Fabric, powered by Splunk, unifies and analyses data across edge, cloud, and hybrid environments, enabling real-time, AI-driven insights and faster decision-making without moving data into Splunk. It accelerates AI model development by harnessing machine data for advanced, cross-domain business intelligence.	Splunk Platform, Cisco Data Fabric

CPA-05	Live platform environment: Unified Cisco security Network experience	Cisco Unified Observability is a solution that accelerates problem resolution and enhances cross-domain collaboration by integrating various Cisco products in Cisco Validated Live Environment into a single monitoring view with Splunk Enterprise and IT Service Intelligence (ITSI). This unified approach transforms siloed data into actionable insights for IT teams by automatically ingesting technical context and creating service trees using Fabric AI's universal connector. The Cisco Validated live reference architecture enables Cisco Secure Access to provide integrated connectivity and security across multi-domain environments. This demo showcases various use cases like SPA, SIA, and SD-WAN integration.	Cisco Secure Access, Splunk ITSI
CPA-06	On-prem network management: Cisco Catalyst Center Global Manager RBAC	Catalyst Center Global Manager streamlines large, complex global networks, offering unified operations with global visibility into campus networks and policies. Simplify access management with integrated Role-Based Access Control (RBAC). From monitoring to streamlined access, these solutions accelerate operations so you can scale securely with confidence.	Cisco Catalyst Center, Cisco Catalyst Center Global Manager, RBAC, Cisco Networking Subscription
CPA-07	Unified network management: Cisco Meraki and Catalyst Center Licensing	Radically simplify operations with unified management experience for seamlessly managing cloud, on-prem, or hybrid networks. From one interface, gain global operational insights, securely streamline workflows, and resolve issues faster with AI-powered operations. Scale with agility, eliminate silos, and run your networks more efficiently than ever.	Meraki Dashboard, Cisco AI Assistant, Cisco Networking Subscription
CPA-08	Assurance with Cisco: Networking Cisco ThousandEyes Cisco AI Assistant	Get deep visibility across every owned or unowned network with Cisco ThousandEyes built into the Meraki Dashboard and Cisco Catalyst Center. See how the Cisco AI Assistant streamlines troubleshooting and surfaces device health insights—from org-wide views down to the individual device, for faster, smarter assurance across your entire network.	Cisco ThousandEyes

CPA-09	Automation with APIs: Cisco Networking APIs App Marketplace	Hybrid Work, IoT, AI, and Distributed Data—these elements drive network complexity, leading to fragmented solutions and limited IT visibility. Learn how Cisco’s APIs and ecosystem partnerships help simplify management, enhance performance, and enable scalable, unified network infrastructures—helping businesses adapt quickly and efficiently. For IT teams seeking comprehensive visibility and agility in managing their digital infrastructure, Cisco's APIs and ecosystem offer a transformative solution.	Cisco Networking APIs, Cisco Networking Marketplace
CPA-10	AgenticOps for networking: Cisco AI Assistant AI Canvas Workflows	Learn about Cisco Workflows, the free, low/no-code cross-domain automation solution that is now directly integrated into the Meraki Dashboard and Cisco AI Assistant. Easily consume, create, and manage autonomous workflows and automations that dramatically reduce OPEX, eliminate manual errors, and simplify operations.	Cisco Workflows, Cisco AI Assistant, Cisco AI Canvas
CPA-11	AgenticOps: Cisco AI Canvas	Learn about Cisco AI Canvas, a cross-domain, multiplayer, generative UI shared workspace that reinvents how IT teams work and win together. For IT teams seeking comprehensive visibility and agility in managing their digital infrastructure, Cisco's APIs and Ecosystem offer a transformative solution.	Cisco AI Canvas
CPA-12	Networking for AI: Cisco Silicon One	Cisco Silicon One is transforming the industry by enabling rapid large-scale AI/ML buildouts that previous networks couldn't support. It powers both Cisco and third-party systems, delivering breakthrough innovation and best-in-class features to enhance these networks. The technology efficiently processes workloads, supports scalable clusters, enables sustainable data centres, and offers advanced capabilities for managing and securing these environments. Discover how Cisco Silicon One, in conjunction with Cisco Optics and systems, is reshaping network infrastructure to meet the demands of AI/ML centres with exceptional efficiency and scalability.	Cisco Silicon One

Cisco Stand > Digital Resilience

Discover how Cisco keeps your organisation securely up and running in the face of any disruption. Learn how Cisco provides visibility and insights across the entire digital footprint, uniquely combining the power of the network with security, observability, and assurance.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
DR-01	Unify and automate SecOps: Splunk Enterprise Security SOAR	Experience how Splunk Enterprise Security surfaces lateral movement detections from tools like Cisco XDR, and how Splunk Enterprise Security automates responses using SOAR across both your Cisco and non-Cisco security tools (Endpoint, Firewall, Identity).	Cisco XDR, Splunk Enterprise Security, Splunk SOAR, Cisco AI Assistant
DR-02	Gain asset and attack insights: Splunk Asset and Risk Attack Analyzer	Learn how to gain continuous asset discovery and compliance monitoring with comprehensive asset inventories. Additionally, learn how to automate threat analysis of suspected malware or credential phishing threats to help analysts better understand active threats.	Splunk Asset & Risk Intelligence (ARI), Splunk Attack Analyzer (SAA)
DR-03	AI-accelerated investigations: Splunk AI Assistant in security	Learn how Splunk Enterprise Security leverages the newly available Splunk AI Assistant to expedite incident investigations, enhancing security operations efficiency and accuracy.	Splunk Enterprise Security, Cisco AI Assistant
DR-04	Instant attack verification: Cisco XDR	Go from endless investigation to remediating the highest priority incidents with AI-enhanced speed, efficiency, and decisiveness with a network centric XDR. Remote acquisition of digital evidence with Cisco XDR forensics accelerates investigations at scale, while preserving chain of custody.	Cisco XDR
DR-05	Unify observability and networking: Splunk Observability and Cisco Networking	See how Splunk delivers out-of-the-box network event correlation by integrating data from Cisco ThousandEyes, Cisco Catalyst Center, and Cisco Meraki to deliver cross-domain visibility spanning owned and unowned networks, infrastructure, and applications.	Splunk ITSI, Splunk O11y Cloud, Splunk AppDynamics, Cisco ThousandEyes
DR-06	Simplify security operations: Cisco XDR Cisco Meraki MX	Discover how the Cisco XDR Incidents view in the Meraki Dashboard simplifies network security operations, providing a seamless user experience that improves threat detection and incident response. Experience the unified visibility and enhanced threat detection that the Cisco XDR integration with Cisco Meraki MX offers security and network defenders.	Cisco XDR, Cisco Meraki MX
DR-07	AI-powered support: Standard Enhanced Signature	Maximising uptime with digital resilience requires great products combined with modern AI-powered support. Explore how	TAC Support

		we reduce risk by preventing issues with AI-powered assessments and health checks for security vulnerabilities, scalability, and configuration best practices. See how we can proactively avoid hardware failure impacts and rapidly remediate issues before they impact your business.	
DR-08	Services for security: Cisco XDR	Change the way you perform detection and response for security threats with services for Extended Detection and Response (XDR). Cisco Services meet you and your team where you are now, working with the tools and telemetry sources currently in place. We apply our unmatched expertise and guidance to grow with you as you enhance your security strategy and operations.	Cisco XDR
DR-09	Services for observability: Cisco ThousandEyes Splunk AppDynamics	Digital resilience is the ability to keep your organisation securely up and running in the face of any disruption, resulting in maximum uptime. Cisco Services delivers digital resilience through Splunk AppDynamics and Cisco ThousandEyes, and the expertise to deploy with speed and confidence, mitigate threats proactively, and minimise disruptions with hyper fast remediation through modern AI-powered support.	Cisco ThousandEyes, Splunk AppDynamics
DR-10	AI-powered network assurance: Cisco AI Assistant	Explore the new Cisco AI Assistant for Assurance, featuring event summarization, dashboards, and Cisco AI Canvas. Use natural language to monitor, troubleshoot, and resolve user experience issues faster and more intuitively than ever.	Cisco ThousandEyes, Cisco AI Assistant for Assurance, Cisco AI Canvas
DR-11	Assurance and observability: Cisco ThousandEyes Splunk Observability	See how Cisco ThousandEyes and Splunk work better together, combining bi-directional AIOps assurance with ITSI. Launch into broader cross-domain themes with unified insights across network and application performance.	Cisco ThousandEyes, Splunk Observability
DR-12	Assure cloud and SaaS: Cisco ThousandEyes	Experience Cisco ThousandEyes Cloud Insights for AI-powered visibility across AWS and Azure. See how it connects to broader cross-domain assurance themes, including AI-ready data centre assurance and end-to-end observability.	Cisco ThousandEyes
DR-13	Assure enterprise networks: Cisco ThousandEyes	Discover Cisco SD-WAN Assurance capabilities (Enhanced Traffic Insights), including AI/ML driven predictions and agentic workflows to identify and resolve network issues faster.	Cisco ThousandEyes

DR-14	Unified observability experience: Splunk Observability	Discover how Splunk ITSI, Splunk Observability Cloud, and Splunk AppDynamics work seamlessly to deliver troubleshooting workflows, to see the business impact of every performance problem across N-tier and microservices applications.	Splunk ITSI, Splunk O11y Cloud, Splunk AppDynamics
DR-15	Agentic AI-powered observability: Splunk Observability Cloud	See how the agentic AI-powered capabilities of Splunk Observability Cloud automate telemetry collection and alert configuration, detect issues, automatically identify likely root causes, and apply fixes. With AI-driven alert correlation, episode summarisation, and AI-directed troubleshooting, you can understand, troubleshoot, and resolve business-impacting incidents faster.	Splunk Observability Cloud
DR-16	Observability for AI: Splunk AppDynamics and Observability Cloud	Discover how Splunk enables proactive monitoring of your AI application stack, including agents, LLMs, and infrastructure. Track model performance, accuracy, and cost, ensuring alignment with business goals. Receive alerts on infrastructure bottlenecks and spikes to optimise health, security, and costs across your entire AI environment.	Splunk AppDynamics, Splunk Observability Cloud

Cisco Stand > Future-Proofed Workplaces

Discover how Cisco helps organisations build modern workplaces that deliver exceptional experiences for employees, customers, and IT. Learn about how Cisco uniquely unifies networking, security, collaboration, and observability to power future-proofed workplaces.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
FPW-01	Experience: Unified branch	See how Cisco technology can help you simplify, secure, and automate the management of every kind of distributed site, while infusing the power of AI agents and AgenticOps to take experiences to the next level.	
FPW-02	Personalise every interaction with AI: Webex AI Agent Digital engagement Self-service	Experience how the Webex AI Agent automates and orchestrates richer customer journeys through a live bike activation. Watch as digital engagement use cases—like appointment scheduling, call deflection, and proactive customer outreach—come to life.	Webex AI Agent
FPW-03	Transform the retail experience	Transform retail, financial services, and other customer spaces with technology that bridges digital and physical experiences. See how the network powers technology like wireless experiences and space occupancy through smart cameras to transform your branches.	Meraki MV63 Camera

FPW-04	Resilience and insights at scale: Cisco Secure Routers Presence analytics	Exceptional customer experiences depend on secure, assured, and highly available connectivity. See how Cisco networking and security solutions work together in harmony to accelerate your growth and differentiate your customer experiences.	Cisco 8100 Series Secure Routers, Cisco 8200 Secure Routers
FPW-05	Secure branch connectivity : Unified platform Cisco Secure Routers AgenticOps	The unified branch demo highlights centralisation of management of wide area networks using an all-in-one cloud dashboard and the Cisco 8000 Series Secure Routers. Cisco Security Cloud Control streamlines security policy management by allowing unified policy settings, eliminating the need for separate security policy configurations.	Meraki SD-WAN, Cisco 8000 Series Secure Routers, Cisco Security Cloud Control
FPW-06	Automate branch deployment: Unified platform Cisco Validated Designs	This demo explores the complexity of branch configuration at scale, emphasising the significant role of Cisco Validated Designs in reducing configuration errors. It demonstrates the process of automating branch deployment through infrastructure as code and showcases the cloud dashboard to verify branch operation and management.	Meraki Dashboard, Cisco 8100 Secure Routers, Cisco 8200 Secure Routers, Cisco 8300 Secure Routers, Cisco 8400 Secure Routers, Cisco 8500 Secure Routers
FPW-07	Smarter, safer spaces: Physical security Video analytics	Revolutionise your physical security and remote branch monitoring with AI-powered, cloud-managed smart cameras for enhanced security and data-driven insights. Get a peek inside a retail branch and see how you can pair these devices with a cloud-managed network to protect what matters—people, spaces, and your critical infrastructure.	Meraki Cameras: MV23, MV63, NV73, MV93
FPW-08	The critical infrastructure for the AI era	Cisco is the critical infrastructure for the AI era. We empower organisations to build AI-ready data centres, future-proofed workplaces, and digital resilience. Only Cisco brings together networking, security, observability, and collaboration — plus the trust, expertise, and innovation — to help our customers thrive in an AI-driven world.	
FPW-09	Drive Industry impact: Cisco Industry Portfolio Explorer	The demonstration features Cisco's Industry Portfolio Explorer, including a future-proofed workplaces filter highlighting the use of cases aligned to future-proofed workplaces. Staffed by the Industries Marketing team, all 11 industries are featured in this demo.	Cisco Industry Portfolio Explorer
FPW-10	Identity-driven SASE: Cisco Secure Access SD-WAN Identity	Learn how to implement safe and secure access to GenAI apps with our automated guardrails policy engine. With the newly launched AI Supply Chain Risk Management capability, learn how to allow safe development of AI applications.	Cisco Secure Access

FPW-11	User protection for GenAI: Cisco Secure Access	Discover how by using a Cisco SASE platform users can experience secure, seamless access to any application, from anywhere. See how we simplify complex access scenarios with real-world use cases like hybrid work, contractor access, and legacy app protection—all while providing Zero friction, Zero imposters and Zero downtime.	Cisco Secure Access, Cisco Meraki SD-WAN, Cisco Catalyst SD-WAN, Firewall, Cisco Duo, ISE
FPW-12	Experience: Modernise industrial operations	Discover how Cisco can help modernise your industrial networks for security, performance, and simplified operations with an expanded industrial networking portfolio built for the plant, the grid, the roadway, and beyond.	
FPW-13	Powering smart transportation: Roadways Intersections	Cisco delivers secure, reliable connectivity to roadways, enabling smart transportation systems, real-time data sharing, and enhanced safety. Our solutions power connected roadway and intersection infrastructure, ensuring seamless communication and protection across critical transportation networks.	IE-3500-8U3X, IE-3500-8t3s, IE-3500H-12P2MU2X, IE-3500H-12FT4T, Cisco Catalyst IE3300-8T2S, Cisco Catalyst IE3400-8T2S, Cisco Catalyst IE9300, Cisco Catalyst IW9165D, Rugged Access Point and Wireless Client, Cisco Catalyst IR1101, Cisco Catalyst IR8340
FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN	Industry-leading solutions to simplify and scale IT for industrial networks. Rely on tougher, smarter IT solutions that bring IT and OT together, enhance efficiencies, and pave the way for AI-ready industrial operations. Cisco delivers secure, reliable connectivity to industrial and distributed assets, such as manufacturing plants, utility assets, roadways for better operational reliability, real-time data sharing, and enhanced safety.	IE-3500-8U3X, IE-3500-8t3s, IE-3500H-12P2MU2X, IE-3500H-12FT4T, Cisco IE3300-8T2S, Cisco IE3400-8T2S
FPW-15	Building resilient power grids: Substation automation Distribution automation	Cisco delivers secure, reliable connectivity to utility grids, enabling real-time data, remote monitoring, and resilient operations. These solutions (Substation, Distribution, and Metering) ensure cybersecurity, optimise performance, and support smart grid transformation for modern energy infrastructure.	IR1101, IR8340, IR8140, IE9300, P-LTEAP-GL, P-5GS6-GL, P-LTE-450, P-LTE-EA, P-LTE-MNA
FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard	Experience seamless rugged networking with the Cisco IE3500, now supported on the Meraki Dashboard. With enhanced PoE, now you can power APs and cameras with cloud-managed simplicity. Gain centralised visibility, simplified control, and resilient performance for harsh industrial environments.	IE-3500-8U3X, IE-3500-8t3s, Meraki MV73 and MV93, Meraki MV84x, Meraki Dashboard

FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk	Get visibility into the industrial security posture and drive cybersecurity best practices with switches and routers capable of identifying connected assets, their profiles, vulnerabilities, and communications patterns thanks to Cisco Cyber Vision.	Cyber Vision, Splunk, IR1101, IR8340, IE-3500-8U3X, IE-3500-8t3s, IE-3505-8p3s
FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi	Wireless is a critical application for industrial operations. Cisco's URWB seamlessly integrates with traditional Wi-Fi to enhance wireless performance, delivering greater reliability, reduced latency, and broader coverage. It optimises spectrum usage for next-gen connectivity across enterprise and high-density environments.	IW9165D, IW9165E, IW9167I, IW9167E, Meraki MV23
FPW-19	Smarter, safer spaces: Physical security Video analytics	Revolutionise your physical security and remote branch monitoring with AI-powered, cloud-managed smart cameras for enhanced security and data-driven insights. Get a peek inside a retail branch and see how you can pair these devices with a cloud-managed network to protect what matters—people, spaces, and your critical infrastructure.	IE-3500-8U3X, IE-3500-8t3s, IE-3500H-12P2MU2X, IE-3500H-12FT4T, IE-3500H 16T, IE-3505-8p3s, IE-3100H-6FT2T-E, IE-3100H-8T-E, IE-3100-3P1U2S-E 4PPoE, IE-3100-6P2U2C-E, IE9300, IEM-4MU, IEM-16p, IEM-6t2s, IEM-8t, Cisco Catalyst IE3100 Rugged, Cisco Catalyst IE3105 Rugged, Cisco Catalyst IE3300-8T2S, Cisco Catalyst IE3400-8T2S, Cisco Catalyst IE9300, Cisco Catalyst IW9165D Rugged Access Point and Wireless Client, Cisco Catalyst IW9165E Rugged Access Point and Wireless Client, Cisco Catalyst IW9167E, PWR IE65W PC-AC, PWR-IE50W-AC-IEC=, PWR-IE50W-AC-L=, PWR IE480W-PCAC-L=, PWR IE240W-PCAC-L=, Cisco Catalyst IR1101, Cisco Catalyst IR8340, P-LTEAP-GL, P-5GS6-GL, P-LTE-450, P-LTE-EA, P-LTE-MNA
FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors	Experience Cisco's wireless innovation in action. Explore our latest Wi-Fi 7 access points, controllers, cameras, and sensors, seamlessly managed through a unified platform. See how AI-powered assurance optimises performance in real time—delivering secure, reliable, and intelligent connectivity for campuses, branches, and mission-critical environments.	CW9171I, 9172I/H, 9174I, 9174E, 9178I, 9176D1, 9176I, 9179F, CW9800L, Campus Gateway, MV23, MV63, MV53X, MV73, MV84X, MV93, MT15, MT20, MT30, MT40
FPW-21	Experience: Secure campus	Experience the future of work in our office campus demo. Transform the employee experience with AI-powered meeting rooms, advanced networking, and smart	

		sensors that provide insights on space use, environmental data, and efficiency.	
FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro	Experience Cinematic Meetings with the Cisco Room Kit EQX, Cisco Ceiling Microphone Pro, and the new Cisco Room Vision PTZ camera. Make meetings more equitable and ensure everyone feels like they are in the room—even when they cannot be—with this flexible, integrated solution that’s simple to deploy and manage.	Cisco Room Kit EQX, Cisco Ceiling Microphone Pro, Cisco Room Vision PTZ Camera, PoE Switch, Cisco Table and Wall Navigators, Cisco Table Microphone Pro, Cisco Meraki MT15, MT30, MT40, MV23, Splunk Edge Hub
FPW-23	Workplace Designer	IT professionals will explore how to set up environments for optimal performance and connectivity using Cisco wireless and collaboration solutions in high-density deployments. Attendees will also learn how to support other departments with their specific use cases through Cisco Spaces OS, including asset tracking, indoor navigation, and occupancy monitoring—eliminating the need for shadow network management. We'll demonstrate how APs can be automatically placed on 3D maps and highlight additional location-based IT use cases, such as client location tracking and rogue AP detection.	Cisco Spaces
FPW-24	Powering the campus and workplace: End-to-end touch-safe power	Energy Networking: Fault Managed Power (FMP) + PoE for future-proofed workplaces. Learn how Cisco can help deliver smart, secure, and more sustainable spaces with positive occupant experiences through energy networking technologies. Discover how secure networking, collaboration, and sensor solutions combine to help make workspaces healthier, more energy efficient, and where people want to work.	Cisco Catalyst 9300, Cisco Catalyst 9350, Meraki MV63 camera, Meraki MT Sensors, Splunk Edge Hub, Splunk Dashboard, Partner Devices,
FPW-25	Smart Building solutions: Sensors Switches Collaboration	Explore a smart building infrastructure featuring collaboration devices, switches, PoE lighting, and sensors. See how integrated technologies enhance collaboration, optimise energy use, and provide real-time insights into occupancy and environmental conditions, creating smarter, sustainable, and more efficient workplaces.	Cisco Room Kit Pro, Cisco Navigator, Cisco Catalyst CX Switching, Meraki MV73 camera, Splunk Edge Hub, Meraki MT Sensors

FPW-26	Secure campus architecture: Switching Network Security	Connectivity requirements are exploding, with countless devices, agents, and workloads at the edge. The attack surface is expanding just as quickly, with attacks on data and network devices. Meanwhile, IT teams are overwhelmed, unable to keep pace with the sprawl of infrastructure and the rise of AI-powered security threats. See how a new AI-ready architecture for the campus can help you scale, secure, and adapt your network for the AI era.	Cisco Smart Switches, Cisco Catalyst Switches, Cisco Meraki Switches, Cisco Catalyst Center, Meraki Dashboard, ISE, SDA, Meraki Access Manager
FPW-27	Productivity at the desk: Cisco Desk Series Phones Headsets	Design desk spaces prioritising audio and video excellence with the Cisco Desk Series for engaging, distraction-free collaboration. Opt for scalability with the Desk Phone 9800 Series, featuring PhoneOS for flexible calling and seamless user experiences. Key features include AI-powered audio, hot desking, one-touch meetings, and customizable action buttons, creating adaptable work environments.	Cisco Desk Pro, Cisco Desk Mini, Cisco Desk Camera 4K, Cisco Desk Camera 1080p, Cisco Desk Phone Series, incl. 9841, 9851, 9861, 9871, KEM Video Phone 8875, Bang & Olufsen Cisco 980, Cisco Headset 562, Cisco Headset 322, 522, 532, 561, 722, 730
FPW-28	Elevate Microsoft Teams Rooms: Cisco Collaboration Devices Interoperability	The best Microsoft Teams, Zoom, and Google experience is on a Cisco collaboration device. Get seamless interoperability on Cisco devices powered by NVIDIA, with industry-leading audio and video intelligence that delivers distance-zero meeting experiences. And now, Cisco devices are certified under the Microsoft Device Ecosystem Platform (MDEP)—ensuring trusted, future-ready Teams Rooms.	Cisco Devices Interop - MTR Experience, Cisco Room Bar Pro, Cisco Room Bar, Cisco Wall and Table Navigators, Microsoft Teams Meetings
FPW-29	AI-powered contact centre: Agent Supervisor Cisco AI Assistant	Get smarter insights and proactive guidance to elevate customer experiences and team performance with the Cisco AI Assistant and new AI Quality Management for Webex Contact Center. Give agents real-time insights and suggestions to better serve customers, while providing supervisors with a tool that automatically scores interactions and delivers real-time visibility across both human and AI agents.	Webex Contact Center, Cisco AI Assistant
FPW-30	Intelligent front door: Webex AI Agent Proactive journeys	Automate and orchestrate richer customer journeys. Explore digital engagement use cases like appointment scheduling and call deflection and see our latest AI-powered innovations, including the ability to generate code in Webex Connect's flow builder from simple natural language descriptions.	Webex AI Agent, Webex Connect
FPW-31	Unified network management: Meraki Dashboard Cisco Catalyst Center Cloud Fabric	Get hands-on with the only networking platform that offers a unified, AI-native platform, designed to work seamlessly in the cloud, on-premises, or in hybrid networks. See how Cisco's unified network	Meraki Dashboard, Cisco Catalyst Center, Cloud fabric, Cisco ThousandEyes

		management platform simplifies, secures, and assures every connection in campus and branch. Organisations building their network experiences on Cisco can not only maximise the value of their current networking investments but also smoothly transition their organisations into the era of AI without risking downtime or security gaps.	
FPW-32	Multi-layer assurance: Cisco ThousandEyes	Explore Cisco ThousandEyes in action with end-to-end visibility across owned and unowned networks, guided by the Cisco AI Assistant. Get assurance for mobile, Azure, and IIoT, plus integrations with Cisco Security and Observability. Finish with network assurance and drill into device health—from a global view to individual endpoints.	Cisco ThousandEyes
FPW-33	AI-powered collaboration: Webex Suite Webex Calling Cisco AI Assistant	The AI Assistant for Webex Suite brings a new generation of AI agents that work behind the scenes across Meetings, Calling, Messaging and more—from notetaking and receptionist support to task automation and live polling. These agents keep teams productive and connected, executing actions from meetings, suggesting polling questions based on conversations, and handling routine call inquiries.	Webex Suite, Cisco AI Assistant, Webex Calling
FPW-34	Simplified collaboration management: Webex Control Hub	Webex Control Hub simplifies IT manageability in workplaces by providing real insights and centralised control. It enables seamless management of devices, users, and services to optimise workplace efficiency, enhance employee experiences, and streamline IT operations.	Webex Control Hub, Cisco Spaces
FPW-35	Cisco Campus Switches	Get face-to-face with the latest switching innovations from Cisco for access, distribution, and core. Whether you're looking for a step up in throughput, post-quantum encryption or better energy efficiency, these new devices will help you prepare your networks to scale requirements for AI workloads and accelerate your network's modernisation.	Cisco C9350 Series Smart Switches, Cisco C9610 Series Smart Switches, Cisco Silicon One
FPW-36	Cisco C9000 Smart Switches: Switching Cisco Silicon One	See our new smart switches in action! The Cisco C9350 and C9610 Series Smart Switches power AI-driven campus and branch networks by providing scalable connectivity, multi-layered security with quantum-resistant encryption, unified management across on-premises and cloud, and operational agility through AI telemetry and automation.	Cisco C9350 Series Smart Switches, Cisco C9610 Series Smart Switches, Cisco Silicon One

FPW-37	The network for smart spaces: Cisco Spaces	See how healthcare customers are transforming hospitals into smart spaces through multi-sensor gateways integrated into Cisco APs to enable use cases like asset tracking, staff duress, and infant protection. Learn about Cisco's key healthcare partners and the Spaces IoT Marketplace, where customers can easily purchase and deploy these devices.	Cisco Spaces
FPW-38	Services for workplaces: Cisco Spaces Universal ZTNA Webex	Cisco Services helps modernise your workplace with expert-led AI-powered design, automation, and support across Cisco Spaces, secure access and collaboration. Accelerate deployment, reduce risk, and maximise value with AI-powered automation for migrations, assessments, and testing.	Cisco Spaces, IoT, ISE, Webex
FPW-39	Services for workplaces: SD-WAN Wi-Fi 7 Unified branch	Cisco Services helps modernise your workplace with expert-led AI-powered design, automation, and support across SD-WAN, Wi-Fi 7, and branch refresh initiatives. Accelerate deployment, reduce risk, and maximise value with infrastructure as code, and intelligent asset management.	IoT, Wi-Fi 7, SD-WAN, SASE/ISE

Cisco Stand > Lightning Theatres

15-minute sessions aligned to the Stand demos, going deeper into product features and announcements. These sessions are not recorded.

Cisco Stand > Network and Security Operations Centres

Cisco Live Network Operations Centre (NOC)

Visit the NOC and see the Cisco technology and solutions that power Cisco Live! View real-time dashboards, powered by Splunk, and talk to Cisco experts about what it takes to design, deploy, and manage the Cisco Live network.

Cisco Live Security Operations Centre (SOC)

Get a behind-the-scenes look at how active threats are detected by Cisco Security and Splunk in real-time traffic, in partnership with the Network Operations Centre (NOC). Sign up for daily tours.

Cisco Stand > Secure Global Connectivity

Service providers have an opportunity to capitalise on the rapidly evolving AI opportunity by providing the key players in the ecosystem with secure global connectivity that helps to unlock AI's full potential. Cisco can help—with a robust, flexible platform designed to maximise digital resilience and revenue generation.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES
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SGC-01	Agile services networking: Broadband access IP/Optical convergence	This demo showcases how a reimagined access network, combined with IP/Optical convergence within Agile Services Networking, can efficiently scale your business while delivering a resilient digital experience. Discover how you can optimise and differentiate your offerings by leveraging real-time telemetry and AI to ensure consistently assured digital experiences. See how the convergence of optical and IP layers transforms network economics and guarantees robust connectivity for AI-ready data centres and provider workloads.	Cisco Routed PON, Cisco Provider Connectivity Assurance, Cisco Subscriber Edge, Cisco Routed Optical Networking, Cisco NCS 540
SGC-02	Networking for AI: Cisco Silicon One	Experience Cisco Silicon One's innovation with an interactive demonstration of key differentiators designed for connectivity providers. Discover how our technology delivers breakthrough performance, scalability, and efficiency in real-world scenarios.	Cisco Silicon One
SGC-03	SP infrastructure is critical: Cisco service provider security	See new Cisco Agile Services Networking security features that address AI data demands for service providers. As AI generates more data to be processed, transported, and accessed across locations and devices, network architecture security must be reconsidered. Agile Services Networking offers a secure, responsive, and autonomous network environment to support dynamic AI traffic. Learn how our new security features protect service delivery networks and fuel new revenue opportunities.	Trust in infrastructure, DDoS Edge Protection, Post-quantum security
SGC-04	Agentic AI in automation: Cisco Crosswork Network Automation	Experience Cisco Crosswork Network Automation powered by the Multi-Agent AI Framework, accelerating your journey to autonomous networking. This demo highlights real-time, multi-domain network visibility combined with AI-driven predictive analytics for proactive resource planning and network optimisation. Discover how intelligent agents collaborate to simplify network management, enhance operational efficiency, and transform your network into a self-managing autonomous system.	Cisco Crosswork Network Controller, Cisco Crosswork Planning

SGC-05	AIOps for critical networks: Connectivity assurance Satellite networks	The demo showcases our new Integrated Performance Management that combines synthetic network testing into the Cisco Silicon One platform with Assurance AIOps for unparalleled visibility into P network performance. AI-powered actionable insights on critical network performance and quality of user experience combined with automation enable trusted autonomous network operations.	Cisco Provider Connectivity Assurance, Non-Terrestrial Networking
SGC-06	AI-powered mobility: Cisco Mobility Services Platform	Unlock new revenue opportunities with Cisco Mobility Services Platform. Rapidly launch new Enterprise and IoT services across industries without infrastructure complexity. Accelerate time-to-market, speed service delivery, and harness AI-powered mobility co-innovations from Cisco and NVIDIA mobility solutions. Adaptable, scalable, and built for monetisation across any use case or model.	Cisco Mobility Services Platform, NVIDIA
SGC-07	WAN connectivity for agentic AI: Agile Services Networking for AI connectivity	Cisco Agile Services Networking enables you to simplify your WAN and deliver the network transport SLAs for agentic AI connectivity. Discover the role of WAN connectivity for use cases across industries ensuring secure, high bandwidth and low latency connections for AI training, tuning, inferencing, and agentic interactions.	Cisco Agile Services Networking
SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure	Check out innovations in silicon, optics, routing, AI, assurance, and automation, all designed to help change the economics of your network. Plus, learn how Cisco can help you deliver a simplified network architecture optimised for flexible service deployment, built for resilient experiences, and ready to monetise.	Assurance Module, ENC-10G-ONT-10, ENC-10G-ONT-14A, ENC-10G-ONT-01PR, Cisco 8011-4G24Y4H-I, Cisco 8011-32Y8L2H2FH, NCS 540, Pluggable OLT (EML), Pluggable OLT (DML), Assurance SFP, Cisco 8711-32FH-M, Cisco 8711-48Z-M, Cisco 8712-MOD-M, Cisco 8404, Cisco 88-LC1-52Y8H-EM, Cisco 8122-64EHF-O, NCS 1014, Coherent Interconnect Module 8, Cisco 8212-48FH-M, NCS 1010 Open Line System, 1014 2.4T Transponder Line Card, Cisco QSFP-DD Open Line System, Cisco Silicon One A100, Cisco Silicon One K100, Cisco Silicon One E100, Cisco Silicon One P200, Cisco Silicon One G200

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Cisco Nexus Dashboard	AI-Ready Data Centres	AIDC-04	Unified operations, one fabric: Cisco Nexus Dashboard Cisco Nexus One
	AI-Ready Data Centres	AIDC-10	Secure data centre networking: ToR Cisco N9300 Smart Switch Cisco Nexus Dashboard Cisco Hybrid Mesh Firewall
	AI-Ready Data Centres	AIDC-01	Cloud-managed AI infrastructure: Cisco Nexus Hyperfabric Cisco Nexus Hyperfabric AI
Cisco Nexus Hyperfabric AI	AI-Ready Data Centres	AIDC-01	Cloud-managed AI infrastructure: Cisco Nexus Hyperfabric Cisco Nexus Hyperfabric AI
Cisco NX-OS	AI-Ready Data Centres	AIDC-04	Unified operations, one fabric: Cisco Nexus Dashboard Cisco Nexus One
Cisco Provider Connectivity Assurance	Secure Global Connectivity	SGC-01	Agile services networking: Broadband access IP/Optical convergence
	Secure Global Connectivity	SGC-05	AIOps for critical networks: Connectivity assurance Satellite networks
Cisco QSFP-DD Open Line System	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Room Bar	Future-Proofed Workplaces	FPW-28	Elevate Microsoft Teams Rooms: Cisco Collaboration Devices Interoperability
Cisco Room Bar Pro	Future-Proofed Workplaces	FPW-28	Elevate Microsoft Teams Rooms: Cisco Collaboration Devices Interoperability

Cisco Room Kit EQX	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Cisco Room Kit Pro	Future-Proofed Workplaces	FPW-25	Smart Building solutions: Sensors Switches Collaboration
Cisco Room Vision PTZ Camera	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Cisco Routed Optical Networking	Secure Global Connectivity	SGC-01	Agile services networking: Broadband access IP/Optical convergence
Cisco Routed PON	Secure Global Connectivity	SGC-01	Agile services networking: Broadband access IP/Optical convergence
Cisco Secure Access	Cisco Platform Advantage	CPA-05	Live platform environment: Unified Cisco security Network experience
	Future-Proofed Workplaces	FPW-10	Identity-driven SASE: Cisco Secure Access SD-WAN Identity
	Future-Proofed Workplaces	FPW-11	User protection for GenAI: Cisco Secure Access
Cisco Secure Workload	AI-Ready Data Centres	AIDC-13	Achievable microsegmentation: Cisco Hybrid Mesh Firewall Cisco Secure Workload Isovalent Enterprise Platform
Cisco Security Cloud Control	AI-Ready Data Centres	AIDC-12	Global intent-based policy: Cisco Hybrid Mesh Firewall Cisco Security Cloud Control
	Future-Proofed Workplaces	FPW-05	Secure branch connectivity: Unified platform Cisco Secure Routers AgenticOps
Cisco Silicon One	Cisco Platform Advantage	CPA-12	Networking for AI: Cisco Silicon One
	Future-Proofed Workplaces	FPW-35	Cisco Campus Switches
	Future-Proofed Workplaces	FPW-36	Cisco C9000 Smart Switches: Switching Cisco Silicon One
	Secure Global Connectivity	SGC-02	Networking for AI: Cisco Silicon One
	Secure Global Connectivity	SGC-05	AIOps for critical networks: Connectivity assurance Satellite networks

	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Silicon One A100	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Silicon One E100	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Silicon One G200	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Silicon One K100	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Silicon One P200	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Cisco Smart Switches	Future-Proofed Workplaces	FPW-26	Secure campus architecture: Switching Network Security
Cisco Spaces	Future-Proofed Workplaces	FPW-23	Workplace Designer
	Future-Proofed Workplaces	FPW-37	The network for smart spaces: Cisco Spaces
	Future-Proofed Workplaces	FPW-38	Services for workplaces: Cisco Spaces Universal ZTNA Webex
	Future-Proofed Workplaces	FPW-34	Simplified collaboration management: Webex Control Hub
Cisco Subscriber Edge	Secure Global Connectivity	SGC-01	Agile services networking: Broadband access IP/Optical convergence
Cisco Table and Wall Navigators	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco

			Room Vision PTZ Cisco Ceiling Microphone Pro
Cisco Table Microphone Pro	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Cisco TAC	Cisco Customer Experience	CX-03	AI-powered support: Personalised Proactive Predictive
Cisco ThousandEyes	Cisco Platform Advantage	CPA-08	Assurance with Cisco: Networking Cisco ThousandEyes Cisco AI Assistant
	Cisco Platform Advantage	CPA-09	Automation with APIs: Cisco Networking APIs App Marketplace
	Digital Resilience	DR-05	Unify observability and networking: Splunk Observability and Cisco Networking
	Digital Resilience	DR-09	Services for observability: Cisco ThousandEyes Cisco AppDynamics
	Digital Resilience	DR-10	AI-powered network assurance: Cisco AI Assistant
	Digital Resilience	DR-11	Assurance and observability: Cisco ThousandEyes Splunk Observability
	Digital Resilience	DR-12	Assure cloud and SaaS: Cisco ThousandEyes
	Digital Resilience	DR-13	Assure enterprise networks: Cisco ThousandEyes
	Future-Proofed Workplaces	FPW-31	Unified network management: Meraki Dashboard Cisco Catalyst Center Cloud Fabric
	Future-Proofed Workplaces	FPW-32	Multi-layer assurance: Cisco ThousandEyes
Cisco UCS	AI-Ready Data Centres	AIDC-05	Unlock faster insights: Splunk Platform and Cisco UCS
Cisco UCS C845A M8 Rack Server	AI-Ready Data Centres	AIDC-08	Accelerate AI deployments: Cisco AI PODs Cisco Secure AI Factory
Cisco UCS C885A M8 Rack Server	AI-Ready Data Centres	AIDC-08	Accelerate AI deployments: Cisco AI PODs Cisco Secure AI Factory

Cisco UCS X-Series	AI-Ready Data Centres	AIDC-08	Accelerate AI deployments: Cisco AI PODs Cisco Secure AI Factory
Cisco Unified Edge	AI-Ready Data Centres	AIDC-09	Edge—the new AI frontier: Cisco Unified Edge Beyond servers: AI systems for the edge
Cisco User Protection Suite	Cisco Platform Advantage	CPA-03	Phish-proof your organisation: Cisco User Protection Suite Breach Protection Suite
Cisco Wall and Table Navigators	Future-Proofed Workplaces	FPW-28	Elevate Microsoft Teams Rooms: Cisco Collaboration Devices Interoperability
Cisco Workflows	Cisco Platform Advantage	CPA-10	AgenticOps for networking: Cisco AI Assistant AI Canvas Workflows
Cisco XDR	Cisco Platform Advantage	CPA-03	Phish-proof your organisation: Cisco User Protection Suite Breach Protection Suite
Cisco XDR	Digital Resilience	DR-01	Unify and automate SecOps: Splunk Enterprise Security SOAR
	Digital Resilience	DR-04	Instant attack verification: Cisco XDR
	Digital Resilience	DR-06	Simplify security operations: Cisco XDR Cisco Meraki MX
	Digital Resilience	DR-08	Services for security: Cisco XDR
Cloud Fabric	Future-Proofed Workplaces	FPW-31	Unified network management: Meraki Dashboard Cisco Catalyst Center Cloud Fabric
Coherent Interconnect Module 8	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
CW9171I	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
CW9800L	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
Cyber Vision	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk

D			
DDoS Edge Protection	Secure Global Connectivity	SGC-03	SP infrastructure is critical: Cisco service provider security
Duo	Cisco Platform Advantage	CPA-02	Outsmart identity attacks: Cisco Duo Identity Intelligence
	Future-Proofed Workplaces	FPW-11	User protection for GenAI: Cisco Secure Access
E			
ENC-10G-ONT-01PR	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
ENC-10G-ONT-10	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
ENC-10G-ONT-14A	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Expert Care	Cisco Customer Experience	CX-01	AI adoption framework: Design Build Adopt
I			
IE-3100-3P1U2S-E 4PPoE	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3100-6P2U2C-E	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3100H-6FT2T-E	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3100H-8T-E	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3500-8t3s	Future-Proofed Workplaces	FPW-13	Powering smart transportation: Roadways Intersections
	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard

	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3500-8U3X	Future-Proofed Workplaces	FPW-13	Powering smart transportation: Roadways Intersections
	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard
	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3500H 16T	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3500H-12FT4T	Future-Proofed Workplaces	FPW-13	Powering smart transportation: Roadways Intersections
	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3500H-12P2MU2X	Future-Proofed Workplaces	FPW-13	Powering smart transportation: Roadways Intersections
	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IE-3505-8p3s	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics

IE9300	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IEM-16p	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IEM-4MU	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IEM-6t2s	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IEM-8t	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
IOT	Future-Proofed Workplaces	FPW-38	Services for workplaces: Cisco Spaces Universal ZTNA Webex
	Future-Proofed Workplaces	FPW-39	Services for workplaces: SD-WAN Wi-Fi 7 Unified branch
IR1101	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
IR8140	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
IR8340	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
ISE	Cisco Platform Advantage	CPA-01	Identity-driven segmentation: ISE TrustSec
	Future-Proofed Workplaces	FPW-11	User protection for GenAI: Cisco Secure Access
	Future-Proofed Workplaces	FPW-26	Secure campus architecture: Switching Network Security
Isovalent Enterprise Platform	AI-Ready Data Centres	AIDC-13	Achievable microsegmentation: Cisco Hybrid Mesh Firewall Cisco

			Secure Workload Isovalent Enterprise Platform
IW9165D	Future-Proofed Workplaces	FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
IW9165E	Future-Proofed Workplaces	FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
IW9167E	Future-Proofed Workplaces	FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
IW9167I	Future-Proofed Workplaces	FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
K			
KEM Video Phone 8875	Future-Proofed Workplaces	FPW-27	Productivity at the desk: Cisco Desk Series Phones Headsets
L			
Live Protect	AI-Ready Data Centres	AIDC-11	Fusing security into the network: Cisco Hybrid Mesh Firewall Smart Switch Live Protect
M			
Meraki Access Manager	Future-Proofed Workplaces	FPW-26	Secure campus architecture: Switching Network Security
Meraki Dashboard	Future-Proofed Workplaces	FPW-06	Automate branch deployment: Unified platform Cisco Validated Designs
	Future-Proofed Workplaces	FPW-33	Unified network management: Meraki Dashboard Cisco Catalyst Center Cloud fabric
Meraki MT Sensors	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Meraki MT Sensors	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch-safe power
	Future-Proofed Workplaces	FPW-25	Smart Building solutions: Sensors Switches Collaboration

Meraki MV Cameras	Future-Proofed Workplaces	FPW-03	Transform the retail experience
	Future-Proofed Workplaces	FPW-07	Smarter, safer spaces: Physical security Video analytics
	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard
	Future-Proofed Workplaces	FPW18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Meraki MV Cameras	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch-safe power
Meraki MX	Digital Resilience	DR-06	Simplify security operations: Cisco XDR Cisco Meraki MX
Meraki SD-WAN	Future-Proofed Workplaces	FPW-05	Secure branch connectivity: Unified platform Cisco Secure Routers AgenticOps
Microsoft Teams Meetings	Future-Proofed Workplaces	FPW-28	Elevate Microsoft Teams Rooms: Cisco Collaboration Devices Interoperability
MT15	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
MT20	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
MT30	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
MT40	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro

MV23	Future-Proofed Workplaces	FPW-07	Smarter, safer spaces: Physical security Video analytics
	Future-Proofed Workplaces	FPW-18	Industrial wireless redefined: Ultra-Reliable Wireless Backhaul Wi-Fi
	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
MV53X	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
MV63	Future-Proofed Workplaces	FPW-03	Transform the retail experience
	Future-Proofed Workplaces	FPW-07	Smarter, safer spaces: Physical security Video analytics
	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch-safe power
MV73	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard
	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-07	Smarter, safer spaces: Physical security Video analytics
MV84X	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard
	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
MV93	Future-Proofed Workplaces	FPW-07	Smarter, safer spaces: Physical security Video analytics
	Future-Proofed Workplaces	FPW-16	Cloud-managed rugged networking: Cisco IE switching MV cameras Meraki Dashboard

	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
N			
NCS 1010 Open Line System	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
NCS 1014	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
NCS 540	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Nexus Hyperfabric	AI-Ready Data Centres	AIDC-01	Cloud-managed AI infrastructure: Cisco Nexus Hyperfabric Cisco Nexus Hyperfabric AI
Nexus Hyperfabric AI	AI-Ready Data Centres	AIDC-01	Cloud-managed AI infrastructure: Cisco Nexus Hyperfabric Cisco Nexus Hyperfabric AI
Non-Terrestrial Networking	Secure Global Connectivity	SGC-05	AIOps for critical networks: Connectivity assurance Satellite networks
P			
P-5GS6-GL	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
Partner Devices	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch- safe power
P-LTE-450	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
P-LTEAP-GL	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation

	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
P-LTE-EA	Future-Proofed Workplaces	FPW-15	Building resilient power grids: Substation automation Distribution automation
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
P-LTE-MNA	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
Pluggable OLT (DML)	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
Pluggable OLT (EML)	Secure Global Connectivity	SGC-08	Secure Global Connectivity Product Zone: Accelerate agile services networking Unlock routed optical networking Power AI-native infrastructure
PoE Switch	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
Post-Quantum Security	Secure Global Connectivity	SGC-03	SP infrastructure is critical: Cisco service provider security
PWR IE240W-PCAC-L	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
PWR IE480W-PCAC-L	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
PWR IE65W PC-AC	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
PWR-IE50W-AC-IEC	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
PWR-IE50 W-AC-L	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
R			
RBAC	Cisco Platform Advantage	CPA-06	On-prem network management: Cisco Catalyst Center Global Manager RBAC

Rugged Access Point and Wireless Client	Future-Proofed Workplaces	FPW-13	Powering smart transportation: Roadways Intersections
	Future-Proofed Workplaces	FPW-19	Smarter, safer spaces: Physical security Video analytics
S			
SASE/ISE	Future-Proofed Workplaces	FPW-39	Services for workplaces: SD-WAN Wi-Fi 7 Unified branch
SDA	Future-Proofed Workplaces	FPW-26	Secure campus architecture: Switching Network Security
SD-WAN	Cisco Platform Advantage	CPA-05	Live platform environment: Unified Cisco security Network experience
	Digital Resilience	DR-13	Assure enterprise networks: Cisco ThousandEyes
	Future-Proofed Workplaces	FPW-05	Secure branch connectivity: Unified platform Cisco Secure Routers AgenticOps
	Future-Proofed Workplaces	FPW-10	Identity-driven SASE: Cisco Secure Access SD-WAN Identity
	Future-Proofed Workplaces	FPW-11	User protection for GenAI: Cisco Secure Access
	Future-Proofed Workplaces	FPW-14	Future-ready industrial infrastructure: Industrial Routing Switching SD-WAN
	Future-Proofed Workplaces	FPW-39	Services for workplaces: SD-WAN Wi-Fi 7 Unified branch
Services as Code	AI-Ready Data Centres	AIDC-16	Services for AI-Ready Data Centres: Services as Code Cisco AI Defense
Smart Switch	AI-Ready Data Centres	AIDC-10	Secure data centre networking: ToR Cisco N9300 Smart Switch Cisco Nexus Dashboard Cisco Hybrid Mesh Firewall
	AI-Ready Data Centres	AIDC-11	Fusing security into the network: Cisco Hybrid Mesh Firewall Smart Switch Live Protect
	Future-Proofed Workplaces	FPW-26	Secure campus architecture: Switching Network Security

	Future-Proofed Workplaces	FPW-35	Cisco Campus Switches
	Future-Proofed Workplaces	FPW-36	Cisco C9000 Smart Switches: Switching Cisco Silicon One
Splunk	Digital Resilience	DR-09	Services for observability: Cisco ThousandEyes Splunk AppDynamics
	Future-Proofed Workplaces	FPW-17	Unify IT/OT Security to protect operations: Cisco Cyber Vision Firewall Splunk
Splunk AppDynamics	Digital Resilience	DR-05	Unify observability and networking: Splunk Observability and Cisco Networking
	Digital Resilience	DR-09	Services for observability: Cisco ThousandEyes Splunk AppDynamics
	Digital Resilience	DR-14	Unified observability experience: Splunk Observability
	Digital Resilience	DR-16	Observability for AI: Splunk AppDynamics and Observability Cloud
Splunk Asset & Risk Intelligence (ARI)	Digital Resilience	DR-02	Gain asset and attack insights: Splunk Asset and Risk Attack Analyzer
Splunk Attack Analyzer (SAA)	Digital Resilience	DR-02	Gain asset and attack insights: Splunk Asset and Risk Attack Analyzer
Splunk Dashboard	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch-safe power
Splunk Edge Hub	Future-Proofed Workplaces	FPW-22	Distance Zero experience: Cisco Room Kit EQX Cisco Room Vision PTZ Cisco Ceiling Microphone Pro
	Future-Proofed Workplaces	FPW-24	Powering the campus and workplace: End-to-end touch-safe power
	Future-Proofed Workplaces	FPW-25	Smart Building solutions: Sensors Switches Collaboration
Splunk Enterprise Security	Digital Resilience	DR-01	Unify and automate SecOps: Splunk Enterprise Security SOAR

	Digital Resilience	DR-03	AI-accelerated investigations: Splunk AI Assistant in security
Splunk ITSI	Cisco Platform Advantage	CPA-05	Live platform environment: Unified Cisco security Network experience
	Digital Resilience	DR-05	Unify observability and networking: Splunk Observability and Cisco Networking
	Digital Resilience	DR-14	Unified observability experience: Splunk Observability
Splunk O11y Cloud	Digital Resilience	DR-05	Unify observability and networking: Splunk Observability and Cisco Networking
	Digital Resilience	DR-14	Unified observability experience: Splunk Observability
Splunk Observability Cloud	Digital Resilience	DR-15	Agentic AI-powered observability: Splunk Observability Cloud
	Digital Resilience	DR-16	Observability for AI: Splunk AppDynamics and Observability Cloud
Splunk Platform	AI-Ready Data Centres	AIDC-05	Unlock faster insights: Splunk Platform and Cisco UCS
	Cisco Platform Advantage	CPA-04	Unified data management: Splunk Platform Cisco Data Fabric
Splunk SOAR	Cisco Platform Advantage	DR-01	Unify and automate SecOps: Splunk Enterprise Security SOAR
Success Tracks	Cisco Customer Experience	CX-01	AI adoption framework: Design Build Adopt
T			
TAC	Cisco Customer Experience	CX-01	AI adoption framework: Design Build Adopt
TAC Support	Digital Resilience	DR-07	AI-powered support: Standard Enhanced Signature
Trust in Infrastructure	Secure Global Connectivity	SGC-03	SP infrastructure is critical: Cisco service provider security
TrustSec	Cisco Platform Advantage	CPA-01	Identity-driven segmentation: ISE TrustSec

U			
UCS	AI-Ready Data Centres	AIDC-05	Unlock faster insights: Splunk Platform and Cisco UCS
	AI-Ready Data Centres	AIDC-07	Unlock hybrid cloud: Cisco UCS Nutanix HCI
	AI-Ready Data Centres	AIDC-08	Accelerate AI deployments: Cisco AI PODs Cisco Secure AI Factory
UCS	AI-Ready Data Centres	AIDC-15	Services for AI-Ready Data Centres: Cisco AI PODs Nexus Compute Networking
W			
Webex	Future-Proofed Workplaces	FPW-38	Services for workplaces: Cisco Spaces Universal ZTNA Webex
Webex AI Agent	Future-Proofed Workplaces	FPW-02	Personalise every interaction with AI: Webex AI Agent Digital engagement Self- service
	Future-Proofed Workplaces	FPW-30	Intelligent front door: Webex AI Agent Proactive journeys
Webex Calling	Future-Proofed Workplaces	FPW-33	AI-powered collaboration: Webex Suite Webex Calling Cisco AI Assistant
Webex Connect	Future-Proofed Workplaces	FPW-30	Intelligent front door: Webex AI Agent Proactive journeys
Webex Contact Center	Future-Proofed Workplaces	FPW-29	AI-powered contact centre: Agent Supervisor Cisco AI Assistant
Webex Control Hub	Future-Proofed Workplaces	FPW-34	Simplified collaboration management: Webex Control Hub
Webex Suite	Future-Proofed Workplaces	FPW-33	AI-powered collaboration: Webex Suite Webex Calling Cisco AI Assistant
Wi-Fi 7	Future-Proofed Workplaces	FPW-20	Future-ready wireless: Wi-Fi 7 Cameras Sensors
	Future-Proofed Workplaces	FPW-39	Services for workplaces: SD- WAN Wi-Fi 7 Unified branch