Let's go cisco live!



Designing regular and irregular meeting rooms Cisco can help

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- Best Practices
- User Interfaces
- Cameras
- Audio and Acoustics
- Lighting
- Irregular rooms

BRKCOL-1176

Regular or irregular room

Cisco can help



Regular rooms





Best practices

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Devices

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Best Practices for Creating Effective Video-enabled Rooms

The Best Practices guide is available in a new version for 2021, helping you get the most out of your video- enabled rooms when you return to the office. The guide covers everything you need to know for configuring great meeting spaces, safety at work during COVID-19 and best practices for successful video meetings from your home office.

Download our Best Practices guide now





Meeting room design

- Always start with the users and the use case
- Then consider the physical environment
 - Room size
 - Table and seating arrangement
 - Room acoustics
 - Lighting



Types of users









User interface

This is what some conference rooms feels like.

How many buttons do you want to have to press to get the room working as you wish?



Ooooh, buttons!



Aaargh, buttons!



Flexibility and choice

RoomOS experience



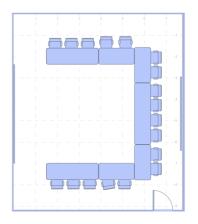
MTR Experience

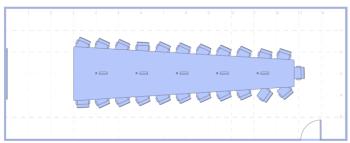


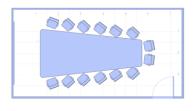


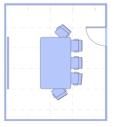
The physical room and the use case

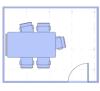
Device selection must consider the purpose

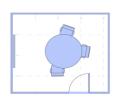








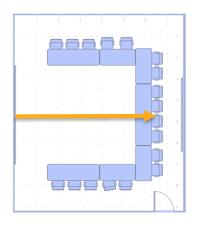


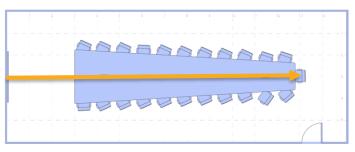


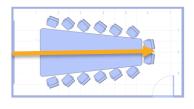


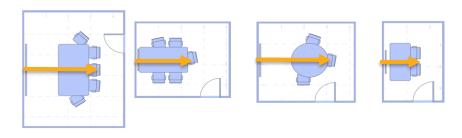
Camera selection

Distance from the screen to the furthest participant expected to be in frame





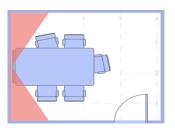




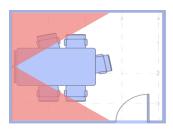


Camera views

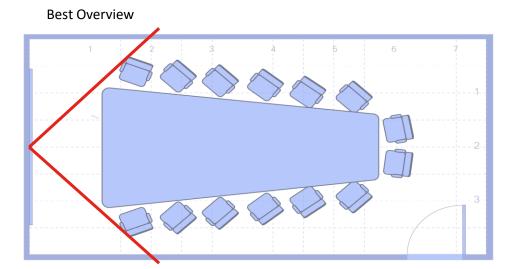






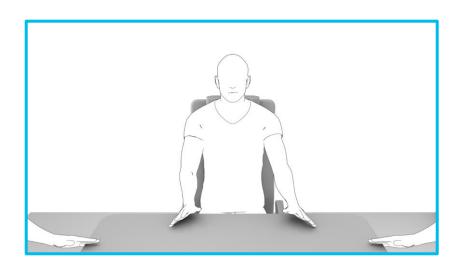


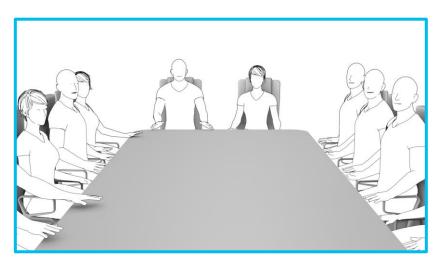
70 deg FOV





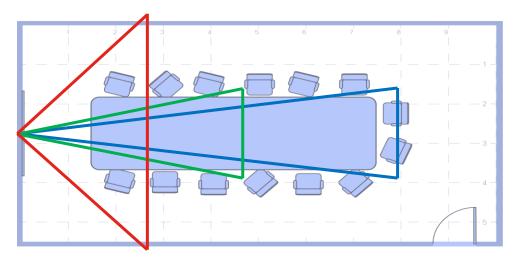
Selecting the correct camera

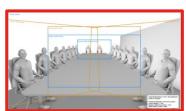






Cameras and Perspectives





Best overview



Single Person Frame



Two Person Frame

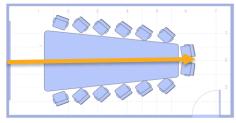


Camera Reach



		Wide angle width at 1 m	Single person frame (up to)	Two person frame (up to)
Room Bar		3.5 m (11.5 ft)	2 m (6.5 ft)	4.5 m (15 ft)
Room Bar Pro	*	3 m (10 ft)	4 m (13 ft)	7 m (23 ft)
Quad Cam	•	1.8 m (6 ft)	6 m (20 ft)	9 m (30 ft)
Board Pro	200	3.5 m (11.5 ft)	3.5 m (11.5 ft)	6 m (20 ft)









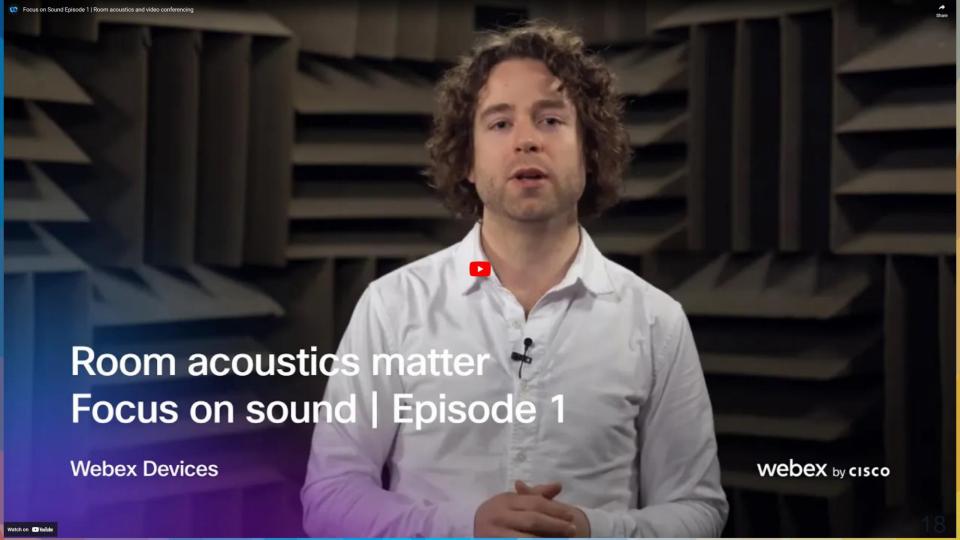
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Camera above or below the display?









Reverberant rooms

 Reflections move on 3 different axis: X, Y and Z

 Too much reverberation cause headaches both locally and remotely



Reverberant rooms



Acoustic panels in ceiling and on walls



Furniture and plants can break up large, flat surfaces



Curtains, DeAmp Panels or other types of modular walls, like Moelven Glass Front



Carpeted floor have almost no effect (!)



Effect:

Better microphone range

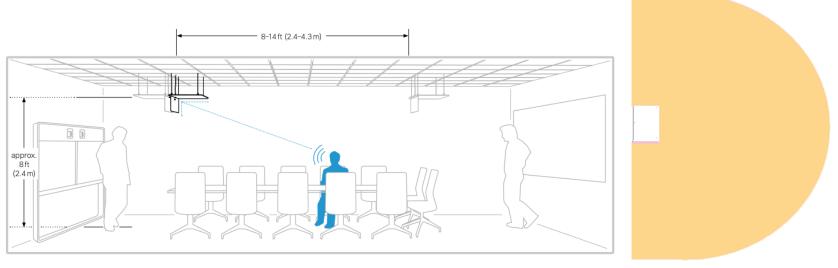
But still:

Shorter distance is better



Cisco Ceiling Microphone

Placement Guidance



The Ceiling Microphone has a semi-circle pick up radius of up to 4m (~14 feet).

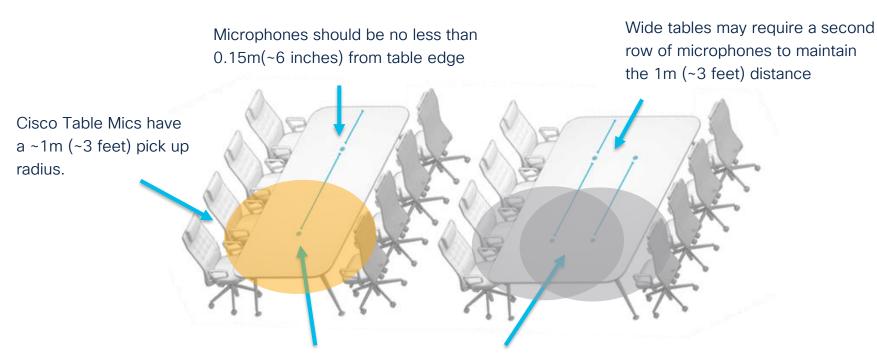
Installation recommended height ranges between 2.1m (~7 feet) and 2.4m (~8 feet).

When installing a "presenter" microphone (reversed orientation), 1.5m (~5 feet) from the device is recommended.



Cisco Table Microphone

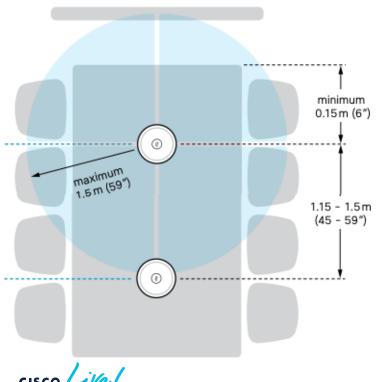
Placement Guidance

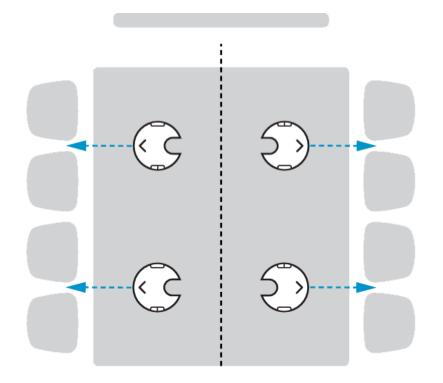


Follow the centerline of the table for even placements.

Table Microphone Pro

Placement guidance





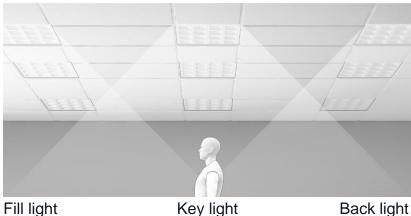
Moving on from audio, what about lighting?



Good Lighting

- Placement of Luminaries for local meetings may not be great for digital or hybrid meetings.
- Rule of thumb: Direct light is bad, indirect light is good.
- Tables have different levels of reflection
- PoE powered Luminaries is a sustainable choice, and come in many shapes and forms



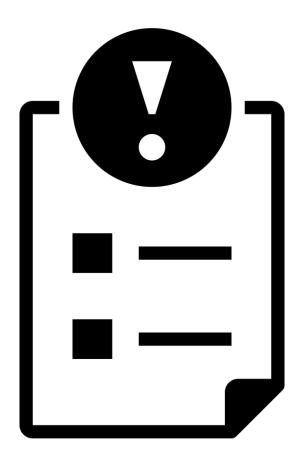


Check out BRKCOL-2994 tomorrow morning at 8:45 for a deep dive

Device selection

We talked about the importance of

- Users and use case
- User Interface
- Audio and acoustics
- Cameras
- Lighting

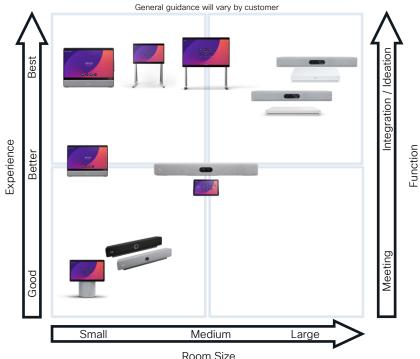




Designing Your Rooms

Each room will vary in size and function

- · Size Room Size & number of users
- Screen Does the room have existing screens
- Design integration with room furniture, heating & light, speakers or microphones
- Booking capability to manage & schedule

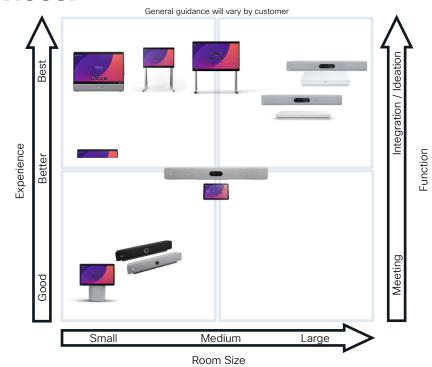




Designing Your Rooms

Decision Factors to select room devices:

- Room Function role and type of the room
- Device Function meetings, ideation, integrations
- Budget device type & number devices per office







Simple guide to Rooms













	Room Bar	Room Bar Pro	Room Kit EQ	Room Kit Pro	Board Pro	EQX
Use Case	Small room or huddle space	Medium room	Medium to large room Medium to high complexity	Medium to very high complexity	Small to medium room	Medium to large room
Choose this device for	Meeting room or home office	Meeting room	Meeting room + integration	Meeting room + deep integration	Meeting + whiteboard	Meeting room + integration
Also consider	External microphone + Extra Navigator for booking	External microphone + Extra Navigator for booking	Room design Displays Microphones Speakers Extra cameras Extra Navigator for booking	Room design Displays Microphones Speakers Extra cameras Extra Navigator for booking	Optional Navigator + External microphone + Extra Navigator for booking	Room design Displays Microphones Extra Navigator for booking



Regular or irregular room

Cisco can help



RoomOS or Microsoft Teams Room





Capability differences constantly change

RoomOS:



- Multiplatform
- Flexible UI customization
- People centric layouts
- Cinematic meetings

MTR:



- Multiplatform-ish
- Some UI customization
- · Content centric layouts





Cinematic Meetings



Cinematic meetings

- · Umbrella term
- Al director
 - = the brain
- Cameras
 - = the eyes
- Microphones
 - = the ears





Irregular rooms

Cross View



Cross-view

- Combines a Quad Camera at the front of the room with two wall mounted PTZ4K
- Camera is selected based on the camera views and audio pickup.
- All intelligence related to camera switching and control is run locally on the codec meaning that Crossview can work with other meeting platforms than Webex.





Setup

- Cross-view can be installed in different sized meeting rooms, based on the 70° HFOV of the PTZ4K and the width of the meeting room table.
- In-room participants must be positioned within the field of view of the Quad Camera in addition to one of the two side cameras for the feature to work optimally.





Far end experience



Campfire setup



Campfire setup

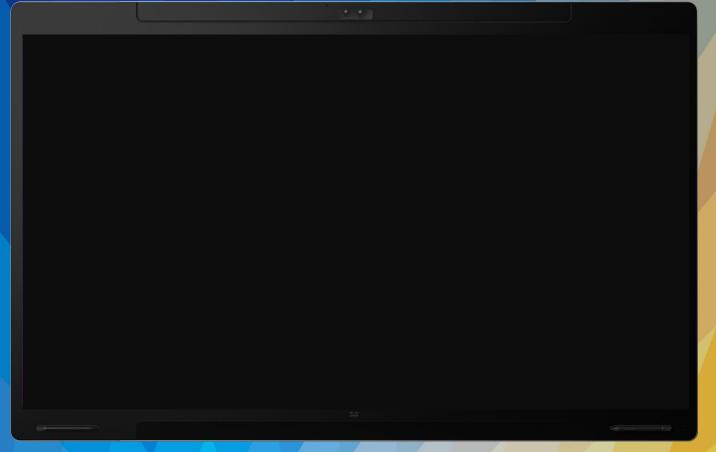
Art of the possible with the built-in flexibility of the Cisco collaboration products.

A roundtable setup creates equity among local meeting participants and ensures the remote side can see all in-room participants equally good, head-on.





Far end experience



Dimensions

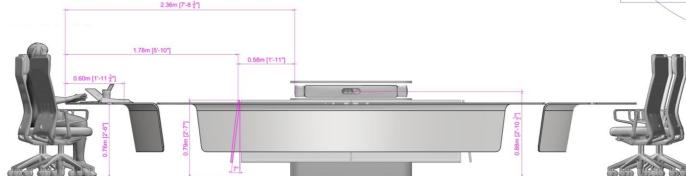
- Room should be minimum 9x9m to allow users to move around the campfire setup.
- Measurements has been carefully considered to provide optimal local and far-end experiences.

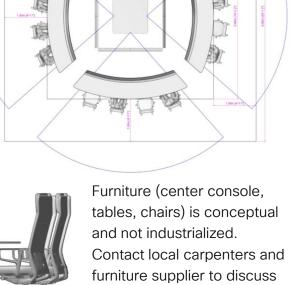




Technical drawings

- Segmented table avoid camera blind spots and offers ease of access for maintenance and cleaning
- Table shape is custom, but courtesy panels should be included





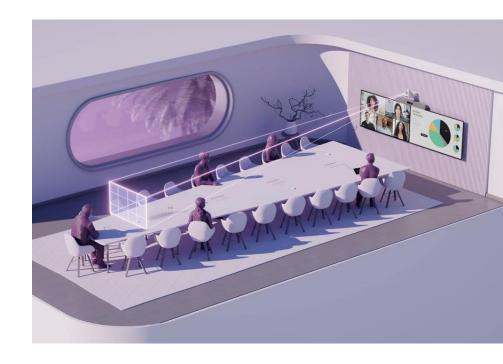
options.

Extended reach SpeakerTrack



Extended reach speaker tracking

- Covers meeting rooms with long tables using a combination of a Quad Camera and a 4K PTZ camera installed above.
- Automatically switch between the two cameras to capture in-room participants.
 The 4K PTZ camera is selected to provide a higher quality and tighter crop when capturing people positioned beyond the reach of the Quad Camera.
- Performance of the extended reach speaker tracking depends on room acoustics and light conditions. Current goal is to be able to track participants 15–18m (50–60') away*.



^{*} To be confirmed. Subject to change.



Training room

Briefing room

Class room



Brasing and Audience



Presenter and Audience



What makes more sense?

It depends on the context







Presenter and Audience





Removing the need of a production team

Automation by default, configuration at core

Your choice:

- Always be in full control of the event and make sure that participants, remote or in-person are able to follow the event
- Or leave it to automation if you don't want to press any buttons
- Planned also for devices running as Microsoft Teams Room





Local Audio Reinforcement

- Presenters voice sometimes needs a bit of help
- A dedicated presenter microphone is reccommended
- We can do this with EQ or Pro
- However, we add a 25-30ms delay (DSPs: <3ms), so it may be better to use an external system.





Divisible rooms





Divisible rooms





Divisible Rooms

- · One device per room
- Open walls and one becomes primary, the other(s) secondary
- Audio and video cross-routed to allow sharing peripherals such as microphones, speakers and cameras.

 Macro and line drawing example available on github*





Regular or irregular room

Cisco can help





In the planning phase,
I want you to
involve Cisco early



"A clever person solves a problem."
A wise person avoids it."

-Albert Einstein





Thank you









Appendix - Camera views



Board Pro



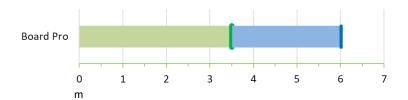


















Board Pro

Last updated version 26-Aug-23

HFOV	HFOV
Vide camera	120 deg
Far camera	85 deg

Zoom

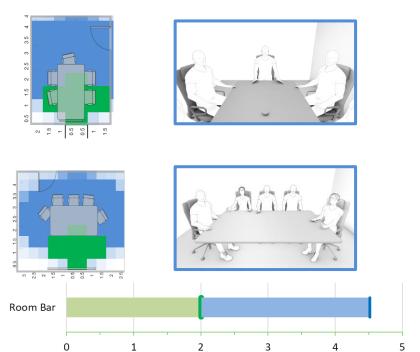
Max Speaker Track Zoom	3.0 X
Max Manual Zoom	5.0 X

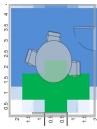
Reach	ft	mts
Width of table at 1 mt	11 ft	3.5 m
Single person frame	11 ft	3.5 m
Two person frame	20 ft	6. m



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Room Bar







Room	Bar
Last updated version	26-Aug-23

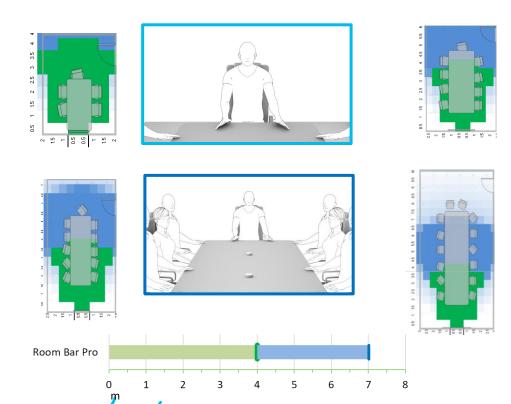
HFOV	HFOV
Wide camera	120 deg

Zoom	
Max Speaker Track Zoom	3.0 X
Max Manual Zoom	5.0 X

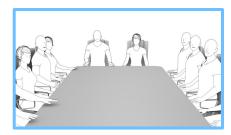
Reach	ft	mts
Width of table at 1 mt	11 ft	3.5 m
Single person frame	7 ft	2. m
Two person frame	15 ft	4.5 m



Room Bar Pro







Room Bar Pro

Last updated version 26-Aug-23

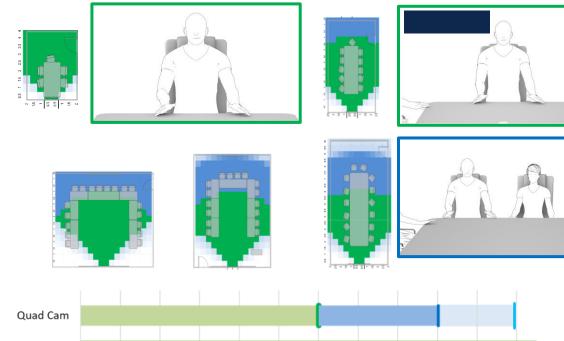
HFOV	HFOV
Nide camera	112 deg
Far camera	70 deg

Zoom

Max Speaker Track Zoom	2.3 X
Max Manual Zoom	5.0 X

Reach	ft	mts
Width of table at 1 mt	10 ft	3. m
Single person frame	13 ft	4. m
Two person frame	23 ft	7. m
Two person frame	23 II	7.111

Quadcam (Room Kit Plus, Pro, EQ)



Quad Cam

26-Aug-23 Last updated version

HFOV	HFOV
Wide camera	83 deg
Far camera	94 deg

Zoom

Max Speaker Track Zoom	2.7 X
Max Manual Zoom	2.7 X

Reach	ft	mts
Width of table at 1 mt	6 ft	1.8 m
Single person frame	20 ft	6. m
Two person frame	30 ft	9. m
Extended Zoom Range	38 ft	11.5 m

NOTES:

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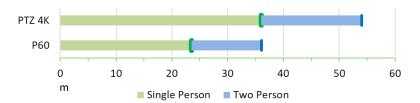
Quadcam has 3 overlapping telelenses, each with 50 degree HFOV composing 100 degrees total HFOV Enable extended Zoom Range:

:xConfiguration Cameras SpeakerTrack ZoomRange: Extended/Standard

PTZ 4k and P60

PTZ 4K Last updated version 12-Jul-23 Max Zoom Far Camera 24.0 X 1080p zoom 720p zoom* 36.0 X Max Manual Zoom 240.0 X Width of table at 1 mt 1.4 m 5 ft Single person frame 36. m 118 ft Two person frame 54. m 177 ft

P60		
Last updated version	12-Jul-23	
Max Zoom Far Camera		
1080p zoom	20.0 X	
Max Manual Zoom	20.0 X	
Width of table at 1 mt	1.8 m	
Single person frame	23.5 m	
Two person frame	36. m	



	PTZ4K	P60
Max Optical Zoom	12 X	10 X
Max Digital Zoom	20 X	2 X
Max Total Zoom	240 X	20 X

- Cisco PTZ4K and P60 do not have built-in speaker track functionality
- Extended reach together with a Quad Camera will enable speaker track functionality on PTZ4K
- Distances displayed on this table assume a quality of 1080p or superior at reasonable distances. Longer distances are reachable with high dependency on illumination conditions
- Presenter track can be enabled with a Codec Plus, Pro, EQ or Board Pro

Speaker track Huddle-Small rooms

Room Bar

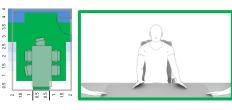






Board Pro















Speaker track Medium-Large rooms

Board Pro

Room Bar Pro

Quadcam









