

# Saving Energy and Money with Your Cisco Wireless Network

Subtitle goes here

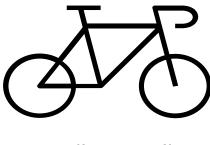
Simone Arena - Distinguished TME, Cisco Wireless BRKEWN-2043





- Sustainability: The role of data and the role of IT (and the network)
- Cisco Wireless Sustainability
- Circular Design
- Saving energy with Cisco Wireless
- Conclusions

## What does generate more CO<sub>2</sub>?









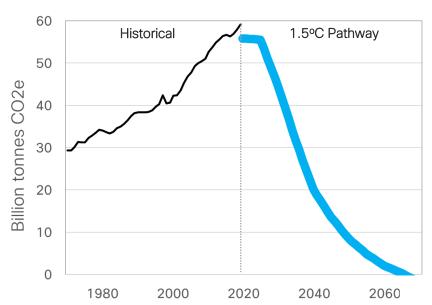
driving a mile



#### What is the role of the Network and IT?

#### **Total GHG emissions**

~60 Billion tonnes CO2e

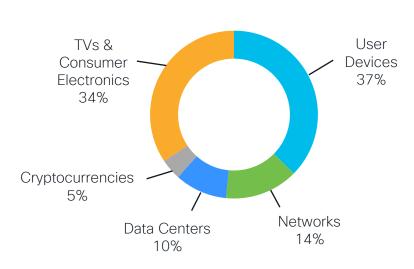


Based on data from: EDGARv7.0, Crippa et al (2021, 2022), IIASA (AR6 Scenario database)

#### cisco likel

#### Digital GHG emissions

~1.4 Billion tonnes CO2e (2-4% Total)



Digital = ICT + Entertainment & Media

Source: Freitag (2021), Malmodin (2018), Andrae (2019)

#### What is the role the Network and IT?



IT and the Network plays a bigger role than you think in Sustainability and NetZero strategy

<sup>\*</sup> Berners Lee (2020) - https://howbadarebananas.com/

<sup>\*</sup> https://smarter2030.gesi.org/downloads/Full\_report.pdf

## Cisco Wireless commitment to sustainability

- Apply best principles for circular design
- Adopt zero-plastic packaging
- Optimized HW and SW for energy efficiency
- Clear visibility into energy use and footprint





# Circular Design Cisco Wireless







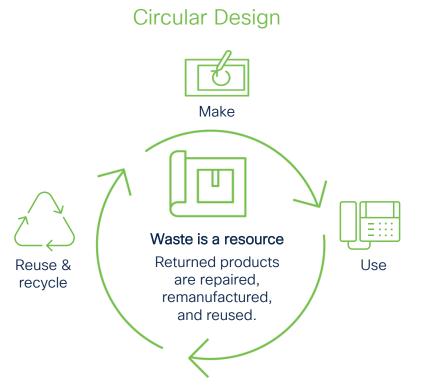
## Circular Design

Linear Design

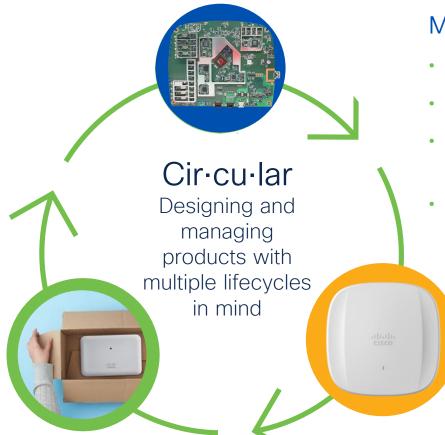








#### Designing for Circularity



#### Make

- Hardware components
- Sustainable packaging
- Modular, easily reparable components
- Recycled materials

#### Use

- Energy efficient features
- Power measurement

cisco Life!

Reuse & Recycle

Cisco Refresh

Takeback & Reuse



#### Printed Circuit Board Design



- Design of the PoE front end
- Transformer custom design
- FETs (Field Effect Transistors)
- Components easily reused







Every Watt, or fraction of a Watt matters!



#### Printed Circuit Board Design

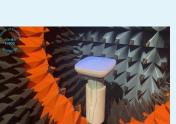


- Design of the PoE front end
- Transformer custom design
- FETs (Field Effect Transistors)
- Components easily reused

#### Antenna Design and Prototype

- No off-the-shelf components
- · Radio Frequency (RF) Design
- Cisco Custom Antenna Designs and Characterizations

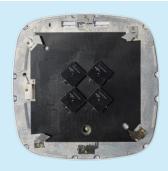




- RF Antenna modeling
- Electromagnetic compliance
- RF interoperability testing



 Co-existence of all the different radios in the same AP with no performance degradation



Spectrum analysis & Compliance

Housing design & Antenna Layout

#### Printed Circuit Board Design



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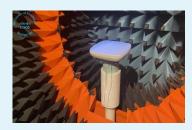


- No off-the-shelf components
- Radio Frequency (RF) Design
- Cisco Custom Antenna Designs and Characterizations



RF Excellence





- RF Antenna modeling
- Electromagnetic compliance
- RF interoperability testing

- Housings/3D printing & Mounting Bracketry
- Co-existence of all the different radios in the same AP with no performance degradation

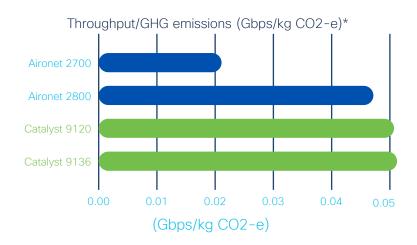


Spectrum analysis & Compliance

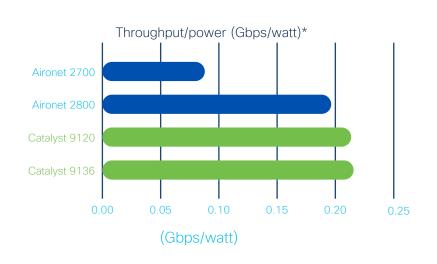
Housing design & Antenna Layout



## Throughput efficiency improvements







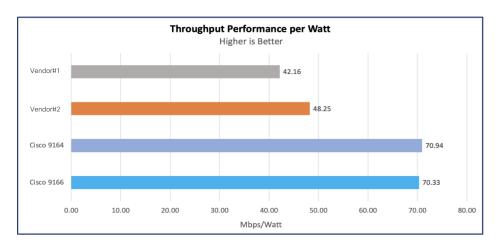
Throughput efficiency relative to power (W) required in the Catalyst series

(\*) based on internal testing





## Throughput efficiency improvements

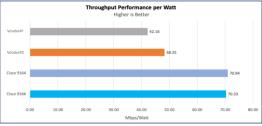


- The Cisco 916x AP is built on new sustainable hardware
- PoE throughput efficiency is 67% superior to competitor 1
- PoE throughput efficiency is 46% superior to competitor 2

## Sustainable Hardware Designs

- Power-efficient ASICs
- High efficiency power supplies
- Post consumer resin in plastic housing





Throughput efficiency relative to power has improved with each AP generation

## Reusable Mounting Brackets

- Same mounting bracket has been in use for over a decade
- Simplify upgrades and reduce waste by reusing existing brackets
- Save time during deployment
- Opt-out for bracket\*





## Sustainable Packaging

- Minimize use of plastic packaging materials
- No more paper documentation
- Multi-packs to reduce waste



CW9166

Replace plastic bags and accessory kits, with paper packaging for Cisco APs.

Estimated to save 22 metric tons of plastic by FY2026 or 88 metric tons of Co2\*.

Wi-Fi 6 APs	Wi-Fi 6E APs	Accessory kits	
C9115	CW9162	AIR-AP-BRACKET-1=	
C9120	CW9164	AIR-AP-BRACKET-2=	
C9130	CW9166	AIR-AP-T-RAIL-R=	
C9124	CW9166D1	AIR-AP-T-RAIL-F=	
		AIR-CHNL-ADAPTER=	

- CW9163E will be no plastic bags from start. Same for future platforms
- i Wi-Fi 6E APs that are "Meraki born" (-MR) are already no-plastic







(\*) For 1 kg of plastic, between 1.7 and 6 kg  $CO_2$  are emitted

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Pleasant surprise when unpacking a new box of Cisco APs: After having tons of plastic bags for all the stuff that comes with it, at least the bracket and ceiling clip now come in a paper envelope.

More and more directly to paper recycling when unpacking.



#### Make

#### The Wi-Fi 7 portfolio





#### CW9176I

12 Spatial Streams 4x4: 4 MU-MIMO across 3 radios, 3 bands (2.4/5GHz (XOR), 5 GHz, 6GHz)

BLE/IoT radio
Single 10Gbps multigigabit
Ultra Wide Band (UWB)
USB 2.0 - 9W
Accelerometer
Built-in GPS/GNSS, w/ support for ext. antenna
Integrated Omnidirectional Antenna



#### CW9176D1

12 Spatial Streams 4x4: 4 MU-MIMO across 3 radios, 3 bands (2.4/5GHz (XOR), 5 GHz, 6GHz)

BLE/IoT radio
Single 10Gbps multigigabit
Ultra Wide Band (UWB)
USB 2.0 - 9W
Accelerometer
Built-in GPS/GNSS, w/ support for ext.
antenna
Integrated Directional Antenna (70x70)





#### CW9178I

16 Spatial Streams 4x4: 4 MU-MIMO across 4 radios, 3 bands (2.4 GHz, dual 5GHz, 6GHz)

BLE/IoT radio
Dual 10Gbps multigigabit
Ultra Wide Band (UWB)
USB 2.0 - 9W
Accelerometer
Built-in GPS/GNSS, w/ support for
ext. antenna
Integrated Omnidirectional Antenna

Same brackets as always > Reduced Time, Reduced Waste



#### Make

## The Wi-Fi 7 portfolio



#### CW9172I

6 Spatial Streams

2x2:2 across 3 radios, 3 bands (2.4GHz, 5GHz, 6GHz) -or-2x2:2 on 2.4GHz and 4x4:4 on 5GHz

BLE/IoT and dedicated scan radio Single 2.5Gbps multigigabit uplink USB 2.0 – 4.5W DC Power Jack Integrated Omnidirectional Antenna Global Use AP



6 Spatial Streams

2x2:2 across 3 radios, 3 bands (2.4GHz, 5GHz, 6GHz)

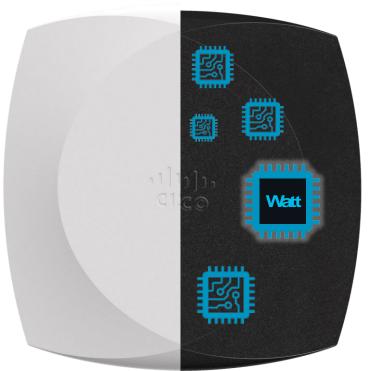
BLE/IoT and dedicated scan radio Single 2.5Gbps multigigabit uplink 3x 1Gbps LAN port with 1x POE out 1x Passthrough port Integrated Omnidirectional Antenna Global Use AP

Same brackets as always. 9172H compatible with MR36H or 9105XW brackets





Embedded Power Meter chipset in Wi-Fi 7 APs







- Can measure power between the power sourcing equipment (PSE) and powered device (PD)
- Measure power cable loss

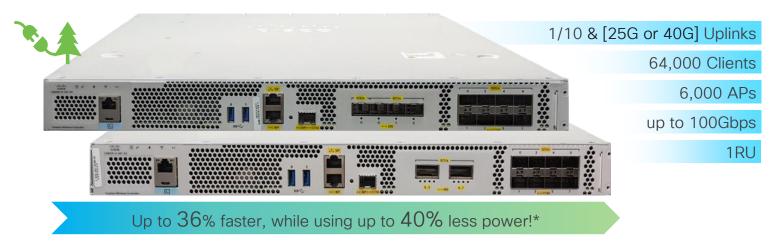


#### Catalyst CW9800M Wireless Controller



- Up to 18% more power efficient than C9800-40
- 46% higher throughput per Watt (\*)

#### Catalyst CW9800H1 & CW9800H2 Wireless Controller



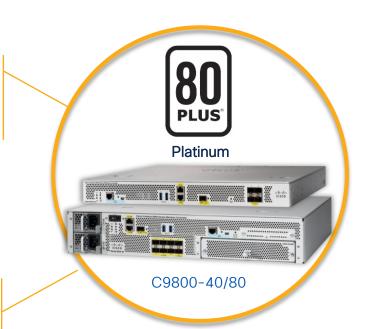
- Up to 40% more power efficient than C9800-80
- 76% higher throughput per Watt (\*)





## Hardware Sustainability: C9800 Power supplies

**80 PLUS®** is a performance specification and certification for power supply units (PSUs). Measures AC/DC conversion



		Load %			
	80 Plus	20%	50%	80%	
Efficiency %	Standard	80%	80%	80%	
	Bronze	82%	85%	82%	
	Silver	85%	88%	85%	
	Gold	87%	90%	87%	
	Platinum	90%	92%	89%	

**80 PLUS®** offers five level of certifications at increasing levels of energy efficiency



## Cisco Catalyst Wireless 9800: new packaging





- PE Foam for top and bottom (16 oz)
- Large accessory tray
- 10 units per pallet







#### After

- No PE Foam cushion
- 100% Fiber base Packaging
- 12 units per pallet (20% more)
- Reuse inbound packaging for outbound shipment (Waste Reduction)



What about the USE phase?





# AP Power Optimizations Feature Suite Save Power, reallocate power, and visibility into saving



- Power off components during off peak hours
- Calendar Profile determines when it's offpeak hours.
- Power Profile: Shut AP Radio or lower spatial stream, lower port speed, disable USB port.



IOS-XE 17.8

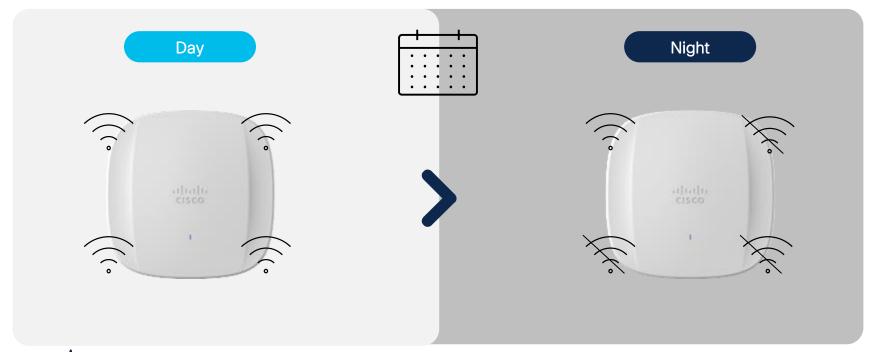
Supported only on Catalyst APs: 9115, 9120, 9130, 9136, 9166, 9164, 9162 and 9124 (from 17.13) and later APs





#### **AP Power Save**

AP power save leverages Calendar Profiles to define off-peak hours





#### **AP Power Profile**

#### **AP Power Profile**



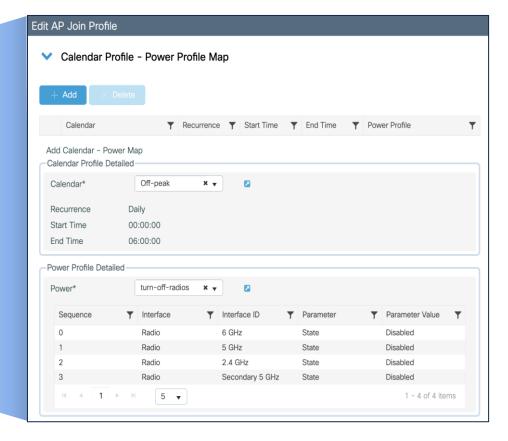
- Prioritized set of rules that define how the AP can reduce power consumption
- · Interfaces that can configured:

Radios: 6Ghz, 5Ghz, 2.4GHz

Ethernet uplinks and RLAN

**USB** port

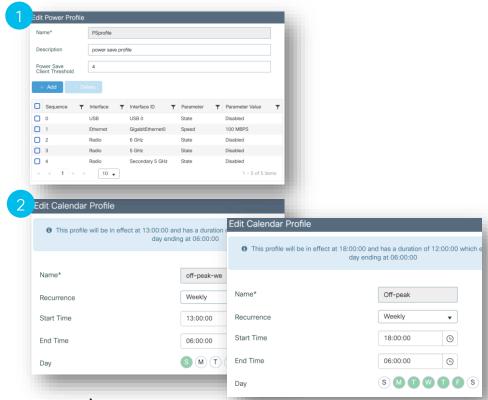
Applied via Calendar profile

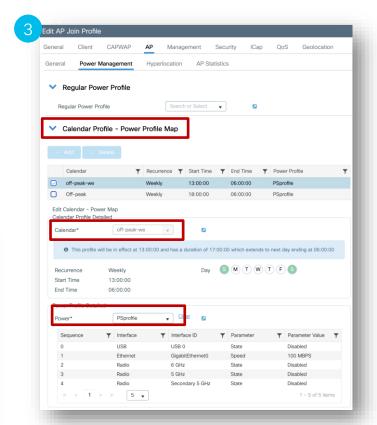






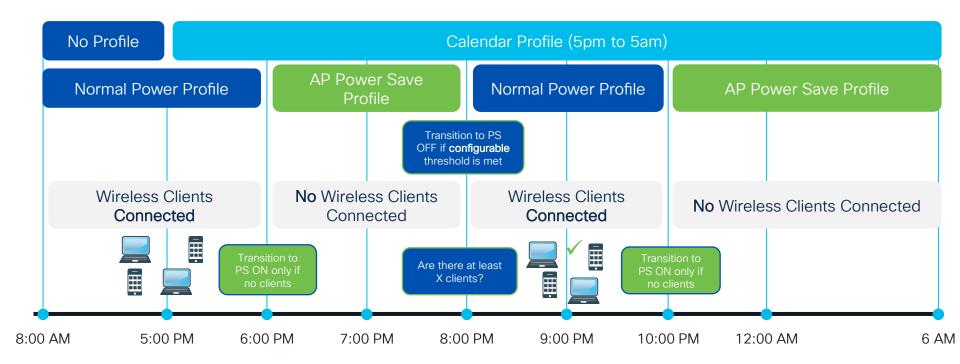
## AP Power Save configuration







## AP Power Save (PS) logic





#### Use

#### AP Power Optimizations Feature Suite

Save Power, reallocate power, and visibility into saving



- Power off components during off peak hours
- Calendar Profile determines when it's offpeak hours.
- Power Profile: Shut AP Radio or lower spatial stream, lower port speed, disable USB port.



IOS-XE 17.8



- Decide how to allocate available power when running with less than required.
- Example: Wi-Fi 6E AP on 30W > Disable 2.4 GHz radio and use extra power for the 6 GHz radio.
- Leverages Power profiles



IOS-XE 17.10\*

#### Power Savings Insight

Power, Money, and Emissions Savings on Cisco DNA Center\*

- Catalyst Center PoE dashboard integration.
- Catalyst Center Energy Dashboard.
- Visibility into trends and insights.
- Both site level and AP level view.



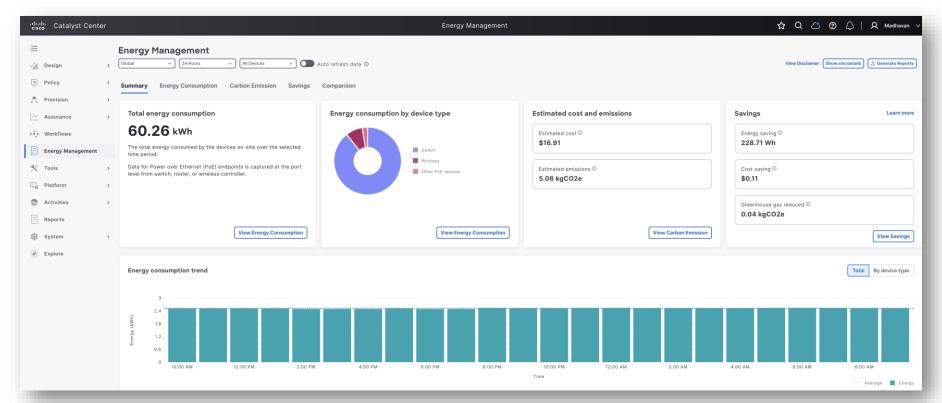
(\*) Catalyst Center Automation and Assurance PoE Visibility is in release 2.3.6, Visibility of \$ and CO2 from 3.1.1

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## Energy Management in Catalyst Center





Saving Energy with Cisco Wireless



### What are the customers asking?

Network products with clear Sustainability requirements:

An example: Design recommendations from UK Department for Education\*

- <u>4.7.2.1</u> Enterprise-level Active switching, edge, and core shall be provided that:
- n) PoE ports should be configured to save energy by powering down devices when they are not required
- Product Carbon Footprint (PCF) of Cisco products:
  - Lots of info on the Cisco Environment Social and Governance (ESG) Hub\*\*
- Typical AP power consumption to estimate power savings and/or properly size their PDU / UPS systems, install the proper number of outlets with proper amperage, etc.
- Help to reach their NetZero goals



(\*) https://assets.publishing.service.gov.uk/media/6580017d95bf65001071912b/FE-OS\_GDB\_GenericDesignBrief-A-C04.pdf (\*\*) https://www.cisco.com/c/m/en\_us/about/csr/esg-hub/environment/product-sustainability.html



## If customer decides to go on this journey...

What are the Cisco Best Practices to implement power saving modes?

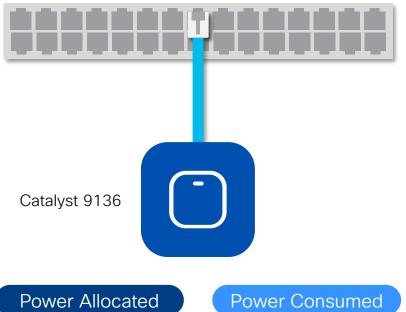
What happens to an AP MTBF\* if powered on/off at night, every night?

Would the RF network be back to "normal" after powering APs back on?

(\*) MTBF: Mean Time Between Failure?

cisco ive

## AP Power Consumption



48.3 W

16.5 W

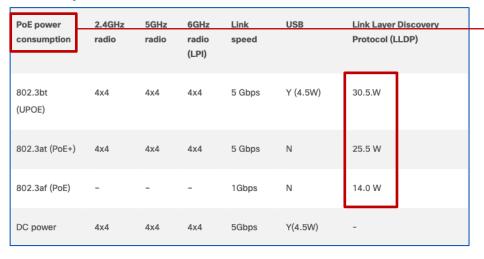
PoE Power Negotiation happens at boot time through CDP/LLDP

Power allocation is what you need to consider for power budget

Actual Power consumption is dependent on the AP operation

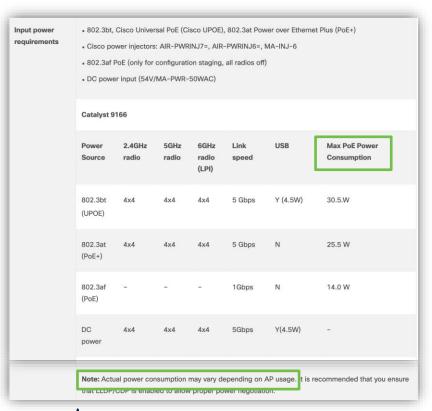
### **AP Power Consumption**

### Catalyst 9166 data sheet



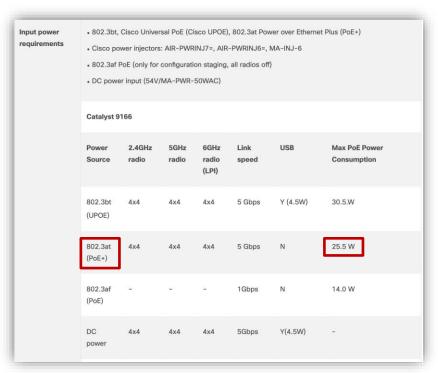
- This should say (we have now fixed this)
   Max PoE Power consumption
- The max power consumption is measured under the worst conditions:
  - 100m of Cat5 cable between AP and switch
  - Max temperature as per data sheet
  - 80% CPU load
  - 80% duty cycle on all radios
  - MCS0 data rates

### **AP Power Consumption**



- Catalyst and Meraki data sheets have been updated to use the right terminology
- The typical/normal/real power consumption depends on multiple factors:
  - Cable length and quality
  - Number of clients
  - Client traffic
  - Temperature
  - Features
  - ....
- So, it depends...hence we don't report it because it's not a deterministic number

# OK, but I need a "typical" power consumption



- Not official testing, this is my home lab ☺
- CW9166 power measured via PoE+ switch:

```
3560-CX#sh power inline gig 1/0/4 detail | i Measured Measured at the port: 12.3
```

- AP in idle (no clients): 12.3 W/h
- AP with #4 clients (no traffic): 12.5 W/h
- AP with #4 clients doing speed test: 13.66 W/h
- Typically, CW9166 would consume between 12.3 and 25.5 W/h (assuming no USB)

Max power from data sheet for CW9166



## Calculating AP energy savings

If you want calculate AP energy savings, you need to consider three different tiers/modes of operations for the APs when it comes to energy consumption:

AP is fully operational/full power > Cisco Wireless APs
have the highest power efficiency in the market\* thanks
to the Cisco hardware and software innovation



 AP Power Save mode > Power save mode optimizations (e.g. radio off) can save an additional 20% in energy cost vs. regular idle mode (no clients on AP)





 AP shut down > Automating the power off/on of the Access Points during off-peak hours, you can maximize your energy savings



MAX savings

CISCO / iVe/

(\*) Miercom report: https://miercom.com/pdf/reports/DR201007K.pdf

# Calculating AP energy savings (Power Save)

```
C9120 AP in idle with all radios up:
   3560-CX#sh power inline gig 1/0/3 detail | i Measured
                                                                               Idle mode
   Measured at the port: 8.6
C9120 with power profile to shut 5GHz, 2.4 GHz with SS 4x4
                                                                                5GHz off
   3560-CX#sh power inline gig 1/0/3 detail | i Measured
                                                                              > save 0.7W
   Measured at the port: 7.9
                                                                                 (over idle)
C9120 with power profile to shut 5Ghz and 2.4 with SS 1x1
                                                                          5GHz off, 2GHz 1x1
   3560-CX#sh power inline qiq 1/0/3 detail | i Measured
                                                                              > save 0.9 W
   Measured at the port: 7.7
                                                                                 (over idle)
C9120 with power profile applied to shut all radios
                                                                               Radios off
   3560-CX#sh power inline gig 1/0/3 detail | i Measured
                                                                          > save 1.5 W - 17%
   Measured at the port: 7.1
                                                                                 (over idle)
```

# Calculating AP energy savings (Power Save)

```
C9164 AP in idle with radios up:
   3560-CX#sh power inline gig 1/0/3 detail | i Mea
                                                                                Idle mode
   Measured at the port: 12.1
C9164 with power profile to shut all radios:
                                                                                Radios off
   3560-CX#sh power inline gig 1/0/3 detail | i Mea
                                                                           > save 1.4 W - 12%
   Measured at the port: 10.7
                                                                                  (over idle)
C9136 AP in idle with radios up:
   3560-CX#sh power inline gig 1/0/3 detail | i Mea
                                                                                Idle mode
   Measured at the port: 14.4
C9136 with power profile to shut all radios:
                                                                                Radios off
   3560-CX#sh power inline gig 1/0/3 detail | i Mea
                                                                           > save 1.6 W - 11%
   Measured at the port: 12.8
                                                                                 (over idle)
```

# Save Energy with AP Power Save

We estimate that using Power Save on 2,000 APs (1.5 W saved) for 10 hours a day (10pm to 8am), saves up to ca.\*:

- 54,600 kWh energy
- £8800 cost (€ 10200)
- 21 metric tonnes CO2e emissions

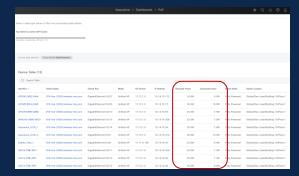
over 5 years.

<sup>\*</sup>Based on internal analysis. Actual estimate that varies depending on the location where the devices are operated.

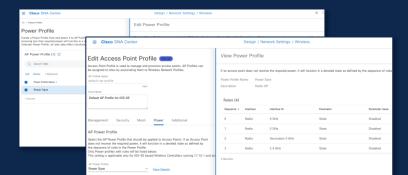
Location in the example: UK, assumed energy price: 40p/kWh



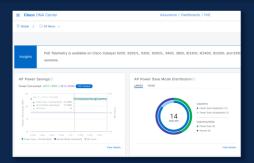
#### Discover



Act



Report



Turn APs off, or not turn APs off ...THAT is the question!



# Turning off APs - What do you need to consider?

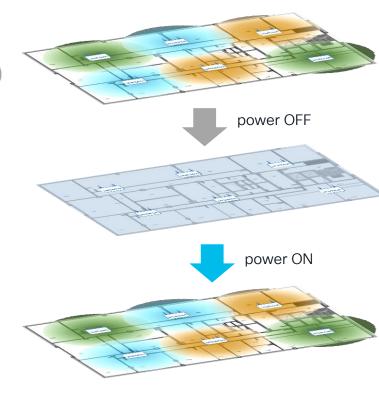
- You need to consider the possible impact on:
  - Hardware and Mean Time Between Failure (MTBF)
  - AP software integrity





# Turning off APs - What do you need to consider?

- You need to consider the possible impact on:
  - Hardware and Mean Time Between Failure (MTBF)
  - AP software integrity
  - RF stability and Radio Resource Management
  - Wireless Security (e.g., no rogue detection)
  - IT operations (how to select the ports? alarms?)
- If you decide to do it, which APs to turn off?
  - Turn off all APs; turn off a floor, an area, salt and pepper style?

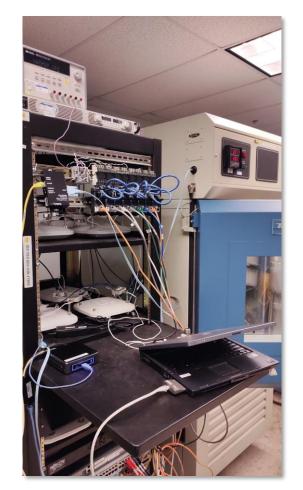


### Turning ON/OFF APs - MTBF

#### EIM (Ethernet Interrupter Module) test:

- Fully automated procedure
- Verify the proper function of the AP after multiple power ON/OFF cycles. At least 300 cycles
- Test is done at the different temperatures supported in the data sheet
- Test includes client connectivity through the AP to verify proper functions

No impact on MTBF and hardware quality is expected by switching ON and OFF APs.



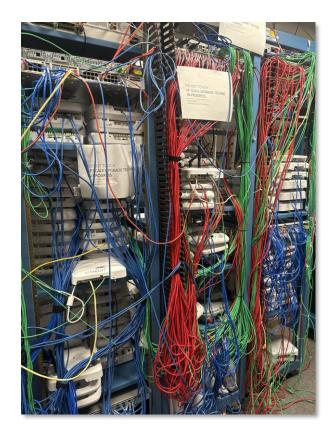
# Turning ON/OFF APs - Software Integrity

### Catalyst AP Software integrity test:

- Verify that AP image doesn't get corrupted upon a non-grateful shutdown (AP port is shut down)
- #120 APs test bed of all Wi-Fi 5/6/6E models. Tests run against all the CCO recommended images (17.3.x, 17.6.x, 17.9.x, 17.12.x)
- Script to automate the following behavior:
  - AP is turned on, connects to WLC and download software
  - In the middle of the download, AP switchport is shutdown
  - Verify AP reboot, and start downloading again

No impact on software integrity is expected. Cisco recommends to be on 17.9.3 or above



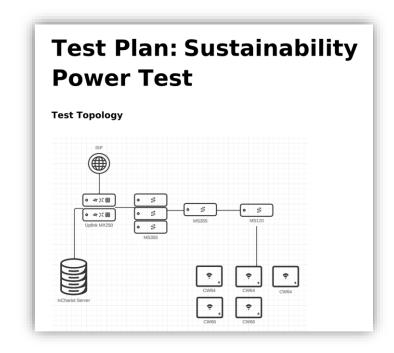


# Turning ON/OFF APs - Software Integrity

#### Meraki MR Software integrity test:

- Verify that AP image doesn't get corrupted upon a non-grateful shutdown (AP port is shut down)
- Initial test with CW9166/64 with MR29 code
- Few different tests conducted:
  - AP power turned off/on during firmware upgrade.
  - AP power cycle during configuration radio channel change.
  - Verified AP recovers and behaves as expected

No impact on software integrity is expected



Radio Resource Management (RRM)

Considerations



### We are testing...

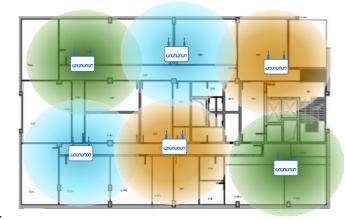




- #2 floors building in RTP campus, North Carolina
- 58 APs (Aironet 4800) and #2 C9800-L in SSO pair CW9166
- #3 switches (one per IDF + distribution)
- DNA Center 2.3.7
- Building is RF isolated

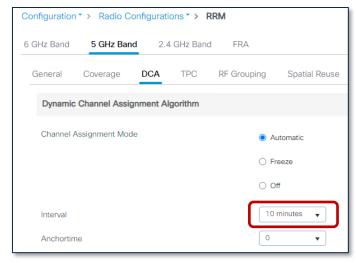
### RRM - Facts

- RRM's algorithms operate automatically:
  - Dynamic Channel Assignment (DCA) runs either every 10 mins (auto) or periodically, configured for Anchor Time with an interval (every x hours)
  - Coverage Hole Detection (CHD) runs when triggered (threshold -80 dBm default)
  - Transmit Power Control (TPC) runs every 10 mins
- RRM always uses the last 10 minutes of collected data:
  - For Auto, that's 10 minutes after the controller boots up.
  - For a configured Anchor time and interval that is 10 mins before the scheduled time
- APs store last channel/power/bandwidth settings
  - This means, if you turn off APs at 10pm and you have channel/power distribution X, you will get same distribution X at 7am when you turn the network back on. For Meraki, values are retained for 7 days



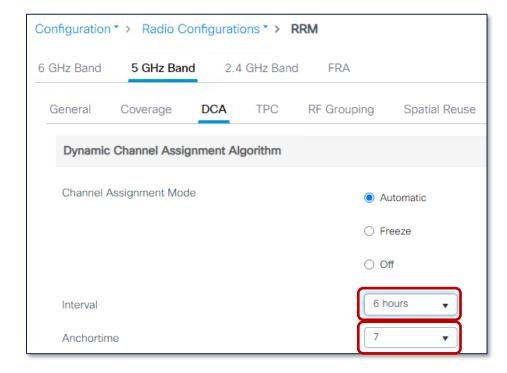
### RRM Design Considerations

- How do we choose the DCA interval?
  - Why only DCA, why not TPC? DCA channel changes might create disruptions to clients.
     Changing power have marginal effect on clients.
  - If DCA running every 10 mins > potential disruption to clients during business hours, as RRM might do channel changes during a voice call for example.
  - If DCA running rarely (e.g., once/twice a day), shall I run it on peak time or off peak? The risk of running on peak is potential disruption due to channel changes; the risk of running it off peak is that RRM doesn't have a correct representation of the RF network.
  - When configured with Anchor time, RRM runs an "aggressive" cycle at every anchor time > runs every 10 mins for 60 minutes (six times)



## RRM Design Considerations

- Cisco recommendations for DCA
  - Running DCA every 10 mins is the default and it's recommended for most networks.
  - If you have interactive or delay sensitive traffic like voice, the recommendation would be to run DCA less often, but at least twice a day
  - Should be same settings for all RF Bands





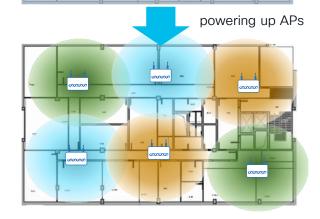
### Powering off/on: RRM Design Implications

#### RRM learning process:

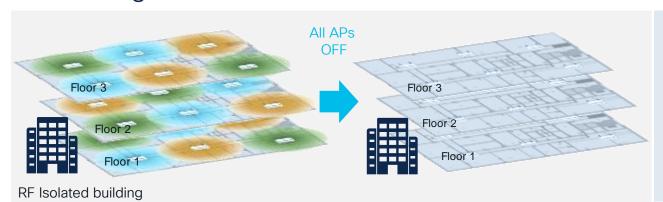
- If you shut down APs > when APs are coming back up, RRM need to learn again all AP neighbors.
- This will take some time for the on-channel neighbor discovery messages. For DFS channels it takes even more time if we don't have clients.
- It's important to run RRM when the network is back to stable state, with all APs that are UP, and all neighbors discovered.
- At anchor time, RRM runs a startup procedure which will optimize the RF present when it executes.
- If you run RRM every 10 mins, then the first run after APs are powered up may not have all the APs joined > this may trigger some channel changes and possible disruption. A second DCA run will be needed to optimize.



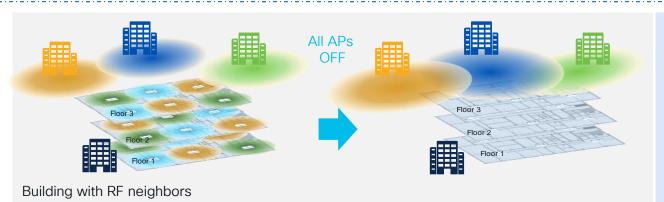




# Powering off/on: RRM Design Implications Building total shutdown



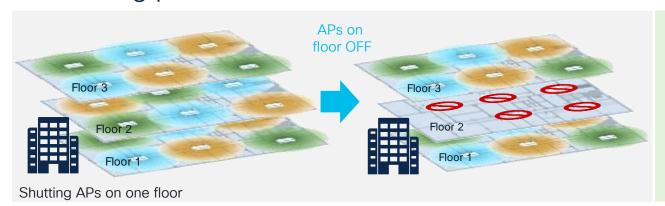
If shutting down all APs in the building and no RF neighbors > no RF changes are expected when powering back up



If shutting down all APs in the building with RF neighbors > RF changes are expected when powering APs back ON as the RF neighbors (rogue APs) might have taken over the channels previously used

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### Powering off/on: RRM Design Implications Building partial shutdown



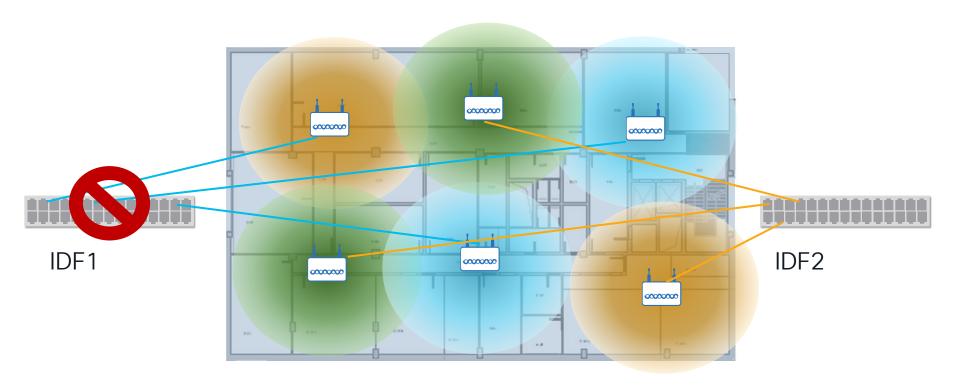
If shutting down all APs on a floor, if there is RF leakage between floors> RF changes are expected after powering back up the APs





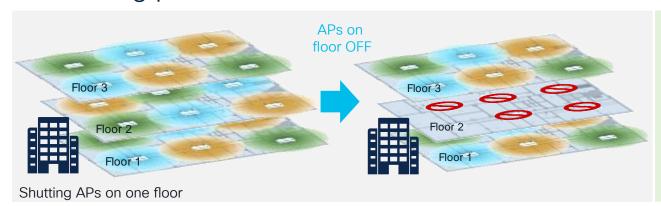
BRKEWN-2043

# Powering on/off APs: Salt and Pepper

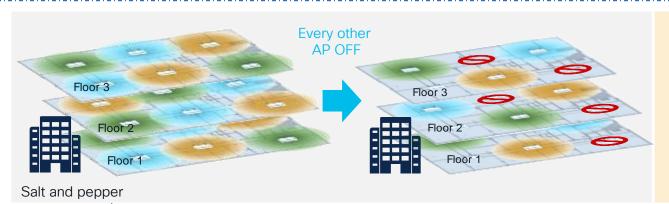




# Powering off/on: RRM Design Implications Building partial shutdown



If shutting down all APs on a floor, if there is RF leakage between floors> RF changes are expected after powering back up the APs



If shutting down APs in a "salt and pepper" way on each floor > RF changes may happen as the remaining APs might take over the channels previously used by APs powered down

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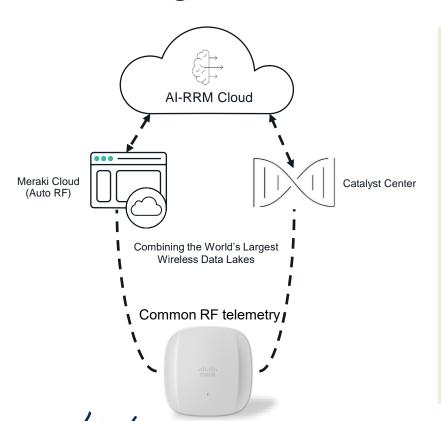
## Powering off/on: RRM Recommendations

#### Recommended procedure for RRM:

- Freeze RRM (DCA) before shutting down APs > no changes are done when APs are down
- Shut APs down
- Power APs at least 1h before the clients shows up in the morning, to give time for APs to build the neighbor relationships.
- 4. If RRM runs few times a day, make sure to turn the APs back on 1 hour before the next RRM run, to allow neighbor relationships
- 5. After the APs have all joined back and are stable, unfreeze DCA



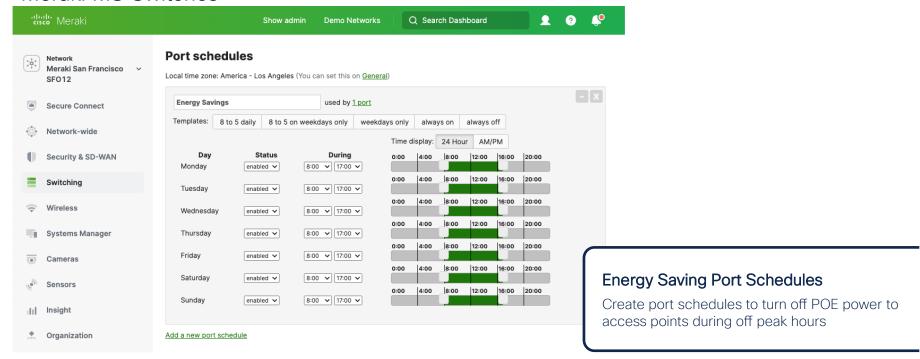
# Powering off/on: Al-Enhanced RRM



- No need to decide between Anchor time or interval > Al RRM always runs in the Cloud
- No need to identify best time to run RRM > RRM automatically learns and set business hours
- Changes happen outside busy hours > minimize impact on the production network
- Changes optimize the network for business hours operations
- Optimizations are proactive and powered by Cisco's Al Cloud

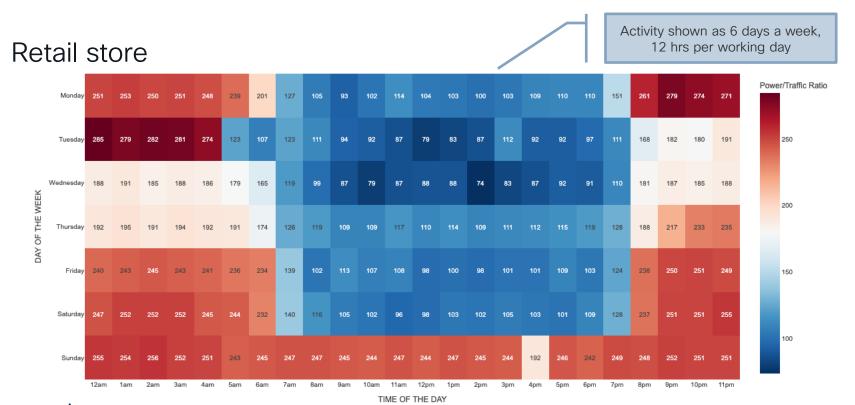
## Powering off/on: Switch Port Schedules

#### Meraki MS Switches



# Powering off/on: Switch Port Schedules

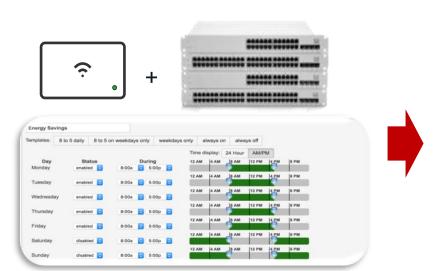
Cisco CX tool: Heatmap of Power to Traffic Ratio

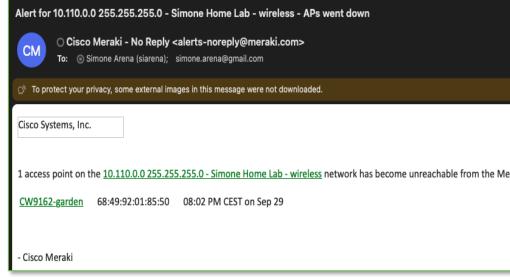




### Powering off/on: AP alarms

Problem: Every time the AP goes down, you get a notification...

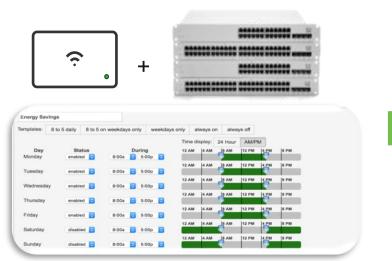


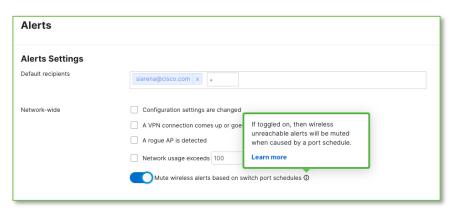




## Powering off/on: AP alarms

Solution: Mute Wireless Notification based on switch port schedule!! Helping Customers meet Sustainability Goals without the noise >





- Configure under Network-wide > Alerts or via API
- Only alerts related to schedule will be muted
- · Alerts outside of the schedule will still be sent

See also: https://documentation.meraki.com/MS/Access\_Control/Port\_Schedules#Muting\_Notifications



### Save Energy with Meraki Switch Port Schedules

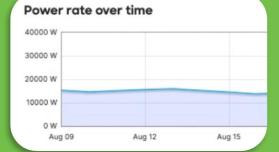
- Powering off 2,000 PoE devices (10W) for 10 hours a day, is estimated\* to saves up to ca.:
- 364,000 kWh energy
- £145,000 (€ 168,000) cost
- 76 metric tonnes CO2e emissions
- · over 5 years.

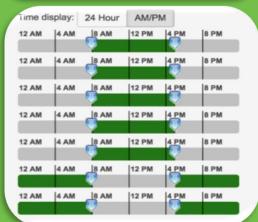
\*Based on internal analysis. Actual estimate that varies depending on the location where the devices

are operated. Location in the example: UK, assumed energy price: 40p/kWh

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### Discover





#### Act







### Sustainability Profiles of Cisco Wireless

Powering customer's journey to Net Zero through its lifecycle

Manufacturing

#### **Efficient Architecture**

Parts to serve **multiple functions** and designed out parts where possible; Access Point: Replaced diodes with FETs (Field Effect Transistors)

#### Reduced plastic usage

Replacing plastic bags for accessory kits, with paper packaging; Access Point: Post Consumer Resin (PCR) for plastic housing

#### No wet paint on WLC

Eliminated use of oil-based wet paint, reducing environmental impact of manufacturing process.

**Transport** 

# Reduced weight for transportation

**Multi-pack option** to reduce corrugated cardboard material and hence weight

#### No paper manuals

No more paper documentation (when allowed by country regulation); Leverage postcard size pointer card to connect user to digital documentation

#### Accessory opt in/out

Customers can opt-in to receive only the product accessories they need; Access point reusable mounting brackets. Reduce resources by not manufacturing it, reduce waste by reusing existing brackets Jse

### AP Power Optimizations Feature Suite

## Increased performance per Watt

ASIC and HW innovations enable higher bandwidth at less than proportionate increase in power

### Platinum/Titanium rated AC PSUs for WLC

#### **Energy management**

Energy reporting for all devices in one view reporting energy usage, mix, cost and CO2e allowing you to make smart energy choices

End of Life

#### Sustainable packaging

Corrugated packaging made from recycled content;

Redesigned packaging to remove all foam, replacing it with a **recyclable fiber-based** solution

#### Take-back Program

Cisco picks up the product when done and recycles it, ensuring that your end-of-life emissions are minimal.

#### Cisco refresh

**Nearly 100%** of products returned to Cisco are reused or **recycled** 



# Sustainability- check list

	Cisco Wireless	Other vendor
Common Mounting Bracket	<b>√</b>	?
Multi-pack Packaging	✓	?
No use of plastic in AP packs	✓	?
Power Policy	✓	?
Power Save Mode	<b>√</b>	?
Power Save Insights	✓	?



### Webex App

#### Questions?

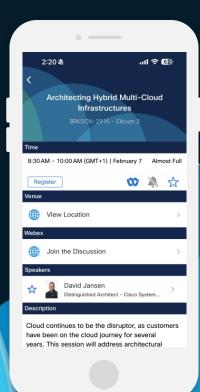
Use the Webex app to chat with the speaker after the session

#### How

- 1 Find this session in the Cisco Events mobile app
- Click "Join the Discussion"
- 3 Install the Webex app or go directly to the Webex space
- 4 Enter messages/questions in the Webex space

Webex spaces will be moderated by the speaker until February 28, 2025.





# Fill Out Your Session Surveys



Participants who fill out a minimum of 4 session surveys and the overall event survey will get a unique Cisco Live t-shirt.

(from 11:30 on Thursday, while supplies last)





All surveys can be taken in the Cisco Events mobile app or by logging in to the Session Catalog and clicking the 'Participant Dashboard'



Content Catalog



# Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education. with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at ciscolive.com/on-demand. Sessions from this event will be available from March 3.

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Thank you



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GO BEYOND

Some definitions...



## Sustainability Metrics

### Scope 1

Direct emissions from operations owned by the company

Examples: Heating fuel, company vehicles

#### Scope 2

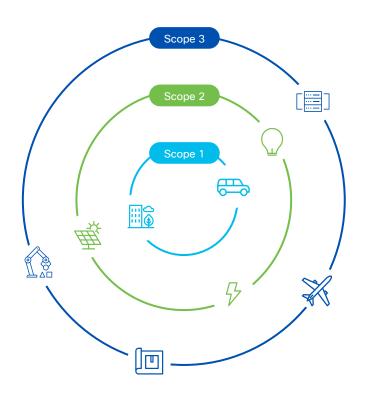
Indirect emissions from the generation of purchased electricity, steam, heating and cooling

Examples: Electricity used in company buildings

## Scope 3

All other indirect emissions that occur in a company's value chain

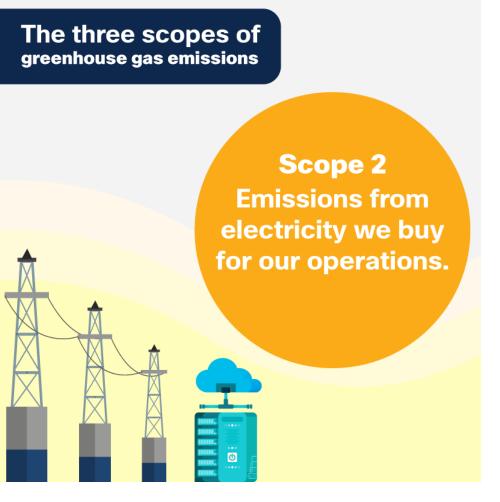
Examples: Employee business travel and commuting, supplier emissions, use of sold products, transportation and distribution







- Natural gas used to heat our buildings
- Back-up generators that run on diesel
- The gasoline and diesel used in Cisco-owned vehicles



- Electricity we use in our labs and data centers to run our equipment
- Running our HVAC systems and keeping the lights on



- Electricity our products consume after we sell them
- · Our suppliers' energy use
- Transporting our products
- Employee commuting in their personal vehicles

More on the Use and Re-Use phase





# Make your building smarter and sustainable

## Do you know...

How many of your buildings and floors operated on low occupancy in the last month? Is there a need for consolidation?

Do you know when your buildings are busiest? What time of the day and what day of the week?

Is your energy optimized against the actual usage and occupancy of the buildings?

Do you know how many people are in your building, floors, real-time?



Calculate your potential energy savings with Cisco Spaces using our Sustainability calculator

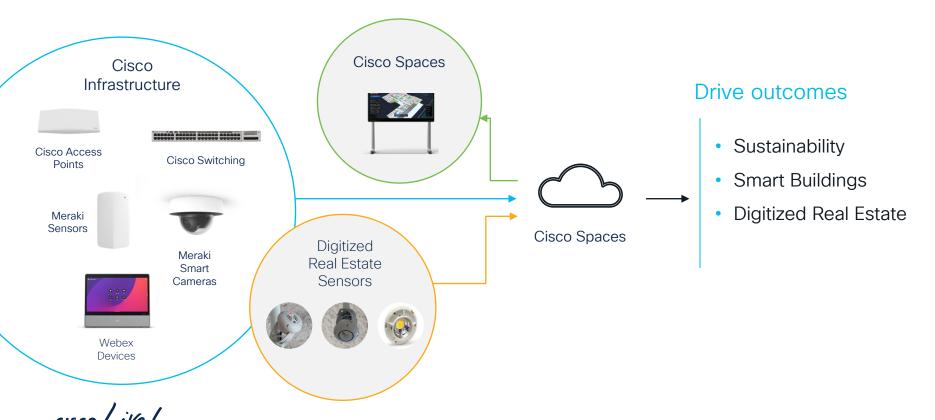




## Use

# Cisco Wireless + Cisco Spaces

An easy way to get started on your Sustainability Journey



## Use

# Cisco Wireless + Cisco Spaces

## Environmental Analytics and Room Occupancy reports

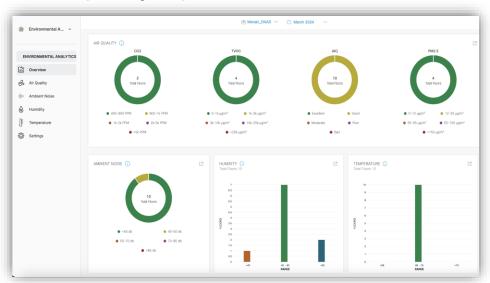
Aggregated view of all your environmental sensors

Visualize detailed trends at your workplace - air quality, temperature, humidity, CO<sub>2</sub>, noise

Room Occupancy: Understand historic trends and reports to set building schedules or take corrective measures

#### What can I do with this data?

- Ensure building systems are operating as expected.
   Assess and improve performance of building's ventilation systems.
- Improve employee wellbeing, performance and productivity (air quality linked to cognizance & productivity)



## Use

# Cisco Wireless + Cisco Spaces

## Environmental Analytics and Room Occupancy reports

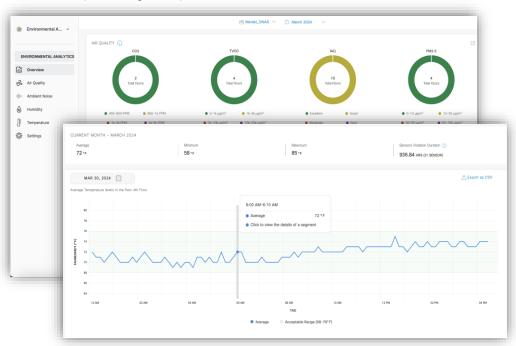
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# Cisco Wireless + Cisco Spaces



## Environmental Analytics and Room Occupancy reports

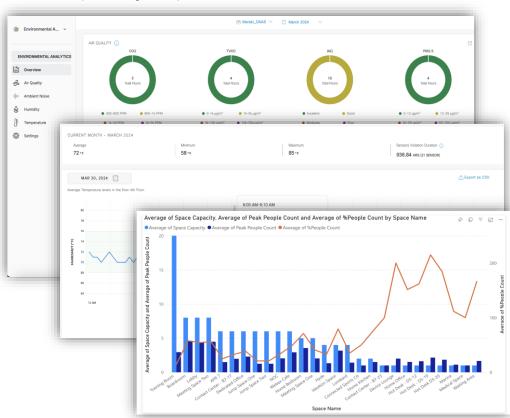
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# Reuse: Product Takeback & Reuse Program

## Simple, Secure, and Sustainable

Free removal and transport of equipment at customer end-of-use. Returned equipment is stored in a secure location and data is cleared from returned hard drives to protect data security. Cisco reuses and recycle nearly 100% of products that are returned.





### Cisco Take Back

Available in 100+ countries

If equipment can be powered on



## Send IT Back Mobile App

Available in EU, UK and US



## **Customer Recycling Solutions**

Available globally; for equipment that cannot be powered on



## Green Pay

Part of Cisco Capital

More here: https://www.cisco.com/c/en/us/about/circular-economy.html



## Cisco Green Pay



CTO at Cosentino Group

How Cosentino Is Financing Zero Waste and Zero Obsolescence with Cisco Green Pay

"We have embraced sustainability as a core value needed to consolidate our business model, which we hope is embraced by all players through the value chain."

- The company: 6k users across 170 international locations, rock-solid IT infrastructure that is low waste, up to date, and operates 24/7
- Cisco Green Pay is a new circular IT payment solution, it shifts equipment provision from an ownership model to a circular economy mode
  - Instead of buying the equipment outright, we signed a three-year payment agreement, at the end of which Cisco will refurbish, recycle, or reuse the equipment instead of sending it to a landfill.
  - Cisco replaces the devices with new, state-of-the-art equipment.

Available Countries: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland, UK



# Product Takeback: Simple. Secure. Sustainable.

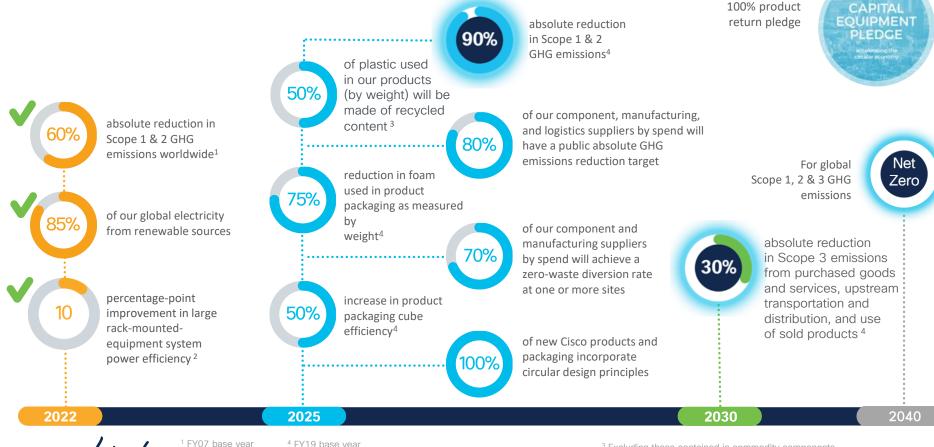
- Any Cisco customer, partner, or distributor can use the Product Takeback and Reuse program to return end-of-use Cisco equipment at no cost.
- The program is currently available in 100+ countries.
- Not sure where to start?
   https://www.cisco.com/c/dam/en\_us/abo ut/takeback-and-reuse/product-takebackdecision-tree.pdf
- For more info visit the website: <u>https://www.cisco.com/c/en/us/about/tak</u> <u>eback-and-reuse.html</u>



# What is Cisco commitment?



# Cisco's Public Sustainability Goals



<sup>2</sup> FY16 base vear

<sup>&</sup>lt;sup>4</sup> FY19 base year

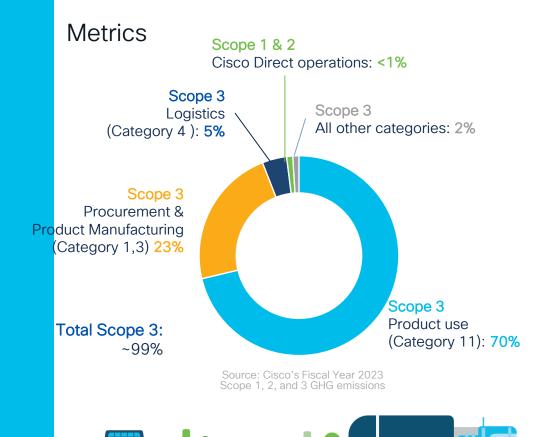
## Goals

# Cisco's Goal Net zero GHG emissions across our value chain by 2040

Our 2040 net-zero goals and near-term targets are approved by the Science Based



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION





# Cisco is recognized for ESG\* leadership



Dow Jones
Sustainability Indices

Powered by the S&P Global CSA

World Index & North America Index



99th percentile

Corporate Knights Global 100

10+ years on index







AA rating



<sup>\*</sup> ESG = Environmental Social and Governance



Current as of December 14, 2023 Source: Cisco ESG Reporting Hub cisco life!

# GO BEYOND