



Empowering People and Technology with Cisco's AI-Powered Collaboration

CENCOL-1016

CISCO *Live!*



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VP of Product Management, Webex Suite &
Webex AI, Cisco

Work today is Different!

99%

Of organizations are making changes to their workspaces to support hybrid work.

77%

Of organizations are planning to deploy AI virtual assistants in 2025.

Metrigy Employee Engagement Optimization, 2025
Frost & Sullivan IT Decision Makers Survey in Communications and Collaboration, 2024
JumpCloud SME IT Trends, 2025



Distance Zero experiences

Webex Suite momentum

100M+

Collaboration devices
sold

16M+

Webex Calling users

300M+

AI Assistant Meeting
minutes

10X

AI Assistant usage,
per user, per week

1100%

YOY Vidcast Growth

1B+

Meeting minutes,
Real time translations

96%

Love AI-generated
summaries

35%

YOY Webex Suite
Growth

Distance zero

Delivering on Distance Zero...

AI-Powered Suite

Devices + Apps

Global Presence

Manageability Super-Power

New

Webex Cloud Expansion

100+

Webex cloud locations

- Global presence with local compliance
- Unmatched real-time media performance
- Failover and disaster recovery

Data Centers & Media POPs

- United Kingdom
- South Africa New
- Saudi Arabia New
- United Arab Emirates

Webex Language Support

120+

Transcription languages

- Real time transcriptions
- AI Assistant

New Danish & Arabic

Coming Soon

Meet customers where they are

Secure, Private and Flexible

COMMERCIAL CLOUD EXPANSION

- Global footprint
- AI available globally
- Expanded LLM choices

H1 CY25

WEBEX WITH SOVEREIGN CONTROLS

- Protects data from external access
- Simplify sovereignty compliance
- Self or trusted partner hosted
- AI Assistant available

Now in Beta

ON-PREMISE AIRGAP

- Modernized experience
- Investment in AI
- Security enhancements
- Call and meeting integration enhancements

Enhanced

-  Meetings
-  Messaging
-  Calling
-  Webinars
-  Events
-  Whiteboarding
-  Polling
-  Video Messaging

Supercharging the AI Assistant with an expanded ecosystem



AI workflow
automation

H1 CY25

glean

Expanded data
sources for AI search

H1 CY25



Share summaries
to other apps

H1 CY25



Amazon Bedrock

Expanded choice
of LLMs

H1 CY25

Expanded LLM choices to align with AI security & privacy policies



Amazon Bedrock



Microsoft Azure

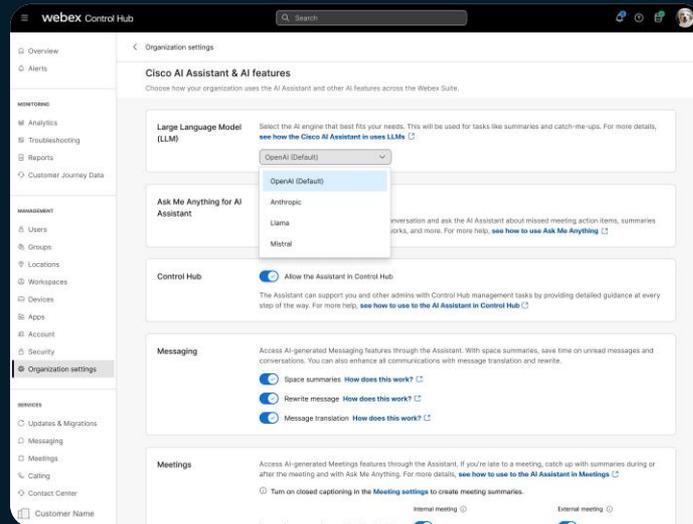
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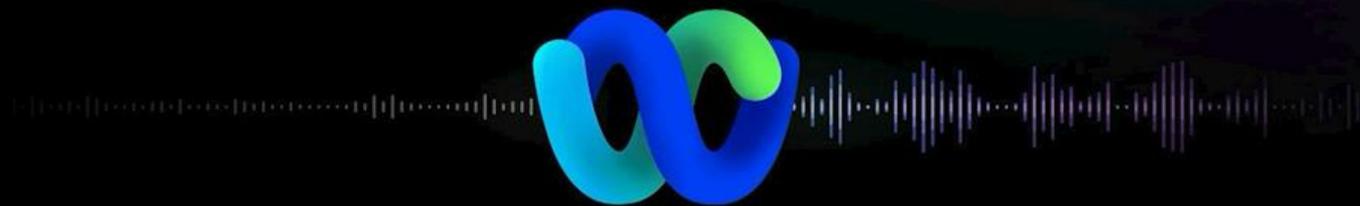


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AI Codec

Breakthrough in Generative AI for Speech

Industry-first Webex AI Codec

Available



Up to 94% less bandwidth

Than the industry standard codec, Opus

Crystal clear audio

Generative AI audio will rebuild packets in poor bandwidth conditions

Reduced storage costs

Massive reduction in bandwidth resulting in compressed audio

Edel Joyce

Director of Product Management, Cisco

Great Video Starts with Great Audio

New

Cisco Ceiling Microphone Pro

- Industry-first adaptive AI microphone
- Simpler to deploy and manage
- Unmatched flexibility and convenience



Recognize different speakers based on audio AI

Beta





Available

INDUSTRY-FIRST

Cisco Spatial Meetings

in Webex for Apple Vision Pro

An industry-first solution

Cisco Room Bar Pro turns any space into a spatial studio

"Feel there" with the most immersive meeting experiences available



CISCO *Live!*

Giving our customers additional flexibility and choice



Cisco Rooms experience



Microsoft Teams, Google, Zoom Interop



Teams experience



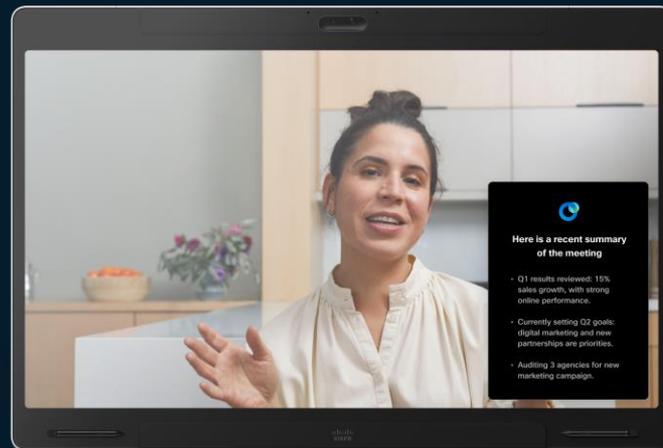
Includes native Webex Meetings and Events

OR

Same device, powered by Cisco RoomOS

AI Assistant on Devices

GA Q1 CY25



Translate AI generated summaries

Available



13 Spoken Languages
Translated into 100+ Languages

English . Bulgarian . Croatian
Czech . Dutch . French
German . Hungarian
Italian . Polish . Portuguese
Romanian . Slovenian
Spanish . Swedish

...AND MORE

Coming soon: Arabic & Danish

Our unique approach: Software + Hardware + Full Stack Collaboration



Collaboration



Networking



Security



Observability



Cisco AI Assistant

Your full stack devices are sensors on the **network**

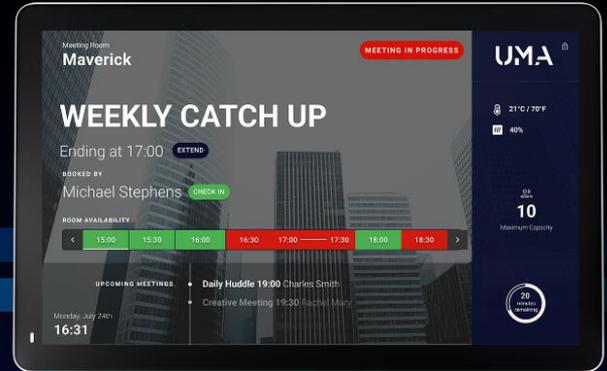
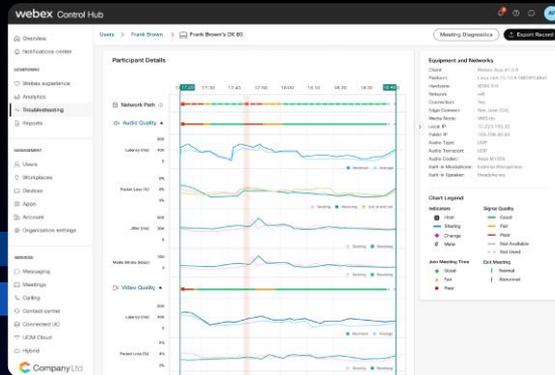
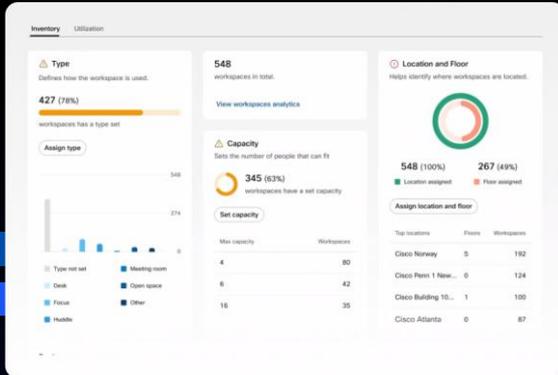


...giving employees superpowers



Cisco Spaces, Pathfinding, Hot Desking
Software integrations like ServiceNow, Room Controls

...and HR, IT, and Facilities superpowers



Control Hub, ThousandEyes, integrations with Appspace and more

The screenshot displays the Webex Control Hub interface. The main content area is titled "Overview" and features a header with the text "Here's how to get the most out of Webex!". Below this, there are several sections:

- Meetings experience**: A sub-section titled "Provide a powerful meeting experience" showing "Total engaged users" as 4512, an increase of 145% from the last 30 days. A bar chart breaks down these users into four categories: Power users (1476, 143% increase), Core users (1412, 139% increase), Casual users (1053, 113% increase), and Dormant users (771, 106% increase).
- Goals**: Two progress bars are shown. The first is for "Promote human connection through video collaboration" and the second is for "Upgrade meeting experiences with Messaging".
- Setup guide**: A section titled "Start using Webex" with a progress indicator.
- Updates**: A section titled "Update your Webex services to the new Webex experience. Learn More" with three update items: "Update Webex Meetings", "Migrate Webex Calling", and "Migrate firmware", each with a "Get started" button.
- Device carbon emissions**: A section showing "309K kWh" and "72 metric tonnes CO₂e".

On the right side, a "Cisco AI Assistant" chat window is open, displaying a question: "Which browsers are most commonly associated with high video latency?" and a response from the AI Assistant. The response states: "Based on the report data, the browsers most commonly associated with high video latency are Chrome (40%), Firefox (30%), Edge (15%), Safari (10%) and Others (5%). Here's a visualization that shows the distribution of video latency across different browsers." Below the text is a horizontal bar chart showing the distribution of video latency across browsers: Chrome (40%), Firefox (30%), Edge (15%), Safari (10%), and Others (5%).

Browser	Percentage
Chrome	40%
Firefox	30%
Edge	15%
Safari	10%
Others	5%

Get the most out
of Webex with
Control Hub

Driving sustainability through hardware and software

Recycled materials

Energy efficiency

Longevity of design

Multiplier effect with Control Hub



New

Save energy by turning on Deep Sleep

32.8MWH

Saved per year by turning on deep sleep for outside office hours on 1,000 pcs of DP-9871

...equating to estimated annual savings of...

€2,121

Germany*

€2,914

Italy*

€1,756

France*

\$5,707

US**

* The EU electricity prices is the average prices by countries in Mar 2024, referring to [Statista Research](#)

** The US electricity price is the average price in Mar 2024, referring to [Bureau of Labor Statistics](#)

Delivering on Distance Zero...

AI-Powered Suite

Devices + Apps

Global Presence

Manageability Super-Power

Amplify your Employee Experience with Webex Suite and Devices

Visit the showcase for a demo

Contact sales





Thank you

CISCO *Live!*

Fill Out Your Session Surveys



Participants who fill out a minimum of 4 session surveys and the overall event survey will get a unique Cisco Live t-shirt.

(from 11:30 on Thursday, while supplies last)



All surveys can be taken in the Cisco Events mobile app or by logging in to the Session Catalog and clicking the 'Participant Dashboard'



Content Catalog

Continue your education

- Visit the Cisco Showcase for related demos
- Book your one-on-one Meet the Engineer meeting
- Attend the interactive education with DevNet, Capture the Flag, and Walk-in Labs
- Visit the On-Demand Library for more sessions at ciscolive.com/on-demand. Sessions from this event will be available from March 3.

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GO BEYOND

A series of overlapping, vertically-oriented ovals in various shades of blue, ranging from light to dark, positioned on the right side of the image.