

Optical Business and Strategy Session

When: Wednesday 29th January
Times: 2:00^{pm} – 6:00^{pm}
Room: CC5, room 5.2

The optical networking market is over \$13 billion and growing. Deployments range from service providers to content providers, large enterprises and the public sector. Solutions for network modernization, data center interconnect, long haul and subsea are driving much of this business – this session will cover Cisco’s optical strategy, architectures influencing the market, and where we see the business heading.

2:00 ^{pm}	Optical/Optics Business and Strategy	Bill Gartner, SVP/GM Optical Systems and Optics, Cisco
2:20 ^{pm}	Market Research Presentation Cignal AI	Andrew Schmitt, Founder and Lead Analyst, Cignal AI
2:50 ^{pm}	Network at Scale - Challenges of Intercontinental Communications Facebook	Ricardo Orcero, Network Investments, Submarine Cables EMEAR, Facebook
3:20 ^{pm}	MultiHaul Deployments	Sushin A. Suresan, PLM, Cisco
3:40 ^{pm}	Next Generation Network Architectures	Ron Johnson, Senior Director PLM and Strategy, Cisco
4:00 ^{pm}	Steps to the Unbundling: The Alien Lambda TIM	Valentina Brizi, Transport Core Networking, TIM
4:30 ^{pm}	Customer Presentation SNAM	Stefano Viotti, SVP Infrastructure, Engineering & Services, SNAM
5:00 ^{pm}	Diversification into Telecom Adjacencies Dawiyat	Wael Ali AlGhamdi, VP of Technologies, Dawiyat
5:30 ^{pm}	Live Demonstration	Matteo Pierpaoli, Senior Technical Marketing Manager, Cisco

6:00pm Cocktails and Appetizers Together

For additional questions, please contact [Eve Griliches](#)