

The Cisco Live! logo features the word "CISCO" in a bold, black, sans-serif font, followed by "Live!" in a black, cursive script font.

CISCO *Live!*

The text "Let's go" is centered on the page. "Let's" is in a dark blue, sans-serif font, and "go" is in a lighter blue, sans-serif font. The background features a vibrant, multi-colored geometric pattern of overlapping triangles and lines, transitioning from dark blue on the left to bright yellow and white on the right, creating a sunburst effect.

Cisco Live 2024 Amsterdam  
Showcase Demo Guide

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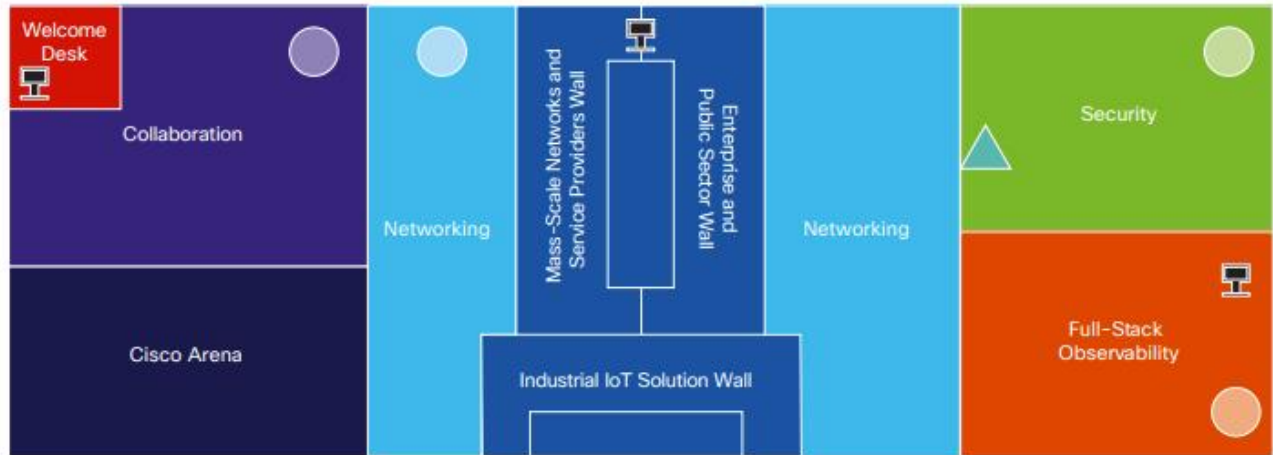
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# Cisco Showcase

**CISCO** *Live!*  
Amsterdam | February 5-9, 2024



## Key

- Cisco Arena
- Cisco Networking  
Cloud Solution Walls
- Collaboration
- Full-Stack Observability
- Networking
- Security
- Welcome Desk
- ▲ Cisco IT  
Customer Experience  
Simplify Software Solutions

🖥 Digital Wayfinding Kiosks

### Customer Priorities:

- Power Hybrid Work
- Reimagine Applications
- Secure the Enterprise
- Transform Infrastructure

## Welcome to the Cisco Showcase

Connect with Cisco experts and explore more than 100 demos, immersive experiences, and interactive product solution walls that empower your teams and businesses to reimagine, transform, and collaborate – securely.

The Cisco Showcase is in Hall 1. Discover these areas and experiences.

Help support our Showcase social media efforts by joining the conversation on [Facebook](#), [X](#), [Instagram](#), and [LinkedIn](#) using #CiscoLiveEMEA and encouraging participants to ‘Come see the Cisco Showcase.’

### Cisco Showcase > Cisco Arena

See what it takes to power the connected moments that you will remember forever at Live Nation concerts and events. Discover how Cisco powers every piece of technology, from Mobile engagement to show-stopping in-venue experiences. Don't miss your chance to capture your ‘Make it to the Stage’ moment to share with all your friends.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
ARENA-01	VisionEDGE: Dynamic Signage Drives Engagement and Monetization	Dynamic signage transforms venues with immersive content that communicates services and promotions, activates sponsorships, and drives spending on food, beverages, and hospitality.	VisionEDGE	Enterprise Switching, Networking, Enterprise Architecture
ARENA-02	Cisco Spaces: Enables the Mobile Experience with Open Roaming	Cisco Spaces leverages Cisco High-Density Wi-Fi networks to deliver features like captive portals for in-venue services or drive users to cross launch into a specific app. Open Roaming removes the need to sign on to Wi-Fi and allows the mobile device to decide if Wi-Fi or 5G connectivity will provide the best user experience.	Cisco Spaces, Cisco Catalyst Access Points	IoT Wireless, Internet of Things (IoT), Monitoring & Analytics
ARENA-03	Connect Stadium Wi-Fi: Connects Fans with High-Density Wi-Fi in Large Venues	High-Density Wi-Fi (HDWF) is a key enabler for connectivity when entertaining fans from 10,000 to 100,000. HDWF allows the venue to deliver its own mobile service to drive engagement/spend or allow fans to connect and share their experiences with the outside world. Cisco is showcasing its version of purpose-built stadium AP.	C9130-AXE-STA + 9104 Antenna Access Point, Catalyst 9166D1	Wireless, Networking, Wi-Fi 6

ARENA-04	Cisco Security: Securing the Fan Experience	Create an elevated experience for fans, staff, and arena partners with an integrated view of cybersecurity threats to stop advanced attacks by taking telemetry from multiple security products. Fans will never know all that is being done for them behind the scenes. If it's connected, you're protected.	Meraki Cameras, Cisco MV63, Cisco MV93, Cisco XDR, ISE	Network Security, Security
ARENA-05	IP Fabric for Media: Enables High-Quality Broadcast Experiences for Fans Wherever They Watch the Show	IP Fabric for Media (IPFM) is disrupting the broadcast industry as it transitions from legacy SDI to ST2110 or IPFM. This disruption is now finding its way into venues where they want to own, control, or monetize their content when streaming or broadcasting to the outside world.	Cisco IP Fabric for Media (IPFM)	Cloud Networking - NX9K, Data Center, Computing Systems

Cisco Showcase > Cisco IT

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CIT-01	Cisco IT-Insights: Engineering a Secure Hybrid Experience	Hear real stories of how DevOps engineers in Cisco IT ensure and secure highly available IT services and experiences for our employees and customers 24/7. Learn about the latest initiatives, including Hybrid Work experiences, Full-Stack Observability, Smart Buildings, Zero Trust, and the automation and integration for Cisco Catalyst Center and network operations.	Cisco Catalyst Center, Meraki Dashboard, Secure Client, SD-WAN, Webex, ThousandEyes, Secure Client, Webex Control Hub	Collaboration, Full-Stack Observability, Networking, Power Hybrid Work, Security

Cisco Showcase > Cisco Networking Cloud Solution Walls

See. Touch. Learn! Experience Cisco's 150-foot blueprint for building scalable, secure, and sustainable networks. Learn how Cisco Networking solutions can simplify IT with end-to-end visibility and security, cloud management, service virtualization, application awareness, and more.

LOCATION	DEMO NAME	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CNC-01	Mass-Scale Networks and Service Providers Wall	ASR 9903, Cisco 8011 PLE, Cisco 8111, Cisco 8201, Cisco 8202, Cisco 8608, Cisco 8804, Cisco Optics, Cisco UCS C220/C225, Cisco UCS C240/C245, Cisco UCSX Series, Fury line card, NCS 1004 / 1014, NCS 1010, NCS 2000, NCS 540, NCS-57C1, NCS-57C3, Nexus 9364D-GX2A, Nexus 9408, Nexus C93400LD-H1 50GE, Nexus C9364C 100GE, Nexus C9364D 400GE, Routed PON Pluggable Device, Cisco Silicon One	Data Center, Cloud, Switching, Network Management, Cloud Networking, Computing Systems, Enterprise Architecture, Enterprise Mobility, Meraki, Optical, Routing, Security, Service Provider, ThousandEyes, Wi-Fi 6
CNC-02	Enterprise and Public Sector Wall	6536 Fabric Interconnect, Catalyst 8300 Series Edge Platforms, Catalyst 8300 Series Edge uCPE, Catalyst 8500 Series Edge Platforms, Catalyst 9163E, Catalyst 9164, Catalyst 9166, Catalyst 9166D1, Catalyst 9200CX, Catalyst 9300L, Catalyst 9300X, Catalyst 9400X, Catalyst 9500X, Catalyst 9600X, Catalyst 9800-40 Wireless Controller, Catalyst CG113, Catalyst IE3400 Rugged Series, Catalyst IR1100 Rugged Series Router, Catalyst IR8300 Rugged Series Router, Catalyst IW9167 Heavy Duty Series, Catalyst Meraki 9300, Cisco Firepower 1010, Cisco Nexus 9408, Cisco Nexus 9808, Cisco Secure Firewall 3100, Cisco Secure Firewall 4200, Cisco UCS C225 M8, C245 M8 server, MDS 9300, Meraki 5G FWA, Meraki MS130, Meraki MS225, Meraki MS425, Meraki MT12, Meraki MT14, Meraki MT20, Meraki MT30, Meraki MT40, Meraki MV2, Meraki MV63, Meraki MV93, Meraki MX105, Meraki MX450, Meraki Z4C, MPO12 to LC Patch Panel, MR28, MR78, MT15, Nexus 9300, Nexus 9332D-GX2B/ 9332D-H2R, Nexus 93400LD-H1, Nexus 9800, Silicon One G100, UCS 100G IFM, UCS C220/5 M7, UCS VICs, UCS X210c M6, UCS X210c M7, UCS X410c M7, UCS X440p, UCS X9416, UCS X9508, UCS X-Series	Data Center, Cloud, Switching, Network Management, Cloud Networking, Computing Systems, Enterprise Architecture, Enterprise Mobility, Meraki, Optical, Routing, Security, Service Provider, ThousandEyes, Wi-Fi 6

CNC-03	Industrial IoT Wall	Catalyst IW9165D Heavy Duty Access Point, Catalyst IW9165E Rugged Access Point and Wireless Client, Catalyst IW91671 Heavy Duty Series, Catalyst IR1800 Rugged Series, Wi-Fi 6 pluggable module, Catalyst IR1100 Rugged Series Router, Catalyst IE3400 Rugged Series, Catalyst IE-9320-22S2C4x, Catalyst IE3300 Rugged Series, Catalyst IE8300 Rugged Series, PWR-IE-50W-AC-L, PWR-IE-65W-PC-AC, PWR-IE-240W-PC-AC-L, PWR-IE-480W-PC-AC-L	Internet of Things (IoT), Switching, Routing, Wi-Fi 6
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## Cisco Showcase > Collaboration

Reimagine Hybrid Work and Customer Experience with Webex and our purpose-built AI solutions. Empower employees at work with industry-leading technology across the Webex Suite and Cisco devices. Deliver personalized customer experiences with Webex Contact Center and Communications Platform (CPaaS) solutions. Learn how you can reimagine collaboration with Webex.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-01	Webex Contact Center: AI-Powered Cloud Contact Center	Reimagine customer experiences by meeting customers where they are with industry-leading digital channels, personalized interactions, and an intelligent understanding of their needs.  The cloud-based Webex Contact Center empowers businesses to create memorable customer engagement, enhances agent capabilities, and empowers supervisors and business users to continually optimize service.	Webex Contact Center	Collaboration, Webex, Customer Experience
COL-02	Webex Connect (CPaaS): Automate and Orchestrate Customer Interactions	Automate and orchestrate richer customer journeys. Explore a variety of digital engagement use cases such as appointment scheduling, call deflection, and a few of our most recent AI-powered innovations.	Webex Connect	Collaboration, Webex, Customer Experience, IM/mobile
COL-03	Webex Suite: Meetings   Messaging   Webinars	Modern collaboration means multi-model communications with AI-powered meetings, messaging, and webinars.	Webex Meetings, Webex App for Mobile & Desktop, Webex Webinars, Cisco Room Bar	Collaboration, Webex, Voice and Unified Communication
COL-04	Webex Suite: Events   Polling + Q&A   Video Messaging	Webex offers modern ways to engage with audiences across hybrid events, integrated polling, and interactive messaging.	Webex Events, Vidcast, Slido	Collaboration, Webex, Voice and Unified Communication

COL-05	Meet On Any Platform: Cisco Room Bar Pro	Join any meeting on Cisco devices with one button to push. Discover rich video interoperability with Webex, Microsoft Teams, Google, and Zoom. Discover Cisco Room Bar Pro - the perfect video bar for your medium-sized meeting rooms. Enjoy more equitable meetings with built-in audio and camera intelligence.	Microsoft Teams Rooms, Microsoft Teams Desktop, Microsoft Calling Integrations, Webex for Microsoft Teams, Microsoft in Webex App, Room Bar Pro	Collaboration, Webex, Voice and Unified Communication
COL-06	Microsoft Teams Experience: Cisco Board Pro	Experience Microsoft Teams Rooms on the Cisco Board Pro - the ultimate all-in-one video conferencing system, presentation device, and interactive display for meeting rooms and ideation spaces. Enjoy more equitable meetings with built-in audio and camera intelligence. Join fully featured Teams and Webex meetings on the same device - with no reboot required.	Microsoft Teams Rooms, Microsoft Teams Desktop, Microsoft Calling Integrations, Webex for Microsoft Teams, Microsoft in Webex App	Collaboration, Webex, Voice and Unified Communication
COL-07	Webex Calling: Customer Experience Essentials	Introducing Webex Customer Experience Essentials. Empower any employee to delight customers with powerful tools available with Webex Calling, including agent screen pops, supervisor monitoring, and analytics.	Webex Customer Experience Essentials	Collaboration, Webex, Customer Experience
COL-08	Webex Calling: Webex Go   Auto   Microsoft Teams Integration	Work anywhere with Webex Calling: - On your personal mobile phone with Webex Go - On the road with Webex Auto - In any productivity environment with Webex Calling for Microsoft Teams	Webex Go, Webex Auto, Webex Calling for Teams	Collaboration, Webex, Voice and Unified Communication



COL-09	Webex Platform: Control Hub   Security	Secure and manage your hybrid workplace via a single pane of glass administration for all your Webex Services - meetings, messaging, calling, devices, and more. With everything you need, all in one place, you can easily on-board users, drive adoption, and increase ROI while ensuring all communications remain secure, private, and compliant.	Control Hub, Cisco Spaces, Webex API's ThousandEyes for Webex & Devices, Expert on Demand	Collaboration, Webex, Cloud
COL-10	Webex Platform: Integrations   Developer	<p>Webex integrates with hundreds of industry-leading apps to power hybrid work. Explore how Webex's comprehensive integrations can revolutionize your business operations and workforce dynamics.</p> <p>Experience the robust capabilities of the Webex Developer APIs to build custom solutions and automate processes. APIs provide time saving benefits and enable businesses to streamline their operations.</p> <p>---</p> <p>Webex Expert on Demand: Your instant connection to expertise. Frontline workers, never struggle alone again. Get real-time secure guidance from experts, right through your AR glasses. Solve problems faster, work smarter, and boost productivity. Expert on Demand: the frontline's lifeline for success.</p>	SaaS Integrations and Developer Tools	Collaboration, Webex, Cloud

COL-11	Modern Hot Desking: Cisco Desk Series and Phones	Imagine having the capabilities of a professional AV crew, in a single device, at your desk? And what if you could make any desk your own by simply signing in with a QR code? The Cisco Desk Series offers an exceptional all-in-one collaboration and work experience so you can show up your best, every time. Discover how Desk Series and IP Phones enable you to turn space allocation on its head with secure, hot desking solutions.	Cisco Desk, Cisco Desk Pro, Cisco Desk Mini, Cisco IP Phone 8875	Collaboration, Webex, Voice and Unified Communication
COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create	Discover the latest features in RoomOS that will help make your Webex meetings even more productive. Share your presentation with your team and remote participants with Airplay or Miracast sharing. Annotate on content or easily start a whiteboarding session. Enhance audience engagement with meetings chat, reactions, a Slido poll, or quiz.	Cisco Board Pro 75, Table Room Navigator, Wall Room Navigator, RoomOS	Collaboration, Webex, Voice and Unified Communication
COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline	Discover the right headset for any use case with a range of wired, wireless, and DECT headsets for home, mobile, office, and contact center use cases. Experience the new Bang & Olufsen Cisco 950 wireless earbuds for professionals.  Explore a range of devices, purposely designed to empower your frontline workers. Get hands-on with a range of IP phones, DECT and Wi-Fi wireless phones - including ruggedized solutions for the toughest environments.	Bang & Olufsen Cisco Headset 950, Cisco Headset 722 for Webex, Cisco Headset 721 for Webex & Charging Stand, Cisco Headset 722, Cisco Headset 730, Cisco Headset 562, Cisco Headset 532, Cisco Headset 322, Cisco Headset 561 with Multibase, Cisco Webcam 4K, Cisco Webcam 1080P	Collaboration, Webex, Voice and Unified Communication

## Cisco Showcase > Customer Experience

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CX-01	Customer Experience: CX Experience Services: Faster Path to IT Value	Jump into the future with Customer Experience (CX) to transform and innovate at the speed of change. Learn how Cisco CX leads the way in helping our customers realize business outcomes faster at every step of the lifecycle with the right expertise and insights.	Lifecycle Services, Success Tracks, MDR, Cisco Talos Incident Response Services (CTIR)	Security, Network Services, Customer Experience, Network Management

## Cisco Showcase > Customer Priorities

Delivering better business outcomes for your organization is your priority. Come have a little fun discovering how Powering Hybrid Work, Reimagining Applications, Securing the Enterprise, and Transforming Infrastructure can accelerate your success.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
HW-01	Power Hybrid Work	Powering Hybrid Work means empowering your teams and reimagining the office. For your teams you'll learn how the right technology foundation ensures seamless, secure collaboration to maximize employee productivity everywhere. The office should be a magnet, not mandated. Purpose-built for hybrid work and optimized for greater efficiency, improved productivity, and better experiences. Come see our Power Hybrid Work demos and products.	Desk Pro, Navigator, Room Bar, Board Pro, Catalyst 9166, MT10, MT11, MT12, MT14, MT15, MT20, MT30, MT40, MV93, Catalyst 9300	Collaboration - Conferencing, Collaboration - Endpoints, Meraki -IoT, Enterprise Switching, Wireless, Cisco IT, Duo, Industries, Internet of Things, Meraki, Networking, Software, ThousandEyes, Webex, Umbrella

RA-01	Reimagine Applications Activation	<p>Applications are the present and future of customer experience. The application is the brand, and providing the best flawless experience is critical. Users demand nothing less. Now is the time to reimagine your applications. Cisco Reimagine Applications solutions help you transform your business, revolutionize the customer experience, and eliminate risk.</p> <p>See if you have what it takes to captain your own ship for the Star Council at the Reimagine Applications activation? Journey to the far reaches of the known universe and discover a new planet teeming with vital resources in the FSO-84 system. The race to discovery is at your fingertips.</p>	Cisco Full-Stack Observability, AppDynamics, ThousandEyes	Monitoring and Analytics - APM, Network Services, ThousandEyes, Cloud Platform and Services
STE-01	Secure the Enterprise Activation	<p>Cisco Security delivers a complete set of security solutions, all designed to integrate seamlessly with third-party technology to deliver resilient, end-to-end protection. Safeguarding the people and devices that connect to your network.</p> <p>You can't protect what you can't see. Come dive into an exhilarating space defense game in the Secure the Enterprise activation. Manipulate filters on rotating displays to spot hidden threats. Use integrated controllers to launch countermeasures. Feeling overwhelmed? Activate 'Breach Protection' to clear the board. Test your skills and aim for the top of our event-wide leaderboard. Are you ready to protect?</p>	User Protection, Breach Protection, Cloud Protection, and Firewall	User Protection, Breach Protection, Cloud Protection, and Firewall

TI-01	Transform Infrastructure Activation	<p>Your users expect great experiences. Secure experiences. Experiences that bridge the boundaries between different technologies, locations, organizations, teams, people, and things. Experiences that bind us together and power the world. They expect unified experiences. Cisco empowers you to bring unified experiences and measurable value to your organization by delivering network simplification and data intelligence to transform your infrastructure.</p> <p>Win the race to simplify IT in the Transform Infrastructure activation. Challenge a friend to race against the clock, where strategic moves are the key to navigating through obstacles and steering data to its ultimate destination. Simplify the experience and power up with Cisco Networking Cloud. Are you ready to conquer the course and emerge victorious? Let the games begin.</p>	Cloud, Networking	Cloud, Networking
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### Cisco Showcase > Full-Stack Observability

Bringing together innovations around application observability, security, and cloud native platforms, so organizations can deliver always-on, secure, and exceptional digital experiences.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-01	Cisco AIOps: Automate IT Processes by Unifying Data	<p>Large enterprises like Cisco IT share the challenges of diverse app development and support teams and complex application architectures across geographies and hosting landscapes. Learn how we leverage the Cisco Observability Platform to observe and rapidly identify performance bottlenecks across infrastructure and</p>	Cisco Observability Platform, ThousandEyes	Monitoring & Analytics, ThousandEyes

		networks.		
FSO-02	Extend Observability: Use Open, Scalable Platforms to Build Custom Solutions	With the open, extensible, and API-driven Cisco Observability Platform, Cisco is unlocking a vibrant ecosystem of development partners to create meaningful new and custom use cases for observability by developing applications and modules on the platform. This enables organizations to quickly derive value from the observable telemetry.	Cisco Observability Platform	Monitoring & Analytics
FSO-03	Cost and Resource Optimization: Effectively Manage Resource Allocation for the Cloud	IT organizations are struggling to control exploding cloud spending. Cisco Full-Stack Observability helps IT understand and manage costs and optimize resources. Gain visibility and insights into app-level costs, optimize resources, and understand cloud spending and the cost of idle resources. Improve application performance by optimizing resources.	Kubernetes Workload Profilers, Cost Insights Module, and Application Resource Optimizer Module	Monitoring & Analytics
FSO-04	Business Risk Observability: Secure Your Business-Critical Applications	Cisco Secure Application provides application security with business risk observability for both hybrid and cloud-native applications. Business risk observability is an industry-first evolution in application security. It prioritizes security issues based on potential impact and enables teams to rapidly map vulnerabilities and act where it matters most.	Cisco AppDynamics with Cisco Secure Application	AppDynamics, Monitoring & Analytics, Security
FSO-05	Troubleshooting User Experience: ThousandEyes Network and Application Synthetics	Delivering seamless application experiences increasingly depends on a complex web of 3rd party services and platforms, but how can you assure end-to-end service delivery from the user perspective? See how	ThousandEyes	Network Assurance, ThousandEyes

		<p>ThousandEyes Internet visibility, combined with scripted browser synthetics for user journeys, can help achieve your observability goals.</p>		
FSO-06	<p>Assuring Cloud Migration: Network Assurance with ThousandEyes</p>	<p>For many organizations, the cloud is the new data center, but assuring application delivery to customers and employees can be a challenge. See how ThousandEyes can deliver end-to-end visibility across all the networks you rely on, including providers such as AWS, and your extended application ecosystem with API monitoring.</p>	<p>ThousandEyes</p>	<p>Network Assurance, ThousandEyes</p>
FSO-07	<p>Digital Experience Monitoring: Integrate Application and Network Observability</p>	<p>This demo covers the ThousandEyes and AppDynamics enhanced integration focusing on leveraging auto-discovery of AppDynamics monitored app domains, highlighting how to quickly and easily identify all app domains that are being monitored by AppDynamics, Providing customers with more detailed and accurate recommendations for app dependencies, and comprehensive test templates.</p>	<p>ThousandEyes, Cisco AppDynamics</p>	<p>Cisco AppDynamics, Monitoring &amp; Analytics, ThousandEyes</p>
FSO-08	<p>Digital Experience Monitoring: See What Matters at the Session Level</p>	<p>Empower IT organizations with comprehensive visibility into browser and mobile applications through Cisco Real User Monitoring. This advanced solution delivers a real-time view into the holistic health and performance of user experiences, enabling teams to drill down and troubleshoot individual session-level issues with precision. It facilitates a deep dive into granular metrics and delivers actionable insights,</p>	<p>Cisco AppDynamics, Cisco Full-Stack Observability</p>	<p>Cisco AppDynamics, Monitoring &amp; Analytics</p>

		instilling heightened confidence among front-end developers and business partners alike.		
FSO-09	Hybrid Application Monitoring: Proactively Find Issues Across Hosted and Cloud Services	Enterprises are under tremendous pressure to deliver flawless application experiences to support the growing needs of their digital businesses. This demo shows how AppDynamics provides the observability and business insights needed to monitor your SAP environment and troubleshoot critical issues based on business impact.	Cisco AppDynamics	Cisco AppDynamics, Monitoring & Analytics
FSO-10	Cloud Application Monitoring: Diagnose Issues Across Cloud-Native Applications	Cisco Cloud Observability is purpose-built to observe distributed cloud-native applications at scale. Built on an open-standards foundation and combining a continuous-context experience and business transaction insights, IT and developer teams gain real-time visibility of their tech stack and business context to know how issues impact customer experience and digital business objectives.	Cisco Cloud Observability	Monitoring & Analytics

### Cisco Showcase > Networking

Cisco understands the challenges IT teams face—like connectivity and complexity—and the business demands they must meet. Enter Cisco Networking and Cisco Networking Cloud—our strategic vision to simplify IT and connect and secure users, devices, and networks everywhere. Learn how to leverage AI-powered analytics and automation, simplify IT complexity, and provide trusted and secure connections to meet today’s business needs and power tomorrow’s innovations.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-01	Automate Your IT Operations: Cisco ACI   Cisco <a href="#">NDFC</a>   Integrations   IaC	Cisco Application Centric Infrastructure (ACI) and Cisco Nexus Dashboard Fabric Controller (NDFC) are powerful solutions for enhancing network productivity and reducing human error. Cisco ACI enables quick network deployments with automated policies aligned to applications, minimizing downtime. Cisco NDFC	Cisco Nexus Dashboard Fabric Controller, Cisco ACI, Terraform, Splunk, Ansible	Data Center, Cloud Network Management, Cloud Networking



		addresses challenges in LAN, SAN, and IPFM enabled deployments. They both create a self-service infrastructure, improving efficiency and streamlining operations.		
NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   9000	Discover how the Cisco AI/ML network blueprint delivers a proven solution for high performance compute, IB to Ethernet network migrations, and more. You'll see how Cisco Nexus 9000 switches, Cisco Nexus Dashboard Insights, and Nexus Dashboard Fabric Controller help you build a high-performance, low latency, lossless AI/ML Fabric.	Cisco Nexus Dashboard, NDFC, Nexus 9000, Ansible	Data Center, Cloud, Switching, Network Management, Cloud Networking
NET-03	Unleash Cisco Nexus Dashboard: Cisco Nexus Dashboard Insights	See how to configure, operate, and analyze all your data center network fabrics in real time with Cisco Nexus Dashboard.	Cisco Nexus Dashboard	Data Center, Cloud, Switching, Network Management, Cloud Networking
NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay	See how to leverage infrastructure automation to monetize the network. You'll learn how segment routing and service exchange can work as network as a service (NaaS) with SD-WAN to deliver secure end-to-end connectivity to the cloud with SLA, services, and an on-demand consumption model, providing market differentiation for service providers.	Segment routing underlay, SD-WAN overlay, Automation - Crosswork, Assurance - Accedian, Security, service exchange, Converged SDN	Automation & Orchestration, Cloud, Customer Experience, IPv6, Routing, SASE, SD-WAN, Security, Service Provider, Switching
NET-05	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform	Learn how Cisco Mobility Services allows communication service providers (CSPs) to rapidly launch and monetize public and private 5G as well as mass-scale IoT services. You'll see how Cisco Mobility Services makes advanced networking less complex and helps you unlock new revenue streams while delivering the reliable connectivity customers need to power digital transformation.	IoT Control Center, Private 5G, 5G Core, Mobility Services Platform	5G, Internet of Things (IoT), Service Provider, MIG, Service Provider Routing - Mobility
NET-06	Routed Optical Networking: SP Routing   Optics   Automation	Discover how Routed Optical Networking offers a simplified transport architecture through physical and service layer convergence. This architecture lays the groundwork for layer convergence via Private Line	Optical Appliances, Automation - Crosswork, Route Optical Network, Converged SDN	Automation & Orchestration, IPv6, Network Management, Optical, Routing, Service Provider, Switching

		Emulation (PLE) and the use of high-speed Digital Coherent Optics (DCO). This architecture, paired with automation, facilitates multilayer, multivendor service lifecycle management, providing clear visibility and network assurance. This expedites the deployment of new services and results in reduced CapEx and OpEx.		
NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix	The industry's most complete hyperconverged solution is here. Cisco Compute Hyperconverged with Nutanix combines Cisco's SaaS-managed UCS server portfolio with hybrid multicloud software from Nutanix. Come learn how the solution is built, managed, and supported holistically to deliver a more seamless experience, foster innovation, and accelerate your hybrid cloud journey.	Optical Appliances, Automation - Crosswork, Route Optical Network, Converged SDN	Cloud and Compute, Data Center, Computing Systems, Data Center
NET-08	UCS Infrastructure Management: Simplify Management with Cisco Intersight	Let our experts show you how to quickly configure and deploy UCS servers at scale, monitor health and performance, and automate infrastructure operations.	Cisco Intersight Infrastructure Service, Cisco UCS	UCS, IIS, Cloud and Compute, Data Center, Computing Systems
NET-09	Explore Cisco Networking Cloud: The Future of Operational Simplicity	Today's technology landscape is complex and fragmented, yet users expect seamless experiences. Cisco networking platforms help you harness the full potential of your network. Learn how to empower IT to deliver simpler user experiences and measurable value to your organization. Plus, we'll dive deep into unifying the network management experience.	Cross Platform Navigator, Meraki Dashboard	Cloud, Meraki, Network Management
NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE	Transforming your campus and branch operations requires a new approach to security. See how Cisco helps you secure, segment, and scale security across your network.	Cat9k, Catalyst Center, Meraki Dashboard	Cisco Catalyst Center, Meraki, Switching
NET-11	Wireless-First Transformation: Cisco Wi-Fi and Private 5G (includes Catalyst	Cisco wireless provides the flexibility to network your way. We support the most demanding use cases, from Wi-Fi to private 5G. Find out how to set up your networks with a wireless-first	Cisco Wireless (Catalyst & Meraki), Catalyst 9166D1, Catalyst 9163E	Wi-Fi, Meraki

	9166D1 and 9163E)	focus to deliver a seamless user experience, anywhere.		
NET-12	Network Automation and Assurance: Campus and Branch Optimization	Join us for a use case-driven demo of Cisco's network assurance solutions. We'll dive deep into looking at campus and branch use cases, as well as wired and wireless solutions.	Catalyst Center, Meraki Dashboard	Cisco Catalyst Center, Meraki
NET-13	Common Policy and Fabric: Catalyst and Meraki Access	Myth: Network access and security solutions are complicated, time consuming, and setup can put network security and stability at risk. Fact: There is an easier and more secure way to operate. Come visit our experts to learn how to use common policies and network fabric the Cisco way.	Catalyst Switching, Meraki Switching, Catalyst Center, Meraki Dashboard, ISE, SDA	Cisco Catalyst Center, Meraki, Switching
NET-14	Discover Unified SASE: Cisco+ Secure Connect	Get a deeper look into how networking and security worlds converge in a single cloud-managed platform to create a unified Secure Access Service Edge (SASE) solution. Learn how the simplicity and intelligent performance of Cisco SD-WAN extends to the cloud security fabric to create Cisco+ Secure Connect, Cisco's unified SASE solution.	Cisco+ Secure Connect, Unified SASE, SSE, Cisco SD-WAN	SASE, SD-WAN, Meraki
NET-15	Multicloud Networking: SD-WAN   Public Cloud   Interconnect	Learn about Cisco's partnerships with cloud service providers Amazon Web Services, Microsoft Azure, and Google Cloud Platform, plus software-defined cloud internet providers Megaport and Equinix. By extending SD-WAN overlay into the global footprint of cloud service providers and interconnect providers and delivering programmatic access across first-mile connectivity, you can get premium bandwidth at a reduced cost.	Cisco SD-WAN	SD-WAN
NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN	Visit this use case-driven demo of Cisco's solutions for integrating ThousandEyes with SD-WAN to achieve granular visibility into the WAN and improve your overall network experience. In addition, we'll showcase Predictive Path	Cisco SD-WAN, ThousandEyes	SD-WAN, ThousandEyes

		Recommendations (PPR) with closed-loop automation, ThousandEyes integration with Meraki MX, and Network-wide Path Insight (NWPI).		
NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors	Chart your path to smarter, more sustainable buildings with Catalyst and Meraki. Combine the power of Catalyst 9000 and Meraki switching infrastructure with Cisco Spaces and the Meraki IoT platform to manage and measure energy consumption and intelligently automate systems based on occupancy, schedule, and current environmental conditions. troubleshooting of connected assets, for internal workers and external technicians, using just a browser.	Catalyst 9k Switches, Meraki Switches, Cisco Spaces, Meraki IoT	Switching, Meraki
NET-18	Design Smarter Workspaces: Meraki Cameras and Sensors	Build a more resilient, safe, and sustainable workplace with Meraki cameras and sensors. In this demo you'll learn how to revolutionize surveillance with intelligent, cloud-managed smart cameras and feel like your spaces have a sixth sense thanks to our sensors.	Meraki Cameras, Meraki Sensors	Meraki
NET-19	Secure Industrial Networks: CyberVision   ZTNA   Secure Equipment Access	Secure management of industrial systems is critical to operating factory floors, substations, roadway aggregation points, etc. Using CyberVision to gain visibility and Secure Equipment Access to regulate access, learn how to manage your industrial assets so on and off-site employees can access the right system for their operational roles.	CyberVision, Secure Equipment Access, Catalyst Center	Cybervision, Zero Trust, Internet of Things (IoT), Security, OT Visibility
NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets	Managing hundreds, or even thousands of industrial assets require an approach that utilizes the best of IT and OT systems. Discover how Cisco SD-WAN can scale across your operational use cases with advanced security and management deployed across the operational environment. Sub-stations, water systems, roadway aggregation locations, fleets are poised to take	SD-WAN Manager, IoT Operations Dashboard	Internet of Things (IoT), SD-WAN, SD-WAN Manager

		advantage of a converged WAN/LAN infrastructure.		
NET-21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)	Join our experts to see how Cisco Nexus 9400 Series switches provide high-density 400G solutions in a centralized modular chassis design. We'll discuss the benefits of the Cisco Nexus® 9332D-H2R Switch; a deep-buffer, 32-port 400G fixed switch; and the Cisco Nexus 93400LD-H1, a high-density 50G aggregation switch.	Cisco Nexus 9408, Nexus 9332D-GX2B/9332D-H2R, Nexus 93400LD-H1	Cloud Networking - NX9K, Data Center, Cloud Switching
NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)	Explore the benefits of the Cisco Nexus 9808 Switch, which is designed to keep you ahead of changing application architectures, data growth, and sustainability priorities. These switches deliver scalability and investment protection with 1/10/25/50/100/400G multispeed ports, while enhancing security and visibility with streaming telemetry, advanced analytics, and line-rate encryption (MACsec).	Cisco Nexus 9808	Cloud Networking - NX9K, Data Center, Cloud Switching
NET-23	Leveraging Cisco UCS X-Series: UCS X-Series Modular System and 6536 FI (includes Cisco Optics)	Join us to learn about Cisco UCS X-Series, a modular server system managed from the cloud. You'll see how it meets the needs of modern applications and improves operational efficiency, agility, and scale through an adaptable, future-ready, design. We'll showcase the entire UCS X-Series portfolio and the 100G 6536 Fabric Interconnect.	UCS X210c M8, UCS X210c M6, UCS X410c M8, UCS X9508, UCS 100G IFM, UCS X9416, UCS X440p, UCS VICs 6536 Fabric Interconnect	Cloud and Compute, Data Center, UCS, Computing Systems

NET-24	Storage and IO Flexibility: The Power of AMD Servers	Meet the IT experts that run Cisco's Enterprise Network and see how they do it! From access to WAN, from Data Center to cloud, learn about the systems, solutions, and methodologies that enable Cisco IT to operate securely at scale, with resiliency, and provide the best client experience. Learn how Cisco Unified Computing System (UCS) AMD EPYC-based M8 servers can help customers who need the maximum number of CPU cores in platforms supporting maximum storage and IO flexibility.	Cisco UCS C225 M8 & C245 M8 server	Cloud and Compute, Data Center, UCS, Computing Systems
NET-25	Secure Industrial Assets: Discover and Secure at the Industrial Edge	Secure and manage your industrial assets at scale. Discover how Cisco can help you identify what is on your industrial network and manage access to those devices by remote technicians. It is the power of the network extended throughout your industrial operation.	Cisco Cybervision, Secure Equipment Access, Cisco Catalyst Center	Internet of Things (IoT), Security, OT Visibility

### Cisco Showcase > Security

Cisco offers an industry-leading portfolio of AI-driven technology innovations, delivered through the Cisco Security Cloud. With networking, security, collaboration, cloud management, and more, Cisco helps to securely connect industries and communities. Cisco drives security resilience, enabling organizations to protect the integrity of their business, see across multicloud environments, anticipate what's next, take action, close security gaps, and improve every day.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC-01	Identity Security: DUO   XDR	As identity becomes the new perimeter, learn how Duo and XDR protect against breaches with strong multi-layered defenses and innovative capabilities that seamlessly allow legitimate users in and keep bad actors out.	Duo, Cisco XDR	Security - Threat Intelligence, Detection, & Response, Security - Zero Trust, Duo, MFA, XDR
SEC-02	Artificial Intelligence: AI Assistant for Security	In an era where threat actors are deploying attacks at greater speed and scale, cybersecurity practitioners need to achieve more with less. Learn how Cisco's Firewall + AI Assistant brings superpowers to your admins by delivering unparalleled visibility into your policy store. Stop by the booth to check out the first of many AI-powered capabilities within the firewall portfolio.	Cisco AI Assistant	Security - Network Security, AI, Artificial Intelligence

SEC-03	Network Security: Cisco Secure Firewall	Firewall is the cornerstone and foundation of any network security strategy. Join us at this demo to learn about recent market-moving developments announced such as zero-trust application access, and encrypted visibility engine (EVE) 2.0, and SD-WAN capabilities.	Cisco Secure Firewall	Security - Network Security, Firewall
SEC-04	Threat Intelligence: Talos Incident Response	Cisco Talos Incident Response Retainer service provides emergency response services to support you through active incidents and proactive services to assess, strengthen and evolve your cybersecurity incident response readiness program.	Cisco Talos Incident Response	Security - Threat Intelligence, Detection, & Response, Talos Incident Response
SEC-05	Cisco Security Cloud: If it's Connected, You're Protected	Secure everything and everyone your network touches. Cloud-native and cloud-delivered, Cisco Security Cloud is powered by AI to deliver effective, scalable protection.		Security
SEC-06	Cloud Protection: Cisco Multicloud Defense	Complexity is the unforeseen by-product of hybrid and multicloud adoption. Multicloud environments increase complexity exponentially, and current security solutions are fragmented, expensive, and inadequate. Learn how the new Cisco Multicloud Defense can harmonize security across cloud environments while enabling organizations to maintain the full benefits of their cloud architecture.	Cisco Multicloud Defense	Security - Zero Trust, Multicloud Defense
SEC-07	User Protection: Cisco Secure Access	Protect your hybrid workforce with cloud-agile security. Learn how this cloud-delivered security service edge (SSE) solution, grounded in Zero Trust, delights users while providing protected access from anything to anywhere.	Cisco Umbrella	Security - Secure Service Edge, Umbrella, Security - Zero Trust

SEC-08	User Protection: DUO   Email	Protect users from threats on any device, anywhere they work. Learn how Duo and Secure Email Threat Defense protects against breaches with strong multi-layered defenses and innovative capabilities that seamlessly allow legitimate users in and keep bad actors out.	DUO, Cisco Secure Email	Security - Zero Trust, DUO, MFA
SEC-09	Breach Protection: Cisco XDR	Empower security teams to simplify operations and accelerate response across the most prominent attack vectors including email, endpoints, network, and cloud. Learn about Cisco XDR, an open, extensible, and intuitive XDR solution, packed with evidence-based recommendations to effectively detect and rapidly respond to the highest priority incidents.	Cisco XDR	Security - Threat Intelligence, Detection, & Response, Kenna, XDR
SEC-10	Cisco Security Cloud: If it's Connected, You're Protected	Secure everything and everyone your network touches. Cloud-native and cloud-delivered, Cisco Security Cloud is powered by AI to deliver effective, scalable protection.		Security

Cisco Showcase > Simplify Software Solutions

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SOF-01	Simplify Software Solutions: One Agreement, Value, Simplicity, and Easy Expansion	Walk through a journey of simplified license management, better value, and growth agility, coupled with services and support to help you transform. Enterprise Agreements make it easy to buy, manage and consume software. Free up time with one agreement, flexible expansion, and exceptional value.	Enterprise Agreements for all five portfolios: Networking, Security, Collab, Services, and Applications	Software



## Alphabetical Index of Products, Solutions, and Acronyms

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
#			
5G	Cisco Arena	Arenea-02	Cisco Spaces: Enables the Mobile Experience with Open Roaming
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
	Networking	NET-05	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
	Networking	NET-11	Wireless-First Transformation: Cisco Wi-Fi and Private 5G
322, 532, 562,721, 722, 730 Headsets	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
950 Wireless Earbuds for Professionals (Bang Olufsen)	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
A			
Accedian	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
ACI	Networking	NET-01	Automate Your IT Operations: Cisco ACI   Cisco NDFC   Integrations   IaC
Agreements	Simplify Software Solutions	SOF-01	One Agreement, Value, Simplicity, and Easy Expansion
AI/ML	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
Ansible	Networking	NET-01	Automate Your IT Operations: Cisco ACI   Cisco <u>NDFC</u>   Integrations   IaC
	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   9000
AppDynamics	Customer Priority: Reimagine Applications	RA-01	Reimagine Applications Activation
	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
	Full-Stack Observability	FSO-07	Digital Experience Monitoring: Integrate Application and Network Observability
	Full-Stack Observability	FSO-08	Digital Experience Monitoring: See What Matters at the Session Level
	Full-Stack	FSO-09	Hybrid Application Monitoring:

	Observability		Proactively Find Issues Across Hosted and Cloud Services
ASR 9903	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
Automation	Cisco IT	CIT-01	Insights: Engineering a Secure Hybrid Experience
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-12	Network Automation and Assurance: Campus and Branch Optimization
	Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN
<b>B</b>			
Bang & Olufsen Cisco 950 Wireless Earbuds	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
Board Pro	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
<b>C</b>			
Calling	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
	Collaboration	COL-07	Webex Calling: Customer Experience Essentials
	Collaboration	COL-08	Webex Calling: Webex Go   Auto   Microsoft Teams Integration
	Collaboration	COL-09	Webex Platform: Control Hub   Security
Cisco Board Pro	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Cisco Catalyst	Cisco Arena	ARENA-02	Cisco Spaces: Enables the Mobile Experience with Open Roaming
Cisco Catalyst Access Points	Cisco Arena	ARENA-03	Connect Stadium Wi-Fi: Connects Fans with High-Density Wi-Fi in Large Venues
	Cisco	CNC-02	Enterprise and Public Sector Wall

	Networking Cloud Solutions Walls		
	Cisco Networking Cloud Solutions Walls	CNC-03	Industrial IoT Wall
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Networking	NET-11	Wireless-First Transformation: Cisco Wi-Fi and Private 5G (includes Catalyst 9166D1 and 9163E)
	Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
	Networking	NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors
Cisco Catalyst Center	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Networking	NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE
	Networking	NET-12	Network Automation and Assurance: Campus and Branch Optimization
	Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
	Networking	NET-19	Secure Industrial Networks: CyberVision   ZTNA   Secure Equipment Access
	Networking	NET-25	Secure Industrial Assets: Discover and Secure at the Industrial Edge
Cisco Desk	Collaboration	COL-11	Modern Hot Desking: Cisco Desk Series and Phones
Cisco Desk Mini	Collaboration	COL-11	Modern Hot Desking: Cisco Desk Series and Phones
Cisco Desk Pro	Collaboration	COL-11	Modern Hot Desking: Cisco Desk Series and Phones
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Cisco Firepower 1010	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
Cisco Headsets: 322, 532, 562,721, 722, 730	Collaboration	COL-15	Work from Anywhere: Cisco Headsets   Devices for Frontline
Cisco IP Fabric for Media (IPFM)	Cisco Arena	ARENA-05	IP Fabric for Media: Enables High- Quality Broadcast Experiences for Fans Wherever They Watch the Show
Cisco IP Phone 8875	Collaboration	COL-11	Modern Hot Desking: Cisco Desk Series and Phones
Cisco IT	Cisco IT	CIT-01	Insights: Engineering a Secure Hybrid Experience

Cisco Meraki Cameras	Cisco Arena	ARENA-04	Cisco Security: Securing the Fan Experience
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Networking	NET-18	Design Smarter Workspaces: Meraki Cameras and Sensors
Cisco MDS 9300	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
Cisco Nexus 9000	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
Cisco Nexus 9808	Enterprise and Public Sector Wall	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
Cisco Nexus Switches	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
	Networking	NET21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
Cisco Optics	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
	Networking	NET-23	Leveraging Cisco UCS X-Series: UCS X-Series Modular System and 6536 FI (includes Cisco Optics)

Cisco Room Bar	Collaboration	COL-03	Webex Suite: Meetings   Messaging   Webinars
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Cisco Room Bar Pro	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
Cisco SD-WAN	Cisco IT	CIT-01	Insights: Engineering a Secure Hybrid Experience
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Cisco SD-WAN	Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
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	Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN
	Networking	NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets
Cisco+ Secure Connect	Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
Cisco Secure	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
Cisco Secure Access	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise Activation
	Security	SEC-07	User Protection: Cisco Secure Access
Cisco Secure Application	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
Cisco Secure Email	Security	SEC-08	User Protection: DUO   Email
Cisco Secure Firewall	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise Activation
	Security	SEC-03	Network Security: Cisco Secure Firewall
Cisco Silicon One	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall

	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
Cisco Spaces	Cisco Arena	ARENA-02	Cisco Spaces: Enables the Mobile Experience with Open Roaming
	Collaboration	COL-09	Webex Platform: Control Hub   Security
	Networking	NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors
Cisco Talos Incident Response	Customer Experience	CX-01	CX Experience Services: Faster Path to IT Value
Cisco Talos	Security	SEC-04	Threat Intelligence: Talos Incident Response
Cisco Umbrella	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Security	SEC-07	User Protection: Cisco Secure Access
Cisco XDR	Cisco Arena	ARENA-04	Cisco Security: Securing the Fan Experience
	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise Activation
	Security	SEC-01	Identity Security: DUO   XDR
	Security	SEC-09	Breach Protection: Cisco XDR
Collaboration	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Collaboration	COL-01	Webex Contact Center: AI-Powered Cloud Contact Center
	Collaboration	COL-02	Webex Connect (CPaaS): Automate and Orchestrate Customer Interactions
	Collaboration	COL-03	Webex Suite: Meetings   Messaging   Webinars
	Collaboration	COL-04	Webex Suite: Events   Polling + Q&A   Video Messaging
	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
	Collaboration	COL-07	Webex Calling: Customer Experience Essentials
	Collaboration	COL-08	Webex Calling: Webex Go   Auto   Microsoft Teams Integration
	Collaboration	COL-09	Webex Platform: Control Hub   Security
	Collaboration	COL-10	Webex Platform: Integrations   Developer
	Collaboration	COL-11	Modern Hot Desking: Cisco Desk Series and Phones
	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create

	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
Crosswork Network Automation	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
Customer Experience (CX)	Collaboration	COL-01	Webex Contact Center: AI-Powered Cloud Contact Center
	Collaboration	COL-02	Webex Connect (CPaaS): Automate and Orchestrate Customer Interactions
	Collaboration	COL-07	Webex Calling: Customer Experience Essentials
	Customer Experience	CX-01	Customer Experience: CX Experience Services: Faster Path to IT Value
	Customer Priority: Reimagine Applications	RA-01	Reimagine Applications Activation
	Full-Stack Observability	FSO-10	Cloud Application Monitoring: Diagnose Issues Across Cloud-Native Applications
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
<b>D</b>			
DECT	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
DUO	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Security	SEC-01	Identity Security: DUO   XDR
	Security	SEC-08	User Protection: DUO   Email
<b>E</b>			
Enterprise Agreement	Simplify Software Solutions	SOF-01	Simplify Software Solutions: One Agreement, Value, Simplicity, and Easy Expansion
<b>F</b>			
Firewall	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Customer Priority: Secure the	STE-01	Secure the Enterprise Activation

	Enterprise Activation		
	Security	SEC-02	Artificial Intelligence: AI Assistant for Security
	Security	SEC-03	Network Security: Cisco Secure Firewall
Full-Stack Observability	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Customer Priority: Reimagine Applications	RA-01	Reimagine Applications Activation
	Full-Stack Observability	FSO-01	Cisco AIOps: Automate IT Processes by Unifying Data
	Full-Stack Observability	FSO-02	Extend Observability: Use Open, Scalable Platforms to Build Custom Solutions
	Full-Stack Observability	FSO-03	Cost and Resource Optimization: Effectively Manage Resource Allocation for the Cloud
	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
	Full-Stack Observability	FSO-05	Troubleshooting User Experience: ThousandEyes Network and Application Synthetics
	Full-Stack Observability	FSO-06	Assuring Cloud Migration: Network Assurance with ThousandEyes
	Full-Stack Observability	FSO-07	Digital Experience Monitoring: Integrate Application and Network Observability
	Full-Stack Observability	FSO-08	Digital Experience Monitoring: See What Matters at the Session Level
	Full-Stack Observability	FSO-09	Hybrid Application Monitoring: Proactively Find Issues Across Hosted and Cloud Services
Full-Stack Observability	FSO-10	Cloud Application Monitoring: Diagnose Issues Across Cloud-Native Applications	
IE 3300 Rugged Series	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
IE 3400 Rugged Series	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
IMImobile	Collaboration	COL-02	Webex Connect (CPaaS): Automate and Orchestrate Customer Interactions
Industries	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Internet of Things (IoT)	Cisco Arena	ARENA-02	Cisco Spaces: Enables the Mobile



			Experience with Open Roaming
	Cisco Networking Cloud Solution Walls	CNC-02	Industrial IoT Wall
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
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	Networking	NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors
	Networking	NET-19	Secure Industrial Networks: CyberVision   ZTNA   Secure Equipment Access
	Networking	NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets
	Networking	NET-25	Secure Industrial Assets: Discover and Secure at the Industrial Edge
Intersight (Intersight Infrastructure Service/IIS)	Networking	NET-08	UCS Infrastructure Management: Simplify Management with Cisco Intersight
IR1100 Rugged Series Router	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
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IR1800 Rugged Series Router	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
IR1800 Rugged Series Router	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
IR8300 Rugged Series Router	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
ISE (Identity Service Engine)	Cisco Arena	ARENA-04	Cisco Security: Securing the Fan Experience
	Networking	NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE
	Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
IW9165D Heavy Duty Access Point and IW9165E Rugged Access Point and Wireless Client	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall
<b>K</b>			
Kenna	Security	SEC-09	Breach Protection: Cisco XDR
<b>L</b>			
Licensing	Simplify Software Solutions	SOF-01	Simplify Software Solutions: One Agreement, Value, Simplicity, and Easy Expansion

Lifecycle Services	Customer Experience	CX-01	CX Experience Services: Faster Path to IT Value
<b>M</b>			
Meraki Dashboard	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Networking	NET-09	Explore Cisco Networking Cloud: The Future of Operational Simplicity
	Networking	NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE
	Networking	NET-12	Network Automation and Assurance: Campus and Branch Optimization
	Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
Meraki MS Series Switches (MS130, MS225, MS425-32)	Cisco Networking Cloud Solutions Wall	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors
Meraki MT Sensors (MT10, MT11, MT12, MT14, MT15, MT20, MT30, MT40)	Cisco Networking Cloud Solutions Wall	CNC-02	Enterprise and Public Sector Wall
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Meraki MX Appliances (MX105, MX450)	Cisco Networking Cloud Solutions Wall	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN
Meraki Smart Cameras MV (MV2, MV63, MV93)	Cisco Arena	ARENA-04	Cisco Security: Securing the Fan Experience
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
Microsoft Calling Integrations	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
Microsoft Teams, Microsoft Teams Room, Microsoft Teams in Webex	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
	Collaboration	COL-08	Webex Calling: Webex Go   Auto   Microsoft Teams Integration
Multicloud	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-15	Multicloud Networking: SD-WAN

			Public Cloud   Interconnect
	Security	SEC-06	Cloud Protection: Cisco Multicloud Defense
<b>N</b>			
Navigator	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create
	Networking	NET-09	Explore Cisco Networking Cloud: The Future of Operational Simplicity
Networking	Networking	NET-01	Automate Your IT Operations: Cisco ACI   Cisco NDFC   Integrations   IaC
	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
	Networking	NET-03	Unleash Cisco Nexus Dashboard: Cisco Nexus Dashboard Insights
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-05	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-08	UCS Infrastructure Management: Simplify Management with Cisco Intersight
	Networking	NET-09	Explore Cisco Networking Cloud: The Future of Operational Simplicity
	Networking	NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE

Networking	NET-11	Wireless-First Transformation: Cisco Wi-Fi and Private 5G (includes Catalyst 9166D1 and 9163E)
Networking	NET-12	Network Automation and Assurance: Campus and Branch Optimization
Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
Networking	NET-15	Multicloud Networking: SD-WAN   Public Cloud   Interconnect
Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN
Networking	NET-17	Smart, Sustainable Buildings: Switches   Spaces   IoT Sensors
Networking	NET-18	Design Smarter Workspaces: Meraki Cameras and Sensors
Networking	NET-19	Secure Industrial Networks: CyberVision   ZTNA   Secure Equipment Access
Networking	NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets
Networking	NET-21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)
Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
Networking	NET-23	Leveraging Cisco UCS X-Series: UCS X-Series Modular System and 6536 FI (includes Cisco Optics)
Networking	NET-24	Storage and IO Flexibility: The Power of AMD Servers

	Networking	NET-25	Secure Industrial Assets: Discover and Secure at the Industrial Edge
Nexus 9000	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
Nexus 9408	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Networking	NET-21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)
Nexus 9808	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
Nexus Dashboard	Networking	NET-01	Automate Your IT Operations: Cisco ACI   Cisco NDFC   Integrations   IaC
	Networking	NET-02	Cisco's AI/ML Blueprint: Cisco Nexus Dashboard   NDFC   Nexus 9000
	Networking	NET-03	Unleash Cisco Nexus Dashboard: Cisco Nexus Dashboard Insights
<b>O</b>			
Optics	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-21	High-Density 400G Switches: From Nexus 9408 to Nexus 9332D-H2R and More (includes Cisco Optics)
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
	Networking	NET-23	Leveraging Cisco UCS X-Series: UCS X-Series Modular System and 6536 FI (includes Cisco Optics)
<b>P</b>			
PWR-IE-50W-AC-L, PWR-IE-65W-PC-AC, PWR-IE-240W-PC-AC-L, PWR-IE-480W-PC-AC-L	Cisco Networking Cloud Solution Walls	CNC-03	Industrial IoT Wall

R			
RoomOS	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create
Routers (Catalyst IE3300, IE3400, R1100 and IR8300 Rugged Series)	Cisco Networking Cloud Solution Walls	CNC-02, CNC-03	Enterprise Network and Public Sector Wall, Industrial IoT Wall
S			
SD-WAN	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
	Networking	NET-15	Multicloud Networking: SD-WAN   Public Cloud   Interconnect
	Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN
	Networking	NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets
	Security	SEC-03	Network Security: Cisco Secure Firewall
Secure Connect	Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
Security	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
Security	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Cisco Networking Cloud Solution Walls	CNC-03	Enterprise and Public Sector Wall
	Customer Experience	CX-01	CX Experience Services: Faster Path to IT Value
	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise Activation
	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-10	A New Path to Secure Networking: Access Networks, Fabric, and ISE
	Networking	NET-13	Common Policy and Fabric: Catalyst and Meraki Access
	Networking	NET-14	Discover Unified SASE: Cisco+ Secure Connect
	Networking	NET-19	Secure Industrial Networks:

			CyberVision   ZTNA   Secure Equipment Access
Security	Networking	NET-20	Scale OT with Cisco SD-WAN: Connect and Manage Remote and Mobile Assets
	Networking	NET-22	High-Performance DC Switches: The Benefits of Cisco Nexus 9808 (includes Cisco Optics)
	Networking	NET-25	Secure Industrial Assets: Discover and Secure at the Industrial Edge
	Security	SEC-01	Identity Security: DUO   XDR
	Security	SEC-02	Artificial Intelligence: AI Assistant for Security
	Security	SEC-03	Network Security: Cisco Secure Firewall
	Security	SEC-04	Threat Intelligence: Talos Incident Response
	Security	SEC-06	Cloud Protection: Cisco Multicloud Defense
	Security	SEC-07	User Protection: Cisco Secure Access
	Security	SEC-08	User Protection: DUO   Email
	Security	SEC-09	Breach Protection: Cisco XDR
	Simplify Software Solutions	SOF-01	Simplify Software Solutions: One Agreement, Value, Simplicity, and Easy Expansion
Service Provider	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-04	Service Provider NaaS: Segment Routing Underlay   SD-WAN Overlay
	Networking	NET-05	Unlock 5G and IoT Revenue: Cisco Mobility Services Platform
	Networking	NET-06	Routed Optical Networking: SP Routing   Optics   Automation
	Networking	NET-15	Networking: SD-WAN   Public Cloud   Interconnect
Silicon One	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
Slido	Collaboration	COL-04	Webex Suite: Events   Polling + Q&A   Video Messaging

	Collaboration	COL-12	RoomOS Experience: Meet, Collaborate, and Co-Create
Software	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-15	Multicloud Networking: SD-WAN   Public Cloud   Interconnect
	Simplify Software Solutions	SOF-01	Simplify Software Solutions: One Agreement, Value, Simplicity, and Easy Expansion
Success Tracks	Customer Experience	CX-01	CX Experience Services: Faster Path to IT Value
<b>T</b>			
Talos	Customer Experience	CX-01	CX Experience Services: Faster Path to IT Value
	Security	SEC-04	Threat Intelligence: Talos Incident Response
ThousandEyes	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Collaboration	COL-09	Webex Platform: Control Hub   Security
	Customer Priority: Power Hybrid Work	HW-01	Power Hybrid Work
	Customer Priority: Reimagine Applications	RA-01	Reimagine Applications Activation
	Full-Stack Observability	FSO-01	Cisco AIOps: Automate IT Processes by Unifying Data
	Full-Stack Observability	FSO-05	Troubleshooting User Experience: ThousandEyes Network and Application Synthetics
	Full-Stack Observability	FSO-06	Assuring Cloud Migration: Network Assurance with ThousandEyes
	Full-Stack Observability	FSO-07	Digital Experience Monitoring: Integrate Application and Network Observability
Networking	NET-16	WAN Visibility and Assurance: ThousandEyes and SD-WAN	



U			
UCS	Cisco Networking Cloud Solution Walls	CNC-01	Mass-Scale Networks and Service Providers Wall
	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-07	Power a Hybrid Cloud Future: Cisco Compute Hyperconverged with Nutanix
	Networking	NET-08	UCS Infrastructure Management: Simplify Management with Cisco Intersight
	Networking	NET-24	Storage and IO Flexibility: The Power of AMD Servers
UCS X-Series	Cisco Networking Cloud Solution Walls	CNC-02	Enterprise and Public Sector Wall
	Networking	NET-23	Leveraging Cisco UCS X-Series: UCS X-Series Modular System and 6536 FI (includes Cisco Optics)
V			
Vidcast	Collaboration	COL-04	Webex Suite: Events   Polling + Q&A   Video Messaging
VisionEDGE	Cisco Arena	ARENA-01	VisionEDGE: Dynamic Signage Drives Engagement and Monetization
W			
Webex App	Collaboration	COL-03	Meetings   Messaging   Webinars
	Collaboration	COL-05	Meet On Any Platform: Cisco Room Bar Pro
	Collaboration	COL-06	Microsoft Teams Experience: Cisco Board Pro
Webex Contact Center	Collaboration	COL-01	Webex Contact Center: AI-Powered Cloud Contact Center
Webex Control Hub	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
Webex Customer Experience Essentials	Collaboration	COL-07	Webex Calling: Customer Experience Essentials
Webex Events	Collaboration	COL-04	Webex Suite: Events   Polling + Q&A   Video Messaging
Webex Go	Collaboration	COL-08	Webex Calling: Webex Go   Auto   Microsoft Teams Integration
Webex Suite	Collaboration	COL-03	Meetings   Messaging   Webinars
	Collaboration	COL-04	Webex Suite: Events   Polling & QA   Video Messaging
Webex Webinars	Collaboration	COL-03	Webex Suite: Meetings   Messaging   Webinars
Wi-Fi 6	Cisco Arena	ARENA-02	Cisco Spaces: Enables the Mobile Experience with Open Roaming

	Cisco Arena	ARENA-03	Connect Stadium Wi-Fi: Connects Fans with High-Density Wi-Fi in Large Venues
	Cisco Networking Cloud Solution Walls	CNC-01, CNC-02, CNC-03	Mass-Scale Networks and Service Providers Wall, Enterprise and Public Sector Wall, Industrial IoT Wall
Wi-Fi and Private 5G	Networking	NET-11	Wireless-First Transformation: Cisco Wi-Fi and Private 5G
Wi-Fi Wireless Phones	Collaboration	COL-13	Work from Anywhere: Cisco Headsets   Devices for Frontline
X			
XDR	Cisco Arena	ARENA-04	Cisco Security: Securing the Fan Experience
	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise Activation
	Security	SEC-01	Identity Security: DUO   XDR
	Security	SEC-09	Breach Protection: Cisco XDR
Z			
Zero Trust	Cisco IT	CIT-01	Cisco IT - Insights: Engineering a Secure Hybrid Experience
	Customer Priority: Secure the Enterprise	STE-01	Secure the Enterprise
	Networking	NET-19	Secure Industrial Networks: CyberVision   ZTNA   Secure Equipment Access
	Security	SEC-01	Identity Security: DUO   XDR
	Security	SEC-06	Cloud Protection: Cisco Multicloud Defense
	Security	SEC-07	User Protection: Cisco Secure Access
	Security	SEC-08	User Protection: DUO   Email