

CISCO *Live!*

ALL IN

#CiscoLive



The bridge to possible



Win in a Hybrid World with predictive intelligence and experiences

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Winning in a hybrid world

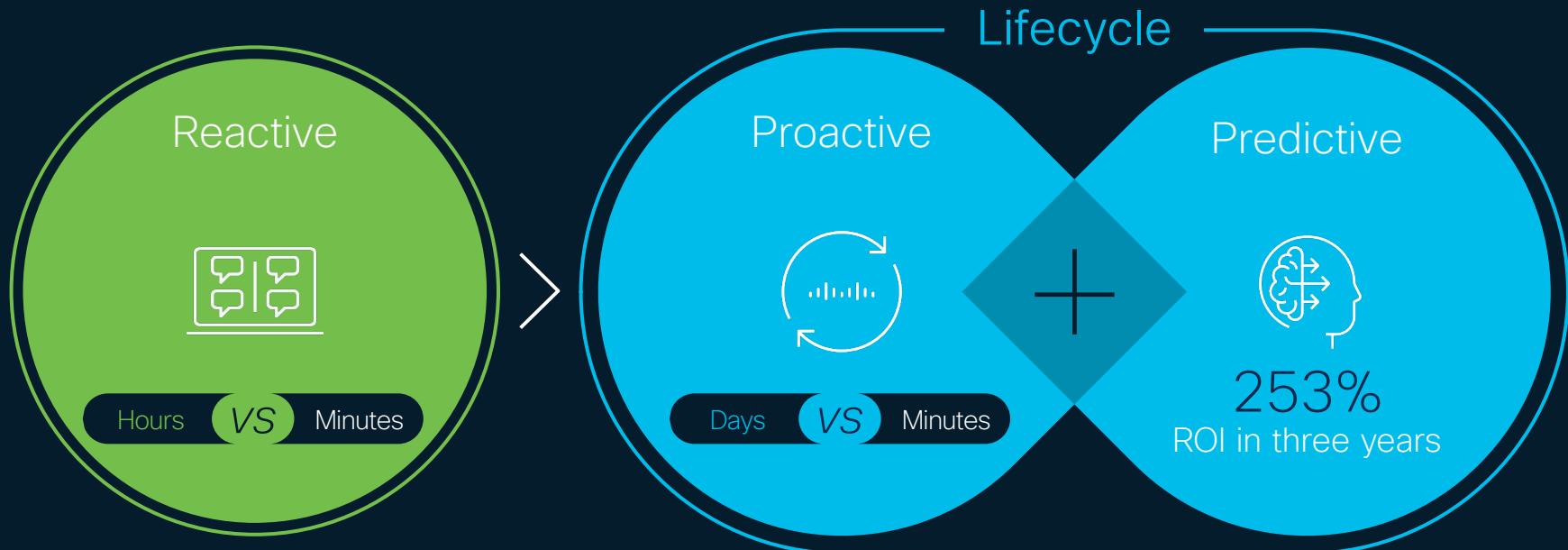
Digital experience evolution



Connected, secure, and always-on experience

Journey to accelerate success

Human + digital intelligence



Get to value faster

One-stop, unified digital experience with CX Cloud

-  Guided lifecycle journey
-  Use case driven
-  Predictive intelligence
-  People and digital
-  Fastrack time to value

“CX Cloud has opened innumerable possibilities for our business.”

- Washington Trust Bank



Choctaw Nation of Oklahoma

FAITH ◆ FAMILY ◆ CULTURE



Jimmy Williams
Chief Information Officer
Choctaw Nation of Oklahoma

CISCO Live!



Susan Buzzard
Exec. Director of Technology
Choctaw Nation of Oklahoma

Reimaging your experience



Analytics-powered
solution expertise
and guidance



Personalized
digital learning
and certification



Self-serve digital
insights + specialized
expertise

Solutions expertise powered by digital intelligence

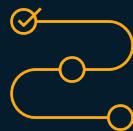


- Full-Stack Observability
- Routed Optical Networks
- Automation



Tech learning, shaped to you

Cisco U



Guidance
that provides an experience
built around the learner



Community
offering a space for learners
and creators to collaborate



Depth
of quality you expect from
a tech industry leader



One-stop, unified digital experience

Human
+
digital intelligence

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Get to value faster

With expertise and digital intelligence



Innovative experiences with
data-driven solution expertise



Transformative experiences
through e-Learning your way



Simplified experiences with
a unified digital experience

RIDE TO POSSIBLE

Engage with Customer Experience at Cisco Live

Each time you scan a CX QR code, you may enter the sweepstakes to win, and you'll also be contributing to Cisco's donations to two bicycle charities.

Pedal your way to insights, knowledge, and fun.



1. **Join** the Cisco Live wifi network
2. **Scan** this QR code to get started
3. **Explore** Cisco Live for more QR codes. Hint: check out the map in the game for locations.
4. **Enter** to win a Cannondale Moterra Neo Carbon 2 e-mountain bike!

Deadline to enter is Wednesday,
June 15 at 5:00pm PT

Continue the conversation



VISIT:



Want more?

- 1 Visit the Cisco Customer Experience booth in the WoS (Booth # 2274)
- 2 Attend CX PSO Sessions
- 3 Visit CX at Cisco Live website
www.cisco.com/go/cxciscolive



The bridge to possible

Thank you



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