

CISCO *Live!*



#CiscoLive



The bridge to possible

Win in a Hybrid World with predictive intelligence and experiences

Alistair Wildman

SVP and GM, Customer
Experience Americas
@alistairwildman

INTGEN-1450

Chris Rittler

VP, Customer Experience
Product Management
@chrisrittler



#CiscoLive

Winning in a hybrid world

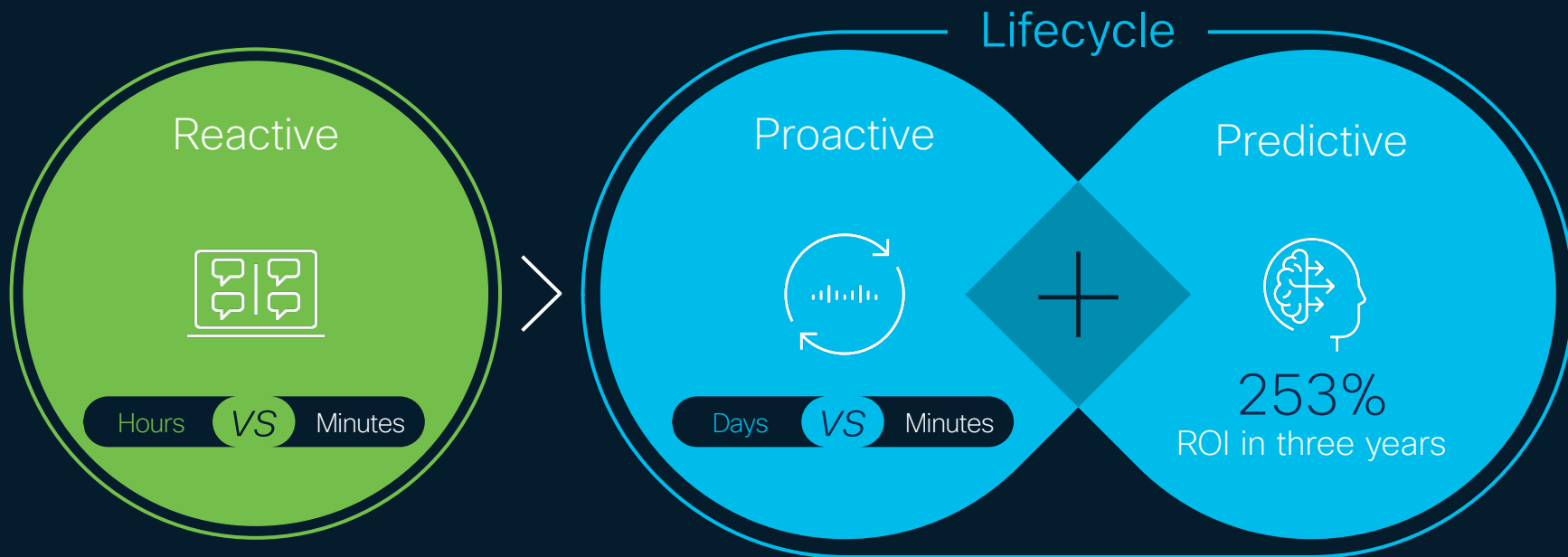
Digital experience evolution



Connected, secure, and always-on experience

Journey to accelerate success

Human + digital intelligence



Get to value faster

One-stop, unified digital experience with CX Cloud



Guided lifecycle journey



Use case driven



Predictive intelligence



People and digital



Fastrack time to value

“CX Cloud has opened
innumerable possibilities
for our business.”

- Washington Trust Bank



Choctaw Nation of Oklahoma

FAITH ♦ FAMILY ♦ CULTURE



Jimmy Williams

Chief Information Officer
Choctaw Nation of Oklahoma



Susan Buzzard

Exec. Director of Technology
Choctaw Nation of Oklahoma

Reimagining your experience



Analytics-powered
solution expertise
and guidance



Personalized
digital learning
and certification



Self-serve digital
insights + specialized
expertise

Solutions expertise powered by digital intelligence



- Full-Stack Observability
- Routed Optical Networks
- Automation

Tech learning, shaped to you

Cisco U



Guidance

that provides an experience built around the learner



Community

offering a space for learners and creators to collaborate



Depth

of quality you expect from a tech industry leader



One-stop, unified digital experience

Human
+
digital intelligence



Get to value faster

With expertise and digital intelligence



Innovative experiences with
data-driven solution expertise



Transformative experiences
through e-Learning your way



Simplified experiences with
a unified digital experience

RIDE TO POSSIBLE

Engage with Customer Experience at Cisco Live

Each time you scan a CX QR code, you may enter the sweepstakes to win, and you'll also be contributing to Cisco's donations to two bicycle charities.

Pedal your way to insights, knowledge, and fun.



How to enter to win a bike

1. **Join** the Cisco Live wifi network
2. **Scan** this QR code to get started
3. **Explore** Cisco Live for more QR codes. Hint: check out the map in the game for locations.
4. **Enter** to win a Cannondale Moterra Neo Carbon 2 e-mountain bike!

**Deadline to enter is Wednesday,
June 15 at 5:00pm PT**

Continue the conversation



VISIT:



Want more?

1

Visit the Cisco Customer Experience booth in the WoS (Booth # 2274)

2

Attend CX PSO Sessions

3

Visit CX at Cisco Live website
www.cisco.com/go/cxciscolive



The bridge to possible

Thank you

CISCO *Live!*



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