Cisco Live 2022 Showcase Demo Guide

cisco Live!



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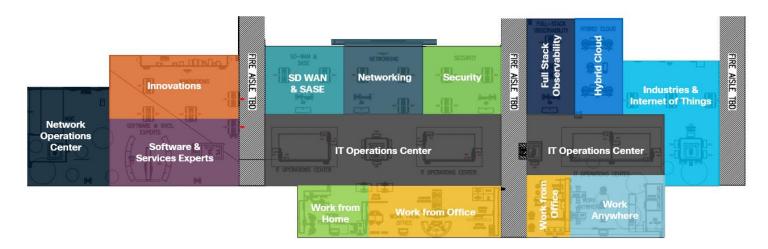
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Cisco Showcase > Showcase Map > Location: World of Solutions, Bayside C-D



Front:







Middle:

IT Operations Center with IT Management and Visibility Solutions, including Cisco on Cisco

Back left to right:

- Software & Services Experts
- Network Operations Center
- Innovations with Service Provider Solutions Wall
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Cisco Showcase > Work from Home

Work from home should be an inclusive experience—as collaborative and productive as being in the office. Whether you work from a dedicated home office or at the kitchen table, Cisco enables a work environment that is free from distractions and operates at the speed of business.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED |
|-----------------------------------|--|---|--|---|
| WFH-01 | Home Office | Transform any space to your office for the day | Webex Desk Pro Webex Room Bar Webex Room Navigator Webex 980 Headset Webex B&O Headset | ARCHITECTURES Collaboration |
| WFH-02 | Nook | For many, remote work means finding a suitable place to work at the kitchen table, or in a corner of a busy living space. See how Webex Desk Mini and Cisco Headsets enable you to turn any space into your personal workspace and cut out the distractions - so you can make the perfect impression in every video call. | Webex Desk Mini Webex 730 Wireless Headset | Collaboration |
| WFH- 03/part of Nook | Remote Work Gateway Meraki Z3 | The Meraki Z3 Teleworker Gateway packs a powerful punch in a sleek form factor: enterprise security with always-on VPN and Cisco Umbrella integration, corporation SSID at home, ML-powered analytics to slash MTTR, and more. Trusted by thousands of organizations for security, convenience, and optimized access to what teleworkers need to thrive. | Meraki Z3 Teleworker Gateway | Enterprise Networking & Cloud, Meraki |
| WFH- 04/part of Home Office | Remote Work Gateway Catalyst CG113 | The Cisco Catalyst Wireless Gateway CG113 is a brand-new remote worker device that combines the latest in wireless and cellular technologies. CG113 is perfect for work from home— supporting Wi-Fi 6, wired, and backup 4G LTE for WAN connectivity. It provides wired and wireless connectivity for both WAN and LAN. | Cisco Catalyst Wireless Gateway CCG113 | Enterprise Networking & Cloud |

Cisco Showcase > Work from Office

Work in the office has evolved—with redefined expectations for safety and workspace efficiency. Across your office environments, Cisco enhances everyone's productivity and safety wherever and however you work. We deliver everything you need from secure wired and wireless connectivity to inclusive collaboration experiences.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|-------------------------------------|--|---|---------------|
| | | | SERVICES | ARCHITECTURES |
| | | | | |
| WFO-01 | Meeting Room | Discover howto enable inclusive hybrid teamwork in your meeting spaces. Make effective use of spaces with smart scheduling. Easily meet on Webex, Microsoft, Google, or Zoom with one- button-to-join. Ensure everyone feels included with People Focus views. Connect and share wirelessly with Apple Airplay. Leverage sensors and integrations to create a | Webex Assistant Webex Board Pro 75 Webex Room Navigator | Collaboration |
| WFO-02 | | comfortable environment. | | Collaboration |
| WFO-02 | Cloud Calling | Learn how combining cloud calling and collaboration empowers you to be more productive working from anywhere. Experience new phones and devices with enhanced Webex Calling capabilities and artificial intelligence. | 8875, 8865, 6871, 6825, 840/860 Cisco Phones Webex Calling Microsoft Teams integration for Webex Calling 320, 730, and 980 Cisco Headsets | Conaboration |
| WFO-03 | Cloud Communications Platform | Learn how Webex Connect orchestrates and automates end- to-end cross-channel customer journeys by bringing together existing backend systems with multiple communication channels to create richer, frictionless customer experiences - reducing complexity and enabling rapid innovation. | Webex Connect | Collaboration |
| WFO-04 | Customer Experience | See the power of a connected, personalized customer experience journey across automated customer interactions, self-service, and assisted service with Webex Connect and Webex Contact Center. | Webex Contact Center Webex Connect IMImobile (acquisition) | Collaboration |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---------------------------------|--|--|---|
| | | | SERVICES | ARCHITECTURES |
| | | | | |
| WFO-05 | Contact Center | See how Webex Contact Center allows businesses to create memorable customer experiences. Follow a customer's journey from interacting with an Al-powered virtual agent, then | Webex Contact Center IMImobile (acquisition) | Enterprise Networking & Cloud |
| | | going deeper via digital communication with a live agent with full visibility into the customer's journey. Experience how agents are empowered with customer sentiment and the ability to engage experts via the | | |
| WFO-06 | Experience the | Webex App. Welcometo Penn 1 in New York | Meraki MV32 Camera | Enterprise |
| WFO-06 | Smart, Sustainable Workplace | City, Cisco's first fully operational PoE-powered Smart Building. It is the first of our creative hybrid workplaces that can help attract and retain our best talent, ensure | Catalyst 9136 Access Point Catalyst 9300 Series Switches Catalyst 9400 Series Switches | Networking & Cloud, Meraki, Collaboration |
| | | their wellbeing, and provide more flexible ways of working, which is the foundation of the | Webex Board Pro 75 Cisco DNA Spaces Webex Desk Mini | |
| | | future of work. | Cisco IP Phone 8800 Series Webex Room Panorama Webex Room Navigator | |
| | | | Cisco Microphones, Cisco Ceiling Microphone Virtual Video Wall with | |
| | | | Cisco Vision Webex Board 85 Webex Room Kit | |
| | | | Webex Room 55 Board Webex Board Pro 55 Webex Room Hub | |
| | | | Cisco Workspaces Webex Desk Hub Webex Desk Pro | |
| WFO-07 | Cisco DNA Spaces | The workplace has evolved and | Webex Desk Pro Cisco DNA Spaces | Enterprise |
| | | so has the way we work. This demo showcases a new contextual awareness platform | | Networking & Cloud |
| | | called Smart Workspaces. Smart Workspaces delivers a visual dashboard that allows | | |
| | | employees, guests, and facilities to see population density, air quality, temperature, available meeting rooms, desks, important | | |
| | | points of interest, and more | | |

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|--------------------|---|--|--------------------|
| | | | SERVICES | ARCHITECTURES |
| | | | | |
| WFO-08 | Shared Spaces | Think differently about desk space allocation. Discover how we have redefined the hotdesking experience for the era of video collaboration with Webex Desk devices. See how to reserve and securely login to any desk with a QR-code, mobile device, or ID badge. See your personal calendar and meet with | Webex Desk Hub Webex 730 Headset Webex Desk Camera 4k Desk Mini Webex Desk | Collaboration |
| WFO-09 | Sustainable PoE | one button to join. You need to reimagine your | Catalyst 9300 Series Switch | Enterprise |
| WFO-09 | Connectivity | workplace to make hybrid work, work. Sustainability, flexibility, and visibility are key, with PoE and smart building technology as the foundational enablers. | Catalyst 9500 Series Switch | Networking & Cloud |
| WFO-10 | Hybrid Events | Create connected event experiences for audiences no matter how they attend - virtual, in-person or both. Webex Events provides a flexible event management platform for hosting engaging events that center around the attendee experience. | Webex Events Web and Mobile | Collaboration |
| WFO-11 | Event Registration | Streamline your in-person events with connected event registration and badge solutions for engagements of any size or type. Webex Events provides endless customization options to curate attendee experiences from the very first touch point - all the way through your entire event. | Webex Events Check-in & Badges | Collaboration |
| WFO-12 | Ideation Spaces | Enable people and teams to co- create and solve problems together with visual collaboration tools designed for hybrid work. Start a Webex whiteboard and share it with colleagues. Present your ideas and work on them together in real-time in ideation spaces equipped with the Webex Board Pro. Use embedded third party apps like Miro. | Webex Board Pro 75 | Collaboration |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|-------------|---------------------|--|----------------------------|--------------------------|
| WF0-13 | Webinars | Simplify your webinar delivery for training, marketing lead generation or townhalls. Webex Webinars takes the complexity out of hosting webinars and provides rich branding capabilities with reliable technology for audiences of up to 100,000 participants. | Webex Webinars | Collaboration |
| WFO-14/part | Wi-Fi 6E Access | The Cisco Catalyst 9100 Series | Catalyst 9166 Access Point | Enterprise |
| of Meeting | Point Catalyst 9100 | Access Points are the next | Catalyst 9164 Access Point | Networking & Cloud |
| Room and | Series | generation of enterprise access | | |
| Shared | | points supporting the new 6-GHz | | |
| Spaces | | band for Wi-Fi. They are resilient, | | |
| | | secure, and intelligent. | | |

Cisco Showcase > Work Anywhere

Work Anywhere is about freedom—the choice to work in any spaces, even those that used to be off-limits. Busy, noisy areas are no longer a limitation for collaborating. Public spaces are no longer a network security threat. When you are out and about, Cisco delivers the secure work from anywhere experience you need to perform at your best.

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|-------------------------|-----------------|--|---------------------|-------------------------------|
| | | | SERVICES | ARCHITECTURES |
| WFA-01 | Webex Go | Webex Go brings Webex collaboration and enterprise-grade calling features to personal mobile devices. Learn how users connect their Webex Calling number to their personal mobile phone, giving them the ability to use the phone's native dialer to make and receive high quality business calls on a cellular network. | Webex Go | Collaboration |
| WFA-02 | Webex App | Webex App provides a unified and intuitive experience for seamless and continuous collaboration across synchronous and asynchronous modes - call, message, meet and more from your desktop, tablet, mobile, or web browser. | Webex App | Collaboration |
| WFA- | Wi-Fi 6E Access | The Meraki MR57 Wi-Fi 6E Access Point | Wi-Fi 6E Access | Enterprise |
| 03/part of | Point Meraki | combines ultra-high wireless | Point Meraki MR57 | Networking & |
| Webex App | MR57 | performance, enhanced security, and the freedom of the 6Ghz band with the power of the Meraki platform. Designed for next-generation deployments in dense environments the MR57 can power your smarter campuses and customer experiences today and into the future. Wi-Fi 6E never looked this good. | | Cloud, Meraki |
| WFA- | Meraki Smart | With up to 3X optical zoom, Meraki | Meraki Smart | Enterprise |
| 04/part of Webex App | Camera MV22 | MV22 cloud-managed smart cameras provides flexibility for your indoor deployments. MV smart cameras combining physical security and intelligence into a single package, enabling organizations to create smart spaces and safe environments. | Camera MV22 | Networking & Cloud, Meraki |
| WFA- | Meraki Smart | Compact, and easy to install, Meraki | Meraki Smart Camera | Enterprise |
| 05/part of Webex Go | Camera MV12 | MV12 cloud-managed smart cameras combines physical security and analytics into one, making it easy to create smart spaces and safe environments. | MV12 | Networking & Cloud, Meraki |

Showcase > IT Operations Center

Open the 'curtain' into our first-ever IT Operations Center and learn about Cisco's innovative software solutions powering hybrid work. From cloud-managed NetOps and insights to threat intelligence monitoring and collaboration control, discover 15 demos showcasing the latest Cisco software platforms that enable management and visibility of your networks. And check out Cisco on Cisco demos to see how we are empowering our global workforce.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---|--|---|--|
| | | | SERVICES | ARCHITECTURES |
| ITO-01 | SD-WAN On- Premises Cisco vManage | Check out the latest innovations in Cisco SD-WAN vManage offering a simplified, more visual interface for configuration, visibility, and troubleshooting. The demo also covers the latest Cisco vAnalytics | Cisco SD-WAN, ThousandEyes | Enterprise Networking & Cloud, ThousandEyes, Security |
| | | enhancements and ThousandEyes | | |
| ITO-02 | SD-WAN Cloud- Managed Cisco Meraki SD-WAN | capabilities. Meraki has a globally proven platform and cloud-first dashboard that natively combines best-in-class connectivity (SD-WAN and access), | Meraki SD-WAN, Meraki Dashboard | Enterprise Networking & Cloud, Meraki |
| | | network security (cloud and on- premises), deep public laaS integrations, and platform-wide web application troubleshooting supercharged with machine learning. This platform approach to SD-WAN and SASE empowers IT admins to build a best-in-class hybrid work solution that suits their needs today and easily adapts to future needs. | | |
| ITO-03 | SASE: Cisco+ Secure Connect Now | Radically simplify the way users securely access applications and resources from anywhere. See how Cisco+ Secure Connect Now combines Cisco's Networking, security, and unified visibility with client and branch connectivity in a single, turnkey SASE as-a-service subscription that is quick to deploy and easy to manage. | Cisco+ Secure Connect Now, Meraki SD-WAN, Duo, Umbrella, ThousandEyes | Enterprise Networking & Cloud, Meraki, Security, ThousandEyes |
| ITO-04 | NetOps Cloud- Managed Cisco Meraki | Find out Your IT operations model, your way. Find out how you can build flexibility and simplicity into your network infrastructure. Satisfy the unique security, networking, and infrastructure needs of your business through the Meraki platform. | Meraki Dashboard, Meraki MR Series, Meraki MS Series Switches Catalyst 9162, Catalyst 9164, Catalyst 9166 | Enterprise Networking & Cloud, Meraki |
| ITO-05 | NetOps On- Premises Cisco DNA Center | Find out how Cisco DNA Center enables hybrid work by leveraging the power of automation, insights, and integrations. Initiate automated troubleshooting and remediate problems easily and remotely. | Cisco DNA Center | Enterprise Networking & Cloud |

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|------------------|--|---------------------------|---------------------|
| | | | SERVICES | ARCHITECTURES |
| ITO-06 | Indoor Location | Location, IoT analytics, onboarding | Cisco DNA Spaces, Cisco | Enterprise |
| | Services | and more come together in Cisco | Catalyst 9100 Access | Networking & Cloud, |
| | Cisco DNA Spaces | DNA Spaces. In this demo we'll | Points, Cisco Catalyst | Meraki |
| | | showcase the entire DNA Spaces | 9000 Switches, Meraki | |
| | | solution, including the dashboard | Access Points, Meraki | |
| | | and integrations. We'll also discuss | Smart Cameras | |
| | | hybrid work and how location | | |
| | | analytics, applications, IoT services, | | |
| | | and more can enhance your health | | |
| | | and safety plan. | | |
| ITO-07 | Threat | Cisco Talos is the threat intelligence | All Cisco Secure Products | Security |
| | Intelligence | organization behind Cisco Secure | | |
| | Cisco Talos | solutions. These experts protect our | | |
| | | customers via Cisco Talos Incident | | |
| | | Response and Talos Threat Hunting | | |
| | | services. Our responders and | | |
| | | hunters stand beside our | | |
| | | customers, giving access to our | | |
| | | world-class intelligence, detection, | | |
| | | and response – making our | | |
| | | customers more resilient than their | | |
| | | competition. | | |
| ITO-08 | SecOps | SecureX, our cloud-native security | All Cisco Secure Products | Security |
| | Management | platform that includes XDR | | |
| | Cisco SecureX | capabilities, connects the breadth of | | |
| | | Cisco's integrated security portfolio | | |
| | | and your entire security | | |
| | | infrastructure. By delivering a | | |
| | | consistent, built-in experience | | |
| | | across all of your products you will | | |
| | | experience unified visibility, | | |
| | | intuitive automation, and robust | | |
| | | security across your network, | | |
| | | endpoint, cloud, and applications. | | |
| ITO-09 | Hybrid Work | Hybrid WorkIndex demonstrate | Webex, | Collaboration, |
| | Index | hybrid work trends that are based | Umbrella Secure Access | Security, |
| | | on real data and highlights the | by Duo, | Enterprise |
| | | ability of different Cisco platforms | Meraki, Thousand Eyes | Networking & Cloud, |
| | | to provide insights for IT | | Meraki, |
| | | practitioners in support of hybrid | | ThousandEyes |
| | | work deployment. Demoshows | | |
| | | how Cisco is a key enabler of hybrid | | |
| | | work across collaboration, | | |
| | | networking, and security. Demo will | | |
| | | also showcase Hybrid Work | | |
| | | Maturity Model with 4 levels of | | |
| | | Hybrid Work Maturity that are | | |
| | | based on a holistic view of the | | |
| | | organization's approach to Hybrid | | |
| | | Work. | | |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---|---|---|--|
| | | | SERVICES | ARCHITECTURES |
| ITO-10 | App & Cloud Observability AppDynamics Internet & Cloud | AppDynamics Cloud solution will provide observability into the applications and underlying cloud structure, including databases and networking, Introspect Kubernetes containers, conduct alerting, root cause analysis, and visualization of correlated MELT data for public cloud applications. Identify, triage, and troubleshoot cloud applications in less time and with greater | AppDynamics | AppDynamics, Enterprise Networking & Cloud |
| | Internet O Claud | SUCCESS. | Thousand | Thousand |
| ITO-11 | Internet & Cloud Insights Cisco ThousandEyes | Homegrown monolithic applications are atomizing to service-oriented architectures and migrating to cloud infrastructures create a visibility gap for SRE and DevOps teams. Learn how ThousandEyes combines real- user monitoring with synthetic proactive transactions to detect and resolve performance bottlenecks pre-production and before they impact the users. | ThousandEyes | ThousandEyes |
| ITO-12 | Hybrid Cloud | Cisco Intersight delivers the key | Cisco Intersight, Cisco | Enterprise |
| | Operations Cisco Intersight | pillars of the cloud operating model enabling customers to deploy, operate, and optimize infrastructure and applications on- premises, in public cloud, and in multicloud. In this demo we will show how the Cisco Intersight platform provides visibility, automation, orchestration, cloud native services, and workload optimization that lower costs and accelerate hybrid cloud journey for IT operations teams. | Intersight Kubernetes Service, Cisco Workload Optimizer | Networking & Cloud |
| ITO-13 | Cloud Networking Cisco Nexus Cloud | Nexus Cloud is a cloud operations platform that delivers the simplest way to configure, operate and analyze Cloud Networking. Manage global hybrid cloud network lifecycle operations with a centralized management platform. Get comprehensive network infrastructure visibility, accelerate troubleshooting, analyze impact of changes with predictive analytics for compliance, and continuous assurance. | Nexus Cloud | Enterprise Networking & Cloud |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|---|---|---|---|
| ITO-14 | Collaboration Webex Control Hub | Where the dashboard is the platform. Here we will demonstrate the value of critical new capabilities in control hub with ThousandEyes fault isolation, azure AD user integration, coaching/guided setups, new collaboration restriction group policies for messaging/ meeting, and BYOK encryption. | Webex | Collaboration ThousandEyes |
| ITO-15 | Remote Operations for OT IoT Operations Dashboard | IoT Operational Dashboard enables remote, zero-touch provisioning and monitoring of network devices for operationsteams. Within the Dashboard, Secure Equipment Access allows secure configuration and troubleshooting of connected assets, for internal workers and external technicians, using just a browser. | IoT Operations Dashboard, Secure Equipment Access, Industrial Asset Vision, Edge Intelligence, IR1100, IR1800, IG20, IG31R | Internet of Things |
| COC-01 | Cisco on Cisco: Work from Office | Experience how Cisco IT has created collaboration centers that our employees are proud and excited to work in, that are sustainable and safe. We'll show how the combination of network infrastructure from Catalyst, Meraki, and DNA Spaces and cloud- based security from Umbrella provide all of that, and more! | SD-WAN, DNAC, DNA Spaces, Meraki wireless - MR, Meraki Camera, MV Security- ISE, Duo, DHA, Collab-Webex Endpoints, DNA Spaces, Webex Room Navigator | Enterprise Networking & Cloud, Security, Collaboration |
| COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain | Employees can work from anywhere, and data and applications can be in the cloud or on-prem. How does Cisco IT provide secure access and ensure user experience in this brave, new, hybrid world? You'll see how secure endpoint and access management is provided by Cisco SecureX, AMP, and Duo. You'll also discover how Cisco controllers and platforms, as well as ThousandEyes and AppDynamics are used to manage and assure User Experience. | AppDynamics, ThousandEyes (possibly ServiceNow CMDB, AWS CloudWatch), Cisco Secure Endpoint, Umbrella, DNAC, vManage, vAnalytics, Meraki Dashboard | AppDynamics, ThousandEyes Enterprise Networking & Cloud, Security |
| COC-03 | Cisco on Cisco: Collaboration Experience | Cisco IT has enabled our employees to connect, collaborate, and get work done - regardless of where they work from. Come see the applications, video devices, and infrastructure that empower our employee experience, as well as enable the IT organization to manage the environment. | Webex App, Webex Control Hub | Collaboration, Meraki, Enterprise Networking & Cloud |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|-----------------------------------|---|--|---|
| COC-04 | Cisco on Cisco: Work Anywhere | In the new Hybrid World, the majority of our employees will be working from somewhere other than the office the majority of their time. See how Cisco IT enables our employees to work from home with the same experience as working in the office leveraging AnyConnect to provide a software VPN solution and Duo Zero Trust to provide VPN less connectivity. | Zero Trust (Duo Network gateway), Duo Trusted Endpoints, Duo Health App, Umbrella/NVM, Webex App | Enterprise Networking & Cloud, Security, Collaboration |
| COC-05 | Cisco on Cisco: Work from Home | In the new hybrid world, the majority of our employees will be working from home the majority of their time. See how Cisco IT enables our employees to work from home with the same experience as working in the office. You'll see how we use Cisco's Meraki and ISR platforms to provide a hardware- based VPN solution and AnyConnect to provide a software VPN solution. Finally, discover how Duo Zero Trust provides VPN less connectivity. | CVO/ISR, MVO/Meraki, VPN/AnyConnect Security-Zero Trust (Duo Network gateway) Duo trusted Endpoints, Duo Health App, AMP for Endpoints, Umbrella/NVM Webex Headset, Webex App, Webex Endpoints (Desk Pro/ Webex Desk, Webex Desk Mini), Webex Control Hub, Webex Camera | Enterprise Networking & Cloud, Security, Collaboration |

Cisco Showcase > Full-Stack Observability

Businesses are rapidly evolving towards full-stack observability to manage the complexities of the modern application landscape. You need visibility across the entire stack: applications, network, infrastructure, and security, in hybrid environments. Learn how AppDynamics, ThousandEyes, Cisco Intersight, and Secure Application can accelerate your digital transformation journey to the cloud and observe what matters.

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---|---|--|--|
| FSO-01 | Experience Optimization | Walk through the fundamentals of application monitoring with AppDynamics and its integration capabilities to handle real scenarios with automated decision making. Use cases such as auto-scaling servers in your application infrastructure with Cisco Intersight and AppDynamics, enforcing remediation against threats with Cisco Secure Application for AppDynamics, and tackling network connectivity issues with ThousandEyes and AppDynamics. | SERVICES AppDynamics, Cisco Intersight, ThousandEyes, Cisco Secure Application for AppDynamics | ARCHITECTURES AppDynamics, ThousandEyes |
| FSO-02 | Solving Internet Scale Problems | Applications are more distributed with an increasing reliance on third- party services, APIs, SaaS, and the Internet, making troubleshooting end-user experience more challenging than ever. Learn how Cisco ThousandEyes can assist in solving Internet problems that impact your business by surfacing events that allow enterprises to focus their efforts. | ThousandEyes | ThousandEyes |
| FSO-03 | Ensuring Optimal SaaS Performance | Learn how to use ThousandEyes monitoring to gain real-time visibility to any Web application. You will hear about some best practices, relevant caveats, and tips to understand the tests results, experience scores, and local network metrics for the endpoint vantage points. | ThousandEyes | ThousandEyes, Enterprise Networking and Cloud |
| FSO-04 | Application Security | Modern hybrid and distributed applications are constantly prone to threats and attack. With Cisco Secure Application for AppDynamics, learn how the solution secures your code, Kubernetes containers, and APIs across the entire application stack and brings together development, performance, and security insights to protect your brand against slowdowns and exploits. | Cisco Secure Application for AppDynamics | AppDynamics |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|---------------------------------------|--|----------------------------------|--|
| FSO-05 | Application Resource Management | Delivering the right type and amount of infrastructure for your applications to shine while balancing cloud cost, is an increasingly complex problem. In this demo see how AppDynamics and Cisco Intersight Workload Optimizer provide a SaaS delivered, automated and real-time decision engine to assure performance and minimize cost. | AppDynamics, Cisco Intersight | AppDynamics, Enterprise Networking & Cloud |

Cisco Showcase > Hybrid Cloud

Accelerate your business from the data center to the network edge and cloud, with infrastructure built for scale and performance. Cisco Cloud and Data Center offers industry-leading automation, programmability, and real-time visibility for the speed of today's business.

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|------------|-------------------|--|-----------------------|--------------------|
| | | | SERVICES | ARCHITECTURES |
| HYC-01 | UCS X-Series | Modernize compute infrastructure with | UCS X-Series | Enterprise |
| | Powers any App | the UCS X-Series Modular System by | | Networking & Cloud |
| | | combining the density and efficiency of | | |
| | | blade servers with the expandability of | | |
| | | rack servers. With 100G unified fabric | | |
| | | and UCS X-Fabric Technology for GPU | | |
| | | acceleration, X-Series is a future-ready | | |
| | - | platform for any application. | - | |
| HYC-02 | HyperFlex | Simplify and accelerate your hybrid | HyperFlex | Enterprise |
| | Simplifies Hybrid | cloud journey with Cisco HyperFlex | | Networking & Cloud |
| | Cloud | Systems, combining a purpose-built | | |
| | | data platform, Cisco-engineered | | |
| | | hardware, and lifecycle management | | |
| | | with the Cisco Intersight cloud | | |
| | | operations platform. HyperFlex includes | | |
| | | hybrid, all-flash, all-NVMe, HyperFlex | | |
| | | Express and Edge offerings that bring | | |
| | | the full potential of hyperconvergence | | |
| | | to a wide range of workloads and use | | |
| | | cases. | | |
| HYC-03 | Automate Hybrid | Nexus Dashboard provides a single and | Nexus Dashboard, | Enterprise |
| | Cloud Networks | unified platform to enable consistent | ACI, Cloud ACI, Nexus | Networking & |
| | | operations and easily connect and | Dashboard Insights, | Cloud, |
| | | manage your hybrid cloud network | Nexus Dashboard | AppDynamics, |
| | | operations. Connect, monitor, analyze | Broker, AppDynamics | ThousandEyes |
| | | and troubleshoot all your data center | | |
| | | fabrics in real time using Nexus | | |
| | | Dashboard. | | |
| HYC-04 | Simplify Hybrid | Data center fabric controllers optimize | APIC, NDFC | Enterprise |
| | Cloud Networks | and accelerate the entire life cycle of | / | Networking & Cloud |
| | | your switches in both physical and | | |
| | | virtual environments. APIC and Nexus | | |
| | | Dashboard Fabric Controller provide | | |
| | | turnkey automation solutions for ACI | | |
| | | and NX-OS based LAN, SAN, and IP | | |
| | | Media Fabrics with Open API's and IaC | | |
| | | automation capabilities. | | |
| PEDESTAL A | UCS X-Series | Cisco UCS X-Series Modular System | UCS X-Series | Enterprise |
| | Modular System | powered by Cisco Intersight is an | Optics | Networking & Cloud |
| | modului System | adaptable, future-ready system | option | |
| | | engineered to simplify IT and innovate | | |
| | | at the speed of software. Take a closer | | |
| | | look at the new seven RU, midplane- | | |
| | | free chassis with eight front slots for | | |
| | | modules, and rear slots for Ethernet and | | |
| | | | | |
| | | X-Fabric. | | |

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|------------|------------------------------------|--|-------------------------------------|------------------------------------|
| | | | SERVICES | ARCHITECTURES |
| PEDESTAL B | Cisco HyperFlex HX225c & HX245c | Cisco HyperFlex M6 Systems-engineered on the Cisco UCS platform. Explore the latest 3rd gen AMD EPYC based 1RU and 2RU nodes. | Cisco HyperFlex HX225c & HX245c | Enterprise Networking & Cloud |
| PEDESTAL C | 5th Gen UCS Unified Fabric | The Cisco UCS 6536 Fabric Interconnect is part of an end-to-end solution for Cisco UCS Unified Fabric. It supports lossless, line rate 100Gbps Ethernet, Fibre Channel, and management traffic for UCS X-Series, UCS C-Series, and UCS B-Series servers. | 6500 Fabric Interconnect | Enterprise Networking & Cloud |
| PEDESTAL D | Cisco Nexus 9808 Switch | The Nexus 9808 is a new platform designed for high density and performance for 400G and future transition to 800G and higher speeds. | Cisco Nexus 9808 | Enterprise Networking & Cloud |
| PEDESTAL E | Cisco 64G Storage Networking | Explore Cisco's latest innovations in SAN; the MDS 9700 64G Fibre Channel Module and the MDS 9100 Series 64G Fibre Channel Switches. Cisco MDS storage networks deliver superior 64G Fibre Channel, NVMe enhanced analytics and investment protection to support your next generation workloads. | MDS 9700 / MDS 9124V / MDS 9148V | Enterprise Networking & Cloud |
| PEDESTAL F | Cisco Nexus 9300/9400 Series | The 9364 is a new addition to the 9300 Series 400G switches. The Nexus 9408 is a new compact modular 400G platform. | Nexus 9364 Nexus 9408 Optics | Nexus 9364 Nexus 9408 Optics |

Cisco Showcase > Industries and Internet of Things (Use Cases)

Discover how we're powering a more inclusive future for all, with technologies and solutions that address current operational challenges. Learn how to leverage your network knowledge and utilize the Cisco IoT portfolio to transform the operational space across a wide variety of industrial use cases. Be sure to explore the Internet of Things product wall.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---------------------------|--|---------------------|-----------------------|
| | | | SERVICES | ARCHITECTURES |
| IND-01 | Education | Cisco securely connects educators, | All Cisco Portfolio | Industries: Education |
| | | administrators, and students to | | |
| | | power inclusive learning from | | |
| | | anywhere, at any time and on any | | |
| | | device. Our complete portfolio | | |
| | | coupled with our global partner | | |
| | | ecosystem solutions can help you | | |
| | | transform teaching, learning and | | |
| | | research for the future. | | |
| IND-02 | Government | Cisco securely connects governments | All Cisco Portfolio | Industries: |
| | | and constituents with transformative | | Government |
| | | technologies that power inclusive | | |
| | | future for all. Together with our | | |
| | | ecosystem of solution partners, we | | |
| | | help you as you reimagine your | | |
| | | countries and communities through | | |
| | | an integrated security platform that | | |
| | | simplifies your experience, | | |
| | | accelerates your mission's success, | | |
| | | and secures your agency's future. | | |
| IND-03 | Sports/Media/ | Today's Sports, Media, and | All Cisco Portfolio | Industries: |
| | Entertainment | Entertainment experiences do not | | Sports/Media/Entert |
| | | start and end at a game. Visibility to | | ainment, |
| | | systems like ticketing platforms, point | | Transportation |
| | | of sale, streaming, and merchandising | | |
| | | are critical in the guest experience. | | |
| | | Cisco provides the vision needed to | | |
| | | reduce downtime and enhance | | |
| | | system dependability in today's | | |
| | | complex ecosystems. | | |
| IND-04 | Financial Services | Cisco empowers your workers | All Cisco Portfolio | Industries: Financial |
| | | whether at home, in the office, or | | Services |
| | | anywhere. Provide hybrid work | | |
| | | experiences so you can deliver a | | |
| | | flexible, collaborative, and trusted | | |
| | | experience both remotely and in the | | |
| | | branch. With solutions that are | | |
| | | inclusive, flexible, supportive, secure, | | |
| | | and managed, Cisco helps you not just | | |
| | | recover and adjust in the face of | | |
| | | change but thrive. | | |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|---|--|---|---|
| IND-05 | Healthcare | Cisco securely connects providers, patients, and staff to transformative technologies that power inclusive care. From the hospital to the clinic to the home, together with our ecosystem of solution partners and the leading expertise of our Customer Experience organization, we help you transform care for the future. | All Cisco Portfolio | Industries: Healthcare |
| IOT-01 | Secure the Operational Space | Cisco Cyber Vision offers visibility into the industrial environment to inventory all connected assets, maps their communications and evaluates the ICS security posture. It shares this information with ISE to enable Zero Trust into the industrial workplace as well as with SecureX to enable threat investigation and remediation across the converged IT/OT domains. | Cyber Vision, IR1101, IR8300, IR1800, IE3400 | Internet of Things, Security, Enterprise Networking & Cloud |
| IOT-02 | Bring the Network to the OT Space | Management of industrial switching environments is critical to operating industrial systems on factory floors, substations, roadway aggregation points, etc. Using Assurance from DNA-C, learn how to create templates, workflows, access profiles so on and off-site and employees can access the right system for their operational roles. | DNA-C w/ Assurance & Automation, SD-Access, Industrial Ethernet, IE9300, IE3400, IE3300, IE3200 | Internet of Things, Enterprise Networking & Cloud, Service Provider |
| IOT-03 | Meraki Cloud- Managed IoT | Powered by the Meraki cloud platform, MT sensors and MV cameras provide organizations data- powered solutions to monitor conditions in real-time with advanced video analytics and environmental insights. Meraki IoT provides the visibility needed for customers to create smart spaces and automate to optimize processes, minimize costs, and increase sustainability. | MV Smart Cameras MT Sensors | Internet of Things, Meraki |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|--|---|---|--|
| | | | SERVICES | ARCHITECTURES |
| IOT-04 | Ultra-Reliable Wireless Anywhere | Wirelesstechnologies enable successful automation of processes and tasks. Cisco Ultra-Reliable wireless backhaul provides highly available, ultra-low-latency, zero packet loss and seamless-handoffs wireless connectivity. So, you can connect your moving assets or extend your network where running fiber isn't feasible or is too costly. | IG20, IG21R, IG30, IG31R, IR1101, IR1800 | Internet of Things, Enterprise Networking & Cloud, Security |
| IOT-05 | Ultra-Reliable Wireless Anywhere | Wirelesstechnologies enable successful automation of processes and tasks. Cisco Ultra-Reliable wireless backhaul provides highly available, ultra-low-latency, zero packet loss and seamless-handoffs wireless connectivity. So, you can connect your moving assets or extend your network where running fiber isn't feasible or is too costly. | Industrial Wireless 9167 | Internet of Things, Enterprise Networking & Cloud |
| IOT-06 | Easily Gain Operational Insights | Monitoring and reporting on industrial asset status (temperature, humidity, vibration) is key to an efficient operation. Cisco's Industrial Asset Vision addresses digital blind spots. As an IoT Operations Dashboard module, IAV is a simple all-in-one solution, (sensors, gate way, and dashboard), designed for the operational environment, and is ready to go. | IXM Gateway, Edge Intelligence, Industrial Asset Vision, IoT Operations Dashboard | Internet of Things, Enterprise Networking & Cloud, Security, Service Provider |
| IOT-07 | The Cisco IoT Experience | Explore the market-leading Cisco IoT portfolio featuring highly secure, scalable, and easy-to-manage solutions with comprehensive features for industrial environments. Designed for extreme environments while adhering to industrial network design, compliance, and performance requirements expected by operational teams. Be sure to check out the new IW9167 for use cases where reliable wireless connectivity is critical. | Cyber Vision, DNA-Cw/ Assurance & Automation, SD-Access, IE9300, IE3400, IE3300, IE3200, IR1101, IR8300, IR1800, IE3400, IG20, IG21R, IG30, IG31R, IR1101, IR1800, IOT Operations Dashboard, Industrial Asset Vision, Edge Intelligence, Design-In | Internet of Things, Enterprise Networking & Cloud, Meraki, Security, Service Provider |

Cisco Showcase > Innovations

For Cisco, Innovation is at the core of our business. Connect with experts from Meraki, Emerging Technologies and Incubation (ET&I), and Service Provider to explore the latest innovations in smart space analytics and cloud native application security and networking. Plus, learn how to monetize differentiated experiences across your communications network.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|---------------------------------------|--------------------------------------|--------------------------|--------------------------|
| | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | | | |
| INN-01 | Wonder Wall | Reduce the complexity and | Highlights MIG | Service Provider |
| | | improve the efficiency of your | portfolio, UCS, | |
| | | network by converging layers and | Routers, Automation, | |
| | | integrating automation. End-to- | Optics | |
| | | end visibility and control improve | | |
| | | network resiliency, offer more | | |
| | | complete utilization of assets, and | | |
| | | provide the ability to build | | |
| | | differentiatedSLAsofferingnew | | |
| | | revenue streams for unique | | |
| | | network experiences. | | |
| INN-02 | Crosswork Network | Mass-scale networks must | Crosswork Portfolio | Service Provider |
| | Automation | integrate automation to reduce | including: EPNM, NSO, | |
| | | time to market for services, enable | Crosswork Health | |
| | | real-time network adaptations to | Insights, Crosswork | |
| | | optimize asset utilization, and | Data Gateway, | |
| | | accelerate assurance data. Cisco | Crosswork Cloud | |
| | | Crosswork automation offers an | | |
| | | automation platform that spans | | |
| | | both cloud/SaaS and on-premises | | |
| | | tooling to accelerate network | | |
| | | planning, simplify implementation, | | |
| | | proactively operate, and optimize | | |
| | | multi-vendor and multi-domain | | |
| | | networks. | | |
| INN-03 | Routed Optical | Reduce the complexity and cost of | CHC (f/k/a Sedona), | Service Provider |
| | Networking | expanding your network footprint | 400G optics, Cisco MIG | |
| | | and more fully utilize capacity with | routers | |
| | | a simplified IP and Optical | | |
| | | architecture that simplifies | | |
| | | operations and improves network | | |
| | | resiliency and flexibility. This | | |
| | | architecture provides deeper | | |
| | | visibility into the network and | | |
| | | coordinates IP and Optical CAPEX | | |
| | | and management improving | | |
| | | network management. | | |

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---------------------------------------|---|--|---|
| | | | SERVICES | ARCHITECTURES |
| INN-04 | Private 5G: Simple and Intuitive | 5G, Wi-Fi, and IoT working in concert will transform industries as profoundly as the cloud transformed IT. Once physical operations connect with information systems, analytics and automation can produce massive productivity gains for your business. Powered by a solution that reduces technical, operational, and business risks so you can get started now. | Private 5G solution | Service Provider |
| INN-05 | Global CDN for Next- Gen Streaming | Enable next-gen streaming experiences and set the business and technological foundation for delivering volumetric media for supporting use cases like cloud gaming and augmented collaboration to viewers around the world. A consistent subscriber experience will require a distributed, high-performance content delivery network. | Highlights partnership products with Unity and Qwilt, but the CDN transport is all of the MIG transport networking products | Meraki, Internet of Things |
| INN-06 | Smarter Spaces with Meraki IoT | Meraki MV cameras create safer workplaces for hybrid work, with occupancy analytics, including desk and meeting room availability. Custom computer vision models provide new ways to monitor and manage distributed locations through video. Combine with MT sensor data for complete visibility, creating smart spaces to improve employee productivity and guest experience. | IoT Control Center | Meraki, Internet of Things |
| INN-07 | Monetize Your IoT Business | From connected cars to smart utility meters, Cisco IoT Control Center has intuitive automation, AI/ML analytics, and security to quickly and reliably scale your IoT business off your 5G infrastructure. This solution gives you the insight and agility to quickly capitalize on new 5G market opportunities. | IoT Control Center | Service Provider, Internet of Things |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|-----------------------------------|--|--------------------------|-----------------------------|
| INN-08 | Cloud Native Networks/Security | Businesses are adopting Cloud Native microservice architectures to enable rapid application development with flexibility, stability, portability, and scale. Cisco provides comprehensive solutions to enable you to realize these benefits by securing your containers, workloads, pipelines, and APIs, as well as by simplifying the management of your service mesh. | Panoptica and Calisti | ET&I, Software, Security |
| INN-09 | Observability Innovations | This demonstration monitors cloud native business applications via OpenTelemetry for visibility, performance, and troubleshooting Microservices are mapped to highlight dependencies and interconnections. The solution also details the resources and attributes of each application component, as well as how these communicate with each other via a distributed tracing timeline. | Telescope | ET&I, Software |

Cisco Showcase > Networking

Connect, secure, and automate your digital business-from user to app-in a cloud-first world. Cisco Networking provides AI-powered automation, control, and trusted-based security to simplify and scale IT operations, deliver unparalleled experiences for users, and help organizations accelerate their digital-first strategy. Explore hardware solutions including optics on the Networking/SD-WAN & SASE/Security solutions wall.

| LOCATION | DEMONAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|------------------------------------|---|---|---|
| NET-01 | Cloud-Managed | Start your journey to cloud | SERVICES Catalyst 9000, Catalyst | ARCHITECTURES Enterprise |
| | Catalyst | management and see how you can simplify, scale, and extend your network operations. Learn about the new cloud monitoring and cloud management capabilities connecting Catalyst access technology and the Meraki cloud networking platform. | 9300 Series, Catalyst 9164, Catalyst 9166, Meraki | Networking & Cloud, Meraki |
| NET-02 | AIOps: Meraki Health | Build your data-defined network with Meraki. Leverage data from over 3 million networks to make your own more scalable and flexible. Learn how to leverage smart alerts and automated root-cause analysis to proactively identify and remediate issues at scale. | Meraki Wireless Health, Alert Hub | Meraki |
| NET-03 | Agile IT: AlOps, NetOps, DevOps | See how Cisco DNA Center enables NetOps to achieve network config compliance by tracking config changes and automate operations through Infrastructure-as-Code capabilities. Learn how AIOpsgains network visibility/observability and insights using AI/ML and Machine Reasoning. Discover innovations like AI-Enhanced RRM, AP Performance Advisories, ThousandEyes and Splunk integrations. | Cisco DNA Center | Enterprise Networking & Cloud, ThousandEyes |
| NET-04 | Security: Zero- Trust Access | Join us to learn more about network segmentation and overall secure network setup and deployment. We're showcasing several secure technologies, like Wi-Fi Personal Network, Adaptive Policy, Secure Connect, and UDN. | Wi-Fi Personal Network, Adaptive Policy, Secure Connect and UDN | Enterprise Networking & Cloud, Security |
| NET-05 | Security: Branch to Cloud | Join us as we demonstrate hardware-based and software-based IPsec solutions for Site-to-Site and Site-to-Cloud connectivity, how Terraform can help automate Site- to-Cloud connectivity on Catalyst 9300X models, and the value of ThousandEyes integration. | Cisco Catalyst 9000 Switches, Cisco Catalyst 9000X, Cisco Catalyst 9300, Cisco Catalyst 9300X, ThousandEyes | Enterprise Networking & Cloud, ThousandEyes, Security |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|--------------------------------|---|---|---|
| NET-06 | Experience: Wi-Fi 6E | Get a closer look as we demonstrate the benefits of Wi-Fi 6E for hybrid work use cases. The Cisco Catalyst 9100 Series access points are the next generation of enterprise access points supporting the new 6-GHz band for Wi-Fi. They are resilient, secure, and intelligent. | Cisco DNA Center, Meraki Dashboard, Cisco Catalyst 9800, Meraki MR57, Cisco Catalyst 9100 Access Points | Enterprise Networking & Cloud, Meraki |
| NET-07 | Experience: Smart Buildings | The return to a safe and healthy hybrid office puts extra demands on your network. With a foundation of Catalyst 9000 switching and access points, and Cisco Smart Building solutions, learn how you can take control of your building to create a healthy, sustainable workplace focused on employee safety, well- being, collaboration, and productivity. | Smart Building Solutions, Cisco DNA Spaces, Catalyst 9000, Catalyst 9100 | Enterprise Networking & Cloud |

Cisco Showcase > SD-WAN & SASE

The ultimate hybrid work experience delivers consistent, secure connectivity and a high-quality experience for users of internet-based and multicloud applications, from anywhere. Whether your organization is big, small, complex, or somewhere in between-learn how SD-WAN, along with Cisco ThousandEyes provide the SASE building blocks to take you to the next level. Explore hardware solutions including optics on the Networking/SD-WAN & SASE/Security solutions wall.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|-------------------------------------|---|--|---|
| SDW-01 | Explore SD-WAN & SASE | Want to learn more about SD-WAN and SASE? Stop by to speak with our experienced staff who can provide guidance and insight on the path to a more automated and secure networking infrastructure. From here, we can provide direction for additional technical demos and discussions relevant to your specific journey. | Cisco SD-WAN, Cisco Meraki SD-WAN, Meraki Platform, Umbrella, Duo, ThousandEyes | Enterprise Networking & Cloud, Meraki, ThousandEyes, Security |
| SDW-02 | SD-WAN Multicloud & Analytics | Explore our latest SD-WAN innovations. Multicloud innovations include Cloud OnRamp workflows for site-to-site, and site-to-cloud, including SDCI. New analytics innovations offer enhanced network observability and visibility with Cisco vAnalytics and ThousandEyes. Managed service providers and large enterprises will also benefit from enhancements with multitenancy, co- management, and automation for scalability. | Cisco SD-WAN, Cloud OnRamp, vAnalytics, vManage, ThousandEyes, SD-WAN Analytics, Cisco Catalyst 8500 Edge Platform, Cisco Catalyst 8300 Edge Platform, Cisco Catalyst 8200 Edge Platform, Cisco 1100 Series Integrated Services Routers (ISRs) | Enterprise Networking & Cloud, ThousandEyes |
| SDW-03 | SD-WAN for Remote Workers | The Cisco Catalyst Gateway CG- 113 is perfect for work from home supporting Wi-Fi 6, wired and 4G LTE modem for exceptional WAN connectivity with wired and wireless on both the LAN and WAN side. | Cisco Catalyst CG113 Cellular Gateway, Catalyst CG522-E Cellular Gateway, Cisco SD-WAN Remote Access | Enterprise Networking & Cloud |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|----------------------------------|---|---|--------------------------------------|
| SDW-04 | Meraki Hybrid Work Experience | Discover howa cloud first platform approach to SD-WAN and SASE empowers IT admins and enterprises to build a best-in-class hybrid work solution that suits their needs today and easily adapts to their needs in the future. | Meraki MX Security and SD-WAN, Meraki Z3 Remote Work Gateway, Meraki vMX Hybrid Cloud Virtual Appliance, ThousandEyes, SD-WAN Analytics, Meraki MG Cellular Gateway, Meraki Platform, Cisco AnyConnect, Client VPN, Firewall, UTM, threat protection, AMP, Talos | Meraki, ThousandEyes, Security |
| SDW-05 | Next-Gen Meraki SD-WAN | Users are becoming more distributed than ever with a reliance on the internet for productive, high-quality access to critical resources. Learn how Meraki is moving beyond traditional SD-WAN to provide secure and high-quality access for hybrid workers with SD-internet for improved app performance, integration with ThousandEyes, ML- powered recommendations to improve your network, and much more. | Meraki MX Security and SD-WAN, Meraki Z3 Remote Work Gateway, Meraki vMX Hybrid Cloud Virtual Appliance, ThousandEyes, SD-WAN Analytics, Meraki MG Cellular Gateway, Meraki Platform, Cisco AnyConnect, Client VPN, Firewall, UTM, threat protection, AMP, Talos | Meraki, ThousandEyes, Security |

Cisco Showcase > Security

Cisco Secure powers security resilience, enabling organizations to protect the integrity of their business amidst unpredictable threats or change. With Cisco Secure, organizations see across the multi-envIT, anticipate what's next, take the right action, close security gaps, and get better every day to ensure the success of institutional-wide resilience investments. Explore hardware solutions including optics on the Networking/SD-WAN & SASE/Security solutions wall.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|--------------------------------------|---|--|---------------------------|
| SEC-01 | Cisco Secure | Cisco Secure powers security resilience, enabling organizations to protect the integrity of their business amidst unpredictable threats or changes. With Cisco Secure, organizations see across the multi-env IT, anticipate what's next, take the right action, close security gaps, and get better every day to ensure the success of institutional-wide resilience investments. | Cisco Secure Products | Security |
| SEC-02 | Network & Application Security | Join us here to see the latest and greatest functionality in the Cisco Secure Firewall product family. Here you will learn about new 1RU form factors, microsegmentation support, encrypted detection support, and simultaneous cloud/on-premises support. | Cisco Secure Firewall, Cisco Secure Workload | Security |
| SEC-03 | Endpoint Security | AnyConnect has now evolved into a complete endpoint security management agent by adding Cisco Secure Endpoint, Kenna endpoint profiling, and Extended Detection and Response (XDR) functionality integrated with SecureX. Join us for a demonstration of endpoint profiling, SecureX integration, and vulnerability workflow. | Cisco Secure Endpoint, AnyConnect, Kenna Security, SecureX, Extended Detection and Response | Security |
| SEC-04 | Network Analytics | Outsmart emerging threats in your digital business with industry-leading machine learning and behavioral modeling provided by Secure Network Analytics (formerly Stealthwatch). | Cisco Network Analytics, Cisco Cloud Analytics, ThousandEyes | Security, ThousandEyes |
| SEC-05 | Email Security | Get extended threat detection and response (XDR) with our built-in SecureX platform, included with a Cisco Secure Email license. Boost your Microsoft 365 security even more. | Cisco Secure Email | Security |
| SEC-06 | Cloud-Based Security | Explore secure connectivity core functions, including software-defined wide area network, secure webgateway, firewall-as-a-service, cloud access security broker, and zero-trust network access, consolidated into a single, integrated cloud service. | Cisco Umbrella | Security |

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND SERVICES | RELATED ARCHITECTURES |
|----------|---------------------|--|---------------------------------------|--------------------------|
| SEC-07 | Zero Trust Security | Passwordless authentication is the new MFA, combined with Cisco's Identity Services Engine (ISE), SD-Access, enables a dynamic and automated approach to policy enforcement and simplifies the delivery of a zero-trust environment for your workloads, workforce, and workplace. | Duo, ISE, Identity Services Engine | Security |

Cisco Showcase > Software & Services Experts

Gain an edge in today's evolving digital world with Cisco Customer Experience and Software experts. Whether you're looking to automate and simplify today's complexities, transform to address tomorrow's challenges, or innovate for an uncertain future, our industry-leading minds can help achieve exceptional customer experiences while meeting your IT and business goals.

| LOCATION | DEMO NAME | DESCRIPTION | PRODUCTS AND | RELATED |
|----------|---------------------|--|--------------------------|---------------|
| | | | SERVICES | ARCHITECTURES |
| SSE-01 | Accelerate Your | Come visit the Software and Services | CX Cloud, PX Cloud, | CX, Software |
| | Success with | Expert bar and chat with our | Success Tracks, Business | |
| | Software & Services | knowledgeable team. Experts will be | Critical Services, | |
| | | available to help you learn more | Enterprise Agreement, | |
| | | about CX Cloud, Security Services, | Whole Portfolio | |
| | | Full-Stack Observability Services, | Agreement, Managed | |
| | | Predictive innovations from TAC, | Service Level Agreement | |
| | | Enterprise Agreements, Success | C C | |
| | | Tracks, PX Cloud or Partner Lifecycle | | |
| | | Services to accelerate your success. | | |
| SSE-02 | Accelerate Your | Come visit the Software and Services | CX Cloud, PX Cloud, | CX, Software |
| | Success with | Expert bar and chat with our | Success Tracks, Business | - , |
| | Software & Services | knowledgeable team. Experts will be | Critical Services, | |
| | | available to help you learn more | Enterprise Agreement, | |
| | | about CX Cloud, Security Services, | Whole Portfolio | |
| | | Full-Stack Observability Services, | Agreement, Managed | |
| | | Predictive innovations from TAC, | Service Level Agreement | |
| | | Enterprise Agreements, Success | C C | |
| | | Tracks, PX Cloud or Partner Lifecycle | | |
| | | Services to accelerate your success. | | |
| SSE-03 | Best Buying | Which buying program best suits | Enterprise Agreement, | Software |
| | Program for Me | your needs? Sit down with an expert | Whole Portfolio | |
| | | and share how your company is | Agreement, Managed | |
| | | planning its transformational efforts, | Service Level Agreement | |
| | | including strategic priorities, tech | C C | |
| | | investments, and purchase | | |
| | | preferences. Learn about Cisco's | | |
| | | Buying Programs to determine | | |
| | | which provides the best experience | | |
| | | for you and your company. | | |
| SSE-04 | Cisco Community | Cisco Community is your always on | N/A | СХ |
| | / | destination to connect with peer | | |
| | | and Cisco experts about all Cisco | | |
| | | products and services. Join this | | |
| | | community of over 1Mtechnologists | | |
| | | to ask for help or advice, share your | | |
| | | expertise, build your network, and | | |
| | | grow professionally. | | |

Alphabetical Index of Products, Solutions, and Acronyms

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|----------------------------|-----------------------------|------------|--|
| # | | | |
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| | Innovations | INN-07 | Monetize Your IoT Business |
| 6500 Fabric Connect | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| 560 Series Headsets | Work from Office | WFO-05 | Webex Contact Center |
| 562 Wireless Headset | Work from Office | WFO-02 | Cloud Calling |
| 730 Wireless Headset | Work from Home | WFH-02 | Nook |
| | Work from Office | WFO-02 | Cloud Calling |
| | Work from Office | WFO-08 | Shared Spaces |
| 980 Wireless Headset | Work from Home | WFH-01 | Home Office |
| A | | | |
| ACI | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| Adaptive Policy | Networking | NET-04 | Security: Zero-Trust Access |
| Agreements | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| AI/ML | Innovations | INN-07 | Monetize Your IoT Business |
| | Networking | NET-03 | Agile IT: AIOps, NetOps, DevOps |
| AMP | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| AMP for Endpoints | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| AnyConnect | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| | Security | SEC-03 | Endpoint Security |
| APIC | Hybrid Cloud | HYC-04 | Simplify Hybrid Cloud Networks |
| AppDynamics | Full-Stack Observability | FSO-01 | Experience Optimization |
| | Full-Stack Observability | FSO-05 | Application Resource Management |
| | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | IT Operations Center | ITO-10 | App & Cloud Observability AppDynamics |
| Automation | Innovations | INN-01 | Service Provider Wall |
| В | | | |
| B& O Headset | Work from Home | WFH-01 | Home Office |
| Business Critical Services | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| с | | | |
| Calisti | Innovations | INN-08 | Cloud Native Networks/Security |
| | 120 010 | WFO-02 | Cloud Calling |
| Calling | Work from Office | VVFU-02 | |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|--------------------------------------|----------------------|------------|--|
| Catalyst 9136 | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Catalyst 9162 | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| Catalyst 9164 Access Point | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
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| Catalyst 9166 Access Point | Networking | NET-01 | Cloud-Managed Catalyst |
| | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | Work from Office | WFO-01 | MeetingRoom |
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| | | | Cisco DNA Spaces |
| Catalyst 9300 Switches | Networking | NET-01 | Cloud-Managed Catalyst |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Catalyst 9400 Switches | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Catalyst CG113 Cellular Gateway | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| Catalyst CG522-E Cellular Gateway | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| CHC (formerly known as Sedona) | Innovations | INN-03 | Routed Optical Networking |
| Cisco+ Secure Connect Now | IT Operations Center | ITO-04 | SASE: Cisco+ Secure Connect Now |
| Cisco 1100 Integrated | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Service Routers (ISRs) | | | |
| Cisco Catalyst Gateway CG113 | Work from Home | WFH-04 | Cisco Catalyst Gateway CG113 |
| Cisco Catalyst 8300 Edge Platform | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Cisco Catalyst 8500 Edge Platform | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Cisco Catalyst 9000 Switches | IT Operations Center | ITO-06 | Indoor Location Services Cisco DNA Spaces |
| | Networking | NET-05 | Security: Branch to Cloud |
| | Networking | NET-07 | Experience: Smart Buildings |
| Cisco Catalyst 9100 Access | IT Operations Center | ITO-06 | Indoor Locations Services |
| Points | | | Cisco DNA Spaces |
| | Networking | NET-06 | Experience: Wi-Fi6E |
| | Networking | NET-07 | Experience: Smart Buildings |
| Cisco Catalyst 9166 Access Point | Work from Office | WFO-01 | MeetingRoom |
| Cisco Catalyst 9164 Access Point | Work from Office | WFO-08 | Shared Spaces |
| Cisco Catalyst 9300 Switch | Networking | NET-05 | Security: Branch to Cloud |
| | Work from Office | WFO-09 | Sustainable PoE Connectivity |
| Cisco Catalyst 9300X | Networking | NET-05 | Security: Branch to Cloud |
| Cisco Catalyst 9800 | Networking | NET-06 | Experience: Wi-Fi6E |
| Cisco Cloud Analytics | Security | SEC-04 | Network Analytics |
| Cisco Cloud Solutions | Hybrid Cloud | HYC-01 | UCS X-Series Powers any App |
| | Hybrid Cloud | HYC-02 | HyperFlex Simplifies Hybrid Cloud |
| | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| | Hybrid Cloud | HYC-04 | Simplify Hybrid Cloud Networks |
| | , Hybrid Cloud | PEDESTAL A | UCS X-Series Modular System |
| | | | · |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|--|--------------------------|------------|---|
| | Hybrid Cloud | PEDESTAL B | Cisco HyperFlex HX225c & HX245c |
| | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| | Hybrid Cloud | PEDESTAL D | Cisco Nexus 9808 Switch |
| | Hybrid Cloud | PEDESTAL E | Cisco 64G Storage Networking |
| | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| | IT Operations Center | ITO-12 | Hybrid Cloud Operations |
| | | | Cisco Intersight |
| Cisco DNA Center | IT Operations Center | ITO-05 | NetOps On-Premises |
| | IT Operations Center | COC-01 | Cisco DNA Center Cisco on Cisco: Workfrom Office |
| | IT Operations Center | COC-01 | Cisco on Cisco: IT Operations: Behind the |
| | | 00002 | Curtain |
| | Networking | NET-03 | Agile IT: AIOps, NetOps, DevOps |
| | Networking | NET-06 | Experience: Wi-Fi6E |
| | IT Operations Center | ITO-06 | Indoor Location Services |
| | · | | Cisco DNA Spaces |
| | Networking | NET-07 | Experience: Smart Buildings |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | Work from Office | WFO-07 | Cisco DNA Spaces |
| Edge Intelligence | IT Operations Center | ITO-15 | Remote Operations for OT |
| | | | IoT Operations Dashboard |
| Cisco Headsets: 560 Series | Work from Home | WFH-01 | Home Office |
| (incl: 562), 730, 980 | Work from Office | WF0-02 | Cloud Calling |
| | Work from Office | WFO-05 | Webex Contact Center |
| | Work from Office | WFO-08 | Shared Spaces |
| Cisco HyperFlex | Hybrid Cloud | HYC-02 | HyperFlex Simplifies Hybrid Cloud |
| | Hybrid Cloud | PEDESTAL B | Cisco HyperFlex HX225c & HX245c |
| Cisco Identity Services Engine | Security | SEC-07 | Zero Trust Security |
| Cisco Intersight | Full-Stack Observability | FSO-01 | Experience Optimization |
| | Full-Stack Observability | FSO-05 | Application Resource Management |
| | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| Cisco Intersight Kubernetes Service | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| Cisco IP Phone 8800 | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Cisco on Cisco | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations Behind the Curtain |
| | IT Operations Center | COC-03 | Cisco on Cisco: Collaboration |
| | IT Operations Center | COC-04 | Cisco on Cisco: Work Anywhere |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| Cisco Meraki SD-WAN | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Cisco Meraki SD-WAN | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Cisco Microphones | | WI 0 00 | |
| Cisco Network Analytics | Security | SEC-04 | Network Analytics |
| Cisco Nexus Cloud | IT Operations Center | ITO-13 | Cloud Networking Cisco Nexus Cloud |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|---|--------------------------|------------|--|
| Cisco Nexus 9200/9300/ 9400 Series | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| Cisco Phones: 8875, 8865, | Work from Office | WFO-02 | Cloud Calling |
| 6871,6825,840/860 | Work from Office | WFO-05 | Webex Contact Center |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Cisco SD-WAN | IT Operations Center | ITO-01 | SD-WAN On-Premises Cisco vManage |
| | IT Operations Center | COC-01 | Cisco on Cisco: Work from Office |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| | SD-WAN & SASE | N/A | Networking/SD-WAN/Security Solutions Wall |
| Cisco SD-WAN Remote Access | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| Cisco Secure | Security | SEC-01 | Cisco Secure |
| Cisco SecureX | IT Operations Center | ITO-08 | SecOps Management Cisco SecureX |
| Cisco Secure Application for AppDynamics | Security | SEC-03 | Endpoint Security |
| | Full-Stack Observability | FSO-01 | ExperienceOptimization |
| | Full-Stack Observability | FSO-04 | Application Security |
| Cisco Secure Email | Security | SEC-05 | Email Security |
| Cisco Secure Endpoint | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | Security | SEC-03 | Endpoint Security |
| Cisco Secure Firewall | Security | SEC-02 | Network & Application Security |
| Cisco Secure Workload | Security | SEC-02 | Network & Application Security |
| Cisco Talos | IT Operations Center | ITO-07 | Threat Intelligence Cisco Talos |
| | IT Operations Center | SDW-04 | Meraki Hybrid Work Experience |
| | IT Operations Center | ITO-09 | Hybrid WorkIndex |
| Cisco Umbrella | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | Security | SEC-01 | Cisco Secure |
| | Security | SEC-06 | Cloud-Based Security |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Cisco Workload Optimizer | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| Cisco Workspaces | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Cloud ACI | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| Cloud | Hybrid Cloud | HYC-01 | UCS X-Series Powers any App |
| | Hybrid Cloud | HYC-02 | HyperFlex Simplifies Hybrid Cloud |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|------------------------------------|-----------------------------|------------|--|
| | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| | Hybrid Cloud | HYC-04 | Simplify Hybrid Cloud Networks |
| | Hybrid Cloud | PEDESTAL A | UCS X-Series Modular System |
| | Hybrid Cloud | PEDESTAL B | Cisco HyperFlex HX225c & HX245c |
| | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| | Hybrid Cloud | PEDESTAL D | Cisco Nexus 9808 Switch |
| | Hybrid Cloud | PEDESTAL E | Cisco 64G Storage Networking |
| | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| | IT Operations Center | ITO-12 | Hybrid Cloud Operations |
| | | | Cisco Intersight |
| | IT Operations Center | ITO-13 | Cloud NetworkingCisco Nexus Cloud |
| Cloud-Based Security | Security | SEC-06 | Cloud-Based Security |
| Cloud Calling | Work from Office | WFO-02 | Cloud Calling |
| Cloud Communications Platform | Work from Office | WFO-03 | Cloud Communications Platform |
| Cloud Native Networks/ Security | Innovations | INN-08 | Cloud Native Networks/Security |
| Cloud OnRamp | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Collaboration | IT Operations Center | ITO-09 | Hybrid WorkIndex |
| | IT Operations Center | ITO-02 | Collaboration Webex Control Hub |
| | Work from Home | WFH-01 | Home Office |
| | Work from Home | WFH-02 | Nook |
| | Work from Office | WFO-01 | Meeting Room |
| | Work from Office | WFO-02 | Cloud Calling |
| | Work from Office | WFO-03 | Cloud Communications Platform |
| | Work from Office | WFO-04 | Customer Service |
| | Work from Office | WFO-05 | Webex Contact Center |
| | Work from Office | WFO-08 | Shared Spaces |
| | Work from Office | WFO-10 | Hybrid Events |
| | Work from Office | WFO-11 | Webex Event Registration |
| | Work from Office | WFO-12 | Ideation Spaces |
| | Work from Office | WFO-13 | Webinars |
| | Work Anywhere | WFA-01 | Webex Go |
| | Work Anywhere | WFA-02 | Webex App |
| | Work from Office | WFO-04 | Customer Experience |
| Control Center | Innovations | INN-06 | Smarter Spaces with Meraki IoT |
| Control Hub | IT Operations Center | ITO-14 | Collaboration Webex Control Hub |
| Crosswork | Innovations | INN-02 | Crosswork Network Automation |
| Crosswork Cloud | Innovations | INN-02 | Crosswork Network Automation |
| Crosswork Data Gateway | Innovations | INN-02 | Crosswork Network Automation |
| Crosswork Health Insights | Innovations | INN-02 | Crosswork Network Automation |
| Customer Experience CX | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-04 | Cisco Community |

| CX Cloud | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & |
|------------------------------------|--|--------|---|
| | | | Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| Cyber Vision | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | Internet of Things | IOT-01 | Secure the Operational Space |
| D | | | |
| Design-In | Internet of Things | IOT-07 | The Cisco IoT Experience |
| DNA-C w/ Assurance & Automation | Internet of Things | IOT-07 | The Cisco loT Experience |
| Duo | IT Operations Center | ITO-09 | Hybrid WorkIndex |
| | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | IT Operations Center | COC-01 | Cisco on Cisco: Work from Office |
| | IT Operations Center | COC-04 | Cisco on Cisco: WorkAnywhere |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| <u> </u> | Security | SEC-07 | Zero Trust Security |
| Duo Health App | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| D T | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| Duo Trusted Endpoints | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| - | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| E | Internet of Things | IOT-06 | Easily Gain Operational Insights |
| Edge Intelligence | Internet of Things | IOT-00 | The Cisco loT Experience |
| | IT Operations Center | ITO-15 | Remote Operations for OT |
| | n operations center | 110-13 | loT Operations Dashboard |
| Education | Industries | IND-01 | Industries: Education |
| Email Security | Security | SEC-05 | Email Security |
| Endpoint Security | Security | SEC-03 | Endpoint Security |
| Enterprise Agreement | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| EPN-M | Innovations | INN-02 | Crosswork Network Automation |
| ET&I | Innovations | INN-08 | Cloud Native Networks/Security |
| | Innovations | INN-09 | Observability Innovations |
| Extended Detection and Response | Security | SEC-03 | Endpoint Security |
| F | | | |
| Firewall | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| | Networking/SD-WAN & SASE Solutions Wall | N/A | Networking/SD-WAN & SASE Solutions Wall |
| G | | | |
| Government | Industries | IND-02 | Government |
| Н | | | |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|---|--|--|---|
| Headsets | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| | Work from Home | WFH-01 | Home Office |
| | Work from Home | WFH-02 | Nook |
| | Work from Office | WFO-02 | Cloud Calling |
| | Work from Office | WFO-05 | Webex Contact Center |
| | Work from Office | WFO-08 | Shared Spaces |
| Healthcare | Industries | IND-05 | Healthcare |
| Hybrid Cloud | Hybrid Cloud | HYC-01 | UCS X-Series Powers any App |
| | Hybrid Cloud | HYC-02 | HyperFlex Simplifies Hybrid Cloud |
| | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| | Hybrid Cloud | HYC-04 | Simplify Hybrid Cloud Networks |
| | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| | Hybrid Cloud | PEDESTAL A | UCS X-Series Modular System |
| | Hybrid Cloud | PEDESTAL B | Cisco HyperFlex HX225c & HX245c |
| | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| | Hybrid Cloud | PEDESTAL D | Cisco Nexus 9808 Switch |
| | Hybrid Cloud | PEDESTAL E | Cisco 64G Storage Networking |
| | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| HyperFlex | Hybrid Cloud | HYC-02 | HyperFlex Simplifies Hybrid Cloud |
| | Hybrid Cloud | PEDESTAL B | Cisco HyperFlex HX225c & HX245c |
| | | | |
| IE 3200 | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| IE3300 | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| IE3400 | Internet of Things | IOT-01 | Secure the Operational Space |
| | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| IE9300 | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| IG20 | Internet of Things | IOT-04 | Securely Access Remote Assets |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | | | |
| | IT Operations Center | ITO-15 | Remote Operations for OT |
| IG21R | - | | IoT Operations Dashboard |
| IG21R | Internet of Things | IOT-04 | IoT Operations Dashboard Securely Access Remote Assets |
| | Internet of Things Internet of Things | IOT-04 IOT-07 | IoT Operations Dashboard Securely Access Remote Assets The Cisco IoT Experience |
| | Internet of Things Internet of Things Internet of Things | IOT-04 IOT-07 IOT-04 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote Assets |
| IG30 | Internet of Things Internet of Things Internet of Things Internet of Things | IOT-04 IOT-07 IOT-04 IOT-07 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT Experience |
| IG30 | Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things | IOT-04 IOT-07 IOT-04 IOT-07 IOT-04 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote Assets |
| IG30 | Internet of Things Internet of Things Internet of Things Internet of Things | IOT-04 IOT-07 IOT-04 IOT-07 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceRemote Operations for OT / IoT Operations |
| IG30 IG31R | Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things | IOT-04 IOT-07 IOT-04 IOT-07 IOT-04 IOT-07 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote Assets |
| IG21R IG30 IG31R Identity Services Engine Industrial Ethernet | Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things Internet of Things IT Operations Center | IOT-04 IOT-07 IOT-04 IOT-07 IOT-04 IOT-07 ITO-15 | IoT Operations DashboardSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceSecurely Access Remote AssetsThe Cisco IoT ExperienceRemote Operations for OT / IoT OperationsDashboard |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|----------------------------|--|------------------|---|
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | IT Operations Center | ITO-15 | Remote Operations for OT IoT Operations Dashboard |
| Industrial Wireless 9167 | Internet of Things | IOT-05 | Ultra-Reliable Wireless |
| | Internet of Things | N/A | Internet of Things Solutions Wall |
| Industries | Industries | IND-01 | Education |
| | Industries | IND-02 | Government |
| | Industries | IND-03 | Sports/Media/Entertainment |
| | Industries | IND-04 | Financial Services |
| | Industries | IND-05 | Healthcare |
| Internet of Things | Innovations | INN-04 | Private 5G: Simple and Intuitive |
| internet of mings | Innovations | INN-05 | Smarter Spaces with Meraki IoT Global CDN for Next-Gen Streaming |
| | Innovations | INN-06 | Smarter Spaces with MerakiloT |
| | Innovations | INN-07 | Monetize Your IoT Business |
| | Internet of Things | IOT-01 | Secure the Operational Space |
| | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | - | IOT-02 | |
| | Internet of Things | | Meraki Cloud-Managed IoT |
| | Internet of Things | IOT-04 | Securely Access Remote Assets |
| | Internet of Things | IOT-05 | Ultra-Reliable Wireless Anywhere |
| | Internet of Things | IOT-06 | Easily Gain Operational Insights |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | Internet of Things | N/A | Internet of Things Solutions Wall |
| | IT Operations Center | ITO-15 | Remote Operations for OT IoT Operations Dashboard |
| IoT Operations Dashboard | Innovations | INN-06 | Smarter Spaces with MerakiloT |
| | Internet of Things | IOT-06 | IoT Operations Dashboard |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | IT Operations Center | ITO-15 | Remote Operations for OT IoT Operations Dashboard |
| IMImobile | Work from Office | WFO-04 | Customer Experience |
| Integrated Services Router | Work from Office IT Operations Center | WFO-05 COC-05 | Webex Contact Center Cisco on Cisco: Workfrom Home |
| Intersight | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| IoT | Internet of Things | IOT-15 | Remote Operations for OT IOT Operations Dashboard |
| | Internet of Things | IOT-01 | Secure the Operational Space |
| | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-03 | Meraki Cloud-Managed IoT |
| | Internet of Things | IOT-04 | Securely Access Remote Assets |
| | Internet of Things | IOT-05 | Ultra-Reliable Wireless Anywhere |
| | Internet of Things | IOT-06 | Easily Gain Operational Insights |
| | Internet of Things | IOT-07 | The Cisco loT Experience |
| | | N/A | Internet of Things Solutions Wall |
| | Internet of Things | | |
| | Innovations | INN-04 | Private 5G: Simple and Intuitive |
| | Innovations | INN-05 | Smarter Spaces with Meraki IoT Global CDN for Next-Gen Streaming |
| | Innovations | INN-06 | Smarter Spaces with MerakiloT |
| | Innovations | INN-07 | Monetize Your IoT Business |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|-------------------------------------|-----------------------------|------------|--|
| IR1101 | Internet of Things | IOT-01 | Secure the Operational Space |
| | | | |
| | Internet of Things | IOT-01 | Secure the Operational Space |
| | Internet of Things | IOT-04 | Securely Access Remote Assets |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | IT Operations Center | ITO-15 | Remote Operations for OT IoT Operations Dashboard |
| IR1800 | Internet of Things | IOT-04 | Securely Access Remote Assets |
| | Internet of Things | IOT-01 | Secure the Operational Space |
| | IT Operations Center | ITO-15 | Remote Operations for OT IoT Operations Dashboard |
| IR8300 | Internet of Things | IOT-01 | Secure the Operational Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| ISE | IT Operations Center | COC-01 | Cisco on Cisco: Work from Office |
| | Security | SEC-07 | Zero Trust Security |
| ISR | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| IXM Wireless Gateway | Internet of Things | IOT-06 | Easily Gain Operational Insights |
| К | | | |
| Kenna Security | Security | SEC-03 | Endpoint Security |
| Kubernetes | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| | Full-Stack Observability | FSO-04 | Application Security |
| L | | | |
| Licensing | Software & Services | SSE-03 | Best Buying Program for Me |
| Μ | | | |
| Managed Service Agreement | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| MDS 9700 / MDS 9124V / MDS 9148V | Hybrid Cloud | PEDESTAL E | Cisco 64G Storage Networking |
| Meraki | Innovations | INN-05 | Smarter spaces with Meraki IoT Global CDN for Next-Gen Streaming |
| | | | |
| | Innovations | INN-06 | Smarter spaces with Meraki IoT |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | IT Operations Center | ITO-09 | Hybrid WorkIndex |
| | Networking | NET-01 | Cloud-Managed Catalyst |
| Meraki Access Points | IT Operations Center | ITO-06 | Indoor Location Services Cisco DNA Spaces |
| Meraki Alert Hub | Networking | NET-02 | AlOps: Meraki Health |
| Meraki Dashboard | IT Operations Center | ITO-02 | SD-WAN Cloud-Managed Cisco Meraki SD-WAN |
| | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | IT Operations Center | COC-02 | Cisco on Cisco: IT: Behind the Curtain |
| Meraki MG Cellular Gateway | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| | | | |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|-----------------------------------|----------------------|--------|---|
| Meraki MR57 | Work Anywhere | WFA-02 | Webex App |
| | Networking | NET-06 | Experience: Wi-Fi6E |
| Meraki MT Sensors | Innovations | INN-06 | Smarter Spaces with Meraki IoT |
| Meraki MV12 | Work Anywhere | WFA-04 | Webex Go |
| Meraki MV22 | Work Anywhere | WFA-05 | Webex App |
| Meraki MV 32 | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Meraki MX Security & SD- | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| WAN | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| Meraki Platform | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| Meraki Remote Gateway Z3 | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| | Work from Home | WFO-03 | Remote Gateway Meraki Z3 in Nook Area |
| Meraki SD-WAN | IT Operations Center | ITO-02 | SD-WAN Cloud-Managed Cisco Meraki SD-WAN |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| Meraki Smart Cameras MV | Innovations | INN-06 | Smarter Spaces with Meraki IoT |
| | IT Operations Center | ITO-06 | Indoor Location Services |
| | | | Cisco DNA Spaces |
| | IT Operations Center | ITO-03 | Meraki Cloud-Managed IoT |
| | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | Work Anywhere | WFA-04 | Meraki Smart Camera MV22 |
| | Work Anywhere | WFA-05 | Meraki Smart Camera MV12 |
| Meraki vMX Hybrid Cloud | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| Virtual Appliance | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| Meraki Wireless Health | Networking | NET-02 | AlOps: Meraki Health |
| Meraki Wireless MR | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| MFA | Security | SEC-07 | Zero Trust Security |
| Multicloud | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Multi-env IT | Security | SEC-01 | Cisco Secure |
| N | | | |
| NDFC | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| Network Analytics | Security | SEC-04 | Network Analytics |
| Network & Application Security | Security | SEC-02 | Network & Application Security |
| Networking | Networking | NET-01 | Cloud-Managed Catalyst |
| | Networking | NET-02 | AlOps: Meraki Health |
| | Networking | NET-03 | Agile IT: AIOps, NetOps, DevOps |
| | Networking | NET-04 | Security: Zero-Trust Access |
| | Networking | NET-05 | Security: Branch to Cloud |
| | | | |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|-----------------------------|--|------------|--|
| | Networking | NET-06 | Experience: Wi-Fi6E |
| | Networking | NET-07 | Experience: Smart Buildings |
| Nexus 9232 | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| Nexus 9364 | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| Nexus 9408 | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| Nexus 9808 Switch | Hybrid Cloud | PEDSTAL D | Cisco Nexus 9808 Switch |
| Nexus Dashboard | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| Nexus Dashboard Broker | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| Nexus Dashboard Insights | Hybrid Cloud | HYC-03 | Automate Hybrid Cloud Networks |
| NSO | Innovations | INN-02 | Crosswork Network Automation |
| 0 | | | |
| Optics | Hybrid Cloud | PEDESTAL F | Cisco Nexus 9200/9300/9400 Series |
| | Innovations | INN-01 | Service Provider Solutions Wall |
| | Innovations | INN-03 | Routed Optical Networking |
| | Networking/SD-WAN & SASE/Security Wall | N/A | Networking/SD-WAN & SASE/Security Wall |
| Ρ | | | |
| Panoptica | Innovations | INN-08 | Cloud Native Networks/Security |
| Passworldess Authentication | Security | SEC-07 | Zero Trust Security |
| Private 5G Solution | Innovations | INN-04 | Private 5G: Simple and Intuitive |
| PX Cloud | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| R | | | |
| Routers | Innovations | INN-01 | Service Provider Solutions Wall |
| | Innovations | INN-03 | Routed Optical Networking |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| S | | | |
| SASE | IT Operations Center | ITO-03 | SASE: Cisco+ Secure Connect Now |
| SD-Access | Internet of Things | IOT-02 | Bring the Network to the OT Space |
| | Internet of Things | IOT-07 | The Cisco IoT Experience |
| | Security | SEC-07 | Zero Trust Security |
| SD-WAN | IT Operations Center | ITO-01 | SD-WAN On-Premises Cisco v Manage |
| | IT Operations Center | ITO-02 | SD-WAN Cloud-Managed Cisco Meraki SD-WAN |
| | IT Operations Center | ITO-03 | SASE: Cisco+ Secure Connect Now |
| | IT Operations Center | COC-01 | Cisco on Cisco: Workfrom Office |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| | SD-WAN & SASE | SDW-03 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-01 | Next-Gen Meraki SD-WAN |
| | SD-WAN& SASE | N/A | Networking/SD-WAN/Security Solutions W |
| | | IN/ A | The two King 30-W Any Security Solutions W |

| SD-WAN AnalyticsSD-WAN & SASESDW-02SD-WAN Multicloud & AnalyticsSecure Equipment AccessIT Operations CenterITO-15Remote Operations for OT IoT Operations DashboardSecurityInnovationsINN-08Cloud Native Networks/SecurityIT Operations CenterCOC-01Cisco on Cisco: Work from Office UrutainIT Operations CenterCOC-02Cisco on Cisco: Work from Office CurtainIT Operations CenterCOC-04Cisco on Cisco: Work AnywhereIT Operations CenterCOC-05Cisco on Cisco: Work from Home IT Operations CenterIT Operations CenterCOC-05Cisco on Cisco: Work from Home IT Operations CenterIT Operations CenterITO-07Threat Intelligence Cisco TalosIT Operations CenterITO-08SecOps Management Cisco SecureXNetworkingNET-04Security: Zero-Trust AccessSD-WAN & SASESDW-04Meraki Hybrid Work ExperienceSecuritySEC-01Cisco SecureXNetworkingNET-04Security: Zero-Trust AccessSD-WAN & SASESDW-04Meraki Hybrid Work ExperienceSecuritySEC-01Cisco SecureSecuritySEC-02Network & Application SecuritySecuritySEC-03Endpoint SecuritySecuritySEC-04Network AnalyticsSecuritySEC-05Endpoint SecuritySecuritySEC-06Cloud-Based SecuritySecuritySEC-07Zero Trust SecuritySecuritySEC-07Zero Trust SecuritySec | |
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| Secure Equipment AccessIT Operations CenterITO-15Remote Operations for OT IoT Operations DashboardSecurityInnovationsINN-08Cloud Native Networks/SecurityIT Operations CenterCOC-01Cisco on Cisco: Work from OfficeIT Operations CenterCOC-02Cisco on Cisco: IT Operations: Bel CurtainIT Operations CenterCOC-04Cisco on Cisco: Work AnywhereIT Operations CenterCOC-05Cisco on Cisco: Work AnywhereIT Operations CenterCOC-05Cisco on Cisco: Work from HomeIT Operations CenterITO-07Threat Intelligence Cisco TalosIT Operations CenterITO-07Threat Intelligence Cisco SecureXIT Operations CenterITO-08SecOps Management Cisco SecureXIT Operations CenterITO-05Security: Branch to CloudNetworkingNET-04Security: Zero-Trust AccessSD-WAN & SASESDW-04Meraki Hybrid Work ExperienceSecuritySEC-01Cisco SecureSecuritySEC-03Endpoint SecuritySecuritySEC-05Endpoint SecuritySecuritySEC-06Cloud-Based SecuritySecuritySEC-07Zero Trust AccessSecuritySEC-07Zero Trust AccessSecuritySecuritySecuritySecuritySEC-07Zero Trust AccessSecuritySecuritySecuritySecuritySecuritySecuritySecuritySecuritySecuritySecuritySecuritySecurityS | |
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| IT Operations CenterCOC-01Cisco on Cisco: Work from OfficeIT Operations CenterCOC-02Cisco on Cisco: IT Operations: Bel CurtainIT Operations CenterCOC-04Cisco on Cisco: Work AnywhereIT Operations CenterCOC-05Cisco on Cisco: Work AnywhereIT Operations CenterITO-03SASE: Cisco+ Secure Connect ChoIT Operations CenterITO-07Threat Intelligence Cisco TalosIT Operations CenterITO-07Threat Intelligence Cisco SecureXIT Operations CenterITO-08SecOps Management Cisco SecureXNetworkingNET-05Security: Zero-Trust AccessSD-WAN & SASESDW-04Meraki Hybrid Work ExperienceSecuritySEC-01Cisco SecureYSecuritySEC-02Network AnalyticsSecuritySEC-03Endpoint SecuritySecuritySEC-04Network AnalyticsSecuritySEC-05Endpoint SecuritySecuritySEC-05Endpoint SecuritySecuritySEC-07Zero Trust SecuritySecuritySEC-07Zero Trust SecuritySecuritySEC-07Zero Trust SecuritySecuritySEC-07Zero Trust SecuritySecuritySEC-07Zero Trust AccessSecurityN/ANetworking/SD-WAN/Security SoSecurityN/ANetworking/SD-WAN/Security SoSecurityNET-04Security: Zero-Trust AccessService ProviderInnovationsINN-01Service ProviderSoloneSecurity: Solone </td <td></td> | |
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| Innovations INNLO3 Routed Ontical Networking | |
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| Innovations INN-04 Private 5G: Simple and Intuitive | |
| Innovations INN-07 Monetize Your IoT Business | |
| Service Agreement Software & Services Experts SSE-01 Accelerate Your Success with Soft Services | ware & |
| Software & Services Experts SSE-02 Accelerate Your Success with Soft Services | ware & |
| Software & Services Experts SSE-03 Best Buying Program for Me | |
| Services Software & Services Experts SSE-01 Accelerate Your Success with Soft Services | ware & |
| Software & Services Experts SSE-02 Accelerate Your Success with Soft Services | ware & |
| Software & Services Experts SSE-03 Best Buying Program for Me | |
| Software & Services Experts SSE-04 Cisco Community | |
| Software Innovations INN-08 Cloud Native Networks/Security | |
| Innovations INN-09 Observability Innovations | |
| IT Operations Center ITO-01 SD-WAN On-Premises CiscovMar | |
| IT Operations Center ITO-02 SD-WAN Cloud-Managed | lage |
| Cisco Meraki SD-WAN | Iage |
| IT Operations Center ITO-05 NetOps On-Premises Cisco DNA C | |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|----------------------|-----------------------------|------------|--|
| | IT Operations Center | ITO-06 | Indoor Location Services Cisco DNA Spaces |
| | IT Operations Center | ITO-07 | Threat Intelligence Cisco Talos |
| | IT Operations Center | ITO-09 | Hybrid WorkIndex |
| | IT Operations Center | ITO-11 | Internet & Cloud Insights Cisco Thousand Eye |
| | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| | IT Operations Center | ITO-14 | Collaboration Webex Control Hub |
| | IT Operations Center | ITO-15 | Remote Operations for OT IOT Operations Dashboard |
| | IT Operations Center | ITO-01 | |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| Software & Services | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| | Software & Services Experts | SSE-04 | Cisco Community |
| Success Tracks | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| Switching | Hybrid Cloud | PEDESTAL D | Cisco Nexus 9808 |
| Г | | | |
| Talos | IT Operations Center | ITO-07 | Threat Intelligence Cisco Talos |
| | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| Telescope | Innovations | INN-09 | Observability Innovations |
| ThousandEyes | Full-Stack Observability | FSO-01 | ExperienceOptimization |
| | Full-Stack Observability | FSO-02 | Solving Internet Scale Problems |
| | Full-Stack Observability | FSO-03 | Ensuring Optimal SaaS Performance |
| | IT Operations Center | ITO-01 | SD-WAN On-Premises Cisco vManage |
| | IT Operations Center | ITO-03 | SASE: Cisco+ Secure Connect Now |
| | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | IT Operations Center | ITO-09 | Hybrid Work Index |
| | IT Operations Center | ITO-11 | Internet & Cloud Insights Cisco ThousandEyes |
| | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations- Behind the Curtain |
| | Networking | NET-03 | Agile IT: AIOps, NetOps, DevOps |
| | Networking | NET-05 | Security: Branch to Cloud |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| | Security | SEC-04 | Network Analytics |
| U | | | |
| UCS | Innovations | INN-01 | Service Provider Solutions Wall |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|---|----------------------|------------|--|
| UCS 6536 Fabric Interconnect | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| UCS X-Series | Hybrid Cloud | HYC-01 | UCS X-Series Powers any App |
| | Hybrid Cloud | PEDESTAL A | UCS X-Series Optics |
| | Hybrid Cloud | PEDESTAL C | 5th Gen UCS Unified Fabric |
| UDN | Networking | NET-04 | Security: Zero-Trust Access |
| Umbrella | IT Operations Center | ITO-04 | NetOps Cloud-Managed Cisco Meraki |
| | IT Operations Center | ITO-09 | Hybrid Work Index |
| | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | SD-WAN & SASE | SDW-01 | Explore SD-WAN & SASE |
| | Security | SEC-06 | Cloud-Based Security |
| Umbrella/NVM | IT Operations Center | COC-04 | Cisco on Cisco: Work Anywhere |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| UTM | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| V | | | |
| vAnalytics | IT Operations Center | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| Virtual Video Wall with Cisco Vision | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| vManage | IT Operations Center | ITO-01 | SD-WAN On-Premises CiscovManage |
| | Cisco on Cisco | COC-02 | Cisco on Cisco: IT Operations: Behind the Curtain |
| | SD-WAN & SASE | SDW-02 | SD-WAN Multicloud & Analytics |
| VPN | SD-WAN & SASE | SDW-04 | Meraki Hybrid Work Experience |
| | SD-WAN & SASE | SDW-05 | Next-Gen Meraki SD-WAN |
| W | | | |
| Webex | IT Operations Center | ITO-09 | Hybrid Work Index |
| Webex App | IT Operations Center | COC-03 | Cisco on Cisco: Collaboration Experience |
| | IT Operations Center | COC-04 | Cisco on Cisco: Work Anywhere |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | Work Anywhere | WFA-02 | Webex App |
| Webex 500 Series Wireless | Work from Office | WFO-02 | Cloud Calling |
| Headset | Work from Office | WFO-05 | Webex Contact Center |
| Webex 730 Wireless Headset | Work from Home | WFH-02 | Nook |
| | Work from Office | WFO-02 | Cloud Calling |
| | Work from Office | WFO-08 | Shared Spaces |
| Webex 980 Wireless Headset | Work from Home | WFH-01 | Home Office |
| Webex Board 85 | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Webex Board Pro 75 | Work from Office | WFO-01 | Meeting Room |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | Work from Office | WFO-12 | Ideation Spaces |
| Webex Board Pro 55 | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Webex B&O Headset | Work from Home | WFH-01 | Meeting Room |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|--|----------------------|--------|---|
| Webex Calling | Work from Office | WFO-02 | Cloud Calling |
| Cisco phones: 8875, 8865, 6871, 6825, 840/860 | | | |
| Cisco Headsets: 562, 730, | | | |
| and 980 | | | |
| Microsoft Teams integration for Webex Calling | | | |
| Webex Contact Center | Work from Office | WFO-04 | Customer Experience |
| Webex Control Hub | IT Operations Center | ITO-14 | Collaboration Webex Control Hub |
| | IT Operations Center | COC-03 | Cisco on Cisco: Collaboration Experience |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Desk | Work from Office | WFO-08 | Shared Spaces |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Desk Camera 4k | Work from Office | WFO-08 | Shared Spaces |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Desk Hub | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | Work from Office | WFO-08 | Shared Spaces |
| Webex Desk Mini | Work from Home | WFH-02 | Nook |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | Work from Office | WFO-08 | Shared Spaces |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Desk Pro | Work from Home | WFH-01 | Home Office |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Endpoints | IT Operations Center | COC-01 | Cisco on Cisco: Work from Office |
| | IT Operations Center | COC-05 | Cisco on Cisco: Work from Home |
| Webex Event Check-In & Badges | Work from Office | WFO-11 | Webex Event Registration |
| Webex Events Web and Mobile | Work from Office | WFO-10 | Hybrid Events |
| Webex Go | Work Anywhere | WFA-01 | Webex Go |
| Webex Room Kit | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Webex Room 55 Board | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Webex Room Bar Navigator | Work from Home | WFH-01 | Home Office |
| | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| | Work from Office | WFO-08 | Shared Spaces |
| | IT Operations Center | COC-01 | Cisco on Cisco: Work from Office |
| Webex Room Panorama | Work from Office | WFO-06 | Experience the Smart, Sustainable Workplace |
| Webex Webinars | Work from Office | WFO-13 | Webinars |
| Wi-Fi 6E | Networking | NET-06 | Experience: Wi-Fi6E |
| | SD-WAN & SASE | SDW-03 | SD-WAN for Remote Workers |
| Wi-Fi Access Point Catalyst 9164 | Work from Office | WFO-08 | Shared Spaces |
| Wi-Fi Access Point Catalyst 9166 | Work from Office | WFO-01 | Meeting Room |
| Wi-Fi Access Point Meraki MR57 | Work Anywhere | WFA-03 | Webex App |

| PRODUCTS / SOLUTIONS | AREA NAME | DEMO # | DEMO NAME |
|-------------------------|-----------------------------|--------|--|
| Wi-Fi Personal Network | Networking | NET-04 | Security: Zero-Trust Access |
| Whole Service Agreement | Software & Services Experts | SSE-01 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-02 | Accelerate Your Success with Software & Services |
| | Software & Services Experts | SSE-03 | Best Buying Program for Me |
| Wonder Wall | Innovations | INN-01 | Service Provider Solutions Wall |
| Workload Optimizer | IT Operations Center | ITO-12 | Hybrid Cloud Operations Cisco Intersight |
| Z | | | |
| Zero-Trust Security | IT Operations Center | COC-04 | Cisco on Cisco: WorkAnywhere |
| | IT Operations Center | COC-05 | Cisco on Cisco: Workfrom Home |
| | Networking | NET-04 | Security: Zero-Trust Access |
| | Security | SEC-07 | Zero Trust Security |