

The Cisco Live! logo features the word "CISCO" in a bold, black, sans-serif font, followed by "Live!" in a black, cursive script font. The background of the entire page is a vibrant, multi-colored geometric pattern of overlapping triangles and lines, transitioning from dark blue on the left to bright yellow and white on the right, creating a sunburst effect.

CISCO *Live!*

Let's go

Cisco Live Las Vegas 2023
Showcase Demo Guide

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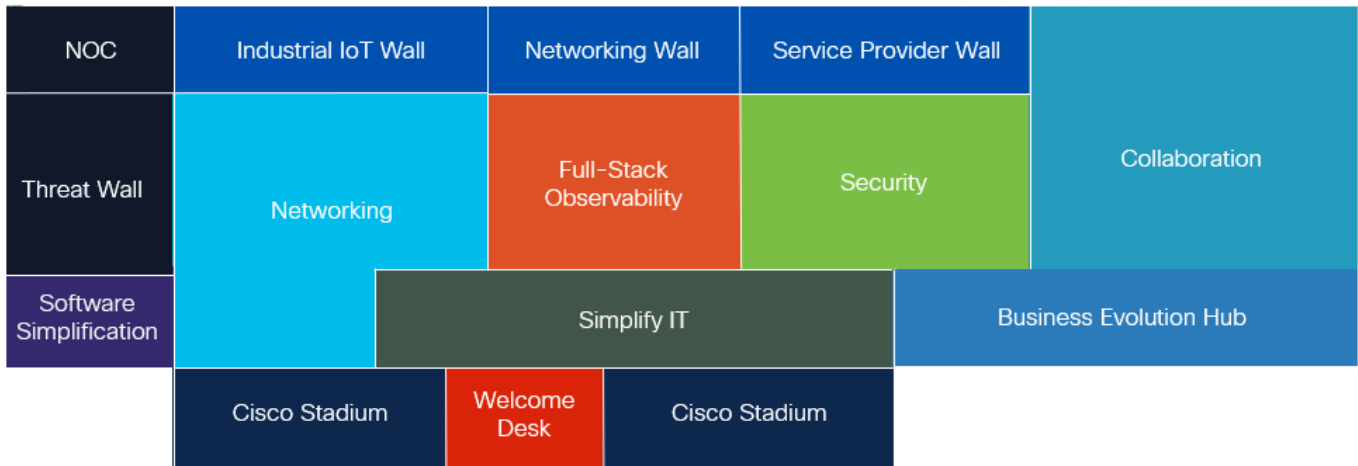
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Cisco Showcase



- Business Evolution Hub
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- Networking
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Cisco Showcase > Business Evolution Hub

Thinking about how to deliver better outcomes for your organization? Come meet with Cisco experts who will create a customized journey for you to explore Cisco's technologies and help you evolve and innovate on our most pressing priorities.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
BEH-01	Portfolio Explorer	The Cisco Portfolio Explorer is an interactive tool that allows you to discover industry-specific use cases and technical overviews that are making a difference in your industry.	Portfolio Explorer	All
BEH-02	Explore Security Resilience	Hear how Cisco Secure drives security resilience, enabling organizations to protect the integrity of their business amidst unpredictable threats or change and emerge stronger.		Security
BEH-03	Application Experiences	Hear how our customers are using Cisco's Full-Stack Observability solution to deliver optimal application experiences that positively affect user experiences.		AppDynamics, Cisco Full-Stack Observability, Kenna, Monitoring & Analytics, Talos, ThousandEyes
BEH-04	Deliver Unified Experiences	Hear how Cisco can help transform your infrastructure by delivering network simplification and data intelligence to create unified experiences.		Cloud Networking, Enterprise Routing, Enterprise Switching, Security
BEH-05	Make Hybrid Work, Work Right	Maximizing productivity anywhere requires unified experiences across home, office, and anywhere – including in-vehicle. Start at the home, reserve your hot desk in the office, and be productive during your commute. Make work an outcome, not a location.		Cloud Networking, Collaboration, Cisco Full-Stack Observability, IoT, Meraki, Monitoring & Analytics, Security, ThousandEyes
BEH-06	Empower Your Teams	Hybrid work experiences that keep everyone productive everywhere requires the right combination of seamless and secure collaboration and networking technologies. Learn how Cisco has made it work and let's talk about customizing a solution that meets your needs.	Cisco Desk Pro, Meraki Z3, CG113, Umbrella, Duo, Webex, ThousandEyes Endpoint Agent, Cisco Secure Endpoint	Cisco on Cisco, Collaboration, Meraki, Security, ThousandEyes

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
BEH-07	Reimagine the Office	The office should be a magnet - not a mandate. How do you design and implement your offices to optimize them for seamless experiences while reducing space needs by up to 50% and helping to achieve sustainability goals? Learn how Power-over-Ethernet can power key office components while delivering incredible levels of data and insight for occupancy, physical security, and environmental monitoring. Hear how both LEED and WELL certifications are easier to achieve with Cisco Smart Building solutions.	Cisco Desk Pro, Catalyst 9300, Cisco Spaces, Webex	Cisco on Cisco, Collaboration, IoT, Meraki, Cloud Networking, ThousandEyes, Security

Cisco Showcase > Cisco Stadium

Welcome to Cisco Stadium where every day is game day. Here Cisco Live fans can learn what it takes to power a seamless NFL fan experience whether they are watching the big game from inside the stadium or the living room. Discover how every piece of game day technology connects, securely on a Cisco network.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
CS-01	VisionEDGE: See how the NFL's most widely deployed digital signage solution enhances the fan experience	VisionEDGE provides unmatched low-latency content delivery, external content partner integrations, and an open API-based interface.	VisionEDGE	Enterprise Switching, Networking
CS-02	IP Fabric for Media: Enables high-quality broadcast experience for fans wherever they watch the game	Cisco IP Fabric for Media (IPFM) powers new SMPTE-2110-based IP workflows for modern broadcast.	Cisco IP Fabric for Media (IPFM)	Cloud Networking, Data Center Networking

CS-03	Cisco DNA Center: Deep analytical insight into high-density wireless deployments	Cisco DNAC opens up unparalleled network and client visibility for modern SDN-based networks.	Cisco DNA Center (DNAC)	Enterprise Routing, Enterprise Switching
CS-04	Cisco Spaces: Connecting IoT devices to business outcomes	Cisco Spaces allows IoT device and fleet management withing venues, paired with Cisco Catalyst wireless access points.	Cisco Spaces, Cisco Catalyst Access Points	IoT, IoT Wireless
CS-05	Secure Firewall: Protecting the fans, vendors. security, and experience	Cisco and NFL joined forces to create a winning cyber security strategy – this time for Super Bowl LVII. 16,714 security intelligence events blocked by Cisco Secure Firewall, powered by Talos. 416,000 blocked connections to/from blocklisted areas of the world through the Cisco Secure Firewall geo-blocking capability.	Cisco Secure Firewall, Talos	Network Security, Security

Cisco Showcase > Collaboration

What is the workplace of the future? Employees desire workplaces that nurture creativity, enable connections, and foster collaboration. To do this, IT, HR, and Real Estate must work as one. See how Webex and Cisco Collaboration Devices support new work styles, make the office a magnet, and deliver exceptional experiences.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-01	Welcome to Collaboration	What is the workplace of the future? Employees desire workplaces that nurture creativity, enable connections, and foster collaboration. To do this, IT, HR, and Real Estate must work as one. See how Webex and Cisco Collaboration Devices support new work styles, make the office a magnet and deliver exceptional experiences.		Collaboration

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-02	Meet and Co-Create on Any Platform: Cisco Board Pro & Microsoft Teams Rooms Experience: Cisco Board Pro	Cisco devices enable you to meet on any platform. See how RoomOS enables you to simply join Webex, Microsoft, Google, and Zoom meetings with one button to push. Hear how AI-powered Cisco devices enhance your Microsoft Teams Rooms experience, and discover Webex or Microsoft Whiteboarding on the Cisco Board Pro.	Cisco Board Pro, Cisco Devices for Microsoft Teams, Cisco Room Navigator, Microsoft Teams Rooms, Cisco RoomOS, Webex Whiteboard	Collaboration
COL-03	Microsoft Teams Rooms Experience: Cisco Room Bar & Meet on Any Platform: Cisco Room Bar Pro	Cisco devices enable you to meet on any platform. See how RoomOS enables you to simply join Webex, Microsoft, Google, and Zoom meetings. Discover how AI-powered Cisco devices enhance your Microsoft Teams Rooms experience. Accelerate video-enabled hybrid work across your organization with Cisco Room Bar and Room Bar Pro.	Cisco Devices for Microsoft Teams, Cisco Room Bar, Cisco Room Bar Pro, Cisco Room Navigator, Cisco RoomOS, Microsoft Teams Rooms	Collaboration
COL-04	Cloud Calling Webex Suite: Calling	Webex Calling integration with Microsoft Teams and Google Chrome enables your business to harness our enterprise grade cloud calling experience from your existing productivity environment without switching back and forth between applications. Empower workers to connect and collaborate anywhere, on any device, with our portfolio of Webex mobility solutions	Webex Calling for Teams, Webex Calling for Chrome, Mobility - Webex Go, Business Texting, Webex Calling Mobility	Collaboration
COL-05	Cloud Calling Webex Suite: Calling	Quickly resolve customer issues with Webex Calling customer experience solutions. See demos of Group Call Management, our call center included out of the box with Webex Calling and multi-line support, which enables multiple lines to be assigned across users and locations.	Group call management, multi-line support, noise removal for external callers, Webex App, multi-call window, imimobile	Collaboration

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-06	Hybrid Work Suite: Webex Suite	Webex Suite is a comprehensive collaboration and communication solution for hybrid work. Built on industry-leading security, the suite brings together calling, messaging, meetings, polling, asynchronous video, whiteboarding, webinars, and event management in a unified experience across web, desktop, and mobile apps. The suite offers integrated solutions, with ai-powered meeting experiences like real-time translations, combined with messaging, polling, and whiteboarding built into every meeting.	Webex App, Slido, Vidcast, Apple iPad integrations, Google Android integration	Collaboration
COL-07	Webinars and Events: Webex Suite: Webinars & Events	<p>Webex offers end-to-end event capabilities with Webex Webinars and Webex Events solutions. Webex Webinars provide a way for people to easily deliver secure, scalable webinars. Plus, add custom branding, build registration, and email flows, use moderation controls to manage speakers and attendees, and integrate into CRM tools for holistic lead management.</p> <p>Webex Events (formerly Socio) provides a way to manage in-person, hybrid and virtual event set up and delivery. Event mobile apps, Lead Retrieval and Live Display, and check-in and badge printing help deliver hybrid and in-person experiences. Interactive virtual events support simple exhibitor + sponsor booth set up, multi-track capabilities, gamification, networking, videos on demand and more.</p>	Webex Webinars & Webex Events	Collaboration

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-08	Devices for Any Desk	Cisco Desk devices are all-in-one video collaboration devices. They're like having a professional film crew on your desk, helping you to look good and get more done while reducing video fatigue. Discover solutions for your home office, hot desk, or private office with devices optimized for Webex and Microsoft Teams.	Cisco Desk Pro with Microsoft Teams Display, Cisco Desk, Cisco Desk Mini, Cisco Desk Camera 4K, Cisco Video Phone 8875	Collaboration
COL-09	Cloud Contact Center: Webex Contact Center	Webex Contact Center enables smart, proactive, and personalized customer experiences. Follow a customer's journey from interacting with an AI-powered virtual agent to engaging with a human agent via voice and digital channels. Experience how agents are empowered with customer context and sentiment, plus access to experts via the Webex App.	Webex Contact Center, Webex Connect, Webex Workforce Optimization, Webex App	Collaboration
COL-10	Communications Platform: Webex Connect	Webex Connect orchestrates and automates end-to-end cross-channel customer journeys by bringing together existing backend systems with multiple communication channels to create richer, frictionless customer experiences - reducing complexity and enabling rapid innovation.	Webex Connect	Collaboration, imimobile
COL-11	Form the Future of Webex: Webex User Experience	The Webex Research and Design team invites you to share your ideas and give feedback about collaboration! They believe that users are at the forefront of shaping the future of collaboration. Map your collaboration experience on a fun digital board, provide your thoughts on in-progress concepts, and engage with the team for prospective user studies.	Webex Contact Center, Webex Calling	Collaboration

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COL-12	Build Your Integrations: Webex Developer Platform	The Webex Developer Platform provides APIs and SDKs for developers to create customized integrations with Webex's calling, meetings, and messaging features. With the platform, developers can build applications that leverage Webex's collaboration tools to enhance communication and productivity for users.	Webex Developer Platform	Collaboration
COL-13	Embedded Apps in Webex: Webex Embedded Apps	Showcasing how partner applications that are embedded in Webex can enable more organized and streamlined work experiences.	Webex Calling, Webex Contact Center, Devices and Meetings	Collaboration
COL-14	Partner Integrations: Webex Integrations	Showcasing Webex Integrations that accelerate productivity and drive business transformation for Webex customers.	Webex Calling, Webex Contact Center, Devices and Meetings	Collaboration
COL-15	Headsets for Hybrid Work: Cisco Headsets	Stay connected anywhere with Cisco Headsets. Discover the right headset for any use case with a range of wired and Bluetooth® or DECT wireless headsets for mobile, office, and contact center. Choose devices optimized for Webex or certified for Microsoft Teams. Experience amazing AI-powered noise removal and simplified headset management.	Bang & Olufsen Cisco 980, Cisco Headset 730, Cisco Headset 720 Series, Cisco Headset 500 Series, Cisco Headset 300 Series	Collaboration
COL-16	Smart Conference Room: Cisco Room Kit EQ	Discover how Room Kit EQ can help create equitable meeting experiences for in-person and remote participants with built-in audio and camera intelligence. Learn how Room Kit EQ can be integrated into any medium/large meeting room, with built-in sensors, APIs, and macros that help IT, HR, and Facilities redefine the conference room experience.	Cisco Room Kit EQ, Cisco Codec EQ, Cisco Quad Camera, Cisco Room Navigator for Table, Cisco Room Navigator for Wall, Cisco Table Microphone Pro, Cisco PTZ 4K Camera, Cisco RoomOS	Collaboration

Cisco Showcase > Full-Stack Observability

Cisco Full-Stack Observability moves beyond domain monitoring into full-stack visibility insights, and action tied to business context, by gathering and correlating telemetry across multiple domains and teams, operation teams can effectively deliver exceptional digital experiences for customers and employees alike.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-01	Welcome to Full-Stack Observability	Cisco Full-Stack Observability combines network intelligence, security insights, and application observability to provide full-stack visibility, insights, and action tied to business context so that organizations can effectively deliver always-on, secure, and exceptional digital experiences for all.	AppDynamics, AppDynamics Cloud, Cisco Secure Application, Cisco FSO Platform, Cisco ThousandEyes	AppDynamics, Cisco Full-Stack Observability, Monitoring & Analytics, ThousandEyes
FSO-02	Hybrid Application Monitoring: Monitor and Observe Critical SAP Application	Enterprises are under tremendous pressure to deliver flawless application experiences to support the growing needs of their digital businesses. This demo shows how AppDynamics provides the observability and business insights needed to monitor your SAP environment and troubleshoot critical issues based on business impact.	AppDynamics	AppDynamics, Cisco Full-Stack Observability, Monitoring & Analytics, Network Services
FSO-03	Modern Application Monitoring: Cloud Monitoring with Business Insights	Cloud Native Application Observability is purpose-built to observe distributed cloud-native applications at scale. Built on an open-standards foundation and combining a continuous-context experience and business transaction insights, IT and developer teams gain real-time visibility of their tech stack and business context to know how issues impact customer experience and digital business objectives.	AppDynamics Cloud	AppDynamics, Cisco Full-Stack Observability, Monitoring & Analytics

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-04	Business Risk Observability: Secure Your Business-Critical Applications	Business risk observability brings business context into application security. The new business risk scoring capability enables security and application teams to have expanded threat visibility and intelligent business risk prioritization to respond instantly to revenue-impacting security risks and reduce overall organizational risk profiles.	AppDynamics with Cisco Secure Application	AppDynamics, Cisco Full-Stack Observability Monitoring & Analytics, Security
FSO-05	Enhance Observability: Cisco FSO Platform in Action	Cisco FSO Platform is an open, extensible, API-driven platform that empowers a new observability ecosystem for organizations. It is a unified platform built on OpenTelemetry and anchored on metrics, events, logs, and traces (MELT), enabling extensibility from queries to data models and a composable UI framework.	Cisco FSO Platform	Cisco Full-Stack Observability, Monitoring & Analytics
FSO-06	Pervasive FSO at Cisco IT: Driven by Cisco FSO Platform	Large enterprises like Cisco IT share the challenges of diverse app development and support teams and complex application architectures across geographies and hosting landscapes. Learn how we leverage the FSO Platform to observe and rapidly identify performance bottlenecks across infrastructure and networks.	Cisco FSO Platform and ThousandEyes	AppDynamics, Cisco Full-Stack Observability, Monitoring & Analytics, Network Services, ThousandEyes
FSO-07	Journey to FSO with CX: FSO Customer Experience Cloud	The Customer Experience Cloud Engineering Team will share how Cisco Full-Stack Observability (FSO) leverages AppDynamics and ThousandEyes to deliver optimal application experiences deployed in distributed Cloud	AppDynamics, Cisco Full-Stack Observability	AppDynamics, CX, Cisco Full-Stack Observability

		environments. We will demonstrate how both platforms provide a unified network view and end-to-end visibility into application experiences. You'll discover how correlated and real-time insights data from both platforms can help resolve complex incidents that affect customer experience.		
FSO-08	Using Synthetic Tests: ThousandEyes Synthetic Transactions	Synthetic transaction monitoring requires a new approach in the modern cloud-centric world. This demo walks through the creation of synthetic transactions, where to deploy them, and how to interpret and use the results.	ThousandEyes	Monitoring & Analytics, ThousandEyes
FSO-09	Customer Digital Experience: Monitoring with ThousandEyes and AppDynamics	This demo will cover the ThousandEyes and AppDynamics enhanced integration focusing on leveraging auto-discovery of AppDynamics-monitored app domains highlighting how to quickly and easily identify all app domains that are being monitored by AppDynamics, Providing customers with more detailed and accurate recommendations for app dependencies, and comprehensive test templates.	ThousandEyes, AppDynamics	AppDynamics, Cisco Full-Stack Observability, Monitoring & Analytics, ThousandEyes
FSO-10	Troubleshooting SaaS: ThousandEyes Platform	IT teams must be able to quickly pinpoint where the fault is and who owns it and can fix it. This demo walks through a global outage experienced by a SaaS vendor and unpacks what occurred, the impact it had on users and how lessons learned could apply to your organization.	ThousandEyes	Monitoring & Analytics, ThousandEyes

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
FSO-11	Cloud Native Security: Comprehensive App Protection with Panoptica	Panoptica is a cloud native application protection platform (CNAPP) that offers complete lifecycle protection from code to production, spanning across applications and infrastructure. Visualize contextual insights spanning attack paths and prioritize with precision for effective remediation of security risks with automated support.	Panoptica	Emerging Technologies, Security
FSO-12	Cloud Native Applications: Securely Connect Apache Kafka with Calisti	Calisti is a comprehensive enterprise-ready solution for securely setting up, managing, and updating cloud native and event-driven applications on Apache Kafka.	Calisti	Emerging Technologies
FSO-13	Applications at the Edge: Great Bear: Edge Native Application Platform	Great Bear is a secure edge platform that simplifies the deployment, and operations of next-generation apps at scale. This unified applications platform is ready to use in seconds and includes all devices and management.	Great Bear	Emerging Technologies

Cisco Showcase > Industrial IoT, Networking, and Service Provider Solution Walls

Journey through Cisco's 150-foot end-to-end blueprint for building the most consistent, secure, and sustainable networks for Service Providers, Enterprises, the Public Sector, and Industrial IoT. Explore how on-prem and cloud delivery models, software virtualization, end-to-end security, cloud management and orchestration, network-wide visibility, and application awareness deliver optimal experiences with your Cisco network. The Solution Walls are located at the back of the Showcase.

Cisco Showcase > Networking

Connect, secure, and automate your digital business—from user to app—in a cloud-first world. Cisco Networking provides AI-powered automation, control, and trust-based security to simplify and scale IT operations, deliver unparalleled experiences for users, and help organizations accelerate their digital-first strategy.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-01	Welcome to Networking	Discover how Cisco's networking solutions can help you achieve your branch, campus, multi-cloud, data center, or hybrid work goals. Draw your existing architecture with a Cisco expert to uncover opportunities to take your network's experience to the next level.		Data Center Networking

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-02	Network Intelligence: AIOps and Network Assurance	Use every touchpoint on the network to optimize performance and power new use cases. Keep your business moving ahead with proactive identification, remediation, and prevention of issues. Learn how Cisco can up your network assurance game with Catalyst, Meraki, and DNA center.	Cisco DNA Center, Meraki Dashboard	Cisco on Cisco, Enterprise Switching, Meraki, Monitoring & Analytics, Wireless
NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces	Discover your path to sustainable smart buildings with Catalyst and Meraki. Combine the power of Catalyst 9000 and Meraki switching infrastructure with Cisco Spaces and the Meraki IoT platform to manage and measure energy consumption, and intelligently automate systems based on occupancy, schedule, and current environmental conditions.	Catalyst 9000 Switches and APs, Meraki Switches, APs, MV Smart Cameras, MT Sensors, Cisco Spaces, Cisco DNA Center, Meraki Dashboard, Cisco Smart Workspaces, Webex	Collaboration, Enterprise Switching, Meraki, Monitoring & Analytics, Network Services, Security, Software, Wireless
NET-04	Wireless-First Future: Wi-Fi 6E and Private 5G	Cisco wireless supports the most demanding use cases with ease of deployment, configuration, and management through intuitive centralized management whether on-premises or cloud managed. Find out how to set up your networks with wireless first for a better user experience.	Cisco Wireless, Meraki Dashboard, Cisco DNA Center	Meraki, Wireless
NET-05	Secure Switching: Segmentation, Policy, and Zero Trust	Security is always top of mind for all enterprises, and it must cater to users and end points residing on-premises and when connecting to the cloud-based applications.	Cisco DNA Center, Cisco Identity Services Engine (ISE), Cisco Catalyst 9000 Switches, Meraki Dashboard Meraki Switches	Enterprise Switching, Meraki, Security, Wireless
NET-06	Secure SD-WAN: SD-WAN Security Options	Discover the range of native on-premise and cloud-hosted security options available with Cisco's SD-WAN solutions, as well as third-party SSE. Security has never been a one size fits all especially with the hyperdistribution of users and resources. See how Cisco SD-WAN can help you implement the right security in the right place.	Catalyst SD-WAN, Meraki SD-WAN, Meraki MX Appliances, Cisco+ Secure Connect	Enterprise Routing, Meraki, Viptela

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
NET-07	SD-WAN from the Cloud: Cloud-Delivered and Managed SD-WAN	See how to deploy and scale SD-WAN in the most operationally efficient way utilizing a unique cloud architecture. Learn how this approach allows you the flexibility to consume SD-WAN as a subscription with guaranteed service delivery.	Catalyst SD-WAN, Meraki SD-WAN	Enterprise Routing, Meraki, Viptela
NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN	Discover how intelligence from ThousandEyes can scale to Cisco's SD-WAN solutions to reduce time troubleshooting, empower your team to proactively communicate up and across your enterprise, and can even avoid issues altogether. See how visibility across the LAN, internet, and app servers is combined and how predictive recommendations are made.	Catalyst SD-WAN, Meraki SD-WAN, ThousandEyes	Enterprise Routing, Meraki, ThousandEyes, Viptela
NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections	Discover how to ease your multi-cloud journey. Optimizing connectivity for globally distributed hybrid workers to globally distributed workloads in multi-clouds is complex. Cisco has close partnerships with major global cloud providers such as AWS, Azure, and GCP to streamline SD-WAN workflows for site-to-site and site-to-cloud including SDCI. What could you automate?	Catalyst SD-WAN, Cisco Meraki SD-WAN, Cloud OnRamp	Enterprise Routing, Meraki, Viptela
NET-10	Visualize User Experience: ThousandEyes Platform	Trends like work from home, digital transformation, and increased adoption of cloud and SaaS have put IT teams under increased pressure to deliver seamless digital experiences. This demo will demonstrate how to manage digital experiences across many service providers and networks outside of their control.	ThousandEyes	Monitoring & Analytics, ThousandEyes
NET-11	Simplify Your Transport: Routed Optical Networking & Automation	Learn how to operate a simplified, cost-effective, and sustainable IP and Optical network, managed by Crosswork Network Automation. Leverage advanced coherent optics and Private Line Emulation to simplify operations, reduce footprint, and lower TCO. Gain insight and control with Crosswork to accelerate service deployment and provide outstanding customer experiences.	Crosswork Automation Portfolio, Coherent Pluggable Optics	Service Provider Routing

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS & SERVICES	RELATED ARCHITECTURES
NET-12	Power Your Applications: Cisco and Hyperconverged Systems	You need modern infrastructure that can run any workload and help increase the speed of business from data centers to edge locations. Powered by the Cisco Intersight infrastructure operations platform, Cisco Compute and Hyperconverged Systems are fast-to-deploy, simple-to-manage, and easy-to-scale, enabling IT teams to focus their attention on business outcomes.	Cisco UCS (Compute System), Cisco HyperFlex (Compute Hyperconverged), Cisco Intersight	Computing Systems, Data Center Networking
NET-13	Automate Your IT Ops: Data Center Network Automation	Increase productivity, reduce human error, and create self-service infrastructure and networks using Terraform Cloud and Cisco ACI and NDFC. Learn about the AI blueprint for Data Center Networking. High-Performance networks designed to meet requirements and traffic patterns of the AI workloads and apps demand specific performance characteristics from the network.	HashiCorp Terraform Cisco Application Centric Infrastructure (ACI), Cisco Nexus Dashboard Fabric Controller (NDFC), Red Hat Ansible, Cisco Nexus 9000, Cisco NX-OS	Data Center Networking
NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management	Accelerate automation, microsegmentation, multicloud, and security capabilities for any application on any infrastructure and any cloud with Cisco ACI. Nexus Dashboard Orchestrator and Cloud Network Controller provide consistent operations and connectivity to manage your hybrid cloud network operations, whether ACI or NX-OS fabrics to a single cloud or multiple public clouds.	Cisco Application Centric Infrastructure (ACI), Cisco Cloud Network Controller (CCNC), Cisco Nexus Dashboard Orchestrator (NDO)	Data Center Networking
NET-15	Transform IT Operations: DC Network Insights and Fabric Controller	Automate, monitor, and analyze all your data center fabrics in real time with Nexus Dashboard. Minimize troubleshooting time with flow analytics and one-click remediation with Nexus Dashboard Insights. Cisco Nexus Dashboard Fabric Controller addresses challenges for Cisco NX-OS enabled deployments including LAN, SAN fabrics, and IP Fabric for Media (IPFM).	Cisco Nexus Dashboard (ND), Cisco Nexus Dashboard Insights (NDI), Cisco Nexus Dashboard Fabric Controller (NDFC)	Data Center Networking

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS & SERVICES	RELATED ARCHITECTURES
NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access	Secure management of industrial switching environments is critical to operating industrial systems on factory floors, substations, roadway aggregation points, etc. Using Assurance from DNA-C and CyberVision, learn how to create templates, workflows, and access profiles so on and off-site employees can access the right system for their operational roles.	Cisco DNA Center, Cisco CyberVision, Cisco Identity Services Engine (ISE), IoT Operations Dashboard, IE9300 Series, IE3400, IE3300, IE3100, IE3100	Industrial IoT, Enterprise Routing, Enterprise Switching, Meraki, Security
NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets	Bring your field assets under a common network structure with IoT Operational Dashboard. Get remote zero-touch provisioning and monitoring of network devices within field assets (traffic cabinets, charging stations, renewables) for operations teams. Within the dashboard, Secure Equipment Access allows secure configuration and troubleshooting of connected assets, for internal workers and external technicians, using just a browser.	IoT Operations Dashboard, OT/SD-WAN, IR1101, IE9300 Series, IE3400, IE3300, IE3100	Industrial IoT, Security, Wireless
NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management	Discover the range of operational environments that can benefit from Cisco's converged WAN/LAN infrastructure with Cisco's SD-WAN solutions. Sub-stations, water systems, roadway aggregation locations can benefit from a scaled deployment with advanced security, developed and deployed across the operational environment.	SD-WAN, Cisco DNA Center, Cisco CyberVision, Cisco Identity Services Engine (ISE), IR8300, IR1101, IE9300 Series, IE3400, IE3300, IE3100	Industrial IoT Enterprise Routing, Enterprise Switching, Meraki, Security
NET-19	Wireless Anywhere; Deploy Fixed and Mobile Wireless for OT	Wireless connectivity to remote fixed assets is critical to accessing remote systems. Learn how the Industrial Routing & Wireless portfolio offers connectivity (5G, Private LTE, WiFi6E, Ultra-Backhaul) to a wide variety of remote use cases. And now, when paired with IoT Operations Dashboard, securely deploy, monitor, and gain insights into your connected assets (ATM's, traffic controllers, electric charging stations) at scale.	IoT Operations Dashboard, DNAC, IW9167E, IW9167I IW9165E, IW9167D, 5G, Cisco URWB, PIM Modules	Industrial IoT, Security, Wireless

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS & SERVICES	RELATED ARCHITECTURES
NET-20	Internet Intelligence: ThousandEyes Internet Insights	This demo will show how real-time and historical insight into the availability of key business SaaS applications (based on collective telemetry) can enable rapid incident response and optimized service provider management.	ThousandEyes Internet Insights	Monitoring & Analytics, ThousandEyes
NET-21	Proactive SD-WAN: ThousandEyes WAN Insights	The demo will show how WAN Insights is able to correlate user performance with probable network issues, enabling cross-silo cooperation to optimize the environment through the application of iterative recommendations. This can promote improved performance over a consistent period.	ThousandEyes WAN Insights	Monitoring & Analytics, ThousandEyes
NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI	Cisco UCS X-Series is a modular server system managed from the cloud. It is designed to be shaped to meet the needs of modern applications and improve operational efficiency, agility, and scale through an adaptable, future-ready, design.	Cisco UCS X9508 Modular Chassis, Cisco UCS X210c M7 Compute Node, Cisco UCS X410c M7 Compute Node, Cisco UCS X210c M6 Compute Node, Cisco UCS X440p PCIe Node, Cisco UCS 9108 100G Intelligent Fabric Module, Cisco UCS X9416 X-Fabric Module, Cisco UCS 6536 Fabric Interconnect	Computing Systems, Data Center Networking
NET-23	High-Performance DC Switch: Cisco Nexus 9808	Designed to keep you ahead of changing application architectures, data growth, and sustainability priorities, these switches deliver scalability and investment protection with 1/10/25/50/100/400G multispeed ports. They enhance security and visibility with streaming telemetry, advance analytics, and line-rate encryption (MACsec).	Cisco Nexus 9808, Cisco N9K-X98900CD-A Line Card	Data Center Networking

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network	Meet the IT experts that run Cisco's Enterprise Network and see how they do it! From access to WAN, from Data Center to cloud, learn about the systems, solutions, and methodologies that enable Cisco IT to operate securely at scale, with resiliency, and provide the best client experience.	Cisco DNA Center, vManage, ThousandEyes, Meraki Dashboard, Nexus Dashboard, CX Matrix, BPA	Cisco on Cisco, Customer Experience, Enterprise Routing, Enterprise Switching Meraki, ThousandEyes
CX-01	Unleash Cisco DNA Value: CX Expertise for Cisco DNA Solutions	Talk with our CX experts and discover new ways to realize the extensive value of your DNA subscription by automating and enabling enhanced observability and visibility in your infrastructure with Cisco DNA Center, ThousandEyes, Cisco Spaces, and Cloud Monitoring for Catalyst.	Cisco DNA Center, ThousandEyes, Cisco Spaces, Cloud Monitoring for Catalyst	Customer Experience, Network Services, ThousandEyes

Cisco Showcase > Network Operations Center and Threat Wall

Come see us at the heart of Cisco Live—the Network Operations Center (NOC). Stop by the Cisco Showcase to see our event network metrics and view the live Cisco equipment powering our network from the show floor. Watch what it takes to deploy, manage, and secure the Cisco Live network in real time. Attendees can also learn about the Las Vegas deployment from distinguished engineers and solutions experts. The Network Operations Center is sponsored by Lumen, Legrand, and NetApp.

Visit the Threat Wall to see a security analysis of the live traffic from the Cisco Live event network. See Cisco security, including the new XDR capability, at work in real-time.

Cisco Showcase > Simplify IT

Don't let complexity get in the way of delivering great experiences. It's time to simplify operations from your campus, branches, data centers, and clouds to your SD-WAN, SSE, and SASE journeys. Whether you want to reimagine your workspaces, better manage your collaboration devices, or gain visibility and full-stack observability across experiences, come discover how Cisco helps you simplify IT.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IT-01	Get Started with SD-WAN: Automated and Intuitive Management	Whatever your existing infrastructure might look like or wherever you are in your WAN journey, learn how Cisco's SD-WAN solutions can help you streamline operations and improve experiences. Covering more use cases than any other vendor and going beyond traditional expectations of SD-WAN, your ideal solution is here.	Meraki SD-WAN, Catalyst SD-WAN (vManage)	Enterprise Routing, Meraki, Viptela

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IT-02	Unify Network Management: Automate, Optimize, and Build Faster	Simplify the IT Experience and deliver new levels of agility, resiliency and productivity with Cisco DNA Center and Meraki dashboard. Through operational flexibility for both cloud and on-premises deployments, see how automation and AI-driven insights can optimize your Cisco investment and reduce your spending.	Meraki + Catalyst Center (DNAC)	Enterprise Switching, Meraki, Wireless
IT-03	Make DC NetOps Simpler: Cisco Data Center Networking	Simplify your data center networking environments with Cisco Nexus Dashboard to configure, operate, and analyze your Cisco ACI and NDFC-based Cisco Nexus 9000 fabrics from the cloud with simplicity, visibility, and sustainability.	Cisco Nexus Dashboard	Cloud Networking, Data Center Networking
IT-04	Simplify Data Center Ops: Operate Your Data Center with Confidence	Gain agility to operate data center and edge environments securely at the speed of business to deliver outstanding digital experiences and drive growth with Cisco Intersight, our cloud-based IT operations platform for managing and automating compute, storage, and networking infrastructure throughout its lifecycle—wherever it is—from one place.	Cisco Intersight, Cisco Intersight Workload Optimizer, Cisco Intersight Infrastructure Services	Computing Systems Data Center, Networking
IT-06	Redefine the Workspace: Cisco Spaces	Cisco Spaces creates workplaces that are smarter, safer, and more sustainable. In this demo, we'll showcase Cisco Spaces, including its dashboard and integrations with Cisco and third-party technologies. We'll discuss how Cisco Spaces turns your network into a sensor to deliver valuable insights that enable businesses to create smarter workspaces that help enhance employee experiences, improve productivity, and optimize space utilization.	Cisco Spaces	Wireless

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
IT-07	Optimize Hybrid Users: ThousandEyes Visibility for a Hybrid Workforce	Hybrid work has fundamentally shifted enterprises' reliance on the Internet, as more employees work from anywhere. Ensuring a superb digital experience for a highly distributed workforce can be challenging due to a lack of visibility outside the corporate perimeter. Seeing across the Internet to the digital "last mile" is imperative.	ThousandEyes	Customer Experience, Monitoring & Analytics, ThousandEyes
IT-08	Extend Observability: An Open and Extensible Cisco FSO Platform	Cisco FSO Platform is an open, extensible, API driven platform that empowers a new observability ecosystem for organizations. It is a unified platform built on OpenTelemetry and anchored on Metrics, Events, Logs, and Traces (MELT), enabling extensibility from queries to data models and a composable UI framework.	Cisco FSO Platform	Cisco Full-Stack Observability, Monitoring & Analytics
IT-10	Management and Analytics: Webex Control Hub	Webex Control Hub is the central dashboard for all Webex services and collaboration devices. Monitor analytics for usage trends, trouble shooting, and system management simply and securely. In the office, manage physical workspace analytics, including occupancy, room acoustics, room air quality, temperature, humidity, and room lighting with IoT environment sensors. New this year, the sustainability dashboard, location-based administration for users, ThousandEyes calling support, and Cisco Spaces mapping give IT admins more ways to manage Cisco services and devices.	Webex Control Hub, ThousandEyes	Collaboration, IoT, Monitoring & Analytics, ThousandEyes

Cisco Showcase > Security

Discover Cisco's security offers, including the latest solutions helping customers achieve security resilience. From solutions that provide secure access anywhere, and network security that raises the bar of performance and connectivity, to providing multicloud security, you'll find the solution that aligns with the needs of your organization. Better for users, easier for IT, optimized for developers, and safer for everyone.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC-01	Welcome to Security	Uncertainty has become the new normal. Security resilience enables organizations to protect the integrity of business amidst unpredictable threats or change. With Cisco's security solutions, if it's connected, it's protected. Come to the security zone to learn more and speak with our experts.		Security
SEC-03	Access Management: Duo	Learn how Duo protects against breaches with a leading access management solution that provides strong multi-layered defenses and innovative capabilities that seamlessly allow legitimate users in and keep bad actors out. Duo is ideal for any organization concerned about breaches and needs a simple and powerful solution fast.	Duo	Security
SEC-05	Security Step-Up Offer: Umbrella, Duo, and Email Threat Defense	Cisco's Security Step-Up offer significantly reduces incidents and the risk of breaches by combining internet threat protection, email security and trusted access capabilities. For organizations to protect their users and secure access to resources anywhere, it provides powerful protection across multiple lines of defense to efficiently keep businesses secure.	Umbrella, Duo, Cisco Email Threat Defense	Security

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC-06	Breach Response Services: Talos Incident Response Services	Cisco Talos Incident Response Retainer services, capitalize on Cisco Talos' visibility, actionable threat intelligence, and collective response capabilities to deliver high-impact results quickly. From proactive services to improve your response readiness to emergency incident response services, our job is your defense.	Cisco Talos Incident Response	Security
SEC-09	Network Security: Cisco Secure Firewall and ISE	Join us here to see the latest and greatest functionality in the Cisco Network Security product family. Here you will learn about new 1RU form factor firewalls, microsegmentation support, encrypted detection support, identity services engine (ISE), and simultaneous cloud/on-prem support.	Cisco Secure Firewall, Secure Workload, ISE	Security
SEC-10	Threat Detection and Response: Cisco XDR	Cisco XDR - designed by SOC experts, for SOC experts - is an open, extensible, and intuitive XDR solution, packed with evidence-based recommendations to effectively detect and rapidly respond to the highest priority incidents in a customer's environment.	Cisco XDR, Kenna	Security
SEC-11	Email Security: Cisco Email Threat Defense	Secure Email Threat Defense leverages unique machine learning models to identify techniques used in attacks, derives context for specific business risks, and categorizes threats to identify gaps. Threat intelligence from Talos informs better and faster decision making and remediating threats directly in Threat Response streamlines processes and saves valuable time.	Cisco Email Threat Defense	Security
SEC-12	Managed Detection and Response: MDR and Attack Surface Management	Managed service provided by Cisco security experts. Includes Attack Surface Management & security validation through continuous penetration testing and Cisco Talos Incident Response Services.	MDR, Cisco Talos Incident Response Services (CTIR)	Customer Experience, Security, Technical Services

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SEC13	SaaS Security: Duo, Umbrella, and Vulnerability Management	Learn how you can deploy security faster, eliminate costs and easily scale as you grow with Cisco SaaS delivered security solutions for access management, internet threat protection and vulnerability management.	Duo, Umbrella, Vulnerability Management, Kenna	Security
COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint	Learn how Cisco IT security teams protect their assets using Cisco, and third-party security tools, and Zero Trust best practices to defend the Enterprise.	Cisco Secure Endpoint, Cisco XDR, Orbital, Zero Trust/DUO, SASE	Cisco on Cisco, Security

Cisco Showcase > Software Simplification

As you accelerate your digital transformation, Cisco provides you with flexibility and choice. Visit the Software Simplification booth to find the perfect fit with our different purchasing and licensing options like our Cisco Enterprise Agreement. Learn more about our software management tools and latest innovations.

LOCATION	DEMO NAME	DESCRIPTION	PRODUCTS AND SERVICES	RELATED ARCHITECTURES
SOF-01	Leverage Enterprise Agreements	EAs make it easy to buy, manage and consume the software for strategic offers like SASE, FSO, and Hybrid Work.		Software
SOF-02	Reimagine Software Management	See a live demo highlighting the capabilities available to view, expand or renew software licenses in the EA Workspace platform.		Software
SOF-03	Accelerate Adoption	Learn how to harness the power of the Software & Services EA. CX Cloud provides critical insights and analytics to resolve issues faster and optimize your IT environment.		Software
SOF-04	Empower Managed Services	EAs are now available through your Managed Service Providers. Learn more about going managed for your software needs.		Software

Alphabetical Index of Products, Solutions, and Acronyms

PRODUCTS / SOLUTIONS	AREA NAME	DEMO #	DEMO NAME
#			
1RU Patch Panel (72x100G)	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
5G	Networking	NET-19	Wireless Anywhere: Deploy Fixed and Mobile Wireless for OT
730, 720, 500, 300 Wireless Headset	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
980 Headset (Bang Olufsen)	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
A			
ACI	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation
	Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
Agreements	Software Simplification	SOF-01	Leverage Enterprise Agreements
	Software Simplification	SOF-04	Empower Managed Services
AI/ML	Collaboration	COL-02	Meet and Co-Create on Any Platform: Cisco Board Pro & Microsoft Teams Rooms Experience: Cisco Board Pro
	Collaboration	COL-03	Microsoft Teams Rooms Experience: Cisco Room Bar & Meet on Any Platform: Cisco Room Bar Pro
	Collaboration	COL-06	Hybrid Work Suite: Webex Suite
	Collaboration	COL-09	Cloud Contact Center: Webex Contact Center
	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
AppDynamics	Full Stack Observability	FSO-01	Welcome to Full-Stack Observability
	Full-Stack Observability	FSO-02	Hybrid Application Monitoring: Monitor and Observe Critical SAP Application
	Full-Stack Observability	FSO-03	Modern Application Monitoring: Cloud Monitoring with Business Insights
	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
	Full-Stack Observability	FSO-06	Pervasive FSO at Cisco IT: Driven by Cisco FSO Platform
	Full-Stack Observability	FSO-07	Journey to FSO with CX: FSO Customer Experience Cloud

	Full-Stack Observability	FSO-09	Customer Digital Experience: Monitoring with ThousandEyes and AppDynamics
	Full-Stack Observability	FSO-10	Troubleshooting SaaS: ThousandEyes Platform
ASR 9903	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Service Provider Solutions Wall
Automation	Networking	NET-11	Simplify Your Transport: Routed Optical Networking & Automation
	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation
	Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
	Simplify IT	IT-02	Unify Network Management: Automate, Optimize, and Build Faster
B			
Bang & Olufsen 730 Headset	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
C			
Calisti	Full-Stack Observability	FSO-12	Cloud Native Applications: Securely Connect Apache Kafka with Calisti
Calling	Collaboration	COL-04	Cloud Calling Webex Suite: Calling
	Collaboration	COL-05	Cloud Calling Webex Suite: Calling
	Collaboration	COL-06	Hybrid Work Suite: Webex Suite
	Collaboration	COL-11	Form the Future of Webex: Webex User Experience
	Collaboration	COL-12	Build Your Integrations: Webex Developer Platform
	Collaboration	COL-13	Embedded Apps in Webex: Webex Embedded Apps
	Collaboration	COL-14	Partner Integrations: Webex Integrations
	Simplify IT	IT-10	Management and Analytics: Webex Control Hub
Cisco+ Secure Connect	Networking	NET-06	Secure SD-WAN: SD-WAN Security Options
Cisco Board Pro	Collaboration	COL-02	Meet and Co-Create on Any Platform: Cisco Board Pro & Microsoft Teams Rooms Experience: Cisco Board Pro
	Cisco Stadium	n/a	Map Your Showcase Journey: Cisco Board Pro 55
Cisco Cameras	Collaboration	COL-08	Devices for Any Desk
	Collaboration	COL-16	Smart Conference Room: Cisco Room Kit EQ
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
Cisco Catalyst CG113	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, PSW03	Networking Solutions Wall

Cisco Catalyst 8300 Series Edge Platforms	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
Cisco Catalyst 8500 Series Edge Platforms	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
Cisco Catalyst 9162, 9164, 9166, 9200CX, 9300L, 9300X, 9400X, 9500X, 9600X	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Industrial IoT Solutions Wall
Cisco Catalyst 9800-40 Wireless Controller	Business Evolution Hub	BEH-07	Reimagine the Office
Cisco Desk	Business Evolution Hub	BEH-06	Empower Your Teams
	Business Evolution Hub	BEH-07	Reimagine the Office
	Collaboration	COL-08	Devices for Any Desk
Cisco Desk Camera 4k	Collaboration	COL-08	Devices for Any Desk
Cisco Desk Mini	Collaboration	COL-08	Devices for Any Desk
Cisco Video Phone 8875	Collaboration	COL-08	Devices for Any Desk
Cisco Desk Pro	Business Evolution Hub	BEH-06	Empower Your Teams
	Business Evolution Hub	BEH-07	Reimagine the Office
	Collaboration	COL-08	Devices for Any Desk
Cisco DNA Center	Cisco on Cisco (part of Networking area)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network
	Cisco Stadium	CS-03	Deep analytical insight into high-density wireless deployments: Cisco DNA Center
	CX (Part of Networking area)	CX-01	Unleash Cisco DNA Value: CX Expertise for Cisco DNA Solutions
	Networking	NET-02	Network Intelligence: AIOps and Network Assurance
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Networking	NET-04	Wireless-First Future: Cisco Wireless and Wi-Fi 6E
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Simplify IT	IT-02	Unify Network Management: Automate, Optimize, and Build Faster
Cisco Firepower 1000	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
Cisco Firepower 1000	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall

Cisco Headsets: 730, 720, 500, 300	Collaboration	COL-15	Headsets for Hybrid Work: Cisco Headsets
Cisco HyperFlex	Networking	NET-12	Power Your Applications: Cisco Compute and Hyperconverged Systems
Cisco Identity Services Engine	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Security	SEC-09	Firewall and Network Security: Cisco Secure Firewall and ISE
Cisco IP Fabric for Media	Cisco Stadium	CS-02	Cisco IP Fabric for Media: Enables High-Quality Broadcast Experience
Cisco MDS 9396V	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Industrial IoT Solutions Wall
Cisco MG51	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
Cisco Meraki SD-WAN	Networking	NET-06	Secure SD-WAN:SD-WAN Security Options
	Networking	NET-07	SD-WAN from the Cloud: Cloud-Delivered and Managed SD-WAN
	Networking	NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN
	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections
	Simplify IT	IT-01	Get Started with SD-WAN: Automated and Intuitive Management
Cisco Network Convergence System (NDS 540, 57C3-MOD, 57C1, 57D2, 1001, 1004, 1010, 2006)	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
Cisco Nexus 9000	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation
	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
Cisco Nexus 9808	Networking	NET-23	High-Performance DC switch: Cisco Nexus 9808
Cisco Nexus Cloud	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
Cisco Nexus Switches (9333D-GX2B, 9318OYC-FX3, 9364D-GX2A)	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking and Service Provider Solutions Wall
Cisco on Cisco	Cisco on Cisco (part of Networking area)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages Its Network
	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint

Cisco Optics	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking and Service Provider Solution Walls
Cisco Room Bar	Collaboration	COL-03	Microsoft Teams Rooms Experience: Cisco Room Bar & Meet on Any Platform: Cisco Room Bar Pro
Cisco Room Kit EQ	Collaboration	COL-16	Smart Conference Room: Cisco Room Kit EQ
Cisco Room Navigator	Collaboration	COL-02	Meet and Co-Create on Any Platform: Cisco Board Pro & Microsoft Teams Rooms Experience: Cisco Board Pro
	Collaboration	COL-03	Microsoft Teams Rooms Experience: Cisco Room Bar & Meet on Any Platform: Cisco Room Bar Pro
	Collaboration	COL-16	Smart Conference Room: Cisco Room Kit EQ
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	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint
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	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint
Cisco Secure Firewall	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint
	Cisco Stadium	CS-05	Protecting the Fans, Vendors. Security, and Experience: Cisco Secure Firewall
	Security	SEC-09	Firewall and Network Security: Cisco Secure Firewall and ISE
Cisco Silicon One	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking and Service Provider Solutions Wall
Cisco Spaces	Business Evolution Hub	BEH-07	Reimagine the Office
	CX (Part of Networking area)	CX-01	Unleash Cisco DNA Value: CX Expertise for Cisco DNA Solutions
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces

	Simplify IT	IT-06	Redefine the Workspace: Cisco Spaces
	Simplify IT	IT-10	Management and Analytics: Webex Control Hub
Cisco Talos	Security	SEC-06	Breach Response Services: Talos Incident Response Services
	Security	SEC-12	Managed Detection and Response: MDR and Attack Surface Management
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	Security	SEC-13	SaaS Security: Duo, Umbrella, and Vulnerability Management
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	Collaboration	COL-05	Cloud Calling Webex Suite: Calling
Cloud OnRamp	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections
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	Business Evolution Hub	BEH-06	Empower Your Teams
	Collaboration	COL-01	Welcome to Collaboration
	Collaboration	COL-02	Meet and Co-Create on Any Platform: Cisco Board Pro & Microsoft Teams Rooms Experience: Cisco Board Pro
	Collaboration	COL-03	Microsoft Teams Rooms Experience: Cisco Room Bar & Meet on Any Platform: Cisco Room Bar Pro
	Collaboration	COL-04	Cloud Calling Webex Suite: Calling
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	Collaboration	COL-10	Communications Platform: Webex Connect
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	Networking	NET-11	Simplify Your Transport: Routed Optical Networking & Automation
	Networking	CX-01	Unleash Cisco DNA Value: CX Expertise for Cisco DNA Solutions
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DUO	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint
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	Security	SEC-03	Access Management: Duo
	Security	SEC-05	Security Step-Up Offer: Umbrella, Duo, and Email Threat Defense
	Security	SEC-13	SaaS Security: Duo, Umbrella, and Vulnerability Management
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	Full-Stack Observability	FSO-12	Cloud Native Applications: Securely Connect Apache Kafka with Calisti
	Full-Stack Observability	FSO-13	Applications at the Edge: Great Bear: Edge Native Application Platform
F			
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Full-Stack Observability	FSO-02	Hybrid Application Monitoring: Monitor and Observe Critical SAP Application
Full-Stack Observability	FSO-03	Modern Application Monitoring: Cloud Monitoring with Business Insights
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Full-Stack Observability	FSO-08	Using Synthetic Tests: ThousandEyes Synthetic Transactions
Full-Stack Observability	FSO-09	Customer Digital Experience: Monitoring with ThousandEyes and AppDynamics
Full-Stack Observability	FSO-10	Troubleshooting SaaS: ThousandEyes Platform
Full-Stack Observability	FSO-11	Cloud Native Security: Comprehensive App Protection with Panoptica
Full-Stack Observability	FSO-12	Cloud Native Applications: Securely Connect Apache Kafka with Calisti
Full-Stack Observability	FSO-13	Applications at the Edge: Great Bear: Edge Native Application Platform
Simplify IT	IT-08	Extend Observability: An Open and Extensible Cisco FSO Platform

H

HyperFlex	Networking	NET-12	Power Your Applications: Cisco Compute and Hyperconverged Systems
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I

IE3100, 3300, 3400	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT and Networking Solutions Wall
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	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
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IE9300	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
Identity Services Engine	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
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	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
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	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-19	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
imimobile	Collaboration	COL-05	Cloud Calling Webex Suite: Calling
	Collaboration	COL-10	Communications Platform: Webex Connect
Intersight	Networking	NET-12	Power Your Applications: Cisco Compute and Hyperconverged Systems
	Simplify IT	IT-04	Simplify Data Center Ops: Operate Your Data Center with Confidence
Internet of Things (IoT)	Business Evolution Hub	BEH-05	Make Hybrid Work, Work Right
	Business Evolution Hub	BEH-07	Reimagine the Office
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces

	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-19	Wireless Anywhere: Deploy Fixed and Mobile Wireless for OT
	Simplify IT	IT-10	Management and Analytics: Webex Control Hub
IR1101	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
IR1835	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
IR8300 Rugged Series Router	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
ISE	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Security	SEC-09	Network Security: Cisco Secure Firewall and ISE
ISR100	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
K			
Kenna Security	Business Evolution Hub	BEH-03	Application Experiences
	Security	SEC-10	Threat Detection and Response: Cisco XDR
L			
Licensing	Software Simplification	SOF-01	Leverage Enterprise Agreements
	Software Simplification	SOF-02	
	Software Simplification	SOF-02	Reimagine Software Management
	Software Simplification	SOF-04	Accelerate Sustainability
	Software Simplification	SOF-04	Accelerate Adoption
M			
Managed Service Agreement	Software Simplification	SOF-04	Empower Managed Services

Meraki Dashboard	Cisco on Cisco (in Networking)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network
	Networking	NET-02	Network Intelligence: AIOps and Network Assurance
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Networking	NET-04	Wireless-First Future: Cisco Wireless and Wi-Fi 6E
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Simplify IT	IT-02	Unify Network Management: Automate, Optimize, and Build Faster
Meraki MT Sensors (MT12, MT14, MT20, MT30, MT40)	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
Meraki MX Appliances (MX105, MX450)	Networking	NET-06	Secure SD-WAN: SD-WAN Security Options
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
Meraki Platform	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
Meraki SD-WAN	Networking	NET-06	Secure SD-WAN: SD-WAN Security Options
	Networking	NET-07	SD-WAN from the Cloud: Cloud-Delivered and Managed SD-WAN
	Networking	NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN
	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections
	Simplify IT	IT-01	Get Started with SD-WAN: Automated and Intuitive Management
Meraki MS Series Switches (MS120-8, MS225-24, MS390-48, MS425-32)	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
Meraki Smart Cameras MV (MV2, MV63, MV93)	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
Meraki Z3	Business Evolution Hub	BEH-06	Empower Your Teams
Meraki Z4 Teleworker	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
Multicloud	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections

Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
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Networking	Business Evolution Hub	BEH-04	Deliver Unified Experiences
	Business Evolution Hub	BEH-05	Make Hybrid Work, Work Right
	Business Evolution Hub	BEH-06	Empower Your Teams
	Business Evolution Hub	BEH-07	Reimagine the Office
	Collaboration	COL-07	Webinars and Events: Webex Suite: Webinars & Events
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Industrial IoT Solutions Wall
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking Solutions Wall
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Service Provider Solutions Wall
	Networking	NET-01	Welcome to Networking
	Networking	NET-02	Network Intelligence: AIOps and Network Assurance
	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Networking	NET-04	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-06	Secure SD-WAN: SD-WAN Security Options
	Networking	NET-07	SD-WAN from the Cloud: Cloud-Delivered and Managed SD-WAN
	Networking	NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN
	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections
	Networking	NET-10	Visualize User Experience: ThousandEyes Platform
	Networking	NET-11	Simplify Your Transport: Routed Optical Networking & Automation
	Networking	NET-12	Power Your Applications: Cisco Compute and Hyperconverged Systems
	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation

	Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
	Networking	NET-15	Transform IT Operations: DC Network Insights and Fabric Controller
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-19	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-20	Internet Intelligence: ThousandEyes Internet Insights
	Networking	NET-21	Proactive SD-WAN: ThousandEyes WAN Insights
	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
	Networking	NET-23	High-Performance DC switch: Cisco Nexus 9808
	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
	Simplify IT	IT-04	Simplify Data Center Ops: Operate Your Data Center with Confidence
Nexus 9000	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation
Nexus 9408	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking and Service Provider Solutions Wall
Nexus 9808	Networking	NET-23	High-Performance DC switch: Cisco Nexus 9808
	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
Nexus Dashboard	Cisco on Cisco (part of Networking Area)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network
	Networking	NET-13	Automate Your IT Ops: Data Center Network Automation
	Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
	Networking	NET-15	Transform IT Operations: DC Network Insights and Fabric Controller
NOC	Networking Operations Center	NOC-01	Network Operations Center

Optics	Networking	NET-11	Simplify Your Transport: Routed Optical Networking & Automation
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Networking and Service Provider Solutions Wall
P			
Panoptica	Full-Stack Observability	FSO-11	Cloud Native Security: Comprehensive App Protection with Panoptica
Portfolio Explorer	Business Evolution Hub	BEH-01	Portfolio Explorer
R			
Routers (Cisco 8000 Series, incl., 8111-32EH, 8202-32FH, 8608, 8804)	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW0, PSW02, and PSW03	Service Provider Solutions Wall
S			
SD-WAN	Networking	NET-06	Secure SD-WAN:SD-WAN Security Options
	Networking	NET-07	SD-WAN from the Cloud: Cloud-Delivered and Managed SD-WAN
	Networking	NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN
	Networking	NET-09	Multicloud SD-WAN: Automate & Integrate Cloud Connections
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-21	Proactive SD-WAN: ThousandEyes WAN Insights
	Simplify IT	IT-01	Get Started with SD-WAN: Automated and Intuitive Management
Security	Business Evolution Hub	BEH-01	Portfolio Explorer
	Business Evolution Hub	BEH-02	Explore Security Resilience
	Business Evolution Hub	BEH-04	Deliver Unified Experiences
	Business Evolution Hub	BEH-05	Make Hybrid Work, Work Right
	Business Evolution Hub	BEH-06	Empower Your Teams
	Business Evolution Hub	BEH-07	Reimagine the Office
	Cisco on Cisco (part of Security area)	COC-02	Cisco IT Security
	Collaboration	COL-06	A to Z: Cisco Secure Endpoint Hybrid Work Suite: Webex Suite
	Full-Stack Observability	FSO-01	Welcome to Full-Stack Observability
	Full-Stack Observability	FSO-04	Business Risk Observability: Secure Your Business-Critical Applications
	Full-Stack Observability	FSO-11	Cloud Native Security: Comprehensive App Protection with Panoptica

	Networking	NET-03	Sustainable Smart Spaces: Switching, IoT, and Spaces
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-06	Secure SD-WAN:SD-WAN Security Options
	Networking	NET-14	Manage Policy and Cloud: Policy, Orchestration, and Multicloud Management
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access
	Networking	NET-17	Scale Field Operations: Connect and Maintain Remote OT Assets
	Networking	NET-18	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
	Networking	NET-19	Wireless Anywhere: Deploy Fixed and Mobile Wireless for OT
	Networking	NET-23	High-Performance DC switch: Cisco Nexus 9808
	Security	SEC-01	Welcome to Security
	Security	SEC-03	Access Management: Duo
	Security	SEC-05	Security Step-Up Offer: Umbrella, Duo, and Email Threat Defense
	Security	SEC-06	Breach Response Services: Talos Incident Response Services
	Security	SEC-09	Network Security: Cisco Secure Firewall and ISE
	Security	SEC-10	Threat Detection and Response: Cisco XDR
	Security	SEC-11	Email Security: Cisco Email Threat Defense
	Security	SEC-12	Managed Detection and Response: MDR and Attack Surface Management
	Security	SEC-13	SaaS Security: Duo, Umbrella, and Vulnerability Management
Secure Connect	Networking	NET-06	Secure SD-WAN:SD-WAN Security Options
Service Provider	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW-03	Service Provider Solutions Wall
	Networking	NET-10	Visualize User Experience: ThousandEyes Platform
	Networking	NET-11	Simplify Your Transport: Routed Optical Networking & Automation
	Networking	NET-20	Wireless Anywhere: Deploy Fixed and Mobile Wireless for OT
	Software Simplification	SOF-04	Empower Managed Services

Software	Simplify IT	IT-01	Get Started with SD-WAN: Automated and Intuitive Management
	Simplify IT	IT-02	Unify Network Management: Automate, Optimize, and Build Faster
	Simplify IT	IT-03	Make DC NetOps Simpler: Cisco Data Center Networking
	Simplify IT	IT-04	Simplify Data Center Ops: Operate Your Data Center with Confidence
	Simplify IT	IT-06	Redefine the Workspace: Cisco Spaces
	Simplify IT	IT-07	Optimize Hybrid Users: ThousandEyes Visibility for a Hybrid Workforce
	Simplify IT	IT-08	Extend Observability: An Open and Extensible Cisco FSO Platform
	Simplify IT	IT-10	Deploy and Manage Your SD-WAN: Cisco SD-WAN vManage
Software Simplification	Software Simplification	SOF-01	Leverage Enterprise Agreements
	Software Simplification	SOF-02	Reimagine Software Management
	Software Simplification	SOF-03	Accelerate Adoption
	Software Simplification	SOF-04	Empower Managed Services
T			
Talos	Business Evolution Hub	BEH-03	Application Experiences
	Security	SEC-06	Breach Response Services: Talos Incident Response Services
	Security	SEC-11	Email Security: Cisco Email Threat Defense
	Security	SEC-12	Managed Detection and Response: MDR and Attack Surface Management
ThousandEyes	Business Evolution Hub	BEH-03	Application Experiences
	Business Evolution Hub	BEH-05	Make Hybrid Work, Work Right
	Business Evolution Hub	BEH-06	Empower Your Teams
	Business Evolution Hub	BEH-07	Reimagine the Office
	Cisco on Cisco (part of Networking area)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network
	CX (part of Networking area)	CX-01	Unleash Cisco DNA Value: CX Expertise for Cisco DNA Solutions
	Full-Stack Observability	FSO-01	Welcome to Full-Stack Observability
	Full-Stack Observability	FSO-06	Pervasive FSO at Cisco IT: Driven by Cisco FSO Platform
	Full-Stack Observability	FSO-07	Journey to FSO with CX: FSO Customer Experience Cloud
Full-Stack Observability	FSO-08	Using Synthetic Tests: ThousandEyes Synthetic Transactions	

	Full-Stack Observability	FSO-09	Customer Digital Experience: Monitoring with ThousandEyes and AppDynamics
	Full-Stack Observability	FSO-10	Troubleshooting SaaS: ThousandEyes Platform
	Networking	NET-08	WAN Assurance: ThousandEyes Integration with SD-WAN
	Networking	NET-10	Visualize User Experience: ThousandEyes Platform
	Networking	NET-20	Internet Intelligence: ThousandEyes Internet Insights
	Networking	NET-21	Proactive SD-WAN: ThousandEyes WAN Insights
	Simplify IT	IT-07	Optimize Hybrid Users: ThousandEyes Visibility for a Hybrid Workforce
	Simplify IT	IT-10	Management and Analytics: Webex Control Hub

U

UCS	Service Provider Solutions Wall	PSW-03	Service Provider Solutions Wall
UCS C220 M76	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Service Provider Solutions Wall
UCS C220 M7	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
UCS C240 M5	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Service Provider Solutions Wall
UCS C240 M6	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Service Provider Solutions Wall
UCS 6536 Fabric Module	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
UCS 9108 100G Intelligent Fabric Module	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
UCS X9416 X-Fabric Module	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
UCS X9508 Modular Chassis	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking Solutions Wall
	Industrial IoT, Networking, and Service Provider Solutions Wall	PSW01, PSW02, PSW03	Networking and Service Provider Solutions Wall
	Networking	NET-22	Cisco Compute System: UCS X-Series Modular System & 6536 FI
	Business Evolution Hub	BEH-06	Empower Your Teams
	Security	SEC-05	Security Step-Up Offer: Umbrella, Duo, and Email Threat Defense

	Security	SEC-13	SaaS Security: Duo, Umbrella, and Vulnerability Management
V			
vManage	Cisco on Cisco (part of Networking)	COC-01	Cisco on Cisco Networking: Learn How Cisco IT Manages its Network
	Simplify IT	ITO-10	Get Started with SD-WAN: Automated and Intuitive Management
VisionEDGE	Cisco Stadium	CS-01	VisionEDGE Digital Signage
W			
Webex App	Collaboration	COL-05	Cloud Calling Webex Suite: Calling
	Collaboration	COL-06	Hybrid Work Suite: Webex Suite
	Collaboration	COL-09	Cloud Contact Center: Webex Contact Center
	Collaboration	COL-13	Embedded Apps in Webex: Webex Embedded Apps
Webex Contact Center	Collaboration	COL-09	Cloud Contact Center: Webex Contact Center
	Collaboration	COL-11	Form the Future of Webex: Webex User Experience
	Collaboration	COL-13	Embedded Apps in Webex: Webex Embedded Apps
	Collaboration	COL-14	Partner Integrations: Webex Integrations
Webex Control Hub	Simplify IT	IT-10	Management and Analytics: Webex Control Hub
Webex Events	Collaboration	COL-07	Webinars and Events: Webex Suite: Webinars & Events
Webex Go	Collaboration	COL-04	Cloud Calling Webex Suite: Calling
Webex Webinars	Collaboration	COL-07	Webinars and Events: Webex Suite: Webinars & Events
Wi-Fi 6E	Networking	NET-04	Wireless-First Future: Cisco Wireless and Wi-Fi 6E
	Networking	NET-19	Converge WAN/LAN for OT: Simplify Industrial SD-WAN/LAN Management
Workload Optimizer	Simplify IT	IT-04	Simplify Data Center Ops: Operate Your Data Center with Confidence
Z			
Zero Trust Security	Cisco on Cisco (part of Networking area)	COC-02	Cisco IT Security A to Z: Cisco Secure Endpoint
	Networking	NET-05	Secure Switching: Segmentation, Policy, and Zero Trust
	Networking	NET-16	Secure Industrial Networks: OT Visibility, Zero Trust, and Remote Access