Cisco Live 2024 Las Vegas Attendance Proposal

To:

From:

Re: Approval for Cisco Live Attendance

I am writing to ask for approval to attend Cisco Live from June 2 - 6 in Las Vegas, Nevada. Cisco Live is widely acknowledged as the premier event for education, inspiration, and community for technology professionals. Through future-focused keynotes from thought leaders and Cisco executives, more than 1,000 educational sessions, and multiple networking opportunities, Cisco Live presents a unique opportunity to acquire cutting-edge knowledge and skills on the technologies we already use, and those we will rely on going forward to securely connect the hybrid world.

By attending Cisco Live, I can get training in a single week that would otherwise require multiple courses and sessions throughout the year. Some of the other reasons to attend include:

* The ability to evaluate in person the latest innovations in AI, networking, security, and the cloud.
* The chance to better understand emerging technologies and solutions that are the driving force behind the future of work.
* Participating in hands-on learning with the products that will lead the digital transformation ahead.
* Meeting directly with Cisco experts and posing questions about our unique business challenges.
* Connecting with attendees and Cisco partners to hear their perspectives and suggestions about best practices, innovative ideas, and new tools that might benefit our organization.

The bottom line is that by attending Cisco Live, I will become more valuable to our organization which will help us realize more from our investment in Cisco and other technologies.

If you would like more information about Cisco Live, you can find it at [www.ciscolive.com/global](https://www.ciscolive.com/global.html), or I would be glad to answer any questions. Please keep in mind that the sooner I register, the more we can save on the cost of the registration package and the greater the likelihood that we will secure more affordable travel and hotel rates.

Thank you for considering this request. I look forward to your reply.

Regards,