# Deploying High Performance and Low-Latency Al networks using Cisco Nexus 9000

Groq: An Al Success Story

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## Cisco Webex App

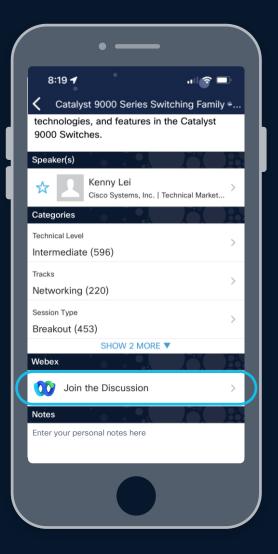
#### **Questions?**

Use Cisco Webex App to chat with the speaker after the session

#### How

- 1 Find this session in the Cisco Live Mobile App
- 2 Click "Join the Discussion"
- 3 Install the Webex App or go directly to the Webex space
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Webex spaces will be moderated by the speaker until June 13, 2025.



# Artificial Intelligence Outcomes Span Every Industry



#### Government

- Deliver Enhanced Citizen Services
- Data-Driven Policy Decisions and Creation
- Modernization & Streamline Operations
- Optimizing Infrastructure Management
- Al-Powered Traffic Design and Public Safety



#### Manufacturing

- Intelligent Quality Control
- Proactive Machine Maintenance
- Digital Twin Creation
- Supply-Chain Optimization and Tracking
- Optimizing Production Processes



#### **Finance**

- Predictive Trading Algorithms
- Fraud Detection and Prevention
- Personalized Financial Advice
- Investment Portfolio Optimization
- Virtual assistants, and seamless transaction experiences



#### Healthcare

- Medical Imaging Analysis
- Enhance Diagnosis and Treatment
- Patient management through predictive analytics
- Improved access to Healthcare with remote monitoring tools.
- Drug Research and Development



#### Retail

- Consumer Behavior Analytics
- Enhanced Customer Experiences
- Personalized Product Recommendations
- Dynamic Virtual Shopping Experience
- Demand Analysis and Prediction

Build the Model | Training

Optimize the Model | Fine-tuning & RAG

Use the Model | Inferencing

## **Optimized AI/ML Fabrics with Nexus**

(Silicon, Systems, Software, Operations)

400/800G Ethernet Transition (25.6T & 51.2T switches)

High-bandwidth fabrics with reduced footprint and energy savings

RDMA over Ethernet (RoCEv2)
Non-Blocking Lossless network (PFC + ECN)

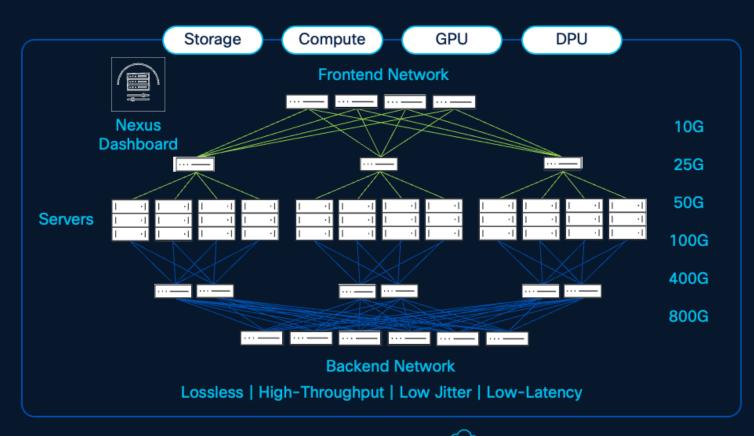
Advanced load balancing with congestion and fault aware traffic management powered by

Intelligent Packet Flow

Al fabric templates, Al analytics, telemetry, congestion scores, Al job monitoring, GPU, NIC visibility

Validated designs for networks and ecosystem partners (ERA)

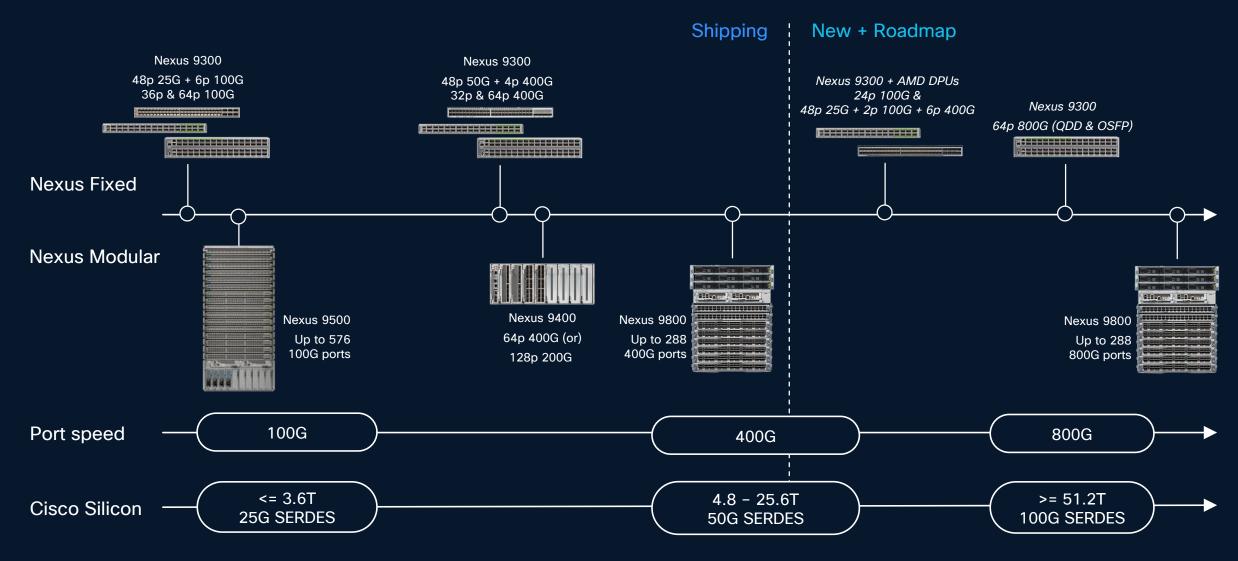
AI/ML Blueprint



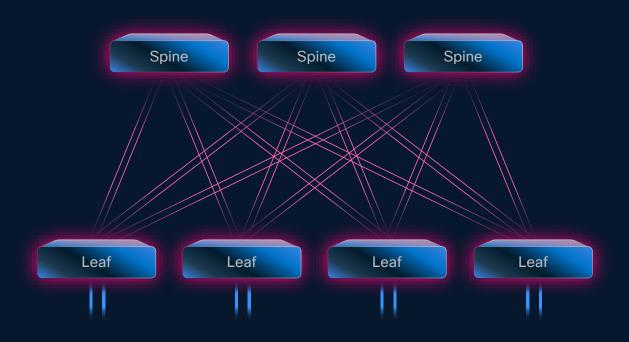




#### Cisco Nexus 9000 Series Switches



# Powering Al Fabrics with Intelligent Packet Flow





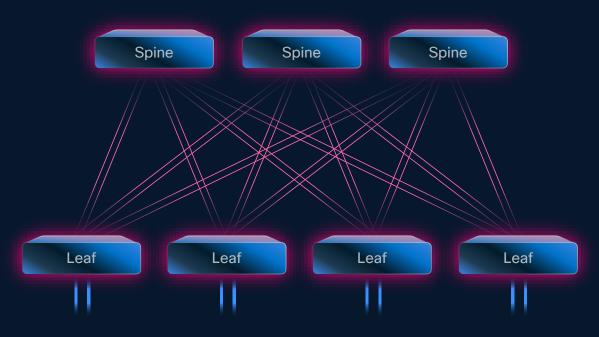
Meet Intelligent Packet Flow

Advanced load balancing

Hardware accelerated telemetry

Fault aware recovery

#### Powering Al Fabrics with Intelligent Packet Flow





#### **FEATURES**

Dynamic Load Balancing (DLB) with Load and Congestion Awareness

Weighted Cost Multi Path Load Balancing (WCMP) with Dynamic Load Balancing

#### Advanced load balancing

Per Packet and Selective Packet Spray (Ex: RDMA vs. non-RDMA)

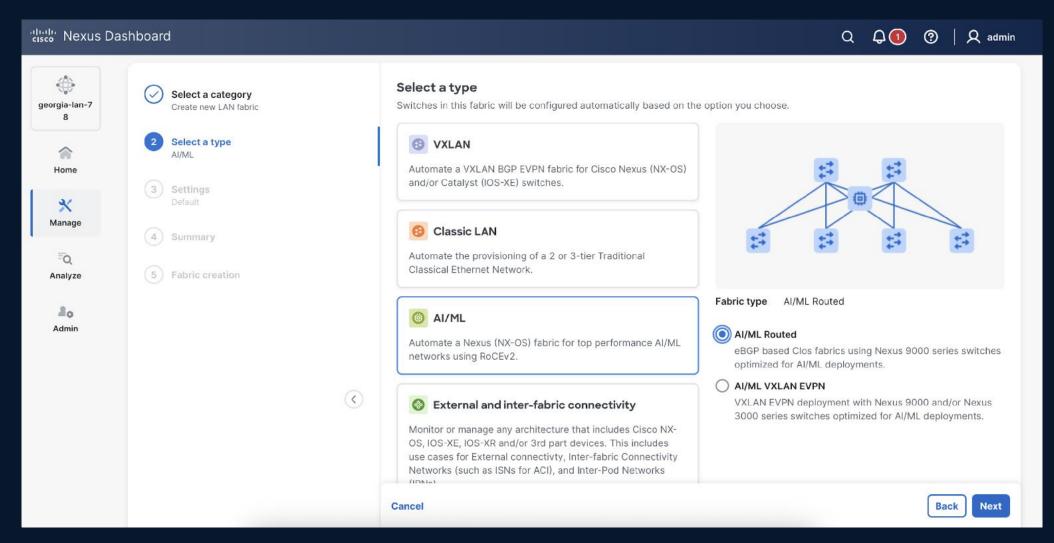
Policy Based Flowlet Load Balancing (DSCP, ACL...)

Equal Cost Multi Path Load Balancing (ECMP) Static Pinning

Packet Trimming \*

## Nexus Dashboard - Al/ML fabric deployment

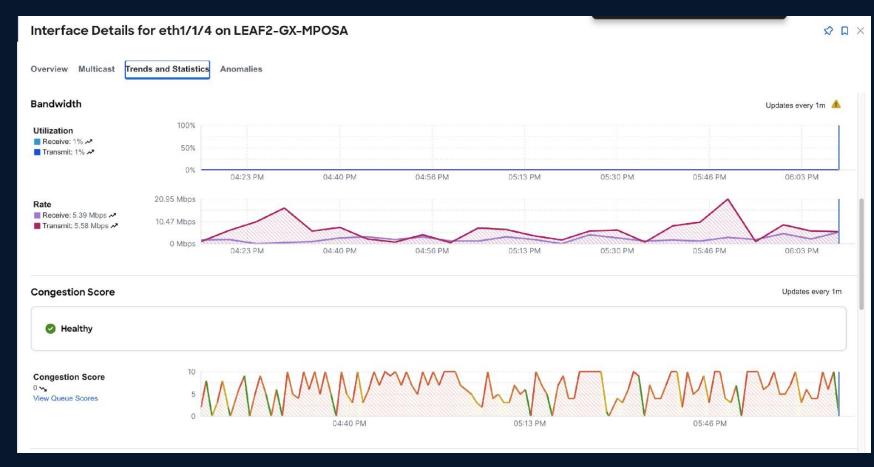
#### Simplifying Network Operations



# Nexus Dashboard - Al Analytics

#### Simplifying Network Operations

- Al Network Visibility
  - UX/UI Dashboard
- Visibility Lossless Ethernet
  - Monitoring (ECN,PFC)
    - Congestion Score
  - Application to Network
     Performance Correlation
  - Telemetry and NetOps



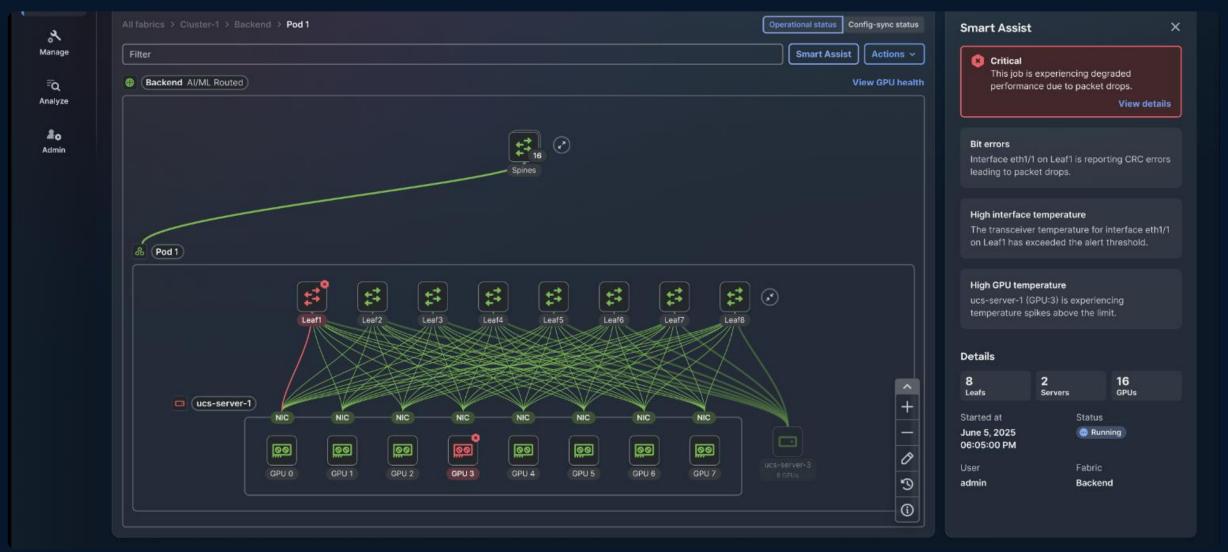
With the granular visibility provided by Cisco Nexus Dashboard Insights the network administrator can observe drops Tune thresholds until congestion hot spots clear and packet drops stop in normal traffic conditions

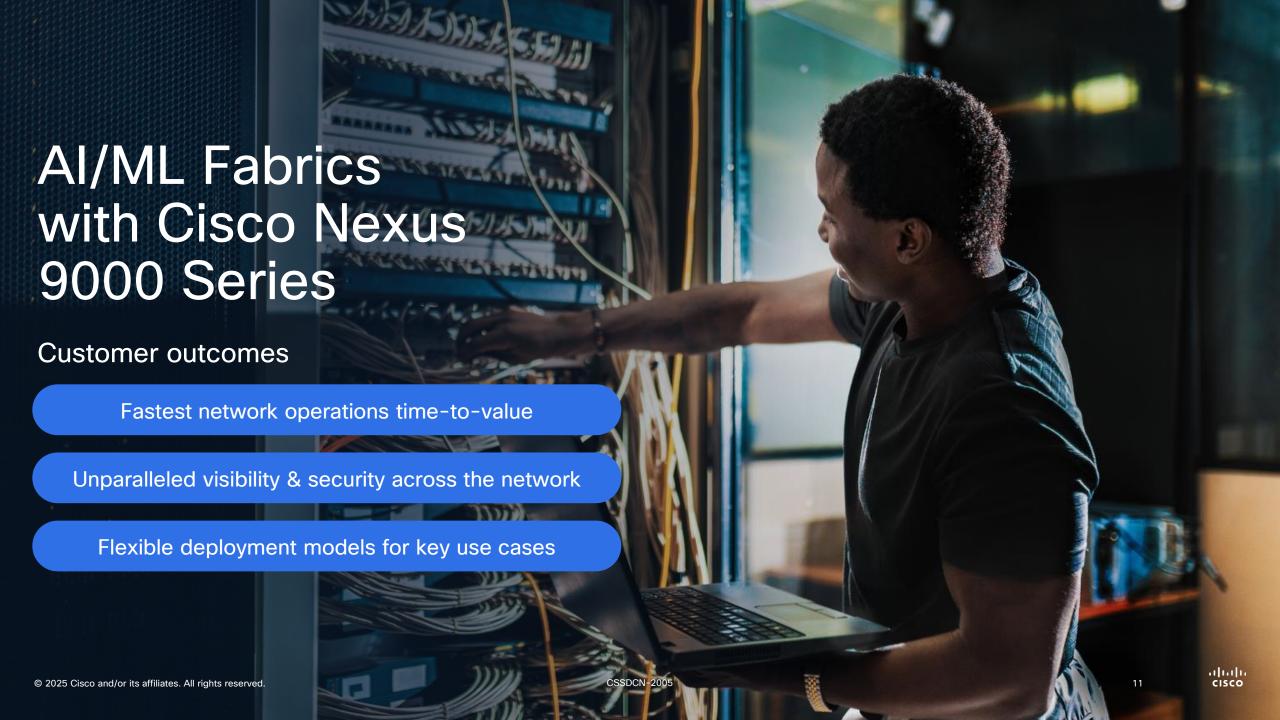
This is the first and most important step to ensure that the AI/ML network will cope with regular traffic congestion occurrences effectively

# Nexus Dashboard - Al Analytics

Visibility into Al Jobs, GPU, NICS

\*\*\* Coming Soon



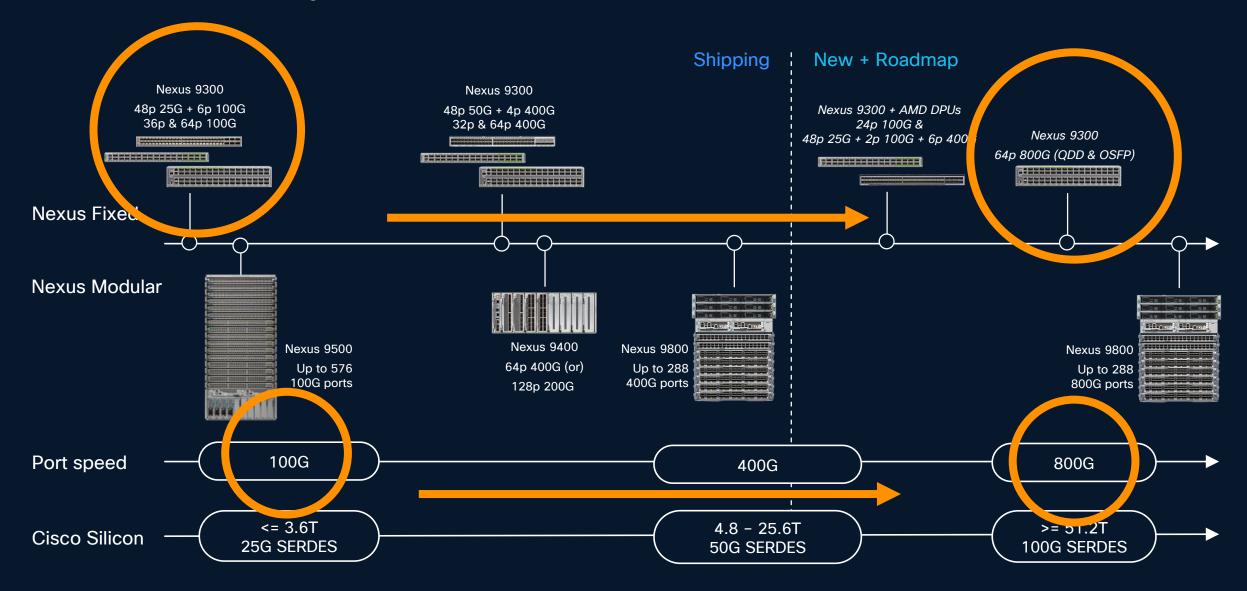


# GG

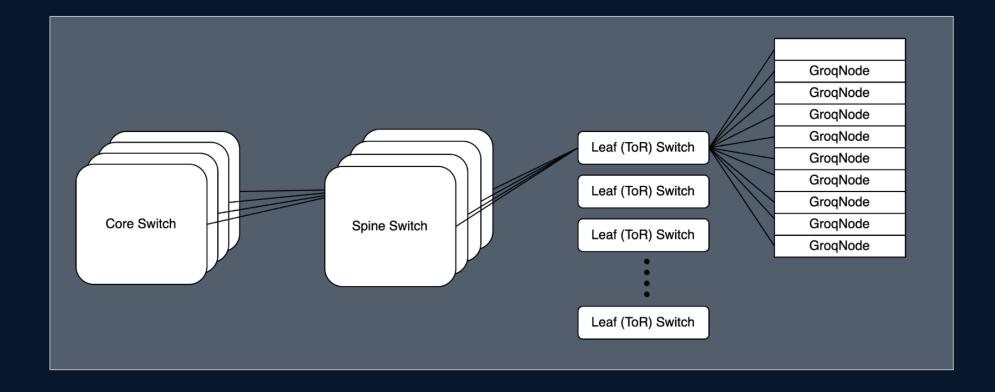
In an era where AI workloads and real-time data processing define the competitive edge, high-performance data center switching is no longer a luxury—it's a necessity. Powered by Cisco Nexus 9000 series switching, we are able to move massive volumes of data with unparalleled speed and low latency that is foundational to unlocking the full potential of Groq's innovative fast inferencing solutions, ensuring organizations stay ahead in a data-driven world.

Cameron Fredinands, Head of Network Operations, Groq

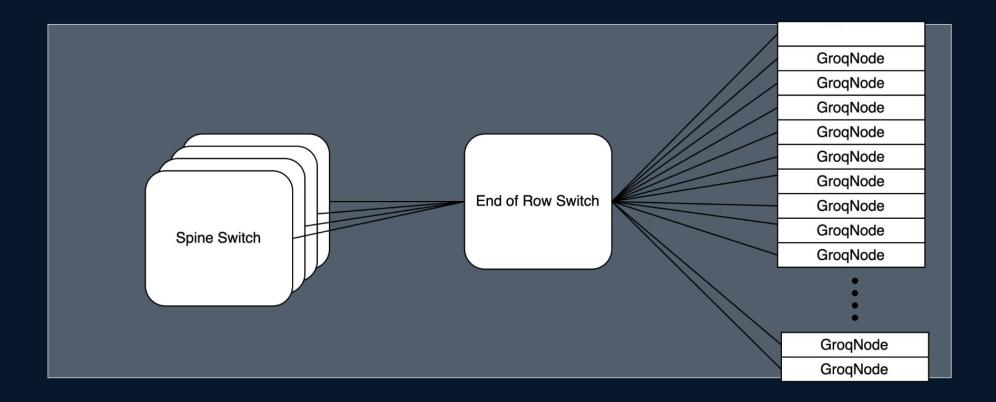
# **Groq's Journey with Nexus 9000**



#### 100G architecture



#### also 100G architecture!



# Our Journey from ToR - Tri-Rack - End of Row

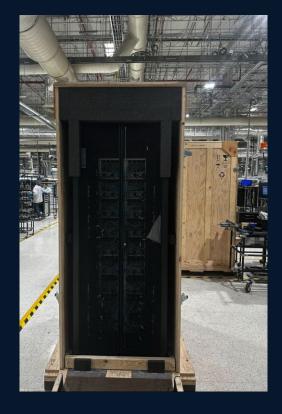
GrogRack

**GrogRack** 

GrogRack

GrogRack

GrogRack



GG

A major differentiating factor in our DC switching choice was the extremely high radix inside Cisco Silicon One - supporting upto 512 x 100G interfaces on a single switch allowed us to make the 800G investment to support our 100G workloads today.

Cameron Fredinands,
Director of Network and Datacenter Engineering, Groq



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