Cisco Live 2021 Attendance Proposal

To:

From:

Re: Approval for Cisco Live Attendance

I'm writing to ask for approval to attend the Cisco Live global digital event. For just $349 or 4 Learning Credits, I will have access to keynotes from today’s IT visionary thought leaders and Cisco executives, in-depth technical education sessions, and Cisco’s top partners in the World of Solutions. Cisco Live presents a unique opportunity to acquire cutting-edge knowledge and skills on the technologies we already use, and those we will rely on in the future to help us navigate the complexity of our ever-changing landscape.

By attending Cisco Live, I can get training in a couple of days from my office that would otherwise require multiple courses and sessions throughout the year. Some of the other reasons to attend include:

* Hear about technology innovations, launches and announcements
* Learn about emerging technologies and experience demos in the Cisco Showcase
* Meet 1:1 with Cisco experts and pose questions about our unique challenges.
* Attend in-depth technical education sessions
* Connect with my peers and Cisco partners to hear their perspectives and suggestions about best practices, new ideas, and new tools we might consider.

The event takes place March 30 – 31 in the Americas and March 31 – April 1 in EMEAR and APJC. In addition, Connected Learning sessions will be available in April for those that purchase an All-Access pass. These sessions include Meet the Engineer, Hands on Labs, DevNet workshops, and more.

The bottom line is that by attending Cisco Live, I will become a more valuable asset to our organization which will help us realize more from our investment in Cisco and other technologies.

If you’d like more information about Cisco Live, you can find it at [www.ciscolive.com/2021](file:///C%3A%5CUsers%5Ccaseyolooney%5CDownloads%5Cwww.ciscolive.com%5C2021), or I’d be glad to answer any questions. Thank you for considering this request. I look forward to your reply.

Regards,