

SPONSORSHIP PACKAGES

Please Note: If your company is interested in collaborating to build a customized package please contact us.

EMERALD	PLATINUM	GOLD	SILVER	BRONZE*	10x20	10x10	VILLAGE	PAVILION	SOLUTIONS SHOWCASE
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INFLUENCE

Cisco Live Videotaping in Booth - A 2-hour videotaping in booth	✓								
Cisco Solutions Theater Session - Speaking session lasting 15 minutes, actual speaking time approximately 10 minutes	✓	✓		✓*			In Village		
Think Tank Session - A unique speaking session designed to stimulate thought-provoking discussions	✓	✓	✓						

INTERACT

Exhibitor Staff Passes	30	20	15	10	8	8	4	3	2	2
Full Conference Passes	10	8	6	2	2	2	1	1		

INFORM

Exhibit Space	30' x 40'	30' x 30'	20' x 30'	20' x 20'	10' x 20'	10' x 20'	10' x 10'			
Custom Turnkey Experience***								✓	✓	✓
Executive Sales Suite	10' x 20'	10' x 10'								
Ancillary Meeting Space - Opportunity to reserve ancillary meeting space at a nearby hotel on a first-come, first-served basis	✓	✓								

IMPACT

Attendee Thank You Email - Logo promotion			✓							
VIP Suite at the Customer Appreciation Event <small>Subject to Availability</small>	✓			✓*						
Cisco Live Conference T-Shirt - Logo Promotion		✓								
Welcome Reception Co-Sponsorship (Day 1) Includes signage around the World of Solutions and promotion on ciscolive.com/us	✓									
Networking Reception Co-Sponsorship (Day 2) Includes signage around the World of Solutions and promotion on ciscolive.com/us		✓	✓							
"Hoppy" Hour Experience (Day 3) - Invite your customers and prospects to enjoy specialty beers at your booth. Includes signage around the World of Solutions and promotion on ciscolive.com/us				✓						
Designated Seating Areas - Logo inclusion on dedicated seating areas located through the convention center	✓									
Aisle Banner Dangler - Logo and booth number suspended from the bottom of designated aisle banner	✓									
Freestanding Meter Board - Double-sided 8'x4' billboard sign placed in a high traffic area		✓	✓							
Keynote Exposure - Logo included in our "Thank You to our Sponsors" slide	✓	✓	✓							
*Opportunity to choose two of the following:										
<ul style="list-style-type: none"> • Website Banner Ad • (2) Column Wraps in WoS • Solutions Theater Session • VIP Suite at the Customer Appreciation Event 					✓					

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Digital Signage - Develop your message for the Cisco Live video display network - displayed on monitors throughout the convention center	:60 Second	:30 Second	:30 Second	Still image						
IMPRESS										
CiscoLive.com/us - Logo Promotion (Home Page)	✓									
CiscoLive.com/us - Banner Ad (Week at a Glance)	✓									
CiscoLive.com/us - Banner Ad (Attendee Information Page)		✓								
CiscoLive.com/us - Banner Ad (Exhibitors List Page)			✓							
CiscoLive.com/us -Logo Promotion (Exhibitors List Page)	✓	✓	✓	✓	✓					
CiscoLive.com/us - Company Listing with Link	175 Words	150 Words	100 Words	75 Words	50 Words	50 Words	50 Words	25 Words	25 Words	25 Words
Mobile App - Company Listing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cisco Live Attendee Activity Report - Logo Promotion				✓						
Co-Marketing Toolkit - A complete marketing toolkit designed to help you promote your organization's participation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor Lounge Access	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PUBLIC RELATIONS										
Registered Press Attendee List - Provided one week before Cisco Live	✓	✓	✓	✓	✓					
ACCOUNT MANAGEMENT										
Dedicated Account Management	✓	✓	✓							
Hotel Room Blocks Access - Opportunity to reserve conference hotel room blocks at negotiated conference rates. All room blocks are on a first-come, first-served basis.	✓	✓	✓							

*New Sponsor Benefit

**Solutions Showcase is available for first time exhibitors

***Custom Turnkey Experience Benefits include the following:

- LCD Monitor
- Header signage with logo (produced by Cisco)
- Internet drop
- Lead retrieval device
- Power strip/5 amp power drop per pod
- 4 days of cleaning
- Counter/kiosk with lockable storage
- Barstool
- Wastebasket
- Carpet

Cisco Partner Villages & Pavilions (Invitation Only)

Realizing the tremendous importance of focused partner integration, Cisco Live will include villages and pavilions, each with a focus. Take advantage of this opportunity or expand your footprint by participating in your own booth and one of these villages to showcase your integration across multiple channels.

Villages / Pavilions:

- Cloud
- Collaboration
- Digital Building
- Investments
- IoT
- Security